

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	338	100.0%	0.7%	171	100.0%	0.7%	167	100.0%	0.6%	86	100.0%	0.5%
Sexe												
Homme	171	50.7%	0.7%	171	100.0%	0.7%	0	0.0%	0.0%	42	49.2%	0.5%
Femme	167	49.3%	0.6%	0	0.0%	0.0%	167	100.0%	0.6%	44	50.8%	0.5%
Age												
15 à 24 ans	44	13.1%	0.6%	19	11.1%	0.5%	25	15.2%	0.7%	16	18.9%	0.5%
25 à 34 ans	35	10.2%	0.5%	21	12.0%	0.6%	14	8.3%	0.4%	11	12.4%	0.3%
35 à 49 ans	95	28.1%	0.8%	43	25.3%	0.7%	52	31.0%	0.8%	33	38.8%	0.5%
50 à 59 ans	63	18.7%	0.7%	33	19.4%	0.7%	30	18.0%	0.7%	22	25.0%	0.6%
60 ans et plus	101	29.8%	0.7%	55	32.1%	0.9%	46	27.4%	0.5%	4	4.9%	0.6%
Individu												
Ménagères	141	41.8%	0.6%	0	0.0%	0.0%	141	84.8%	0.6%	37	43.1%	0.5%
Personne de référence	202	59.8%	0.7%	157	91.4%	0.8%	46	27.4%	0.6%	45	52.1%	0.5%
Responsable des achats	222	65.8%	0.6%	91	52.8%	0.7%	132	79.1%	0.6%	46	53.0%	0.4%
PCS Individu												
Agriculteurs	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	6	1.8%	0.4%	2	1.1%	0.2%	4	2.6%	0.9%	4	5.1%	0.3%
Affaires et Cadres	14	4.2%	0.3%	10	5.7%	0.3%	4	2.6%	0.2%	12	13.7%	0.3%
Professions intermédiaires	48	14.1%	0.7%	26	15.1%	0.7%	22	13.0%	0.7%	39	45.2%	0.7%
Employés	66	19.5%	0.8%	14	8.4%	0.7%	51	30.9%	0.8%	9	10.7%	0.5%
Ouvriers	58	17.1%	0.9%	49	28.7%	1.0%	9	5.3%	0.6%	0	0.0%	0.0%
Retraités	76	22.6%	0.6%	50	29.2%	0.8%	26	15.7%	0.4%	2	1.9%	0.7%
Autres inactifs	70	20.8%	0.7%	20	11.9%	0.6%	50	30.0%	0.8%	20	23.3%	0.6%
PCS Personne de référence												
Agriculteurs	7	2.1%	0.9%	1	0.5%	0.2%	6	3.8%	1.6%	0	0.0%	0.0%
Petits patrons	8	2.4%	0.3%	2	1.1%	0.1%	6	3.8%	0.5%	8	9.5%	0.3%
Affaires et Cadres	28	8.3%	0.4%	13	7.4%	0.3%	16	9.3%	0.5%	28	32.8%	0.4%
Professions intermédiaires	50	14.7%	0.7%	28	16.3%	0.7%	22	13.1%	0.6%	50	57.7%	0.7%
Employés	45	13.4%	0.9%	15	8.5%	0.7%	31	18.5%	1.0%	0	0.0%	0.0%
Ouvriers	82	24.3%	0.9%	48	28.2%	1.0%	34	20.2%	0.8%	0	0.0%	0.0%
Retraités	91	27.0%	0.6%	56	32.7%	0.8%	35	21.1%	0.4%	0	0.0%	0.0%
Autres inactifs	26	7.7%	0.7%	9	5.4%	0.6%	17	10.1%	0.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	62	18.4%	0.6%	36	21.2%	0.9%	26	15.6%	0.5%	5	6.2%	0.3%
2 personnes	112	33.1%	0.6%	59	34.5%	0.7%	53	31.6%	0.6%	26	29.8%	0.6%
3 personnes	84	24.9%	0.9%	42	24.3%	0.9%	43	25.5%	0.9%	22	26.0%	0.6%
4 personnes	51	15.1%	0.6%	26	15.2%	0.6%	25	15.0%	0.5%	22	26.0%	0.5%
5 personnes et +	29	8.5%	0.5%	8	4.8%	0.3%	21	12.3%	0.7%	10	12.1%	0.4%
Présence d'enfants de moins de 15 ans												
Oui	105	31.0%	0.7%	54	31.5%	0.7%	51	30.6%	0.6%	42	49.3%	0.5%
Non	233	69.0%	0.7%	117	68.5%	0.7%	116	69.4%	0.6%	44	50.7%	0.5%
Habitat												
Communes rurales	134	39.6%	1.2%	63	36.9%	1.1%	71	42.3%	1.2%	37	42.5%	1.1%
Agglo. - 20 000 hab	73	21.6%	0.8%	44	25.7%	1.0%	29	17.3%	0.6%	14	15.8%	0.5%
Agglo. 20 000 à 100 000 hab	53	15.6%	0.8%	25	14.4%	0.7%	28	16.7%	0.8%	13	15.3%	0.6%
Agglo. + 100 000 hab	68	20.3%	0.4%	30	17.6%	0.4%	38	23.0%	0.5%	22	25.1%	0.4%
Agglo. Paris	10	3.0%	0.1%	9	5.3%	0.2%	1	0.7%	-	1	1.3%	-

Le Courrier Picard Dimanche



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	10	3.0%	0.1%	9	5.3%	0.2%	1	0.7%	-	1	1.3%	-
Nord Pas de Calais	9	2.7%	0.3%	3	1.9%	0.2%	6	3.5%	0.3%	4	5.1%	0.5%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	307	90.7%	20.0%	148	86.6%	20.0%	158	95.0%	20.0%	80	93.1%	18.5%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	11	3.2%	0.7%	9	5.4%	1.3%	1	0.9%	0.2%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.1%	-	0	0.2%	-	0	0.0%	0.0%	0	0.5%	0.1%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	1	0.2%	-	1	0.4%	-	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	174	51.4%	0.6%	86	49.9%	0.6%	88	53.0%	0.6%	52	60.8%	0.4%
Presque tous les jours	45	13.3%	0.7%	25	14.8%	0.8%	20	11.7%	0.6%	11	12.5%	0.5%
1 à 2 fois par semaine	31	9.2%	1.0%	10	5.9%	0.7%	21	12.6%	1.2%	15	17.1%	1.6%
1 à 3 fois par mois	3	0.9%	0.3%	0	0.0%	0.0%	3	1.8%	0.6%	3	3.5%	1.8%
Moins souvent	12	3.5%	0.9%	10	5.8%	1.9%	2	1.0%	0.2%	4	4.2%	2.9%
Jamais	1	0.3%	0.7%	1	0.6%	1.6%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	11	3.2%	0.5%	9	5.4%	1.1%	2	1.0%	0.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	37	10.9%	1.1%	13	7.4%	1.1%	24	14.6%	1.1%	6	6.5%	2.0%
De 12 000 à moins de 18 000 euros par an	57	16.7%	0.9%	29	16.8%	1.1%	28	16.7%	0.7%	7	7.9%	0.9%
De 18 000 à moins de 24 000 euros par an	65	19.2%	0.9%	36	21.1%	1.1%	29	17.2%	0.8%	12	14.0%	0.8%
De 24 000 à moins de 36 000 euros par an	70	20.8%	0.6%	39	22.6%	0.7%	32	19.0%	0.5%	20	23.2%	0.5%
De 36 000 à moins de 45 000 euros par an	33	9.8%	0.5%	17	10.0%	0.5%	16	9.5%	0.5%	13	15.1%	0.4%
De 45 000 à moins de 65 000 euros par an	31	9.3%	0.5%	16	9.6%	0.5%	15	8.9%	0.5%	21	24.1%	0.6%
De 65 000 à moins de 80 000 euros par an	9	2.7%	0.6%	7	4.0%	0.7%	2	1.3%	0.3%	4	4.6%	0.3%
De 80 000 à moins de 115 000 euros par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
115 000 euros et plus par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	21	6.3%	0.7%	5	2.7%	0.4%	17	10.0%	0.9%	4	4.7%	0.3%
Ne sait pas	4	1.1%	0.2%	1	0.4%	0.1%	3	1.9%	0.3%	0	0.0%	0.0%