

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	302	100.0%	0.6%	139	100.0%	0.6%	162	100.0%	0.6%	78	100.0%	0.5%
<b>Sexe</b>												
<b>Homme</b>	139	46.2%	0.6%	139	100.0%	0.6%	0	0.0%	0.0%	38	49.4%	0.4%
<b>Femme</b>	162	53.8%	0.6%	0	0.0%	0.0%	162	100.0%	0.6%	39	50.6%	0.5%
<b>Age</b>												
<b>15 à 24 ans</b>	53	17.5%	0.7%	34	24.5%	0.9%	19	11.6%	0.5%	16	20.0%	0.5%
<b>25 à 34 ans</b>	17	5.6%	0.2%	13	9.3%	0.3%	4	2.4%	0.1%	8	10.8%	0.2%
<b>35 à 49 ans</b>	68	22.5%	0.5%	32	22.9%	0.5%	36	22.2%	0.6%	25	32.1%	0.4%
<b>50 à 59 ans</b>	61	20.1%	0.7%	39	27.9%	0.9%	22	13.4%	0.5%	23	29.4%	0.6%
<b>60 ans et plus</b>	103	34.2%	0.7%	21	15.4%	0.3%	82	50.4%	1.0%	6	7.8%	0.8%
<b>Individu</b>												
<b>Ménagères</b>	143	47.4%	0.6%	0	0.0%	0.0%	143	88.1%	0.6%	28	35.8%	0.4%
<b>Personne de référence</b>	136	45.2%	0.5%	100	71.4%	0.5%	37	22.7%	0.5%	38	48.3%	0.4%
<b>Responsable des achats</b>	210	69.5%	0.6%	64	45.8%	0.5%	146	89.9%	0.6%	52	66.5%	0.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	2.6%	1.5%	2	1.5%	0.6%	6	3.5%	3.4%	0	0.0%	0.0%
<b>Petits patrons</b>	8	2.8%	0.5%	6	4.2%	0.5%	3	1.6%	0.5%	8	10.9%	0.6%
<b>Affaires et Cadres</b>	13	4.2%	0.3%	11	7.6%	0.3%	2	1.3%	0.1%	12	14.9%	0.3%
<b>Professions intermédiaires</b>	33	11.0%	0.5%	18	12.7%	0.5%	16	9.6%	0.5%	31	39.9%	0.5%
<b>Employés</b>	44	14.4%	0.5%	6	4.6%	0.3%	37	22.9%	0.6%	10	12.5%	0.5%
<b>Ouvriers</b>	59	19.5%	0.9%	51	36.3%	1.0%	8	5.0%	0.6%	2	2.7%	0.5%
<b>Retraités</b>	88	29.1%	0.7%	22	15.6%	0.4%	66	40.8%	1.0%	1	1.6%	0.5%
<b>Autres inactifs</b>	49	16.3%	0.5%	24	17.5%	0.7%	25	15.3%	0.4%	14	17.6%	0.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	7	2.5%	0.9%	0	0.0%	0.0%	7	4.6%	1.9%	0	0.0%	0.0%
<b>Petits patrons</b>	16	5.2%	0.6%	8	5.4%	0.6%	8	5.0%	0.6%	16	20.2%	0.6%
<b>Affaires et Cadres</b>	33	10.8%	0.5%	11	8.1%	0.3%	21	13.2%	0.6%	33	42.0%	0.5%
<b>Professions intermédiaires</b>	29	9.7%	0.4%	20	14.0%	0.5%	10	6.0%	0.3%	29	37.8%	0.4%
<b>Employés</b>	36	11.9%	0.7%	24	17.4%	1.1%	12	7.1%	0.4%	0	0.0%	0.0%
<b>Ouvriers</b>	73	24.1%	0.8%	49	34.8%	1.0%	24	14.9%	0.5%	0	0.0%	0.0%
<b>Retraités</b>	100	33.1%	0.7%	24	17.3%	0.4%	76	46.6%	0.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	8	2.8%	0.2%	4	3.0%	0.3%	4	2.6%	0.2%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	50	16.6%	0.5%	22	15.6%	0.5%	28	17.5%	0.5%	13	16.9%	0.7%
<b>2 personnes</b>	125	41.3%	0.7%	50	35.6%	0.6%	75	46.2%	0.8%	21	26.7%	0.5%
<b>3 personnes</b>	52	17.1%	0.6%	33	23.9%	0.7%	18	11.3%	0.4%	7	9.4%	0.2%
<b>4 personnes</b>	41	13.7%	0.5%	21	14.9%	0.5%	21	12.6%	0.4%	23	29.0%	0.5%
<b>5 personnes et +</b>	34	11.2%	0.6%	14	10.0%	0.6%	20	12.3%	0.7%	14	17.9%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	84	27.7%	0.5%	50	35.7%	0.7%	34	20.9%	0.4%	29	37.0%	0.4%
<b>Non</b>	218	72.3%	0.6%	90	64.3%	0.5%	128	79.1%	0.7%	49	63.0%	0.5%
<b>Habitat</b>												
<b>Communes rurales</b>	95	31.6%	0.8%	52	37.2%	0.9%	44	26.8%	0.7%	21	27.7%	0.6%
<b>Agglo. - 20 000 hab</b>	106	35.1%	1.2%	42	30.0%	1.0%	64	39.6%	1.4%	21	26.9%	0.8%
<b>Agglo. 20 000 à 100 000 hab</b>	39	13.1%	0.6%	12	8.7%	0.3%	27	16.8%	0.8%	13	16.5%	0.6%
<b>Agglo. + 100 000 hab</b>	61	20.2%	0.4%	34	24.2%	0.5%	27	16.8%	0.3%	22	28.9%	0.4%
<b>Agglo. Paris</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.7%	0.1%	1	0.8%	0.1%	1	0.6%	0.1%	1	1.3%	0.2%
Pays de Loire	228	75.6%	7.9%	111	79.8%	7.9%	117	72.0%	7.8%	61	78.0%	7.1%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	70	23.2%	4.7%	26	18.5%	3.6%	44	27.2%	5.8%	15	19.5%	3.8%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.1%	-	0	0.2%	-	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.4%	0.2%	1	0.6%	0.3%	0	0.2%	0.1%	1	1.1%	0.6%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	165	54.8%	0.6%	79	56.9%	0.5%	86	53.1%	0.6%	63	81.3%	0.5%
Presque tous les jours	31	10.3%	0.5%	16	11.1%	0.5%	16	9.7%	0.5%	8	10.1%	0.3%
1 à 2 fois par semaine	11	3.6%	0.3%	6	4.6%	0.5%	5	2.8%	0.3%	2	2.3%	0.2%
1 à 3 fois par mois	2	0.5%	0.2%	1	0.6%	0.2%	1	0.4%	0.1%	0	0.0%	0.0%
Moins souvent	3	1.1%	0.3%	2	1.3%	0.3%	1	0.9%	0.2%	0	0.0%	0.0%
Jamais	2	0.7%	1.7%	2	1.6%	3.6%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	16	5.5%	0.8%	6	4.3%	0.7%	10	6.5%	0.8%	1	1.2%	0.5%
De 9 000 à moins de 12 000 euros par an	24	8.0%	0.7%	3	2.3%	0.3%	21	12.8%	1.0%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	58	19.3%	0.9%	28	19.8%	1.0%	31	18.9%	0.8%	2	3.0%	0.3%
De 18 000 à moins de 24 000 euros par an	45	14.8%	0.6%	14	10.0%	0.4%	31	18.9%	0.8%	4	5.4%	0.3%
De 24 000 à moins de 36 000 euros par an	50	16.5%	0.4%	31	22.0%	0.5%	19	11.7%	0.3%	13	16.3%	0.3%
De 36 000 à moins de 45 000 euros par an	46	15.4%	0.7%	31	22.6%	0.9%	15	9.2%	0.5%	20	25.4%	0.6%
De 45 000 à moins de 65 000 euros par an	28	9.4%	0.5%	17	12.2%	0.5%	11	7.0%	0.4%	19	25.0%	0.5%
De 65 000 à moins de 80 000 euros par an	6	2.1%	0.4%	2	1.6%	0.2%	4	2.6%	0.6%	6	8.2%	0.5%
De 80 000 à moins de 115 000 euros par an	3	1.0%	0.3%	2	1.2%	0.3%	1	0.9%	0.4%	2	2.6%	0.3%
115 000 euros et plus par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	13	4.2%	0.4%	5	3.6%	0.4%	8	4.8%	0.4%	1	1.1%	0.1%
Ne sait pas	12	3.8%	0.7%	1	0.5%	0.1%	11	6.7%	1.2%	9	11.6%	1.6%