

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	18795	100.0%	36.7%	9402	100.0%	38.3%	9393	100.0%	35.2%	4639	100.0%	26.9%
Sexe												
Homme	9402	50.0%	38.3%	9402	100.0%	38.3%	0	0.0%	0.0%	2591	55.9%	29.0%
Femme	9393	50.0%	35.2%	0	0.0%	0.0%	9393	100.0%	35.2%	2047	44.1%	24.6%
Age												
15 à 24 ans	1675	8.9%	22.7%	942	10.0%	25.3%	733	7.8%	20.0%	617	13.3%	19.7%
25 à 34 ans	1965	10.5%	25.7%	1042	11.1%	27.8%	923	9.8%	23.7%	689	14.9%	20.2%
35 à 49 ans	4075	21.7%	32.3%	2143	22.8%	34.4%	1932	20.6%	30.3%	1754	37.8%	27.9%
50 à 59 ans	3630	19.3%	40.4%	1917	20.4%	42.6%	1713	18.2%	38.2%	1320	28.5%	35.7%
60 ans et plus	7450	39.6%	50.8%	3358	35.7%	52.9%	4093	43.6%	49.3%	258	5.6%	35.9%
Individu												
Ménagères	8593	45.7%	36.7%	0	0.0%	0.0%	8593	91.5%	36.7%	1770	38.2%	25.7%
Personne de référence	10751	57.2%	38.3%	8071	85.8%	39.9%	2680	28.5%	34.0%	2504	54.0%	29.2%
Responsable des achats	13213	70.3%	37.1%	4789	50.9%	37.8%	8424	89.7%	36.7%	2939	63.4%	26.9%
PCS Individu												
Agriculteurs	300	1.6%	56.1%	217	2.3%	59.3%	83	0.9%	49.2%	7	0.2%	32.7%
Petits patrons	538	2.9%	33.1%	379	4.0%	33.8%	159	1.7%	31.6%	465	10.0%	32.0%
Affaires et Cadres	1222	6.5%	24.6%	805	8.6%	26.3%	417	4.4%	21.7%	1073	23.1%	23.7%
Professions intermédiaires	2037	10.8%	30.1%	1167	12.4%	33.4%	869	9.3%	26.6%	1671	36.0%	29.7%
Employés	2963	15.8%	35.9%	824	8.8%	41.1%	2138	22.8%	34.2%	541	11.7%	30.4%
Ouvriers	2268	12.1%	35.6%	1794	19.1%	36.5%	474	5.0%	32.3%	132	2.8%	29.9%
Retraités	6598	35.1%	52.3%	3262	34.7%	54.1%	3336	35.5%	50.6%	98	2.1%	39.9%
Autres inactifs	2870	15.3%	28.4%	953	10.1%	26.8%	1917	20.4%	29.3%	651	14.0%	20.7%
PCS Personne de référence												
Agriculteurs	438	2.3%	54.0%	231	2.5%	55.3%	207	2.2%	52.6%	0	0.0%	0.0%
Petits patrons	813	4.3%	31.1%	399	4.2%	30.9%	414	4.4%	31.3%	813	17.5%	31.1%
Affaires et Cadres	1619	8.6%	22.8%	909	9.7%	24.8%	710	7.6%	20.6%	1619	34.9%	22.8%
Professions intermédiaires	2206	11.7%	29.4%	1283	13.6%	32.3%	924	9.8%	26.1%	2206	47.6%	29.4%
Employés	1743	9.3%	32.6%	821	8.7%	37.7%	922	9.8%	29.1%	0	0.0%	0.0%
Ouvriers	3149	16.8%	33.8%	1743	18.5%	35.8%	1406	15.0%	31.7%	0	0.0%	0.0%
Retraités	7552	40.2%	51.6%	3511	37.3%	52.7%	4042	43.0%	50.7%	0	0.0%	0.0%
Autres inactifs	1274	6.8%	32.4%	505	5.4%	33.8%	770	8.2%	31.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	3505	18.7%	36.4%	1570	16.7%	37.9%	1935	20.6%	35.3%	454	9.8%	24.4%
2 personnes	7958	42.3%	44.2%	4003	42.6%	45.5%	3954	42.1%	43.0%	1252	27.0%	30.5%
3 personnes	3012	16.0%	32.8%	1592	16.9%	34.7%	1420	15.1%	30.9%	1005	21.7%	25.8%
4 personnes	2816	15.0%	30.7%	1482	15.8%	32.7%	1333	14.2%	28.8%	1299	28.0%	27.0%
5 personnes et +	1505	8.0%	28.4%	755	8.0%	30.4%	750	8.0%	26.6%	629	13.6%	24.5%
Présence d'enfants de moins de 15 ans												
Oui	4574	24.3%	29.2%	2306	24.5%	31.5%	2268	24.1%	27.2%	1966	42.4%	25.2%
Non	14221	75.7%	39.9%	7096	75.5%	41.2%	7125	75.9%	38.8%	2673	57.6%	28.3%
Habitat												
Communes rurales	4983	26.5%	43.0%	2456	26.1%	44.5%	2528	26.9%	41.6%	1070	23.1%	32.2%
Agglo. - 20 000 hab	3718	19.8%	41.8%	1805	19.2%	43.1%	1912	20.4%	40.8%	877	18.9%	33.2%
Agglo. 20 000 à 100 000 hab	3067	16.3%	44.1%	1581	16.8%	45.6%	1486	15.8%	42.5%	710	15.3%	34.5%
Agglo. + 100 000 hab	5484	29.2%	35.7%	2714	28.9%	37.0%	2771	29.5%	34.5%	1438	31.0%	27.1%
Agglo. Paris	1543	8.2%	18.2%	847	9.0%	21.0%	696	7.4%	15.7%	544	11.7%	13.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1756	9.3%	18.5%	980	10.4%	21.7%	776	8.3%	15.6%	638	13.8%	14.5%
Nord Pas de Calais	1224	6.5%	38.2%	580	6.2%	38.2%	643	6.8%	38.2%	295	6.4%	32.0%
Lorraine	893	4.8%	46.3%	440	4.7%	47.2%	453	4.8%	45.5%	189	4.1%	35.5%
Alsace	754	4.0%	49.8%	381	4.1%	52.1%	373	4.0%	47.8%	176	3.8%	34.7%
Franche-Comté	440	2.3%	46.1%	216	2.3%	46.6%	223	2.4%	45.7%	93	2.0%	35.1%
Champagne Ardennes	540	2.9%	50.0%	256	2.7%	49.2%	284	3.0%	50.7%	115	2.5%	38.1%
Picardie	540	2.9%	35.3%	266	2.8%	35.9%	274	2.9%	34.8%	120	2.6%	27.8%
Bourgogne	610	3.2%	45.0%	304	3.2%	46.8%	305	3.2%	43.3%	135	2.9%	35.1%
Haute Normandie	403	2.1%	27.3%	191	2.0%	27.1%	212	2.3%	27.4%	85	1.8%	19.3%
Basse Normandie	503	2.7%	41.7%	263	2.8%	45.5%	240	2.6%	38.3%	109	2.4%	34.3%
Centre	773	4.1%	37.2%	376	4.0%	37.6%	396	4.2%	36.8%	163	3.5%	26.3%
Pays de Loire	1378	7.3%	47.5%	668	7.1%	47.7%	710	7.6%	47.2%	328	7.1%	38.2%
Bretagne	1569	8.3%	59.6%	765	8.1%	60.5%	804	8.6%	58.7%	379	8.2%	49.0%
Poitou Charentes	673	3.6%	45.6%	337	3.6%	47.7%	336	3.6%	43.8%	135	2.9%	34.0%
Aquitaine	1062	5.7%	39.2%	520	5.5%	40.3%	542	5.8%	38.2%	264	5.7%	31.8%
Midi Pyrénées	848	4.5%	35.1%	442	4.7%	37.9%	406	4.3%	32.5%	214	4.6%	26.6%
Limousin	288	1.5%	46.1%	153	1.6%	51.2%	135	1.4%	41.4%	61	1.3%	39.4%
Auvergne	578	3.1%	51.6%	293	3.1%	54.5%	285	3.0%	48.8%	119	2.6%	39.5%
Rhône Alpes	1643	8.7%	32.3%	799	8.5%	32.6%	844	9.0%	32.0%	437	9.4%	23.0%
Languedoc Roussillon	818	4.4%	37.2%	399	4.2%	38.2%	419	4.5%	36.2%	204	4.4%	29.7%
Provence Alpes Côte d'Azur. Corse	1503	8.0%	34.9%	770	8.2%	37.8%	733	7.8%	32.2%	380	8.2%	27.1%
Habitudes de connexion à Internet												
Tous les jours	9182	48.9%	32.1%	4920	52.3%	34.1%	4261	45.4%	30.2%	3509	75.6%	26.3%
Presque tous les jours	2157	11.5%	33.7%	1095	11.6%	36.1%	1062	11.3%	31.6%	618	13.3%	26.7%
1 à 2 fois par semaine	1179	6.3%	37.0%	513	5.5%	37.3%	665	7.1%	36.7%	257	5.5%	27.9%
1 à 3 fois par mois	312	1.7%	35.6%	154	1.6%	39.3%	158	1.7%	32.6%	55	1.2%	33.9%
Moins souvent	452	2.4%	36.7%	216	2.3%	40.3%	236	2.5%	34.0%	36	0.8%	29.1%
Jamais	48	0.3%	36.6%	21	0.2%	33.6%	27	0.3%	39.2%	3	0.1%	20.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	659	3.5%	32.1%	290	3.1%	35.5%	369	3.9%	29.8%	41	0.9%	23.1%
De 9 000 à moins de 12 000 euros par an	1245	6.6%	37.4%	450	4.8%	38.3%	794	8.5%	37.0%	63	1.4%	22.8%
De 12 000 à moins de 18 000 euros par an	2558	13.6%	40.0%	1130	12.0%	42.3%	1429	15.2%	38.3%	187	4.0%	25.4%
De 18 000 à moins de 24 000 euros par an	2852	15.2%	39.6%	1424	15.1%	42.0%	1427	15.2%	37.5%	398	8.6%	26.4%
De 24 000 à moins de 36 000 euros par an	4448	23.7%	38.5%	2246	23.9%	40.1%	2202	23.4%	37.0%	1085	23.4%	29.1%
De 36 000 à moins de 45 000 euros par an	2487	13.2%	37.1%	1386	14.7%	38.3%	1101	11.7%	35.7%	879	18.9%	28.6%
De 45 000 à moins de 65 000 euros par an	2096	11.2%	33.4%	1262	13.4%	35.7%	834	8.9%	30.4%	1000	21.6%	27.2%
De 65 000 à moins de 80 000 euros par an	460	2.4%	28.0%	293	3.1%	30.3%	167	1.8%	24.7%	291	6.3%	24.9%
De 80 000 à moins de 115 000 euros par an	235	1.3%	24.6%	171	1.8%	30.5%	64	0.7%	16.3%	169	3.6%	22.1%
115 000 euros et plus par an	119	0.6%	26.4%	88	0.9%	32.0%	31	0.3%	17.7%	95	2.1%	24.0%
Refus	1164	6.2%	37.1%	477	5.1%	36.9%	686	7.3%	37.2%	314	6.8%	27.3%
Ne sait pas	472	2.5%	30.0%	184	2.0%	28.8%	288	3.1%	30.8%	116	2.5%	20.2%