

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2311	100.0%	4.5%	1131	100.0%	4.6%	1180	100.0%	4.4%	565	100.0%	3.3%
Sexe												
Homme	1131	48.9%	4.6%	1131	100.0%	4.6%	0	0.0%	0.0%	317	56.1%	3.5%
Femme	1180	51.1%	4.4%	0	0.0%	0.0%	1180	100.0%	4.4%	248	43.9%	3.0%
Age												
15 à 24 ans	203	8.8%	2.7%	115	10.2%	3.1%	88	7.4%	2.4%	81	14.4%	2.6%
25 à 34 ans	211	9.1%	2.8%	103	9.1%	2.7%	108	9.1%	2.8%	76	13.5%	2.2%
35 à 49 ans	518	22.4%	4.1%	252	22.3%	4.0%	266	22.5%	4.2%	208	36.7%	3.3%
50 à 59 ans	452	19.5%	5.0%	262	23.2%	5.8%	190	16.1%	4.2%	161	28.5%	4.4%
60 ans et plus	928	40.2%	6.3%	399	35.3%	6.3%	529	44.8%	6.4%	39	6.8%	5.4%
Individu												
Ménagères	1084	46.9%	4.6%	0	0.0%	0.0%	1084	91.9%	4.6%	219	38.8%	3.2%
Personne de référence	1284	55.6%	4.6%	957	84.6%	4.7%	327	27.7%	4.2%	312	55.2%	3.6%
Responsable des achats	1678	72.6%	4.7%	611	54.1%	4.8%	1066	90.3%	4.6%	376	66.6%	3.4%
PCS Individu												
Agriculteurs	46	2.0%	8.7%	29	2.6%	7.9%	17	1.5%	10.3%	0	0.0%	0.0%
Petits patrons	66	2.9%	4.1%	48	4.3%	4.3%	18	1.5%	3.5%	58	10.3%	4.0%
Affaires et Cadres	153	6.6%	3.1%	97	8.6%	3.2%	56	4.7%	2.9%	133	23.5%	2.9%
Professions intermédiaires	253	11.0%	3.7%	142	12.5%	4.1%	112	9.5%	3.4%	206	36.5%	3.7%
Employés	380	16.4%	4.6%	112	9.9%	5.6%	268	22.7%	4.3%	59	10.4%	3.3%
Ouvriers	258	11.1%	4.0%	205	18.1%	4.2%	53	4.5%	3.6%	11	2.0%	2.6%
Retraités	828	35.8%	6.6%	386	34.1%	6.4%	442	37.5%	6.7%	14	2.4%	5.6%
Autres inactifs	328	14.2%	3.2%	113	10.0%	3.2%	215	18.2%	3.3%	85	15.0%	2.7%
PCS Personne de référence												
Agriculteurs	59	2.6%	7.3%	34	3.0%	8.1%	25	2.1%	6.4%	0	0.0%	0.0%
Petits patrons	99	4.3%	3.8%	51	4.5%	3.9%	48	4.1%	3.6%	99	17.5%	3.8%
Affaires et Cadres	202	8.8%	2.8%	112	9.9%	3.1%	91	7.7%	2.6%	202	35.8%	2.8%
Professions intermédiaires	264	11.4%	3.5%	154	13.7%	3.9%	109	9.3%	3.1%	264	46.7%	3.5%
Employés	219	9.5%	4.1%	98	8.7%	4.5%	121	10.2%	3.8%	0	0.0%	0.0%
Ouvriers	361	15.6%	3.9%	193	17.1%	4.0%	168	14.2%	3.8%	0	0.0%	0.0%
Retraités	949	41.1%	6.5%	423	37.4%	6.4%	526	44.6%	6.6%	0	0.0%	0.0%
Autres inactifs	158	6.8%	4.0%	66	5.8%	4.4%	92	7.8%	3.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	444	19.2%	4.6%	218	19.2%	5.3%	226	19.2%	4.1%	68	12.0%	3.6%
2 personnes	1012	43.8%	5.6%	492	43.5%	5.6%	519	44.0%	5.7%	163	28.8%	4.0%
3 personnes	372	16.1%	4.1%	185	16.4%	4.0%	186	15.8%	4.1%	122	21.7%	3.1%
4 personnes	340	14.7%	3.7%	167	14.7%	3.7%	174	14.7%	3.7%	159	28.1%	3.3%
5 personnes et +	144	6.2%	2.7%	69	6.1%	2.8%	75	6.3%	2.6%	54	9.5%	2.1%
Présence d'enfants de moins de 15 ans												
Oui	558	24.1%	3.6%	257	22.7%	3.5%	301	25.5%	3.6%	229	40.5%	2.9%
Non	1753	75.9%	4.9%	874	77.3%	5.1%	880	74.5%	4.8%	336	59.5%	3.6%
Habitat												
Communes rurales	663	28.7%	5.7%	333	29.4%	6.0%	330	28.0%	5.4%	146	25.8%	4.4%
Agglo. - 20 000 hab	543	23.5%	6.1%	240	21.2%	5.7%	304	25.7%	6.5%	112	19.8%	4.2%
Agglo. 20 000 à 100 000 hab	410	17.7%	5.9%	206	18.2%	5.9%	205	17.3%	5.9%	97	17.3%	4.7%
Agglo. + 100 000 hab	686	29.7%	4.5%	349	30.9%	4.8%	337	28.5%	4.2%	206	36.4%	3.9%
Agglo. Paris	9	0.4%	0.1%	4	0.3%	0.1%	5	0.5%	0.1%	4	0.8%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	10	0.4%	0.1%	5	0.4%	0.1%	5	0.5%	0.1%	5	0.9%	0.1%
Nord Pas de Calais	1	-	-	0	-	-	1	0.1%	-	0	-	-
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	-	-	0	-	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Franche-Comté	0	-	-	0	-	-	0	0.0%	0.0%	0	-	-
Champagne Ardennes	1	-	0.1%	0	-	-	1	0.1%	0.1%	0	-	0.1%
Picardie	0	-	-	0	0.0%	0.0%	0	-	-	0	0.1%	0.1%
Bourgogne	0	-	-	0	-	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	-	-	0	-	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	-	-	1	-	0.1%	0	0.0%	0.0%	1	0.1%	0.1%
Pays de Loire	3	0.1%	0.1%	3	0.3%	0.2%	1	-	-	2	0.4%	0.2%
Bretagne	2	0.1%	0.1%	0	-	-	1	0.1%	0.1%	0	0.0%	0.0%
Poitou Charentes	342	14.8%	23.2%	168	14.9%	23.8%	174	14.7%	22.7%	63	11.1%	15.8%
Aquitaine	1004	43.4%	37.0%	491	43.5%	38.1%	512	43.4%	36.0%	251	44.4%	30.2%
Midi Pyrénées	166	7.2%	6.9%	83	7.3%	7.1%	83	7.0%	6.6%	49	8.6%	6.1%
Limousin	3	0.1%	0.5%	2	0.2%	0.6%	1	0.1%	0.4%	2	0.3%	1.1%
Auvergne	1	0.1%	0.1%	1	0.1%	0.2%	0	-	-	0	0.0%	0.0%
Rhône Alpes	7	0.3%	0.1%	3	0.3%	0.1%	4	0.3%	0.1%	1	0.2%	0.1%
Languedoc Roussillon	764	33.0%	34.7%	370	32.7%	35.4%	394	33.4%	34.1%	188	33.3%	27.5%
Provence Alpes Côte d'Azur. Corse	5	0.2%	0.1%	2	0.2%	0.1%	3	0.3%	0.1%	2	0.4%	0.2%
Habitudes de connexion à Internet												
Tous les jours	1131	48.9%	4.0%	577	51.0%	4.0%	553	46.9%	3.9%	439	77.7%	3.3%
Presque tous les jours	289	12.5%	4.5%	133	11.8%	4.4%	156	13.2%	4.6%	68	12.1%	2.9%
1 à 2 fois par semaine	124	5.4%	3.9%	62	5.5%	4.5%	62	5.3%	3.4%	31	5.4%	3.3%
1 à 3 fois par mois	34	1.5%	3.9%	15	1.4%	3.9%	18	1.5%	3.8%	5	0.9%	3.0%
Moins souvent	47	2.0%	3.8%	24	2.1%	4.5%	22	1.9%	3.2%	5	0.9%	4.1%
Jamais	7	0.3%	5.5%	2	0.2%	3.0%	5	0.5%	7.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	93	4.0%	4.5%	47	4.2%	5.8%	46	3.9%	3.7%	2	0.3%	0.9%
De 9 000 à moins de 12 000 euros par an	158	6.9%	4.8%	61	5.4%	5.2%	97	8.2%	4.5%	6	1.0%	2.1%
De 12 000 à moins de 18 000 euros par an	322	13.9%	5.0%	138	12.2%	5.2%	184	15.6%	4.9%	31	5.5%	4.2%
De 18 000 à moins de 24 000 euros par an	363	15.7%	5.0%	179	15.8%	5.3%	184	15.6%	4.8%	61	10.8%	4.0%
De 24 000 à moins de 36 000 euros par an	606	26.2%	5.3%	296	26.2%	5.3%	310	26.3%	5.2%	159	28.2%	4.3%
De 36 000 à moins de 45 000 euros par an	258	11.2%	3.8%	144	12.8%	4.0%	113	9.6%	3.7%	97	17.1%	3.1%
De 45 000 à moins de 65 000 euros par an	236	10.2%	3.8%	143	12.7%	4.0%	93	7.9%	3.4%	101	18.0%	2.8%
De 65 000 à moins de 80 000 euros par an	55	2.4%	3.4%	30	2.6%	3.1%	25	2.1%	3.7%	31	5.4%	2.6%
De 80 000 à moins de 115 000 euros par an	22	1.0%	2.3%	19	1.6%	3.3%	4	0.3%	0.9%	13	2.3%	1.7%
115 000 euros et plus par an	12	0.5%	2.6%	8	0.7%	3.0%	4	0.3%	2.1%	10	1.8%	2.5%
Refus	119	5.1%	3.8%	42	3.7%	3.3%	77	6.5%	4.1%	36	6.5%	3.2%
Ne sait pas	67	2.9%	4.2%	23	2.1%	3.7%	43	3.7%	4.6%	19	3.3%	3.3%