

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2099	100.0%	4.1%	1005	100.0%	4.1%	1094	100.0%	4.1%	485	100.0%	2.8%
<b>Sexe</b>												
<b>Homme</b>	1005	47.9%	4.1%	1005	100.0%	4.1%	0	0.0%	0.0%	264	54.4%	3.0%
<b>Femme</b>	1094	52.1%	4.1%	0	0.0%	0.0%	1094	100.0%	4.1%	221	45.6%	2.7%
<b>Age</b>												
<b>15 à 24 ans</b>	197	9.4%	2.7%	103	10.3%	2.8%	93	8.5%	2.6%	58	12.0%	1.8%
<b>25 à 34 ans</b>	260	12.4%	3.4%	146	14.5%	3.9%	115	10.5%	2.9%	74	15.3%	2.2%
<b>35 à 49 ans</b>	484	23.1%	3.8%	244	24.3%	3.9%	240	21.9%	3.8%	189	39.0%	3.0%
<b>50 à 59 ans</b>	360	17.1%	4.0%	170	16.9%	3.8%	190	17.4%	4.2%	132	27.3%	3.6%
<b>60 ans et plus</b>	798	38.0%	5.4%	342	34.0%	5.4%	455	41.6%	5.5%	31	6.5%	4.4%
<b>Individu</b>												
<b>Ménagères</b>	999	47.6%	4.3%	0	0.0%	0.0%	999	91.4%	4.3%	202	41.7%	2.9%
<b>Personne de référence</b>	1214	57.8%	4.3%	854	85.0%	4.2%	360	32.9%	4.6%	254	52.3%	3.0%
<b>Responsable des achats</b>	1471	70.1%	4.1%	496	49.4%	3.9%	975	89.2%	4.2%	311	64.2%	2.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	36	1.7%	6.8%	31	3.0%	8.4%	6	0.5%	3.4%	7	1.4%	30.0%
<b>Petits patrons</b>	42	2.0%	2.6%	29	2.9%	2.6%	13	1.2%	2.6%	32	6.7%	2.2%
<b>Affaires et Cadres</b>	107	5.1%	2.1%	71	7.1%	2.3%	36	3.3%	1.9%	93	19.3%	2.1%
<b>Professions intermédiaires</b>	242	11.5%	3.6%	143	14.2%	4.1%	99	9.1%	3.0%	199	41.1%	3.5%
<b>Employés</b>	331	15.8%	4.0%	93	9.3%	4.6%	238	21.8%	3.8%	51	10.6%	2.9%
<b>Ouvriers</b>	278	13.2%	4.4%	206	20.5%	4.2%	72	6.6%	4.9%	18	3.8%	4.2%
<b>Retraités</b>	686	32.7%	5.4%	333	33.1%	5.5%	353	32.3%	5.4%	12	2.5%	5.0%
<b>Autres inactifs</b>	376	17.9%	3.7%	100	9.9%	2.8%	276	25.3%	4.2%	71	14.7%	2.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	52	2.5%	6.4%	28	2.8%	6.8%	24	2.2%	6.0%	0	0.0%	0.0%
<b>Petits patrons</b>	71	3.4%	2.7%	29	2.9%	2.3%	42	3.8%	3.2%	71	14.7%	2.7%
<b>Affaires et Cadres</b>	153	7.3%	2.2%	85	8.5%	2.3%	68	6.2%	2.0%	153	31.5%	2.2%
<b>Professions intermédiaires</b>	261	12.4%	3.5%	149	14.8%	3.8%	112	10.2%	3.1%	261	53.8%	3.5%
<b>Employés</b>	205	9.7%	3.8%	89	8.8%	4.1%	116	10.6%	3.7%	0	0.0%	0.0%
<b>Ouvriers</b>	388	18.5%	4.2%	206	20.5%	4.2%	182	16.6%	4.1%	0	0.0%	0.0%
<b>Retraités</b>	779	37.1%	5.3%	362	36.0%	5.4%	417	38.1%	5.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	190	9.1%	4.8%	56	5.5%	3.7%	135	12.3%	5.5%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	407	19.4%	4.2%	146	14.5%	3.5%	261	23.9%	4.8%	38	7.8%	2.0%
<b>2 personnes</b>	836	39.8%	4.6%	424	42.2%	4.8%	412	37.6%	4.5%	151	31.1%	3.7%
<b>3 personnes</b>	362	17.3%	3.9%	179	17.8%	3.9%	183	16.8%	4.0%	102	21.1%	2.6%
<b>4 personnes</b>	310	14.8%	3.4%	168	16.7%	3.7%	142	13.0%	3.1%	137	28.2%	2.8%
<b>5 personnes et +</b>	183	8.7%	3.5%	87	8.7%	3.5%	96	8.8%	3.4%	57	11.8%	2.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	549	26.1%	3.5%	270	26.8%	3.7%	279	25.5%	3.3%	202	41.6%	2.6%
<b>Non</b>	1550	73.9%	4.4%	735	73.2%	4.3%	815	74.5%	4.4%	283	58.4%	3.0%
<b>Habitat</b>												
<b>Communes rurales</b>	479	22.8%	4.1%	229	22.7%	4.1%	251	22.9%	4.1%	102	21.1%	3.1%
<b>Agglo. - 20 000 hab</b>	325	15.5%	3.7%	156	15.5%	3.7%	169	15.5%	3.6%	62	12.8%	2.3%
<b>Agglo. 20 000 à 100 000 hab</b>	373	17.8%	5.4%	179	17.8%	5.2%	194	17.7%	5.6%	87	18.0%	4.2%
<b>Agglo. + 100 000 hab</b>	908	43.3%	5.9%	436	43.4%	5.9%	473	43.2%	5.9%	229	47.2%	4.3%
<b>Agglo. Paris</b>	13	0.6%	0.2%	6	0.6%	0.1%	7	0.6%	0.2%	5	1.0%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	16	0.7%	0.2%	8	0.8%	0.2%	7	0.7%	0.1%	5	1.0%	0.1%
Nord Pas de Calais	1207	57.5%	37.7%	566	56.4%	37.3%	641	58.6%	38.1%	286	58.9%	31.0%
Lorraine	3	0.2%	0.2%	2	0.2%	0.2%	1	0.1%	0.1%	2	0.3%	0.3%
Alsace	0	-	-	0	-	-	0	0.0%	0.0%	0	0.1%	0.1%
Franche-Comté	0	-	0.1%	0	-	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	450	21.4%	41.6%	215	21.4%	41.3%	234	21.4%	41.9%	99	20.4%	32.7%
Picardie	402	19.2%	26.3%	198	19.7%	26.7%	204	18.7%	25.9%	88	18.2%	20.5%
Bourgogne	1	0.1%	0.1%	0	-	-	1	0.1%	0.2%	1	0.2%	0.3%
Haute Normandie	9	0.4%	0.6%	8	0.8%	1.1%	2	0.1%	0.2%	1	0.2%	0.2%
Basse Normandie	1	-	0.1%	1	0.1%	0.1%	0	-	-	1	0.1%	0.2%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	2	0.1%	0.1%	0	0.0%	0.0%	2	0.1%	0.1%	0	0.0%	0.0%
Bretagne	3	0.1%	0.1%	3	0.3%	0.2%	0	-	-	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	-	-	0	0.0%	0.0%	1	0.1%	-	0	0.1%	-
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	1	-	-	1	0.1%	-	0	-	-	1	0.2%	-
Languedoc Roussillon	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	1	0.2%	0.2%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1069	51.0%	3.7%	572	56.9%	4.0%	498	45.5%	3.5%	376	77.5%	2.8%
Presque tous les jours	200	9.5%	3.1%	98	9.7%	3.2%	102	9.3%	3.0%	60	12.3%	2.6%
1 à 2 fois par semaine	122	5.8%	3.8%	43	4.3%	3.1%	79	7.2%	4.3%	18	3.7%	2.0%
1 à 3 fois par mois	39	1.9%	4.5%	16	1.6%	4.0%	23	2.1%	4.9%	13	2.7%	8.1%
Moins souvent	42	2.0%	3.4%	25	2.5%	4.7%	17	1.6%	2.4%	3	0.5%	2.1%
Jamais	3	0.1%	2.2%	2	0.2%	3.3%	1	0.1%	1.3%	1	0.2%	5.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	113	5.4%	5.5%	36	3.6%	4.4%	77	7.1%	6.3%	4	0.8%	2.2%
De 9 000 à moins de 12 000 euros par an	164	7.8%	4.9%	51	5.1%	4.4%	112	10.3%	5.2%	8	1.6%	2.9%
De 12 000 à moins de 18 000 euros par an	292	13.9%	4.6%	118	11.7%	4.4%	174	15.9%	4.7%	15	3.2%	2.1%
De 18 000 à moins de 24 000 euros par an	360	17.1%	5.0%	172	17.1%	5.1%	187	17.1%	4.9%	57	11.8%	3.8%
De 24 000 à moins de 36 000 euros par an	492	23.4%	4.3%	262	26.0%	4.7%	230	21.0%	3.9%	111	22.8%	3.0%
De 36 000 à moins de 45 000 euros par an	234	11.2%	3.5%	135	13.4%	3.7%	100	9.1%	3.2%	84	17.3%	2.7%
De 45 000 à moins de 65 000 euros par an	197	9.4%	3.1%	117	11.6%	3.3%	80	7.3%	2.9%	107	22.0%	2.9%
De 65 000 à moins de 80 000 euros par an	42	2.0%	2.6%	28	2.8%	3.0%	14	1.3%	2.0%	30	6.1%	2.5%
De 80 000 à moins de 115 000 euros par an	20	1.0%	2.1%	16	1.5%	2.8%	5	0.4%	1.2%	16	3.4%	2.1%
115 000 euros et plus par an	7	0.4%	1.7%	4	0.4%	1.5%	3	0.3%	1.9%	7	1.5%	1.8%
Refus	129	6.1%	4.1%	49	4.9%	3.8%	80	7.3%	4.3%	32	6.6%	2.8%
Ne sait pas	49	2.3%	3.1%	18	1.7%	2.7%	31	2.8%	3.3%	14	2.9%	2.4%