

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	365	100.0%	0.7%	167	100.0%	0.7%	198	100.0%	0.7%	76	100.0%	0.4%
Sexe												
Homme	167	45.7%	0.7%	167	100.0%	0.7%	0	0.0%	0.0%	45	59.0%	0.5%
Femme	198	54.3%	0.7%	0	0.0%	0.0%	198	100.0%	0.7%	31	41.0%	0.4%
Age												
15 à 24 ans	16	4.4%	0.2%	6	3.4%	0.2%	10	5.2%	0.3%	6	7.5%	0.2%
25 à 34 ans	31	8.5%	0.4%	22	13.2%	0.6%	9	4.4%	0.2%	6	7.9%	0.2%
35 à 49 ans	73	20.0%	0.6%	38	22.6%	0.6%	35	17.7%	0.6%	34	44.6%	0.5%
50 à 59 ans	82	22.4%	0.9%	40	23.8%	0.9%	42	21.3%	0.9%	25	33.3%	0.7%
60 ans et plus	164	44.8%	1.1%	62	37.0%	1.0%	102	51.3%	1.2%	5	6.7%	0.7%
Individu												
Ménagères	194	53.0%	0.8%	0	0.0%	0.0%	194	97.7%	0.8%	30	39.0%	0.4%
Personne de référence	225	61.6%	0.8%	155	92.6%	0.8%	70	35.5%	0.9%	41	53.9%	0.5%
Responsable des achats	277	75.8%	0.8%	92	54.9%	0.7%	185	93.3%	0.8%	51	66.9%	0.5%
PCS Individu												
Agriculteurs	3	0.7%	0.5%	3	1.6%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	9	2.6%	0.6%	6	3.4%	0.5%	4	1.9%	0.7%	7	9.5%	0.5%
Affaires et Cadres	21	5.6%	0.4%	13	8.1%	0.4%	7	3.6%	0.4%	20	25.8%	0.4%
Professions intermédiaires	36	9.9%	0.5%	22	13.0%	0.6%	14	7.3%	0.4%	28	36.4%	0.5%
Employés	50	13.8%	0.6%	12	7.3%	0.6%	38	19.3%	0.6%	12	16.3%	0.7%
Ouvriers	58	15.8%	0.9%	49	29.0%	1.0%	9	4.7%	0.6%	0	0.0%	0.0%
Retraités	134	36.8%	1.1%	50	29.9%	0.8%	84	42.6%	1.3%	1	1.5%	0.5%
Autres inactifs	54	14.7%	0.5%	13	7.8%	0.4%	41	20.6%	0.6%	8	10.6%	0.3%
PCS Personne de référence												
Agriculteurs	5	1.3%	0.6%	3	1.6%	0.6%	2	1.1%	0.6%	0	0.0%	0.0%
Petits patrons	11	3.1%	0.4%	7	3.9%	0.5%	5	2.3%	0.4%	11	14.7%	0.4%
Affaires et Cadres	30	8.2%	0.4%	15	8.9%	0.4%	15	7.6%	0.4%	30	39.5%	0.4%
Professions intermédiaires	35	9.5%	0.5%	23	13.9%	0.6%	11	5.8%	0.3%	35	45.8%	0.5%
Employés	23	6.3%	0.4%	9	5.3%	0.4%	14	7.2%	0.5%	0	0.0%	0.0%
Ouvriers	73	19.9%	0.8%	49	29.1%	1.0%	24	12.2%	0.5%	0	0.0%	0.0%
Retraités	162	44.3%	1.1%	55	32.6%	0.8%	107	54.1%	1.3%	0	0.0%	0.0%
Autres inactifs	27	7.4%	0.7%	8	4.6%	0.5%	19	9.8%	0.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	80	22.0%	0.8%	27	15.9%	0.6%	54	27.1%	1.0%	5	7.2%	0.3%
2 personnes	150	41.0%	0.8%	70	41.9%	0.8%	80	40.3%	0.9%	23	30.6%	0.6%
3 personnes	60	16.3%	0.6%	31	18.7%	0.7%	28	14.3%	0.6%	13	17.3%	0.3%
4 personnes	61	16.7%	0.7%	31	18.3%	0.7%	31	15.4%	0.7%	24	32.2%	0.5%
5 personnes et +	14	4.0%	0.3%	9	5.1%	0.3%	6	2.9%	0.2%	10	12.7%	0.4%
Présence d'enfants de moins de 15 ans												
Oui	87	23.7%	0.6%	39	23.6%	0.5%	47	23.8%	0.6%	33	44.0%	0.4%
Non	279	76.3%	0.8%	128	76.4%	0.7%	151	76.2%	0.8%	43	56.0%	0.5%
Habitat												
Communes rurales	101	27.7%	0.9%	41	24.8%	0.8%	60	30.1%	1.0%	18	23.2%	0.5%
Agglo. - 20 000 hab	54	14.7%	0.6%	31	18.3%	0.7%	23	11.7%	0.5%	9	11.5%	0.3%
Agglo. 20 000 à 100 000 hab	39	10.6%	0.6%	14	8.3%	0.4%	25	12.5%	0.7%	7	8.9%	0.3%
Agglo. + 100 000 hab	170	46.6%	1.1%	81	48.4%	1.1%	89	45.0%	1.1%	42	55.0%	0.8%
Agglo. Paris	2	0.5%	-	0	0.2%	-	1	0.7%	-	1	1.4%	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	5	1.4%	0.1%	0	0.2%	-	5	2.4%	0.1%	4	5.7%	0.1%
Nord Pas de Calais	0	0.1%	-	0	0.3%	-	0	0.0%	0.0%	0	0.6%	-
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	1	0.3%	0.1%	1	0.4%	0.1%	0	0.1%	-	1	1.0%	0.2%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	355	97.1%	24.0%	164	97.9%	23.2%	191	96.5%	24.8%	68	89.5%	15.3%
Basse Normandie	3	0.8%	0.3%	1	0.8%	0.2%	2	0.9%	0.3%	2	2.2%	0.5%
Centre	1	0.3%	0.1%	1	0.5%	0.1%	0	0.2%	-	1	1.1%	0.1%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	137	37.5%	0.5%	64	38.5%	0.4%	73	36.6%	0.5%	53	70.2%	0.4%
Presque tous les jours	36	10.0%	0.6%	23	13.8%	0.8%	13	6.8%	0.4%	14	18.4%	0.6%
1 à 2 fois par semaine	19	5.1%	0.6%	6	3.3%	0.4%	13	6.7%	0.7%	4	5.2%	0.4%
1 à 3 fois par mois	15	4.0%	1.7%	9	5.4%	2.3%	6	2.9%	1.2%	1	0.7%	0.3%
Moins souvent	16	4.5%	1.3%	6	3.5%	1.1%	11	5.4%	1.5%	0	0.4%	0.2%
Jamais	1	0.3%	0.9%	0	0.0%	0.0%	1	0.6%	1.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	12	3.4%	0.6%	6	3.7%	0.8%	6	3.2%	0.5%	2	2.2%	0.9%
De 9 000 à moins de 12 000 euros par an	37	10.0%	1.1%	11	6.6%	0.9%	26	13.0%	1.2%	3	3.5%	1.0%
De 12 000 à moins de 18 000 euros par an	69	18.9%	1.1%	36	21.8%	1.4%	33	16.4%	0.9%	3	3.3%	0.3%
De 18 000 à moins de 24 000 euros par an	51	14.0%	0.7%	16	9.5%	0.5%	35	17.8%	0.9%	3	3.4%	0.2%
De 24 000 à moins de 36 000 euros par an	70	19.0%	0.6%	33	19.9%	0.6%	36	18.4%	0.6%	14	18.6%	0.4%
De 36 000 à moins de 45 000 euros par an	53	14.5%	0.8%	26	15.6%	0.7%	27	13.6%	0.9%	23	29.7%	0.7%
De 45 000 à moins de 65 000 euros par an	35	9.5%	0.6%	17	9.9%	0.5%	18	9.2%	0.7%	17	22.6%	0.5%
De 65 000 à moins de 80 000 euros par an	5	1.4%	0.3%	2	1.1%	0.2%	3	1.6%	0.5%	5	6.2%	0.4%
De 80 000 à moins de 115 000 euros par an	3	0.7%	0.3%	2	1.1%	0.3%	1	0.5%	0.2%	2	2.1%	0.2%
115 000 euros et plus par an	3	0.7%	0.6%	3	1.5%	0.9%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	21	5.7%	0.7%	11	6.4%	0.8%	10	5.1%	0.6%	6	8.4%	0.6%
Ne sait pas	8	2.1%	0.5%	5	3.1%	0.8%	3	1.3%	0.3%	0	0.0%	0.0%