

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	797	100.0%	1.6%	411	100.0%	1.7%	386	100.0%	1.4%	216	100.0%	1.3%
Sexe												
Homme	411	51.5%	1.7%	411	100.0%	1.7%	0	0.0%	0.0%	127	58.9%	1.4%
Femme	386	48.5%	1.4%	0	0.0%	0.0%	386	100.0%	1.4%	89	41.1%	1.1%
Age												
15 à 24 ans	67	8.5%	0.9%	41	9.9%	1.1%	27	6.9%	0.7%	39	18.0%	1.2%
25 à 34 ans	77	9.7%	1.0%	33	8.0%	0.9%	44	11.5%	1.1%	30	14.1%	0.9%
35 à 49 ans	185	23.3%	1.5%	92	22.3%	1.5%	94	24.3%	1.5%	74	34.2%	1.2%
50 à 59 ans	119	14.9%	1.3%	68	16.4%	1.5%	51	13.3%	1.1%	58	27.1%	1.6%
60 ans et plus	348	43.7%	2.4%	178	43.4%	2.8%	170	44.0%	2.0%	14	6.5%	2.0%
Individu												
Ménagères	351	44.1%	1.5%	0	0.0%	0.0%	351	91.0%	1.5%	76	35.2%	1.1%
Personne de référence	472	59.2%	1.7%	346	84.3%	1.7%	126	32.5%	1.6%	111	51.3%	1.3%
Responsable des achats	534	66.9%	1.5%	185	45.1%	1.5%	348	90.1%	1.5%	130	60.0%	1.2%
PCS Individu												
Agriculteurs	2	0.2%	0.4%	1	0.1%	0.2%	1	0.3%	0.8%	0	0.0%	0.0%
Petits patrons	35	4.4%	2.2%	29	7.0%	2.6%	6	1.7%	1.3%	31	14.2%	2.1%
Affaires et Cadres	63	7.9%	1.3%	39	9.6%	1.3%	24	6.1%	1.2%	56	25.9%	1.2%
Professions intermédiaires	74	9.3%	1.1%	36	8.9%	1.0%	38	9.7%	1.1%	63	29.1%	1.1%
Employés	139	17.4%	1.7%	50	12.1%	2.5%	89	23.0%	1.4%	17	7.8%	0.9%
Ouvriers	61	7.6%	1.0%	46	11.1%	0.9%	15	3.9%	1.0%	9	4.3%	2.1%
Retraités	281	35.2%	2.2%	170	41.5%	2.8%	110	28.5%	1.7%	4	1.7%	1.5%
Autres inactifs	143	17.9%	1.4%	39	9.6%	1.1%	104	26.8%	1.6%	37	17.1%	1.2%
PCS Personne de référence												
Agriculteurs	4	0.5%	0.5%	1	0.1%	0.1%	3	0.8%	0.8%	0	0.0%	0.0%
Petits patrons	59	7.4%	2.2%	33	8.0%	2.6%	26	6.7%	1.9%	59	27.2%	2.2%
Affaires et Cadres	79	10.0%	1.1%	51	12.5%	1.4%	28	7.3%	0.8%	79	36.8%	1.1%
Professions intermédiaires	78	9.7%	1.0%	43	10.4%	1.1%	35	9.0%	1.0%	78	36.0%	1.0%
Employés	109	13.7%	2.0%	48	11.6%	2.2%	61	15.9%	1.9%	0	0.0%	0.0%
Ouvriers	82	10.3%	0.9%	36	8.8%	0.7%	46	12.0%	1.0%	0	0.0%	0.0%
Retraités	330	41.4%	2.3%	183	44.4%	2.7%	147	38.1%	1.8%	0	0.0%	0.0%
Autres inactifs	56	7.1%	1.4%	17	4.1%	1.1%	40	10.3%	1.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	152	19.1%	1.6%	65	15.7%	1.6%	87	22.6%	1.6%	24	11.0%	1.3%
2 personnes	346	43.4%	1.9%	195	47.4%	2.2%	151	39.1%	1.6%	54	25.1%	1.3%
3 personnes	154	19.3%	1.7%	93	22.6%	2.0%	61	15.8%	1.3%	63	29.3%	1.6%
4 personnes	105	13.2%	1.1%	45	11.0%	1.0%	60	15.5%	1.3%	55	25.5%	1.1%
5 personnes et +	40	5.0%	0.8%	13	3.2%	0.5%	27	7.0%	1.0%	20	9.1%	0.8%
Présence d'enfants de moins de 15 ans												
Oui	172	21.6%	1.1%	75	18.2%	1.0%	98	25.3%	1.2%	80	37.3%	1.0%
Non	625	78.4%	1.8%	336	81.8%	1.9%	289	74.7%	1.6%	135	62.7%	1.4%
Habitat												
Communes rurales	85	10.6%	0.7%	43	10.3%	0.8%	42	10.9%	0.7%	21	10.0%	0.6%
Agglo. - 20 000 hab	99	12.4%	1.1%	54	13.2%	1.3%	45	11.5%	0.9%	34	15.7%	1.3%
Agglo. 20 000 à 100 000 hab	160	20.1%	2.3%	82	19.9%	2.4%	78	20.2%	2.2%	50	23.4%	2.5%
Agglo. + 100 000 hab	445	55.8%	2.9%	227	55.4%	3.1%	217	56.3%	2.7%	108	49.9%	2.0%
Agglo. Paris	9	1.1%	0.1%	5	1.2%	0.1%	4	1.0%	0.1%	2	1.1%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	9	1.1%	0.1%	5	1.2%	0.1%	4	1.0%	0.1%	2	1.1%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	-	-	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	-	-	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Centre	1	0.1%	-	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.1%	-	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Limousin	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.3%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	3	0.4%	0.1%	2	0.6%	0.1%	1	0.2%	-	1	0.4%	-
Languedoc Roussillon	3	0.4%	0.1%	1	0.2%	0.1%	2	0.6%	0.2%	1	0.5%	0.1%
Provence Alpes Côte d'Azur. Corse	779	97.8%	18.1%	402	97.8%	19.7%	378	97.8%	16.6%	211	97.7%	15.0%
Habitudes de connexion à Internet												
Tous les jours	434	54.4%	1.5%	220	53.6%	1.5%	213	55.2%	1.5%	156	72.3%	1.2%
Presque tous les jours	102	12.8%	1.6%	59	14.3%	1.9%	43	11.3%	1.3%	41	19.2%	1.8%
1 à 2 fois par semaine	49	6.2%	1.5%	24	5.7%	1.7%	26	6.7%	1.4%	14	6.5%	1.5%
1 à 3 fois par mois	6	0.7%	0.7%	2	0.4%	0.4%	4	1.1%	0.8%	0	0.0%	0.0%
Moins souvent	25	3.2%	2.1%	16	3.8%	2.9%	10	2.5%	1.4%	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	20	2.4%	1.0%	9	2.2%	1.1%	11	2.7%	0.9%	1	0.5%	0.6%
De 9 000 à moins de 12 000 euros par an	53	6.7%	1.6%	22	5.4%	1.9%	31	8.1%	1.5%	13	6.0%	4.7%
De 12 000 à moins de 18 000 euros par an	92	11.5%	1.4%	48	11.7%	1.8%	44	11.3%	1.2%	6	3.0%	0.9%
De 18 000 à moins de 24 000 euros par an	128	16.1%	1.8%	66	16.0%	1.9%	63	16.2%	1.6%	20	9.1%	1.3%
De 24 000 à moins de 36 000 euros par an	147	18.5%	1.3%	71	17.4%	1.3%	76	19.6%	1.3%	38	17.7%	1.0%
De 36 000 à moins de 45 000 euros par an	116	14.6%	1.7%	60	14.7%	1.7%	56	14.4%	1.8%	35	16.0%	1.1%
De 45 000 à moins de 65 000 euros par an	112	14.0%	1.8%	63	15.2%	1.8%	49	12.7%	1.8%	44	20.3%	1.2%
De 65 000 à moins de 80 000 euros par an	32	4.1%	2.0%	24	5.8%	2.5%	9	2.2%	1.3%	17	8.1%	1.5%
De 80 000 à moins de 115 000 euros par an	18	2.3%	1.9%	13	3.3%	2.4%	5	1.2%	1.2%	13	6.2%	1.8%
115 000 euros et plus par an	13	1.6%	2.9%	10	2.4%	3.6%	3	0.8%	1.8%	12	5.5%	3.0%
Refus	52	6.5%	1.7%	21	5.2%	1.7%	31	7.9%	1.7%	12	5.5%	1.0%
Ne sait pas	14	1.8%	0.9%	3	0.8%	0.5%	11	2.8%	1.2%	4	2.1%	0.8%