

Groupe Journaux du Midi



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	899	100.0%	1.8%	432	100.0%	1.8%	467	100.0%	1.7%	224	100.0%	1.3%
Sexe												
Homme	432	48.0%	1.8%	432	100.0%	1.8%	0	0.0%	0.0%	126	56.3%	1.4%
Femme	467	52.0%	1.7%	0	0.0%	0.0%	467	100.0%	1.7%	98	43.7%	1.2%
Age												
15 à 24 ans	82	9.1%	1.1%	44	10.2%	1.2%	38	8.1%	1.0%	37	16.4%	1.2%
25 à 34 ans	85	9.5%	1.1%	41	9.4%	1.1%	45	9.6%	1.1%	29	12.8%	0.8%
35 à 49 ans	192	21.4%	1.5%	91	21.0%	1.5%	102	21.8%	1.6%	81	36.1%	1.3%
50 à 59 ans	155	17.2%	1.7%	89	20.5%	2.0%	66	14.2%	1.5%	61	27.1%	1.6%
60 ans et plus	384	42.7%	2.6%	168	38.9%	2.6%	216	46.3%	2.6%	17	7.6%	2.4%
Individu												
Ménagères	421	46.9%	1.8%	0	0.0%	0.0%	421	90.2%	1.8%	88	39.3%	1.3%
Personne de référence	501	55.7%	1.8%	374	86.7%	1.9%	127	27.1%	1.6%	123	54.8%	1.4%
Responsable des achats	667	74.2%	1.9%	236	54.7%	1.9%	431	92.3%	1.9%	148	65.9%	1.4%
PCS Individu												
Agriculteurs	22	2.4%	4.1%	16	3.7%	4.3%	6	1.2%	3.4%	0	0.0%	0.0%
Petits patrons	28	3.1%	1.7%	17	4.0%	1.6%	11	2.3%	2.2%	25	11.3%	1.7%
Affaires et Cadres	55	6.1%	1.1%	35	8.1%	1.1%	19	4.2%	1.0%	49	21.8%	1.1%
Professions intermédiaires	97	10.8%	1.4%	55	12.8%	1.6%	42	8.9%	1.3%	81	36.0%	1.4%
Employés	135	15.0%	1.6%	33	7.6%	1.6%	102	21.9%	1.6%	20	9.1%	1.2%
Ouvriers	85	9.4%	1.3%	70	16.3%	1.4%	14	3.1%	1.0%	3	1.4%	0.7%
Retraités	332	36.9%	2.6%	157	36.4%	2.6%	175	37.4%	2.7%	4	1.7%	1.6%
Autres inactifs	145	16.2%	1.4%	48	11.1%	1.3%	98	20.9%	1.5%	42	18.6%	1.3%
PCS Personne de référence												
Agriculteurs	24	2.6%	2.9%	16	3.7%	3.8%	8	1.6%	1.9%	0	0.0%	0.0%
Petits patrons	43	4.8%	1.7%	19	4.3%	1.4%	25	5.3%	1.9%	43	19.3%	1.7%
Affaires et Cadres	79	8.8%	1.1%	42	9.8%	1.2%	36	7.8%	1.1%	79	35.1%	1.1%
Professions intermédiaires	102	11.4%	1.4%	65	15.1%	1.6%	37	7.9%	1.0%	102	45.6%	1.4%
Employés	75	8.4%	1.4%	35	8.2%	1.6%	40	8.5%	1.3%	0	0.0%	0.0%
Ouvriers	112	12.5%	1.2%	61	14.2%	1.3%	51	10.9%	1.1%	0	0.0%	0.0%
Retraités	388	43.2%	2.7%	171	39.6%	2.6%	217	46.5%	2.7%	0	0.0%	0.0%
Autres inactifs	75	8.4%	1.9%	22	5.0%	1.5%	53	11.4%	2.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	179	19.9%	1.9%	90	20.8%	2.2%	89	19.1%	1.6%	30	13.5%	1.6%
2 personnes	415	46.2%	2.3%	193	44.7%	2.2%	222	47.6%	2.4%	61	27.3%	1.5%
3 personnes	129	14.4%	1.4%	61	14.1%	1.3%	69	14.7%	1.5%	49	22.0%	1.3%
4 personnes	126	14.1%	1.4%	65	15.1%	1.4%	61	13.1%	1.3%	65	29.2%	1.4%
5 personnes et +	49	5.4%	0.9%	23	5.3%	0.9%	26	5.6%	0.9%	18	8.1%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	224	24.9%	1.4%	103	23.9%	1.4%	121	25.9%	1.5%	93	41.5%	1.2%
Non	675	75.1%	1.9%	329	76.1%	1.9%	346	74.1%	1.9%	131	58.5%	1.4%
Habitat												
Communes rurales	208	23.1%	1.8%	99	23.0%	1.8%	109	23.3%	1.8%	52	23.3%	1.6%
Agglo. - 20 000 hab	275	30.6%	3.1%	116	26.9%	2.8%	159	34.1%	3.4%	55	24.6%	2.1%
Agglo. 20 000 à 100 000 hab	215	23.9%	3.1%	109	25.1%	3.1%	107	22.8%	3.0%	61	27.1%	3.0%
Agglo. + 100 000 hab	198	22.0%	1.3%	107	24.8%	1.5%	91	19.5%	1.1%	54	24.2%	1.0%
Agglo. Paris	2	0.2%	-	1	0.2%	-	1	0.3%	-	2	0.9%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	2	0.2%	-	1	0.2%	-	1	0.3%	-	2	0.9%	-
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	-	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%
Franche-Comté	0	-	-	0	-	-	0	0.0%	0.0%	0	-	-
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	-	-	0	-	-	0	0.0%	0.0%	0	0.1%	-
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.1%	-	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%
Midi Pyrénées	119	13.3%	4.9%	54	12.6%	4.7%	65	14.0%	5.2%	30	13.5%	3.8%
Limousin	0	-	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	1	0.1%	0.1%	1	0.3%	0.2%	0	-	-	0	0.0%	0.0%
Rhône Alpes	7	0.7%	0.1%	3	0.7%	0.1%	4	0.8%	0.1%	1	0.6%	0.1%
Languedoc Roussillon	763	84.9%	34.7%	369	85.5%	35.4%	394	84.4%	34.1%	188	83.6%	27.4%
Provence Alpes Côte d'Azur. Corse	4	0.5%	0.1%	2	0.5%	0.1%	2	0.5%	0.1%	2	0.7%	0.1%
Habitudes de connexion à Internet												
Tous les jours	441	49.1%	1.5%	220	51.0%	1.5%	221	47.3%	1.6%	169	75.5%	1.3%
Presque tous les jours	105	11.7%	1.6%	50	11.6%	1.6%	55	11.8%	1.6%	32	14.4%	1.4%
1 à 2 fois par semaine	46	5.2%	1.5%	25	5.7%	1.8%	22	4.7%	1.2%	9	3.8%	0.9%
1 à 3 fois par mois	12	1.3%	1.3%	5	1.1%	1.2%	7	1.5%	1.4%	2	0.7%	1.0%
Moins souvent	14	1.6%	1.2%	3	0.8%	0.6%	11	2.4%	1.6%	2	0.7%	1.3%
Jamais	4	0.4%	2.7%	2	0.4%	2.7%	2	0.4%	2.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	33	3.7%	1.6%	15	3.5%	1.9%	18	3.9%	1.5%	0	0.1%	0.1%
De 9 000 à moins de 12 000 euros par an	77	8.5%	2.3%	26	6.1%	2.2%	50	10.7%	2.3%	3	1.4%	1.2%
De 12 000 à moins de 18 000 euros par an	144	16.0%	2.2%	66	15.3%	2.5%	77	16.6%	2.1%	19	8.6%	2.6%
De 18 000 à moins de 24 000 euros par an	140	15.6%	1.9%	71	16.5%	2.1%	68	14.7%	1.8%	23	10.3%	1.5%
De 24 000 à moins de 36 000 euros par an	232	25.8%	2.0%	110	25.4%	2.0%	122	26.2%	2.1%	65	29.0%	1.7%
De 36 000 à moins de 45 000 euros par an	95	10.5%	1.4%	56	13.1%	1.6%	38	8.2%	1.2%	38	16.9%	1.2%
De 45 000 à moins de 65 000 euros par an	76	8.5%	1.2%	48	11.1%	1.4%	29	6.1%	1.0%	35	15.4%	0.9%
De 65 000 à moins de 80 000 euros par an	18	2.0%	1.1%	8	1.9%	0.9%	9	2.0%	1.4%	9	3.9%	0.7%
De 80 000 à moins de 115 000 euros par an	5	0.5%	0.5%	4	0.9%	0.7%	1	0.2%	0.2%	3	1.5%	0.4%
115 000 euros et plus par an	5	0.6%	1.2%	5	1.3%	2.0%	0	0.0%	0.0%	4	2.0%	1.1%
Refus	45	5.0%	1.4%	12	2.7%	0.9%	33	7.2%	1.8%	12	5.4%	1.0%
Ne sait pas	29	3.2%	1.8%	9	2.0%	1.4%	20	4.3%	2.1%	12	5.4%	2.1%