

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1417	100.0%	2.8%	723	100.0%	2.9%	694	100.0%	2.6%	361	100.0%	2.1%
Sexe												
Homme	723	51.0%	2.9%	723	100.0%	2.9%	0	0.0%	0.0%	212	58.7%	2.4%
Femme	694	49.0%	2.6%	0	0.0%	0.0%	694	100.0%	2.6%	149	41.3%	1.8%
Age												
15 à 24 ans	113	8.0%	1.5%	65	8.9%	1.7%	48	6.9%	1.3%	56	15.6%	1.8%
25 à 34 ans	158	11.1%	2.1%	70	9.7%	1.9%	88	12.6%	2.2%	47	12.9%	1.4%
35 à 49 ans	314	22.2%	2.5%	167	23.1%	2.7%	148	21.3%	2.3%	134	37.1%	2.1%
50 à 59 ans	230	16.3%	2.6%	119	16.4%	2.6%	112	16.1%	2.5%	96	26.4%	2.6%
60 ans et plus	602	42.5%	4.1%	303	41.9%	4.8%	299	43.1%	3.6%	28	7.9%	4.0%
Individu												
Ménagères	630	44.5%	2.7%	0	0.0%	0.0%	630	90.8%	2.7%	127	35.3%	1.9%
Personne de référence	844	59.6%	3.0%	615	85.1%	3.0%	230	33.1%	2.9%	197	54.6%	2.3%
Responsable des achats	991	69.9%	2.8%	359	49.7%	2.8%	632	91.0%	2.8%	220	60.9%	2.0%
PCS Individu												
Agriculteurs	4	0.3%	0.7%	2	0.3%	0.7%	1	0.2%	0.8%	0	0.0%	0.0%
Petits patrons	51	3.6%	3.2%	42	5.8%	3.7%	10	1.4%	1.9%	44	12.2%	3.0%
Affaires et Cadres	110	7.8%	2.2%	72	9.9%	2.3%	38	5.5%	2.0%	92	25.3%	2.0%
Professions intermédiaires	138	9.7%	2.0%	75	10.4%	2.1%	63	9.1%	1.9%	115	31.9%	2.0%
Employés	225	15.9%	2.7%	82	11.3%	4.1%	143	20.6%	2.3%	29	8.0%	1.6%
Ouvriers	124	8.7%	1.9%	96	13.3%	2.0%	28	4.0%	1.9%	11	3.1%	2.6%
Retraités	486	34.3%	3.8%	279	38.7%	4.6%	206	29.7%	3.1%	7	1.9%	2.8%
Autres inactifs	280	19.7%	2.8%	74	10.3%	2.1%	205	29.6%	3.1%	64	17.6%	2.0%
PCS Personne de référence												
Agriculteurs	8	0.6%	1.0%	2	0.3%	0.6%	6	0.9%	1.5%	0	0.0%	0.0%
Petits patrons	81	5.7%	3.1%	44	6.1%	3.4%	37	5.3%	2.8%	81	22.3%	3.1%
Affaires et Cadres	132	9.3%	1.9%	83	11.5%	2.3%	49	7.1%	1.4%	132	36.6%	1.9%
Professions intermédiaires	149	10.5%	2.0%	85	11.7%	2.1%	64	9.2%	1.8%	149	41.1%	2.0%
Employés	183	12.9%	3.4%	89	12.4%	4.1%	94	13.6%	3.0%	0	0.0%	0.0%
Ouvriers	163	11.5%	1.8%	84	11.7%	1.7%	79	11.4%	1.8%	0	0.0%	0.0%
Retraités	566	39.9%	3.9%	297	41.1%	4.5%	268	38.6%	3.4%	0	0.0%	0.0%
Autres inactifs	135	9.5%	3.4%	37	5.2%	2.5%	98	14.1%	4.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	281	19.8%	2.9%	122	16.9%	3.0%	159	22.9%	2.9%	42	11.7%	2.3%
2 personnes	579	40.8%	3.2%	321	44.4%	3.6%	258	37.1%	2.8%	87	24.0%	2.1%
3 personnes	281	19.8%	3.1%	157	21.8%	3.4%	124	17.8%	2.7%	99	27.3%	2.5%
4 personnes	194	13.7%	2.1%	94	13.0%	2.1%	100	14.4%	2.2%	94	26.0%	2.0%
5 personnes et +	82	5.8%	1.5%	28	3.9%	1.1%	54	7.8%	1.9%	39	10.9%	1.5%
Présence d'enfants de moins de 15 ans												
Oui	335	23.6%	2.1%	150	20.7%	2.0%	185	26.6%	2.2%	142	39.4%	1.8%
Non	1083	76.4%	3.0%	573	79.3%	3.3%	510	73.4%	2.8%	219	60.6%	2.3%
Habitat												
Communes rurales	120	8.5%	1.0%	54	7.5%	1.0%	66	9.5%	1.1%	30	8.2%	0.9%
Agglo. - 20 000 hab	185	13.1%	2.1%	105	14.5%	2.5%	80	11.5%	1.7%	60	16.6%	2.3%
Agglo. 20 000 à 100 000 hab	207	14.6%	3.0%	107	14.8%	3.1%	100	14.3%	2.8%	61	16.8%	3.0%
Agglo. + 100 000 hab	894	63.1%	5.8%	451	62.3%	6.1%	444	63.9%	5.5%	208	57.6%	3.9%
Agglo. Paris	11	0.8%	0.1%	6	0.9%	0.2%	5	0.7%	0.1%	3	0.7%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	12	0.8%	0.1%	7	1.0%	0.2%	5	0.7%	0.1%	3	0.7%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	-	-	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	-	-	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	-	-	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Centre	1	0.1%	-	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	-	-	0	0.0%	0.0%	0	0.1%	-	0	0.0%	0.0%
Midi Pyrénées	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%
Limousin	1	0.1%	0.2%	0	-	-	1	0.1%	0.3%	0	-	0.1%
Auvergne	1	-	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%
Rhône Alpes	10	0.7%	0.2%	6	0.9%	0.3%	3	0.5%	0.1%	3	0.8%	0.2%
Languedoc Roussillon	18	1.3%	0.8%	7	1.0%	0.7%	11	1.6%	1.0%	8	2.2%	1.2%
Provence Alpes Côte d'Azur. Corse	1372	96.8%	31.8%	700	96.8%	34.4%	673	96.8%	29.6%	346	95.8%	24.7%
Habitudes de connexion à Internet												
Tous les jours	759	53.5%	2.7%	394	54.5%	2.7%	365	52.5%	2.6%	261	72.3%	2.0%
Presque tous les jours	195	13.8%	3.0%	109	15.1%	3.6%	86	12.3%	2.5%	63	17.3%	2.7%
1 à 2 fois par semaine	85	6.0%	2.7%	39	5.5%	2.9%	45	6.5%	2.5%	23	6.5%	2.6%
1 à 3 fois par mois	20	1.4%	2.3%	9	1.3%	2.3%	11	1.6%	2.3%	5	1.4%	3.2%
Moins souvent	38	2.7%	3.1%	19	2.6%	3.6%	19	2.7%	2.7%	1	0.3%	0.8%
Jamais	0	-	0.3%	0	0.1%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	36	2.5%	1.7%	16	2.2%	2.0%	19	2.8%	1.6%	6	1.7%	3.3%
De 9 000 à moins de 12 000 euros par an	88	6.2%	2.6%	32	4.4%	2.7%	56	8.1%	2.6%	16	4.3%	5.7%
De 12 000 à moins de 18 000 euros par an	176	12.4%	2.8%	78	10.8%	2.9%	99	14.2%	2.6%	18	5.0%	2.4%
De 18 000 à moins de 24 000 euros par an	235	16.6%	3.3%	122	16.9%	3.6%	113	16.3%	3.0%	32	8.9%	2.1%
De 24 000 à moins de 36 000 euros par an	279	19.7%	2.4%	144	20.0%	2.6%	135	19.4%	2.3%	64	17.6%	1.7%
De 36 000 à moins de 45 000 euros par an	202	14.3%	3.0%	109	15.1%	3.0%	93	13.4%	3.0%	57	15.8%	1.9%
De 45 000 à moins de 65 000 euros par an	177	12.5%	2.8%	105	14.5%	3.0%	73	10.5%	2.6%	68	18.8%	1.8%
De 65 000 à moins de 80 000 euros par an	60	4.2%	3.7%	41	5.7%	4.3%	19	2.7%	2.8%	36	9.9%	3.1%
De 80 000 à moins de 115 000 euros par an	24	1.7%	2.5%	17	2.3%	3.0%	7	1.0%	1.7%	19	5.1%	2.4%
115 000 euros et plus par an	21	1.5%	4.6%	15	2.0%	5.3%	6	0.9%	3.5%	17	4.6%	4.2%
Refus	87	6.2%	2.8%	38	5.3%	2.9%	49	7.1%	2.7%	19	5.2%	1.6%
Ne sait pas	32	2.2%	2.0%	6	0.8%	0.9%	26	3.7%	2.8%	11	3.0%	1.9%