

LNM

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 840 | 100.0% | 1.6% | 438 | 100.0% | 1.8% | 402 | 100.0% | 1.5% | 212 | 100.0% | 1.2% |
| Sexe | | | | | | | | | | | | |
| Homme | 438 | 52.2% | 1.8% | 438 | 100.0% | 1.8% | 0 | 0.0% | 0.0% | 126 | 59.5% | 1.4% |
| Femme | 402 | 47.8% | 1.5% | 0 | 0.0% | 0.0% | 402 | 100.0% | 1.5% | 86 | 40.5% | 1.0% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 66 | 7.9% | 0.9% | 34 | 7.8% | 0.9% | 32 | 8.0% | 0.9% | 17 | 8.2% | 0.6% |
| 25 à 34 ans | 79 | 9.4% | 1.0% | 35 | 7.9% | 0.9% | 44 | 11.0% | 1.1% | 28 | 13.4% | 0.8% |
| 35 à 49 ans | 187 | 22.2% | 1.5% | 107 | 24.5% | 1.7% | 79 | 19.8% | 1.2% | 93 | 43.8% | 1.5% |
| 50 à 59 ans | 169 | 20.1% | 1.9% | 94 | 21.4% | 2.1% | 75 | 18.7% | 1.7% | 56 | 26.4% | 1.5% |
| 60 ans et plus | 339 | 40.4% | 2.3% | 168 | 38.4% | 2.7% | 171 | 42.6% | 2.1% | 17 | 8.2% | 2.4% |
| Individu | | | | | | | | | | | | |
| Ménagères | 363 | 43.2% | 1.6% | 0 | 0.0% | 0.0% | 363 | 90.2% | 1.6% | 78 | 36.8% | 1.1% |
| Personne de référence | 513 | 61.0% | 1.8% | 390 | 88.9% | 1.9% | 123 | 30.6% | 1.6% | 138 | 64.9% | 1.6% |
| Responsable des achats | 573 | 68.3% | 1.6% | 220 | 50.2% | 1.7% | 353 | 88.0% | 1.5% | 142 | 66.8% | 1.3% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 16 | 1.9% | 3.0% | 12 | 2.7% | 3.2% | 4 | 1.0% | 2.5% | 0 | 0.0% | 0.0% |
| Petits patrons | 36 | 4.3% | 2.2% | 28 | 6.3% | 2.5% | 9 | 2.2% | 1.8% | 31 | 14.4% | 2.1% |
| Affaires et Cadres | 55 | 6.6% | 1.1% | 35 | 8.0% | 1.1% | 20 | 5.0% | 1.1% | 51 | 23.9% | 1.1% |
| Professions intermédiaires | 96 | 11.5% | 1.4% | 62 | 14.2% | 1.8% | 34 | 8.5% | 1.0% | 82 | 38.6% | 1.5% |
| Employés | 134 | 15.9% | 1.6% | 26 | 6.0% | 1.3% | 107 | 26.8% | 1.7% | 24 | 11.2% | 1.3% |
| Ouvriers | 75 | 8.9% | 1.2% | 66 | 15.1% | 1.3% | 9 | 2.3% | 0.6% | 1 | 0.5% | 0.3% |
| Retraités | 300 | 35.8% | 2.4% | 169 | 38.6% | 2.8% | 131 | 32.7% | 2.0% | 5 | 2.2% | 1.9% |
| Autres inactifs | 127 | 15.1% | 1.3% | 40 | 9.2% | 1.1% | 86 | 21.5% | 1.3% | 20 | 9.3% | 0.6% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 26 | 3.1% | 3.2% | 15 | 3.3% | 3.5% | 11 | 2.8% | 2.9% | 0 | 0.0% | 0.0% |
| Petits patrons | 41 | 4.8% | 1.6% | 25 | 5.7% | 1.9% | 16 | 4.0% | 1.2% | 41 | 19.2% | 1.6% |
| Affaires et Cadres | 76 | 9.1% | 1.1% | 38 | 8.6% | 1.0% | 38 | 9.5% | 1.1% | 76 | 35.8% | 1.1% |
| Professions intermédiaires | 96 | 11.4% | 1.3% | 64 | 14.6% | 1.6% | 32 | 7.9% | 0.9% | 96 | 45.0% | 1.3% |
| Employés | 69 | 8.2% | 1.3% | 26 | 6.0% | 1.2% | 42 | 10.6% | 1.3% | 0 | 0.0% | 0.0% |
| Ouvriers | 125 | 14.8% | 1.3% | 70 | 16.1% | 1.4% | 54 | 13.5% | 1.2% | 0 | 0.0% | 0.0% |
| Retraités | 354 | 42.2% | 2.4% | 179 | 40.8% | 2.7% | 176 | 43.7% | 2.2% | 0 | 0.0% | 0.0% |
| Autres inactifs | 54 | 6.4% | 1.4% | 22 | 5.0% | 1.5% | 32 | 8.0% | 1.3% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 158 | 18.8% | 1.6% | 70 | 16.1% | 1.7% | 88 | 21.8% | 1.6% | 28 | 13.2% | 1.5% |
| 2 personnes | 369 | 44.0% | 2.1% | 194 | 44.3% | 2.2% | 175 | 43.7% | 1.9% | 53 | 25.0% | 1.3% |
| 3 personnes | 130 | 15.5% | 1.4% | 70 | 16.0% | 1.5% | 60 | 15.1% | 1.3% | 51 | 23.9% | 1.3% |
| 4 personnes | 131 | 15.6% | 1.4% | 75 | 17.1% | 1.6% | 56 | 14.0% | 1.2% | 57 | 26.7% | 1.2% |
| 5 personnes et + | 51 | 6.1% | 1.0% | 29 | 6.6% | 1.2% | 22 | 5.5% | 0.8% | 24 | 11.2% | 0.9% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 192 | 22.8% | 1.2% | 104 | 23.8% | 1.4% | 88 | 21.8% | 1.0% | 91 | 42.9% | 1.2% |
| Non | 648 | 77.2% | 1.8% | 334 | 76.2% | 1.9% | 314 | 78.2% | 1.7% | 121 | 57.1% | 1.3% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 297 | 35.3% | 2.6% | 153 | 35.0% | 2.8% | 143 | 35.7% | 2.4% | 71 | 33.4% | 2.1% |
| Agglo. - 20 000 hab | 193 | 22.9% | 2.2% | 103 | 23.5% | 2.5% | 89 | 22.3% | 1.9% | 37 | 17.6% | 1.4% |
| Agglo. 20 000 à 100 000 hab | 174 | 20.7% | 2.5% | 89 | 20.4% | 2.6% | 84 | 21.0% | 2.4% | 41 | 19.3% | 2.0% |
| Agglo. + 100 000 hab | 177 | 21.0% | 1.1% | 92 | 21.0% | 1.3% | 85 | 21.1% | 1.1% | 63 | 29.6% | 1.2% |
| Agglo. Paris | 0 | - | - | 0 | 0.1% | - | 0 | 0.0% | 0.0% | 0 | 0.1% | - |

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| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 0 | - | - | 0 | 0.1% | - | 0 | 0.0% | 0.0% | 0 | 0.1% | - |
| Nord Pas de Calais | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Lorraine | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Alsace | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Franche-Comté | 1 | 0.1% | 0.1% | 0 | 0.0% | 0.0% | 1 | 0.1% | 0.1% | 0 | 0.0% | 0.0% |
| Champagne Ardennes | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Picardie | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Bourgogne | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Haute Normandie | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Basse Normandie | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Centre | 1 | 0.1% | - | 0 | 0.0% | 0.0% | 1 | 0.2% | 0.1% | 0 | 0.0% | 0.0% |
| Pays de Loire | 3 | 0.4% | 0.1% | 1 | 0.1% | - | 3 | 0.7% | 0.2% | 1 | 0.3% | 0.1% |
| Bretagne | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Poitou Charentes | 2 | 0.3% | 0.2% | 1 | 0.3% | 0.2% | 1 | 0.3% | 0.1% | 1 | 0.7% | 0.4% |
| Aquitaine | 63 | 7.4% | 2.3% | 27 | 6.2% | 2.1% | 35 | 8.8% | 2.5% | 14 | 6.4% | 1.6% |
| Midi Pyrénées | 717 | 85.4% | 29.7% | 378 | 86.3% | 32.5% | 339 | 84.4% | 27.2% | 181 | 85.3% | 22.6% |
| Limousin | 1 | 0.1% | 0.1% | 0 | 0.1% | 0.1% | 0 | 0.1% | 0.1% | 1 | 0.2% | 0.3% |
| Auvergne | 1 | 0.1% | 0.1% | 0 | 0.1% | 0.1% | 0 | - | - | 1 | 0.3% | 0.2% |
| Rhône Alpes | 1 | 0.1% | - | 0 | 0.0% | 0.0% | 1 | 0.2% | - | 0 | 0.0% | 0.0% |
| Languedoc Roussillon | 49 | 5.8% | 2.2% | 30 | 6.7% | 2.8% | 19 | 4.7% | 1.6% | 14 | 6.4% | 2.0% |
| Provence Alpes Côte d'Azur. Corse | 2 | 0.2% | - | 0 | 0.1% | - | 2 | 0.4% | 0.1% | 1 | 0.3% | - |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 399 | 47.4% | 1.4% | 218 | 49.7% | 1.5% | 181 | 44.9% | 1.3% | 160 | 75.4% | 1.2% |
| Presque tous les jours | 88 | 10.4% | 1.4% | 42 | 9.5% | 1.4% | 46 | 11.4% | 1.4% | 28 | 13.3% | 1.2% |
| 1 à 2 fois par semaine | 62 | 7.4% | 2.0% | 24 | 5.5% | 1.7% | 38 | 9.6% | 2.1% | 12 | 5.7% | 1.3% |
| 1 à 3 fois par mois | 17 | 2.1% | 2.0% | 8 | 1.9% | 2.1% | 9 | 2.3% | 1.9% | 1 | 0.4% | 0.6% |
| Moins souvent | 15 | 1.8% | 1.2% | 11 | 2.5% | 2.0% | 4 | 1.1% | 0.6% | 2 | 0.8% | 1.4% |
| Jamais | 5 | 0.6% | 3.9% | 1 | 0.2% | 1.4% | 4 | 1.1% | 6.1% | 0 | 0.0% | 0.0% |

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| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 38 | 4.6% | 1.9% | 17 | 4.0% | 2.1% | 21 | 5.2% | 1.7% | 2 | 0.9% | 1.1% |
| De 9 000 à moins de 12 000 euros par an | 63 | 7.5% | 1.9% | 16 | 3.7% | 1.4% | 47 | 11.6% | 2.2% | 3 | 1.5% | 1.1% |
| De 12 000 à moins de 18 000 euros par an | 117 | 14.0% | 1.8% | 62 | 14.2% | 2.3% | 55 | 13.8% | 1.5% | 11 | 5.1% | 1.5% |
| De 18 000 à moins de 24 000 euros par an | 137 | 16.3% | 1.9% | 77 | 17.5% | 2.3% | 60 | 14.9% | 1.6% | 24 | 11.5% | 1.6% |
| De 24 000 à moins de 36 000 euros par an | 183 | 21.8% | 1.6% | 104 | 23.6% | 1.8% | 80 | 19.9% | 1.3% | 51 | 24.0% | 1.4% |
| De 36 000 à moins de 45 000 euros par an | 105 | 12.5% | 1.6% | 57 | 13.0% | 1.6% | 48 | 11.8% | 1.5% | 44 | 20.7% | 1.4% |
| De 45 000 à moins de 65 000 euros par an | 90 | 10.7% | 1.4% | 57 | 13.0% | 1.6% | 33 | 8.2% | 1.2% | 41 | 19.5% | 1.1% |
| De 65 000 à moins de 80 000 euros par an | 24 | 2.8% | 1.4% | 13 | 3.0% | 1.4% | 10 | 2.6% | 1.5% | 10 | 4.5% | 0.8% |
| De 80 000 à moins de 115 000 euros par an | 6 | 0.7% | 0.7% | 5 | 1.2% | 0.9% | 1 | 0.2% | 0.2% | 4 | 1.9% | 0.5% |
| 115 000 euros et plus par an | 1 | 0.1% | 0.2% | 0 | 0.1% | 0.1% | 1 | 0.2% | 0.3% | 1 | 0.3% | 0.2% |
| Refus | 50 | 6.0% | 1.6% | 21 | 4.9% | 1.6% | 29 | 7.3% | 1.6% | 16 | 7.3% | 1.4% |
| Ne sait pas | 26 | 3.1% | 1.6% | 8 | 1.8% | 1.2% | 18 | 4.4% | 1.9% | 6 | 2.7% | 1.0% |