

# Libération Champagne / Est Eclair

**ONE**  
CUMUL 2012/2013

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	130	100.0%	0.3%	61	100.0%	0.2%	69	100.0%	0.3%	26	100.0%	0.2%
<b>Sexe</b>												
<b>Homme</b>	61	47.1%	0.2%	61	100.0%	0.2%	0	0.0%	0.0%	13	48.8%	0.1%
<b>Femme</b>	69	52.9%	0.3%	0	0.0%	0.0%	69	100.0%	0.3%	14	51.2%	0.2%
<b>Age</b>												
<b>15 à 24 ans</b>	12	9.1%	0.2%	8	12.9%	0.2%	4	5.6%	0.1%	1	4.1%	-
<b>25 à 34 ans</b>	15	11.2%	0.2%	10	15.9%	0.3%	5	7.0%	0.1%	4	14.1%	0.1%
<b>35 à 49 ans</b>	32	24.7%	0.3%	15	24.2%	0.2%	17	25.1%	0.3%	13	50.6%	0.2%
<b>50 à 59 ans</b>	24	18.6%	0.3%	9	15.2%	0.2%	15	21.7%	0.3%	7	25.3%	0.2%
<b>60 ans et plus</b>	47	36.4%	0.3%	19	31.8%	0.3%	28	40.6%	0.3%	2	5.8%	0.2%
<b>Individu</b>												
<b>Ménagères</b>	64	49.0%	0.3%	0	0.0%	0.0%	64	92.5%	0.3%	13	48.4%	0.2%
<b>Personne de référence</b>	73	55.9%	0.3%	51	82.5%	0.3%	22	32.2%	0.3%	15	58.3%	0.2%
<b>Responsable des achats</b>	89	68.2%	0.2%	24	38.8%	0.2%	65	94.4%	0.3%	18	69.4%	0.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	2.5%	0.6%	3	5.3%	0.9%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	4	3.1%	0.2%	2	3.1%	0.2%	2	3.1%	0.4%	4	13.8%	0.3%
<b>Affaires et Cadres</b>	6	4.6%	0.1%	4	6.5%	0.1%	2	2.9%	0.1%	6	22.6%	0.1%
<b>Professions intermédiaires</b>	14	10.7%	0.2%	7	11.4%	0.2%	7	10.1%	0.2%	12	47.1%	0.2%
<b>Employés</b>	24	18.1%	0.3%	5	7.4%	0.2%	19	27.7%	0.3%	3	12.5%	0.2%
<b>Ouvriers</b>	18	13.7%	0.3%	16	25.8%	0.3%	2	3.0%	0.1%	0	0.0%	0.0%
<b>Retraités</b>	42	32.3%	0.3%	19	31.5%	0.3%	23	33.0%	0.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	19	14.9%	0.2%	5	8.9%	0.2%	14	20.2%	0.2%	1	4.1%	-
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	5	4.0%	0.6%	4	5.9%	0.9%	2	2.3%	0.4%	0	0.0%	0.0%
<b>Petits patrons</b>	3	2.5%	0.1%	2	2.5%	0.1%	2	2.4%	0.1%	3	12.1%	0.1%
<b>Affaires et Cadres</b>	8	6.3%	0.1%	4	6.5%	0.1%	4	6.1%	0.1%	8	31.0%	0.1%
<b>Professions intermédiaires</b>	15	11.5%	0.2%	7	12.0%	0.2%	8	11.1%	0.2%	15	56.9%	0.2%
<b>Employés</b>	12	9.3%	0.2%	5	7.9%	0.2%	7	10.5%	0.2%	0	0.0%	0.0%
<b>Ouvriers</b>	30	22.7%	0.3%	17	28.3%	0.4%	12	17.7%	0.3%	0	0.0%	0.0%
<b>Retraités</b>	51	38.9%	0.3%	20	33.3%	0.3%	30	43.9%	0.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	6	4.8%	0.2%	2	3.6%	0.1%	4	5.9%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	22	16.7%	0.2%	6	10.3%	0.2%	15	22.4%	0.3%	2	9.1%	0.1%
<b>2 personnes</b>	49	37.7%	0.3%	24	38.6%	0.3%	25	36.9%	0.3%	4	14.5%	0.1%
<b>3 personnes</b>	24	18.2%	0.3%	12	19.1%	0.3%	12	17.3%	0.3%	5	18.3%	0.1%
<b>4 personnes</b>	27	20.7%	0.3%	14	23.0%	0.3%	13	18.6%	0.3%	12	45.1%	0.2%
<b>5 personnes et +</b>	9	6.8%	0.2%	6	9.0%	0.2%	3	4.7%	0.1%	3	13.0%	0.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	37	28.6%	0.2%	20	33.1%	0.3%	17	24.5%	0.2%	16	61.6%	0.2%
<b>Non</b>	93	71.4%	0.3%	41	66.9%	0.2%	52	75.5%	0.3%	10	38.4%	0.1%
<b>Habitat</b>												
<b>Communes rurales</b>	57	43.7%	0.5%	29	47.8%	0.5%	28	40.1%	0.5%	10	39.2%	0.3%
<b>Agglo. - 20 000 hab</b>	18	13.7%	0.2%	10	15.7%	0.2%	8	11.9%	0.2%	3	11.3%	0.1%
<b>Agglo. 20 000 à 100 000 hab</b>	0	0.1%	-	0	0.2%	-	0	0.0%	0.0%	0	0.0%	0.0%
<b>Agglo. + 100 000 hab</b>	55	42.5%	0.4%	22	36.3%	0.3%	33	48.0%	0.4%	13	49.5%	0.2%
<b>Agglo. Paris</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	1	0.7%	-	0	0.0%	0.0%	1	1.4%	0.1%	0	0.0%	0.0%
Alsace	0	0.2%	-	0	0.5%	-	0	0.0%	0.0%	0	1.2%	0.1%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	128	98.3%	11.8%	61	99.3%	11.7%	67	97.4%	12.0%	25	95.6%	8.4%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.7%	0.1%	0	0.2%	-	1	1.2%	0.1%	1	3.2%	0.2%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur.	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Corse												
<b>Habitudes de connection à Internet</b>												
Tous les jours	59	45.4%	0.2%	35	56.6%	0.2%	24	35.5%	0.2%	19	70.5%	0.1%
Presque tous les jours	18	13.5%	0.3%	8	13.4%	0.3%	9	13.6%	0.3%	5	17.9%	0.2%
1 à 2 fois par semaine	13	10.1%	0.4%	3	5.2%	0.2%	10	14.5%	0.6%	2	6.6%	0.2%
1 à 3 fois par mois	3	2.4%	0.4%	0	0.0%	0.0%	3	4.5%	0.6%	0	1.6%	0.3%
Moins souvent	2	1.7%	0.2%	0	0.2%	-	2	3.1%	0.3%	0	0.0%	0.0%
Jamais	1	0.7%	0.7%	0	0.0%	0.0%	1	1.3%	1.3%	1	3.4%	5.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	4	2.9%	0.2%	1	1.0%	0.1%	3	4.5%	0.3%	1	5.0%	0.7%
<b>De 9 000 à moins de 12 000 euros par an</b>	8	5.9%	0.2%	4	5.8%	0.3%	4	5.9%	0.2%	0	1.7%	0.2%
<b>De 12 000 à moins de 18 000 euros par an</b>	18	14.1%	0.3%	9	14.1%	0.3%	10	14.2%	0.3%	2	9.2%	0.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	22	16.5%	0.3%	8	12.6%	0.2%	14	20.0%	0.4%	2	7.9%	0.1%
<b>De 24 000 à moins de 36 000 euros par an</b>	32	24.9%	0.3%	16	26.0%	0.3%	17	24.0%	0.3%	5	19.8%	0.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	17	13.4%	0.3%	9	15.2%	0.3%	8	11.8%	0.3%	6	21.6%	0.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	11	8.6%	0.2%	9	14.0%	0.2%	3	3.8%	0.1%	5	19.9%	0.1%
<b>De 65 000 à moins de 80 000 euros par an</b>	2	1.3%	0.1%	0	0.5%	-	1	2.0%	0.2%	1	2.0%	-
<b>De 80 000 à moins de 115 000 euros par an</b>	4	2.8%	0.4%	2	3.9%	0.4%	1	1.7%	0.3%	2	6.8%	0.2%
<b>115 000 euros et plus par an</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Refus</b>	9	7.3%	0.3%	4	6.7%	0.3%	5	7.8%	0.3%	2	6.3%	0.1%
<b>Ne sait pas</b>	3	2.3%	0.2%	0	0.2%	-	3	4.2%	0.3%	0	0.0%	0.0%