

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	676	100.0%	1.3%	347	100.0%	1.4%	329	100.0%	1.2%	140	100.0%	0.8%
Sexe												
Homme	347	51.3%	1.4%	347	100.0%	1.4%	0	0.0%	0.0%	86	61.2%	1.0%
Femme	329	48.7%	1.2%	0	0.0%	0.0%	329	100.0%	1.2%	54	38.8%	0.7%
Age												
15 à 24 ans	44	6.6%	0.6%	29	8.3%	0.8%	16	4.8%	0.4%	17	11.9%	0.5%
25 à 34 ans	70	10.4%	0.9%	33	9.6%	0.9%	37	11.3%	1.0%	21	14.6%	0.6%
35 à 49 ans	133	19.6%	1.1%	73	21.1%	1.2%	59	18.1%	0.9%	53	37.7%	0.8%
50 à 59 ans	137	20.2%	1.5%	85	24.4%	1.9%	52	15.8%	1.2%	43	30.5%	1.2%
60 ans et plus	292	43.1%	2.0%	127	36.6%	2.0%	165	50.0%	2.0%	7	5.3%	1.0%
Individu												
Ménagères	308	45.5%	1.3%	0	0.0%	0.0%	308	93.5%	1.3%	47	33.5%	0.7%
Personne de référence	415	61.3%	1.5%	316	90.9%	1.6%	99	30.1%	1.3%	87	61.9%	1.0%
Responsable des achats	497	73.5%	1.4%	199	57.3%	1.6%	298	90.5%	1.3%	85	60.9%	0.8%
PCS Individu												
Agriculteurs	13	2.0%	2.5%	12	3.5%	3.3%	1	0.4%	0.8%	0	0.0%	0.0%
Petits patrons	23	3.4%	1.4%	16	4.7%	1.5%	7	2.1%	1.4%	16	11.2%	1.1%
Affaires et Cadres	26	3.8%	0.5%	20	5.7%	0.7%	6	1.8%	0.3%	23	16.5%	0.5%
Professions intermédiaires	71	10.6%	1.1%	43	12.3%	1.2%	29	8.8%	0.9%	62	44.4%	1.1%
Employés	106	15.7%	1.3%	33	9.6%	1.7%	73	22.2%	1.2%	15	11.0%	0.9%
Ouvriers	86	12.7%	1.3%	65	18.7%	1.3%	21	6.4%	1.4%	6	4.0%	1.3%
Retraités	269	39.7%	2.1%	125	35.9%	2.1%	144	43.8%	2.2%	3	2.3%	1.3%
Autres inactifs	81	12.0%	0.8%	34	9.7%	0.9%	48	14.6%	0.7%	15	10.6%	0.5%
PCS Personne de référence												
Agriculteurs	24	3.6%	3.0%	12	3.5%	2.9%	12	3.7%	3.1%	0	0.0%	0.0%
Petits patrons	25	3.7%	1.0%	16	4.7%	1.3%	9	2.6%	0.7%	25	17.9%	1.0%
Affaires et Cadres	44	6.4%	0.6%	26	7.6%	0.7%	17	5.2%	0.5%	44	31.0%	0.6%
Professions intermédiaires	72	10.6%	1.0%	43	12.4%	1.1%	29	8.7%	0.8%	72	51.1%	1.0%
Employés	57	8.5%	1.1%	34	9.7%	1.6%	23	7.1%	0.7%	0	0.0%	0.0%
Ouvriers	123	18.2%	1.3%	65	18.7%	1.3%	58	17.6%	1.3%	0	0.0%	0.0%
Retraités	303	44.8%	2.1%	131	37.8%	2.0%	171	52.1%	2.1%	0	0.0%	0.0%
Autres inactifs	29	4.3%	0.7%	19	5.5%	1.3%	10	2.9%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	134	19.8%	1.4%	58	16.6%	1.4%	76	23.1%	1.4%	16	11.7%	0.9%
2 personnes	310	45.8%	1.7%	164	47.2%	1.9%	146	44.3%	1.6%	39	27.7%	0.9%
3 personnes	97	14.3%	1.1%	64	18.4%	1.4%	33	10.0%	0.7%	26	18.8%	0.7%
4 personnes	92	13.5%	1.0%	44	12.8%	1.0%	47	14.3%	1.0%	43	30.5%	0.9%
5 personnes et +	45	6.6%	0.8%	17	5.0%	0.7%	28	8.4%	1.0%	16	11.3%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	149	22.1%	1.0%	77	22.2%	1.1%	72	21.9%	0.9%	55	39.0%	0.7%
Non	527	77.9%	1.5%	270	77.8%	1.6%	257	78.1%	1.4%	86	61.0%	0.9%
Habitat												
Communes rurales	271	40.1%	2.3%	126	36.4%	2.3%	145	44.0%	2.4%	52	37.2%	1.6%
Agglo. - 20 000 hab	149	22.0%	1.7%	77	22.3%	1.8%	71	21.7%	1.5%	29	20.6%	1.1%
Agglo. 20 000 à 100 000 hab	99	14.6%	1.4%	63	18.0%	1.8%	36	11.1%	1.0%	21	15.2%	1.0%
Agglo. + 100 000 hab	152	22.4%	1.0%	76	22.0%	1.0%	75	22.8%	0.9%	35	25.3%	0.7%
Agglo. Paris	6	0.9%	0.1%	5	1.3%	0.1%	1	0.4%	-	2	1.8%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	6	0.9%	0.1%	5	1.3%	0.1%	1	0.4%	-	2	1.8%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	1	0.7%	0.3%
Haute Normandie	1	0.2%	0.1%	1	0.4%	0.2%	0	0.0%	0.0%	1	0.4%	0.1%
Basse Normandie	0	-	-	0	0.1%	-	0	0.0%	0.0%	0	0.0%	0.0%
Centre	386	57.1%	18.6%	192	55.4%	19.2%	194	58.9%	18.0%	73	52.0%	11.8%
Pays de Loire	6	0.9%	0.2%	2	0.7%	0.2%	4	1.1%	0.2%	1	0.6%	0.1%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	270	39.9%	18.3%	143	41.1%	20.2%	127	38.6%	16.5%	60	43.0%	15.2%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.1%	-	1	0.3%	0.1%	0	0.0%	0.0%	1	0.7%	0.1%
Limousin	2	0.2%	0.2%	1	0.4%	0.4%	0	0.1%	0.1%	1	0.5%	0.5%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.1%	-	0	0.0%	0.0%	0	0.1%	-	0	0.3%	-
Languedoc Roussillon	0	-	-	0	0.0%	0.0%	0	0.1%	-	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	2	0.4%	0.1%	0	0.0%	0.0%	2	0.8%	0.1%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	329	48.6%	1.2%	183	52.8%	1.3%	146	44.3%	1.0%	106	75.3%	0.8%
Presque tous les jours	66	9.7%	1.0%	34	9.7%	1.1%	32	9.7%	0.9%	16	11.5%	0.7%
1 à 2 fois par semaine	41	6.1%	1.3%	18	5.0%	1.3%	24	7.2%	1.3%	11	7.6%	1.2%
1 à 3 fois par mois	12	1.8%	1.4%	3	1.0%	0.9%	9	2.6%	1.8%	3	2.0%	1.7%
Moins souvent	17	2.5%	1.4%	9	2.7%	1.8%	7	2.2%	1.0%	3	1.8%	2.0%
Jamais	1	0.1%	0.4%	0	-	0.3%	0	0.1%	0.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	30	4.5%	1.5%	14	4.0%	1.7%	16	4.9%	1.3%	1	1.0%	0.8%
De 9 000 à moins de 12 000 euros par an	58	8.6%	1.7%	28	8.1%	2.4%	30	9.0%	1.4%	2	1.2%	0.6%
De 12 000 à moins de 18 000 euros par an	95	14.1%	1.5%	33	9.4%	1.2%	62	19.0%	1.7%	3	2.0%	0.4%
De 18 000 à moins de 24 000 euros par an	97	14.3%	1.3%	53	15.2%	1.6%	44	13.3%	1.1%	17	12.4%	1.2%
De 24 000 à moins de 36 000 euros par an	151	22.4%	1.3%	77	22.2%	1.4%	74	22.6%	1.3%	26	18.8%	0.7%
De 36 000 à moins de 45 000 euros par an	81	12.0%	1.2%	42	12.1%	1.2%	39	11.9%	1.3%	34	24.1%	1.1%
De 45 000 à moins de 65 000 euros par an	74	11.0%	1.2%	52	15.0%	1.5%	22	6.7%	0.8%	33	23.7%	0.9%
De 65 000 à moins de 80 000 euros par an	17	2.5%	1.0%	12	3.5%	1.3%	5	1.4%	0.7%	10	7.1%	0.9%
De 80 000 à moins de 115 000 euros par an	7	1.0%	0.7%	6	1.8%	1.1%	1	0.3%	0.2%	3	2.0%	0.4%
115 000 euros et plus par an	1	0.2%	0.3%	1	0.2%	0.3%	0	0.1%	0.2%	0	0.1%	-
Refus	48	7.1%	1.5%	22	6.4%	1.7%	26	7.9%	1.4%	6	4.4%	0.5%
Ne sait pas	16	2.4%	1.0%	7	2.1%	1.1%	9	2.8%	1.0%	4	3.1%	0.8%