

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1430	100.0%	2.8%	724	100.0%	2.9%	705	100.0%	2.6%	304	100.0%	1.8%
Sexe												
Homme	724	50.7%	2.9%	724	100.0%	2.9%	0	0.0%	0.0%	173	56.9%	1.9%
Femme	705	49.3%	2.6%	0	0.0%	0.0%	705	100.0%	2.6%	131	43.1%	1.6%
Age												
15 à 24 ans	106	7.4%	1.4%	58	8.0%	1.6%	47	6.7%	1.3%	38	12.5%	1.2%
25 à 34 ans	133	9.3%	1.7%	70	9.7%	1.9%	63	8.9%	1.6%	47	15.6%	1.4%
35 à 49 ans	287	20.0%	2.3%	167	23.0%	2.7%	120	17.0%	1.9%	112	36.8%	1.8%
50 à 59 ans	313	21.9%	3.5%	176	24.3%	3.9%	137	19.5%	3.1%	87	28.5%	2.4%
60 ans et plus	591	41.4%	4.0%	253	34.9%	4.0%	338	47.9%	4.1%	20	6.6%	2.8%
Individu												
Ménagères	660	46.2%	2.8%	0	0.0%	0.0%	660	93.6%	2.8%	111	36.5%	1.6%
Personne de référence	842	58.9%	3.0%	632	87.2%	3.1%	211	29.9%	2.7%	167	55.0%	2.0%
Responsable des achats	1013	70.9%	2.8%	370	51.2%	2.9%	643	91.1%	2.8%	193	63.4%	1.8%
PCS Individu												
Agriculteurs	51	3.6%	9.6%	41	5.6%	11.2%	11	1.5%	6.2%	0	0.0%	0.0%
Petits patrons	30	2.1%	1.9%	21	3.0%	1.9%	9	1.2%	1.7%	25	8.2%	1.7%
Affaires et Cadres	81	5.7%	1.6%	57	7.8%	1.9%	24	3.4%	1.3%	71	23.2%	1.6%
Professions intermédiaires	145	10.2%	2.1%	80	11.1%	2.3%	65	9.2%	2.0%	113	37.3%	2.0%
Employés	203	14.2%	2.5%	57	7.9%	2.8%	146	20.7%	2.3%	40	13.1%	2.2%
Ouvriers	177	12.4%	2.8%	136	18.7%	2.8%	41	5.9%	2.8%	9	3.0%	2.1%
Retraités	509	35.6%	4.0%	243	33.6%	4.0%	266	37.7%	4.0%	7	2.3%	2.9%
Autres inactifs	233	16.3%	2.3%	89	12.3%	2.5%	144	20.4%	2.2%	39	12.9%	1.2%
PCS Personne de référence												
Agriculteurs	69	4.8%	8.5%	43	6.0%	10.3%	26	3.7%	6.6%	0	0.0%	0.0%
Petits patrons	49	3.4%	1.9%	20	2.8%	1.6%	28	4.0%	2.1%	49	16.0%	1.9%
Affaires et Cadres	107	7.5%	1.5%	66	9.1%	1.8%	41	5.8%	1.2%	107	35.2%	1.5%
Professions intermédiaires	149	10.4%	2.0%	87	12.0%	2.2%	62	8.8%	1.7%	149	48.9%	2.0%
Employés	122	8.5%	2.3%	66	9.1%	3.0%	56	7.9%	1.8%	0	0.0%	0.0%
Ouvriers	235	16.5%	2.5%	129	17.8%	2.7%	106	15.1%	2.4%	0	0.0%	0.0%
Retraités	582	40.7%	4.0%	260	35.9%	3.9%	322	45.6%	4.0%	0	0.0%	0.0%
Autres inactifs	117	8.2%	3.0%	53	7.3%	3.5%	65	9.1%	2.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	290	20.3%	3.0%	125	17.2%	3.0%	165	23.4%	3.0%	33	10.8%	1.8%
2 personnes	627	43.8%	3.5%	315	43.5%	3.6%	312	44.2%	3.4%	89	29.3%	2.2%
3 personnes	227	15.9%	2.5%	132	18.2%	2.9%	95	13.5%	2.1%	67	21.9%	1.7%
4 personnes	203	14.2%	2.2%	110	15.2%	2.4%	93	13.1%	2.0%	75	24.6%	1.6%
5 personnes et +	83	5.8%	1.6%	42	5.8%	1.7%	41	5.8%	1.5%	41	13.4%	1.6%
Présence d'enfants de moins de 15 ans												
Oui	313	21.9%	2.0%	163	22.6%	2.2%	149	21.2%	1.8%	123	40.3%	1.6%
Non	1117	78.1%	3.1%	561	77.4%	3.3%	556	78.8%	3.0%	182	59.7%	1.9%
Habitat												
Communes rurales	601	42.0%	5.2%	300	41.5%	5.4%	301	42.6%	5.0%	117	38.5%	3.5%
Agglo. - 20 000 hab	281	19.7%	3.2%	144	19.8%	3.4%	138	19.5%	2.9%	47	15.4%	1.8%
Agglo. 20 000 à 100 000 hab	299	20.9%	4.3%	147	20.3%	4.2%	153	21.6%	4.4%	64	21.1%	3.1%
Agglo. + 100 000 hab	232	16.2%	1.5%	121	16.8%	1.7%	110	15.7%	1.4%	72	23.7%	1.4%
Agglo. Paris	16	1.1%	0.2%	12	1.7%	0.3%	4	0.5%	0.1%	4	1.3%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	17	1.2%	0.2%	13	1.8%	0.3%	4	0.5%	0.1%	4	1.4%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	-	-	0	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.1%	0.1%	0	-	0.1%	1	0.1%	0.1%	0	0.0%	0.0%
Picardie	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	211	14.8%	15.6%	105	14.5%	16.1%	107	15.1%	15.1%	44	14.4%	11.3%
Haute Normandie	0	-	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%
Basse Normandie	0	-	-	0	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Centre	376	26.3%	18.1%	179	24.7%	17.9%	198	28.0%	18.3%	83	27.3%	13.4%
Pays de Loire	2	0.2%	0.1%	1	0.2%	0.1%	1	0.1%	0.1%	2	0.5%	0.2%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	0.1%	0.1%	1	0.1%	0.1%	0	-	-	0	0.0%	0.0%
Aquitaine	4	0.3%	0.2%	2	0.3%	0.2%	2	0.3%	0.1%	1	0.4%	0.1%
Midi Pyrénées	3	0.2%	0.1%	3	0.4%	0.2%	0	0.0%	0.0%	2	0.6%	0.2%
Limousin	269	18.8%	42.9%	143	19.7%	47.7%	126	17.8%	38.5%	57	18.7%	36.7%
Auvergne	538	37.6%	48.0%	271	37.5%	50.6%	266	37.8%	45.6%	109	35.8%	36.1%
Rhône Alpes	2	0.1%	-	2	0.3%	0.1%	0	0.0%	0.0%	2	0.6%	0.1%
Languedoc Roussillon	2	0.1%	0.1%	2	0.2%	0.2%	0	0.1%	-	0	0.1%	0.1%
Provence Alpes Côte d'Azur. Corse	1	0.1%	-	0	0.1%	-	1	0.1%	-	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	642	44.9%	2.2%	356	49.2%	2.5%	285	40.4%	2.0%	222	72.9%	1.7%
Presque tous les jours	185	13.0%	2.9%	88	12.2%	2.9%	97	13.8%	2.9%	49	16.1%	2.1%
1 à 2 fois par semaine	94	6.6%	2.9%	44	6.0%	3.2%	50	7.1%	2.8%	16	5.3%	1.8%
1 à 3 fois par mois	24	1.7%	2.8%	16	2.2%	4.0%	9	1.2%	1.8%	1	0.4%	0.7%
Moins souvent	43	3.0%	3.5%	9	1.2%	1.6%	34	4.8%	4.9%	4	1.2%	2.9%
Jamais	4	0.3%	3.3%	2	0.3%	3.0%	3	0.4%	3.6%	2	0.5%	10.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	60	4.2%	2.9%	27	3.8%	3.3%	33	4.6%	2.6%	1	0.4%	0.7%
De 9 000 à moins de 12 000 euros par an	103	7.2%	3.1%	42	5.7%	3.5%	62	8.8%	2.9%	5	1.7%	1.9%
De 12 000 à moins de 18 000 euros par an	208	14.5%	3.2%	95	13.1%	3.5%	113	16.1%	3.0%	9	2.9%	1.2%
De 18 000 à moins de 24 000 euros par an	229	16.0%	3.2%	106	14.6%	3.1%	124	17.5%	3.2%	26	8.6%	1.7%
De 24 000 à moins de 36 000 euros par an	334	23.4%	2.9%	170	23.5%	3.0%	164	23.2%	2.7%	72	23.6%	1.9%
De 36 000 à moins de 45 000 euros par an	206	14.4%	3.1%	120	16.6%	3.3%	85	12.1%	2.8%	72	23.7%	2.3%
De 45 000 à moins de 65 000 euros par an	140	9.8%	2.2%	86	11.9%	2.4%	53	7.6%	1.9%	58	19.2%	1.6%
De 65 000 à moins de 80 000 euros par an	29	2.0%	1.7%	18	2.4%	1.8%	11	1.6%	1.6%	22	7.1%	1.9%
De 80 000 à moins de 115 000 euros par an	10	0.7%	1.0%	5	0.7%	1.0%	4	0.6%	1.0%	7	2.2%	0.9%
115 000 euros et plus par an	7	0.5%	1.6%	4	0.6%	1.5%	3	0.4%	1.8%	6	2.0%	1.5%
Refus	71	5.0%	2.3%	32	4.4%	2.5%	39	5.6%	2.1%	19	6.2%	1.6%
Ne sait pas	33	2.3%	2.1%	19	2.6%	3.0%	14	2.0%	1.5%	7	2.5%	1.3%