

# Com > Quotidiens

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	9833	100.0%	19.2%	4872	100.0%	19.8%	4961	100.0%	18.6%	2286	100.0%	13.3%
<b>Sexe</b>												
<b>Homme</b>	4872	49.5%	19.8%	4872	100.0%	19.8%	0	0.0%	0.0%	1288	56.3%	14.4%
<b>Femme</b>	4961	50.5%	18.6%	0	0.0%	0.0%	4961	100.0%	18.6%	998	43.7%	12.0%
<b>Age</b>												
<b>15 à 24 ans</b>	876	8.9%	11.9%	481	9.9%	12.9%	394	8.0%	10.8%	310	13.5%	9.9%
<b>25 à 34 ans</b>	999	10.2%	13.1%	521	10.7%	13.9%	478	9.6%	12.2%	339	14.8%	9.9%
<b>35 à 49 ans</b>	2097	21.3%	16.6%	1094	22.5%	17.6%	1004	20.2%	15.8%	861	37.6%	13.7%
<b>50 à 59 ans</b>	1874	19.1%	20.8%	1008	20.7%	22.4%	866	17.5%	19.3%	636	27.8%	17.2%
<b>60 ans et plus</b>	3986	40.5%	27.2%	1768	36.3%	27.9%	2219	44.7%	26.7%	141	6.2%	19.7%
<b>Individu</b>												
<b>Ménagères</b>	4561	46.4%	19.5%	0	0.0%	0.0%	4561	91.9%	19.5%	874	38.2%	12.7%
<b>Personne de référence</b>	5646	57.4%	20.1%	4221	86.6%	20.9%	1425	28.7%	18.1%	1260	55.1%	14.7%
<b>Responsable des achats</b>	6921	70.4%	19.4%	2467	50.6%	19.5%	4454	89.8%	19.4%	1442	63.1%	13.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	200	2.0%	37.4%	139	2.9%	38.0%	61	1.2%	36.0%	3	0.1%	14.0%
<b>Petits patrons</b>	241	2.5%	14.9%	170	3.5%	15.1%	72	1.4%	14.2%	197	8.6%	13.5%
<b>Affaires et Cadres</b>	585	5.9%	11.7%	391	8.0%	12.8%	193	3.9%	10.1%	513	22.4%	11.4%
<b>Professions intermédiaires</b>	1066	10.8%	15.7%	617	12.7%	17.7%	449	9.0%	13.7%	885	38.7%	15.7%
<b>Employés</b>	1497	15.2%	18.1%	392	8.1%	19.6%	1105	22.3%	17.7%	249	10.9%	14.0%
<b>Ouvriers</b>	1194	12.1%	18.7%	923	18.9%	18.8%	271	5.5%	18.5%	63	2.8%	14.3%
<b>Retraités</b>	3540	36.0%	28.0%	1727	35.4%	28.6%	1813	36.5%	27.5%	50	2.2%	20.3%
<b>Autres inactifs</b>	1510	15.4%	14.9%	513	10.5%	14.4%	997	20.1%	15.2%	326	14.3%	10.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	318	3.2%	39.2%	162	3.3%	38.7%	156	3.1%	39.7%	0	0.0%	0.0%
<b>Petits patrons</b>	358	3.6%	13.7%	167	3.4%	13.0%	191	3.8%	14.4%	358	15.7%	13.7%
<b>Affaires et Cadres</b>	809	8.2%	11.4%	454	9.3%	12.4%	355	7.2%	10.3%	809	35.4%	11.4%
<b>Professions intermédiaires</b>	1119	11.4%	14.9%	667	13.7%	16.8%	452	9.1%	12.8%	1119	49.0%	14.9%
<b>Employés</b>	876	8.9%	16.4%	406	8.3%	18.6%	470	9.5%	14.9%	0	0.0%	0.0%
<b>Ouvriers</b>	1662	16.9%	17.9%	900	18.5%	18.5%	763	15.4%	17.2%	0	0.0%	0.0%
<b>Retraités</b>	4012	40.8%	27.4%	1843	37.8%	27.7%	2168	43.7%	27.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	678	6.9%	17.3%	273	5.6%	18.3%	405	8.2%	16.6%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	1885	19.2%	19.6%	829	17.0%	20.0%	1056	21.3%	19.3%	232	10.2%	12.5%
<b>2 personnes</b>	4286	43.6%	23.8%	2152	44.2%	24.5%	2134	43.0%	23.2%	631	27.6%	15.4%
<b>3 personnes</b>	1444	14.7%	15.7%	759	15.6%	16.6%	685	13.8%	14.9%	459	20.1%	11.8%
<b>4 personnes</b>	1451	14.8%	15.8%	757	15.5%	16.7%	694	14.0%	15.0%	657	28.7%	13.6%
<b>5 personnes et +</b>	768	7.8%	14.5%	375	7.7%	15.1%	393	7.9%	13.9%	307	13.4%	12.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	2363	24.0%	15.1%	1173	24.1%	16.0%	1191	24.0%	14.3%	979	42.8%	12.6%
<b>Non</b>	7469	76.0%	21.0%	3699	75.9%	21.5%	3770	76.0%	20.5%	1308	57.2%	13.8%
<b>Habitat</b>												
<b>Communes rurales</b>	3105	31.6%	26.8%	1531	31.4%	27.7%	1575	31.7%	25.9%	635	27.8%	19.1%
<b>Agglo. - 20 000 hab</b>	2186	22.2%	24.6%	1068	21.9%	25.5%	1118	22.5%	23.8%	454	19.8%	17.2%
<b>Agglo. 20 000 à 100 000 hab</b>	1697	17.3%	24.4%	860	17.7%	24.8%	836	16.9%	23.9%	404	17.6%	19.6%
<b>Agglo. + 100 000 hab</b>	2777	28.2%	18.1%	1369	28.1%	18.6%	1408	28.4%	17.5%	768	33.6%	14.5%
<b>Agglo. Paris</b>	67	0.7%	0.8%	43	0.9%	1.1%	24	0.5%	0.5%	27	1.2%	0.7%

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<b>Régions INSEE</b>												
<b>Ile de France</b>	70	0.7%	0.7%	46	0.9%	1.0%	25	0.5%	0.5%	29	1.3%	0.7%
<b>Nord Pas de Calais</b>	1209	12.3%	37.8%	567	11.6%	37.3%	642	12.9%	38.1%	287	12.5%	31.1%
<b>Lorraine</b>	3	-	0.1%	1	-	0.1%	1	-	0.1%	1	-	0.1%
<b>Alsace</b>	1	-	0.1%	1	-	0.2%	0	0.0%	0.0%	1	0.1%	0.2%
<b>Franche-Comté</b>	1	-	0.1%	1	-	0.1%	1	-	0.1%	0	-	-
<b>Champagne Ardennes</b>	3	-	0.3%	1	-	0.1%	3	0.1%	0.5%	0	-	0.1%
<b>Picardie</b>	314	3.2%	20.5%	158	3.2%	21.3%	157	3.2%	19.8%	69	3.0%	15.9%
<b>Bourgogne</b>	213	2.2%	15.7%	106	2.2%	16.3%	107	2.1%	15.1%	44	1.9%	11.5%
<b>Haute Normandie</b>	20	0.2%	1.4%	15	0.3%	2.1%	5	0.1%	0.7%	6	0.2%	1.3%
<b>Basse Normandie</b>	494	5.0%	41.0%	259	5.3%	44.9%	235	4.7%	37.4%	104	4.5%	32.6%
<b>Centre</b>	747	7.6%	35.9%	363	7.5%	36.3%	384	7.7%	35.6%	153	6.7%	24.7%
<b>Pays de Loire</b>	1366	13.9%	47.1%	660	13.5%	47.2%	706	14.2%	47.0%	324	14.2%	37.8%
<b>Bretagne</b>	1119	11.4%	42.5%	555	11.4%	43.9%	564	11.4%	41.2%	270	11.8%	34.9%
<b>Poitou Charentes</b>	665	6.8%	45.1%	331	6.8%	46.8%	334	6.7%	43.5%	133	5.8%	33.5%
<b>Aquitaine</b>	1053	10.7%	38.8%	513	10.5%	39.8%	540	10.9%	38.0%	261	11.4%	31.4%
<b>Midi Pyrénées</b>	836	8.5%	34.6%	436	8.9%	37.5%	400	8.1%	32.0%	212	9.3%	26.4%
<b>Limousin</b>	284	2.9%	45.4%	151	3.1%	50.3%	133	2.7%	40.9%	61	2.7%	39.1%
<b>Auvergne</b>	538	5.5%	48.0%	272	5.6%	50.7%	266	5.4%	45.6%	109	4.8%	36.1%
<b>Rhône Alpes</b>	16	0.2%	0.3%	7	0.1%	0.3%	9	0.2%	0.3%	5	0.2%	0.3%
<b>Languedoc Roussillon</b>	794	8.1%	36.1%	387	7.9%	37.0%	407	8.2%	35.2%	193	8.5%	28.3%
<b>Provence Alpes Côte d'Azur.</b>	85	0.9%	2.0%	41	0.8%	2.0%	44	0.9%	1.9%	24	1.0%	1.7%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	4765	48.5%	16.7%	2529	51.9%	17.5%	2236	45.1%	15.8%	1756	76.8%	13.2%
<b>Presque tous les jours</b>	1122	11.4%	17.5%	552	11.3%	18.2%	570	11.5%	16.9%	291	12.7%	12.6%
<b>1 à 2 fois par semaine</b>	566	5.8%	17.8%	254	5.2%	18.5%	312	6.3%	17.2%	123	5.4%	13.3%
<b>1 à 3 fois par mois</b>	154	1.6%	17.6%	76	1.6%	19.5%	78	1.6%	16.1%	24	1.1%	14.8%
<b>Moins souvent</b>	226	2.3%	18.3%	114	2.3%	21.3%	112	2.2%	16.1%	19	0.8%	15.2%
<b>Jamais</b>	32	0.3%	24.7%	11	0.2%	17.4%	22	0.4%	31.1%	2	0.1%	10.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	416	4.2%	20.2%	187	3.8%	22.8%	229	4.6%	18.6%	15	0.7%	8.4%
<b>De 9 000 à moins de 12 000 euros par an</b>	708	7.2%	21.3%	255	5.2%	21.6%	453	9.1%	21.1%	24	1.0%	8.6%
<b>De 12 000 à moins de 18 000 euros par an</b>	1362	13.8%	21.3%	587	12.0%	22.0%	775	15.6%	20.8%	102	4.5%	13.9%
<b>De 18 000 à moins de 24 000 euros par an</b>	1541	15.7%	21.4%	744	15.3%	21.9%	797	16.1%	20.9%	214	9.3%	14.1%
<b>De 24 000 à moins de 36 000 euros par an</b>	2411	24.5%	20.9%	1233	25.3%	22.0%	1178	23.8%	19.8%	592	25.9%	15.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	1233	12.5%	18.4%	715	14.7%	19.7%	518	10.4%	16.8%	458	20.0%	14.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	1009	10.3%	16.1%	620	12.7%	17.5%	389	7.8%	14.2%	481	21.0%	13.1%
<b>De 65 000 à moins de 80 000 euros par an</b>	201	2.0%	12.2%	126	2.6%	13.1%	75	1.5%	11.0%	123	5.4%	10.5%
<b>De 80 000 à moins de 115 000 euros par an</b>	94	1.0%	9.8%	69	1.4%	12.3%	25	0.5%	6.2%	63	2.8%	8.3%
<b>115 000 euros et plus par an</b>	36	0.4%	8.0%	23	0.5%	8.4%	13	0.3%	7.4%	28	1.2%	7.1%
<b>Refus</b>	583	5.9%	18.6%	221	4.5%	17.1%	362	7.3%	19.6%	124	5.4%	10.7%
<b>Ne sait pas</b>	239	2.4%	15.2%	93	1.9%	14.5%	147	3.0%	15.7%	63	2.8%	11.0%