

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	4155	100.0%	8.1%	2054	100.0%	8.4%	2101	100.0%	7.9%	1003	100.0%	5.8%
<b>Sexe</b>												
<b>Homme</b>	2054	49.4%	8.4%	2054	100.0%	8.4%	0	0.0%	0.0%	534	53.2%	6.0%
<b>Femme</b>	2101	50.6%	7.9%	0	0.0%	0.0%	2101	100.0%	7.9%	469	46.8%	5.6%
<b>Age</b>												
<b>15 à 24 ans</b>	373	9.0%	5.1%	221	10.8%	5.9%	151	7.2%	4.1%	126	12.6%	4.0%
<b>25 à 34 ans</b>	381	9.2%	5.0%	204	9.9%	5.4%	177	8.4%	4.5%	142	14.2%	4.2%
<b>35 à 49 ans</b>	870	20.9%	6.9%	463	22.5%	7.4%	407	19.4%	6.4%	384	38.3%	6.1%
<b>50 à 59 ans</b>	873	21.0%	9.7%	438	21.3%	9.7%	436	20.7%	9.7%	316	31.5%	8.5%
<b>60 ans et plus</b>	1657	39.9%	11.3%	728	35.5%	11.5%	929	44.2%	11.2%	35	3.5%	4.9%
<b>Individu</b>												
<b>Ménagères</b>	1926	46.4%	8.2%	0	0.0%	0.0%	1926	91.7%	8.2%	405	40.3%	5.9%
<b>Personne de référence</b>	2293	55.2%	8.2%	1738	84.6%	8.6%	555	26.4%	7.0%	528	52.7%	6.2%
<b>Responsable des achats</b>	2922	70.3%	8.2%	1032	50.3%	8.1%	1889	89.9%	8.2%	640	63.9%	5.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	59	1.4%	11.1%	45	2.2%	12.2%	15	0.7%	8.6%	3	0.3%	13.4%
<b>Petits patrons</b>	115	2.8%	7.1%	81	4.0%	7.3%	34	1.6%	6.7%	108	10.8%	7.4%
<b>Affaires et Cadres</b>	238	5.7%	4.8%	151	7.3%	4.9%	88	4.2%	4.6%	205	20.4%	4.5%
<b>Professions intermédiaires</b>	451	10.8%	6.7%	255	12.4%	7.3%	195	9.3%	6.0%	359	35.8%	6.4%
<b>Employés</b>	654	15.7%	7.9%	186	9.0%	9.3%	469	22.3%	7.5%	141	14.1%	7.9%
<b>Ouvriers</b>	534	12.8%	8.4%	427	20.8%	8.7%	107	5.1%	7.3%	33	3.3%	7.6%
<b>Retraités</b>	1516	36.5%	12.0%	731	35.6%	12.1%	786	37.4%	11.9%	21	2.1%	8.7%
<b>Autres inactifs</b>	587	14.1%	5.8%	179	8.7%	5.0%	408	19.4%	6.2%	132	13.2%	4.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	63	1.5%	7.8%	36	1.8%	8.7%	27	1.3%	6.8%	0	0.0%	0.0%
<b>Petits patrons</b>	200	4.8%	7.6%	93	4.6%	7.2%	107	5.1%	8.0%	200	19.9%	7.6%
<b>Affaires et Cadres</b>	312	7.5%	4.4%	165	8.0%	4.5%	147	7.0%	4.3%	312	31.1%	4.4%
<b>Professions intermédiaires</b>	491	11.8%	6.5%	275	13.4%	6.9%	215	10.2%	6.1%	491	48.9%	6.5%
<b>Employés</b>	343	8.3%	6.4%	180	8.8%	8.3%	162	7.7%	5.1%	0	0.0%	0.0%
<b>Ouvriers</b>	711	17.1%	7.6%	394	19.2%	8.1%	317	15.1%	7.1%	0	0.0%	0.0%
<b>Retraités</b>	1775	42.7%	12.1%	803	39.1%	12.1%	972	46.3%	12.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	260	6.3%	6.6%	106	5.2%	7.1%	154	7.3%	6.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	736	17.7%	7.6%	340	16.6%	8.2%	396	18.9%	7.2%	92	9.2%	5.0%
<b>2 personnes</b>	1784	42.9%	9.9%	851	41.4%	9.7%	933	44.4%	10.2%	269	26.8%	6.5%
<b>3 personnes</b>	698	16.8%	7.6%	370	18.0%	8.1%	327	15.6%	7.1%	236	23.5%	6.1%
<b>4 personnes</b>	620	14.9%	6.8%	322	15.7%	7.1%	298	14.2%	6.4%	277	27.7%	5.8%
<b>5 personnes et +</b>	317	7.6%	6.0%	170	8.3%	6.9%	146	7.0%	5.2%	128	12.8%	5.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	965	23.2%	6.2%	502	24.4%	6.9%	463	22.0%	5.6%	421	42.0%	5.4%
<b>Non</b>	3189	76.8%	9.0%	1552	75.6%	9.0%	1638	78.0%	8.9%	582	58.0%	6.2%
<b>Habitat</b>												
<b>Communes rurales</b>	1141	27.5%	9.8%	567	27.6%	10.3%	574	27.3%	9.4%	260	25.9%	7.8%
<b>Agglo. - 20 000 hab</b>	875	21.1%	9.8%	395	19.2%	9.4%	480	22.8%	10.2%	237	23.7%	9.0%
<b>Agglo. 20 000 à 100 000 hab</b>	734	17.7%	10.5%	396	19.3%	11.4%	339	16.1%	9.7%	144	14.3%	7.0%
<b>Agglo. + 100 000 hab</b>	1390	33.5%	9.0%	687	33.4%	9.4%	703	33.5%	8.8%	356	35.5%	6.7%
<b>Agglo. Paris</b>	15	0.4%	0.2%	10	0.5%	0.2%	5	0.3%	0.1%	6	0.6%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	17	0.4%	0.2%	10	0.5%	0.2%	6	0.3%	0.1%	6	0.6%	0.1%
Nord Pas de Calais	1	-	-	1	-	-	0	-	-	1	0.1%	0.1%
Lorraine	885	21.3%	45.9%	434	21.1%	46.6%	451	21.5%	45.3%	187	18.6%	35.1%
Alsace	750	18.0%	49.6%	377	18.3%	51.5%	373	17.7%	47.7%	172	17.1%	33.9%
Franche-Comté	433	10.4%	45.5%	213	10.4%	45.8%	221	10.5%	45.2%	91	9.1%	34.5%
Champagne Ardennes	92	2.2%	8.5%	44	2.1%	8.4%	48	2.3%	8.6%	18	1.8%	6.0%
Picardie	0	-	-	0	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	198	4.8%	14.6%	100	4.9%	15.4%	98	4.7%	13.9%	55	5.4%	14.1%
Haute Normandie	2	0.1%	0.1%	0	-	-	2	0.1%	0.2%	0	-	0.1%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	-	-	0	-	-	0	0.0%	0.0%	0	-	-
Pays de Loire	0	-	-	0	-	-	0	0.0%	0.0%	0	-	-
Bretagne	0	-	-	0	-	-	0	0.0%	0.0%	0	-	-
Poitou Charentes	1	-	-	0	0.0%	0.0%	1	-	0.1%	0	0.0%	0.0%
Aquitaine	2	0.1%	0.1%	2	0.1%	0.2%	0	0.0%	0.0%	1	0.1%	0.1%
Midi Pyrénées	1	-	0.1%	1	-	0.1%	1	-	0.1%	1	0.1%	0.1%
Limousin	0	-	-	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Auvergne	51	1.2%	4.5%	28	1.4%	5.2%	23	1.1%	3.9%	12	1.2%	4.1%
Rhône Alpes	1599	38.5%	31.5%	771	37.5%	31.5%	829	39.4%	31.5%	424	42.3%	22.4%
Languedoc Roussillon	5	0.1%	0.2%	4	0.2%	0.4%	1	0.1%	0.1%	3	0.3%	0.5%
Provence Alpes Côte d'Azur. Corse	115	2.8%	2.7%	68	3.3%	3.3%	48	2.3%	2.1%	31	3.1%	2.2%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1924	46.3%	6.7%	1034	50.3%	7.2%	890	42.4%	6.3%	724	72.2%	5.4%
Presque tous les jours	477	11.5%	7.5%	236	11.5%	7.8%	240	11.4%	7.1%	146	14.6%	6.3%
1 à 2 fois par semaine	318	7.7%	10.0%	121	5.9%	8.8%	197	9.4%	10.9%	65	6.5%	7.1%
1 à 3 fois par mois	72	1.7%	8.2%	35	1.7%	8.9%	37	1.8%	7.7%	12	1.2%	7.7%
Moins souvent	103	2.5%	8.4%	55	2.7%	10.2%	48	2.3%	6.9%	8	0.8%	6.7%
Jamais	11	0.3%	8.3%	7	0.4%	11.7%	4	0.2%	5.2%	1	0.1%	3.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	107	2.6%	5.2%	48	2.3%	5.9%	59	2.8%	4.7%	11	1.1%	6.0%
De 9 000 à moins de 12 000 euros par an	271	6.5%	8.1%	102	5.0%	8.7%	169	8.0%	7.9%	15	1.5%	5.4%
De 12 000 à moins de 18 000 euros par an	541	13.0%	8.5%	218	10.6%	8.2%	323	15.4%	8.7%	31	3.1%	4.2%
De 18 000 à moins de 24 000 euros par an	611	14.7%	8.5%	315	15.4%	9.3%	295	14.1%	7.8%	80	8.0%	5.3%
De 24 000 à moins de 36 000 euros par an	1011	24.3%	8.8%	503	24.5%	9.0%	509	24.2%	8.6%	258	25.7%	6.9%
De 36 000 à moins de 45 000 euros par an	576	13.9%	8.6%	309	15.1%	8.5%	266	12.7%	8.6%	180	18.0%	5.9%
De 45 000 à moins de 65 000 euros par an	478	11.5%	7.6%	262	12.8%	7.4%	215	10.3%	7.9%	216	21.5%	5.9%
De 65 000 à moins de 80 000 euros par an	113	2.7%	6.9%	74	3.6%	7.7%	39	1.8%	5.7%	66	6.6%	5.6%
De 80 000 à moins de 115 000 euros par an	50	1.2%	5.2%	37	1.8%	6.5%	13	0.6%	3.4%	35	3.5%	4.6%
115 000 euros et plus par an	21	0.5%	4.8%	18	0.9%	6.4%	4	0.2%	2.1%	18	1.7%	4.4%
Refus	264	6.3%	8.4%	118	5.8%	9.2%	145	6.9%	7.9%	75	7.4%	6.5%
Ne sait pas	112	2.7%	7.1%	49	2.4%	7.7%	64	3.0%	6.8%	19	1.9%	3.3%