

Le Progrès

LNM



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	901	100.0%	1.8%	448	100.0%	1.8%	453	100.0%	1.7%	231	100.0%	1.3%
Sexe												
Homme	448	49.8%	1.8%	448	100.0%	1.8%	0	0.0%	0.0%	133	57.6%	1.5%
Femme	453	50.2%	1.7%	0	0.0%	0.0%	453	100.0%	1.7%	98	42.4%	1.2%
Age												
15 à 24 ans	81	9.0%	1.1%	43	9.7%	1.2%	37	8.3%	1.0%	25	10.8%	0.8%
25 à 34 ans	75	8.3%	1.0%	41	9.1%	1.1%	34	7.5%	0.9%	29	12.7%	0.9%
35 à 49 ans	210	23.3%	1.7%	116	25.9%	1.9%	94	20.8%	1.5%	104	45.1%	1.7%
50 à 59 ans	178	19.8%	2.0%	104	23.2%	2.3%	74	16.4%	1.7%	66	28.4%	1.8%
60 ans et plus	357	39.6%	2.4%	144	32.1%	2.3%	213	47.1%	2.6%	7	3.0%	1.0%
Individu												
Ménagères	419	46.5%	1.8%	0	0.0%	0.0%	419	92.5%	1.8%	87	37.8%	1.3%
Personne de référence	516	57.3%	1.8%	386	86.1%	1.9%	130	28.8%	1.7%	123	53.4%	1.4%
Responsable des achats	658	73.1%	1.8%	248	55.3%	2.0%	410	90.7%	1.8%	149	64.3%	1.4%
PCS Individu												
Agriculteurs	13	1.4%	2.4%	8	1.8%	2.2%	5	1.0%	2.7%	0	0.0%	0.0%
Petits patrons	35	3.9%	2.2%	25	5.6%	2.2%	10	2.3%	2.0%	33	14.4%	2.3%
Affaires et Cadres	52	5.7%	1.0%	37	8.2%	1.2%	15	3.3%	0.8%	44	18.9%	1.0%
Professions intermédiaires	96	10.7%	1.4%	64	14.2%	1.8%	32	7.2%	1.0%	76	33.1%	1.4%
Employés	142	15.7%	1.7%	38	8.5%	1.9%	104	22.9%	1.7%	31	13.6%	1.8%
Ouvriers	117	12.9%	1.8%	95	21.1%	1.9%	22	4.9%	1.5%	12	5.2%	2.7%
Retraités	329	36.6%	2.6%	141	31.4%	2.3%	188	41.6%	2.9%	3	1.3%	1.2%
Autres inactifs	118	13.0%	1.2%	41	9.2%	1.2%	76	16.9%	1.2%	31	13.6%	1.0%
PCS Personne de référence												
Agriculteurs	15	1.7%	1.9%	8	1.9%	2.0%	7	1.4%	1.7%	0	0.0%	0.0%
Petits patrons	54	6.0%	2.1%	31	6.9%	2.4%	23	5.1%	1.7%	54	23.4%	2.1%
Affaires et Cadres	68	7.6%	1.0%	35	7.9%	1.0%	33	7.3%	1.0%	68	29.6%	1.0%
Professions intermédiaires	109	12.1%	1.4%	67	14.9%	1.7%	42	9.3%	1.2%	109	47.0%	1.4%
Employés	69	7.6%	1.3%	36	8.0%	1.7%	33	7.2%	1.0%	0	0.0%	0.0%
Ouvriers	166	18.4%	1.8%	92	20.5%	1.9%	74	16.3%	1.7%	0	0.0%	0.0%
Retraités	347	38.5%	2.4%	149	33.3%	2.2%	198	43.7%	2.5%	0	0.0%	0.0%
Autres inactifs	73	8.1%	1.9%	30	6.6%	2.0%	44	9.6%	1.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	162	18.0%	1.7%	71	15.8%	1.7%	92	20.2%	1.7%	19	8.1%	1.0%
2 personnes	372	41.3%	2.1%	170	38.0%	1.9%	202	44.6%	2.2%	53	23.0%	1.3%
3 personnes	128	14.2%	1.4%	75	16.7%	1.6%	53	11.6%	1.1%	43	18.4%	1.1%
4 personnes	170	18.9%	1.9%	91	20.2%	2.0%	79	17.5%	1.7%	82	35.4%	1.7%
5 personnes et +	69	7.6%	1.3%	41	9.2%	1.7%	28	6.1%	1.0%	35	15.0%	1.4%
Présence d'enfants de moins de 15 ans												
Oui	243	27.0%	1.6%	134	29.9%	1.8%	109	24.1%	1.3%	116	50.3%	1.5%
Non	658	73.0%	1.8%	314	70.1%	1.8%	344	75.9%	1.9%	115	49.7%	1.2%
Habitat												
Communes rurales	225	24.9%	1.9%	117	26.2%	2.1%	107	23.7%	1.8%	56	24.4%	1.7%
Agglo. - 20 000 hab	146	16.2%	1.6%	66	14.8%	1.6%	79	17.5%	1.7%	42	18.2%	1.6%
Agglo. 20 000 à 100 000 hab	127	14.1%	1.8%	58	13.0%	1.7%	69	15.3%	2.0%	20	8.7%	1.0%
Agglo. + 100 000 hab	398	44.1%	2.6%	202	45.0%	2.7%	196	43.3%	2.4%	110	47.7%	2.1%
Agglo. Paris	6	0.6%	0.1%	5	1.1%	0.1%	1	0.2%	-	2	1.1%	0.1%

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CUMUL 2012/2013

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	6	0.7%	0.1%	5	1.1%	0.1%	1	0.2%	-	3	1.2%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	1	0.1%	-	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	87	9.6%	9.1%	41	9.2%	8.9%	46	10.1%	9.3%	20	8.5%	7.5%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	9	0.9%	0.6%	4	0.8%	0.6%	5	1.1%	0.7%	2	1.0%	0.6%
Haute Normandie	0	-	-	0	0.1%	-	0	0.0%	0.0%	0	0.1%	0.1%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.1%	-	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	50	5.5%	4.5%	28	6.1%	5.1%	22	4.9%	3.8%	12	5.2%	4.0%
Rhône Alpes	748	83.0%	14.7%	370	82.5%	15.1%	378	83.5%	14.4%	194	83.8%	10.2%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	-	-	0	0.1%	-	0	0.0%	0.0%	0	0.1%	-
Habitudes de connexion à Internet												
Tous les jours	423	47.0%	1.5%	239	53.4%	1.7%	184	40.6%	1.3%	179	77.5%	1.3%
Presque tous les jours	93	10.3%	1.5%	40	8.9%	1.3%	53	11.8%	1.6%	28	11.9%	1.2%
1 à 2 fois par semaine	80	8.9%	2.5%	25	5.7%	1.8%	55	12.1%	3.0%	12	5.0%	1.3%
1 à 3 fois par mois	21	2.4%	2.5%	9	2.0%	2.3%	12	2.8%	2.6%	1	0.4%	0.6%
Moins souvent	18	2.0%	1.5%	11	2.5%	2.1%	7	1.5%	1.0%	2	0.7%	1.3%
Jamais	1	0.1%	0.7%	0	0.0%	0.0%	1	0.2%	1.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	33	3.7%	1.6%	11	2.5%	1.4%	22	4.8%	1.8%	5	2.2%	2.8%
De 9 000 à moins de 12 000 euros par an	57	6.4%	1.7%	27	6.0%	2.3%	30	6.7%	1.4%	5	2.2%	1.8%
De 12 000 à moins de 18 000 euros par an	105	11.6%	1.6%	47	10.5%	1.8%	58	12.7%	1.5%	8	3.4%	1.1%
De 18 000 à moins de 24 000 euros par an	117	13.0%	1.6%	61	13.6%	1.8%	56	12.3%	1.5%	14	6.1%	0.9%
De 24 000 à moins de 36 000 euros par an	241	26.7%	2.1%	115	25.6%	2.1%	126	27.8%	2.1%	69	29.8%	1.9%
De 36 000 à moins de 45 000 euros par an	119	13.2%	1.8%	73	16.4%	2.0%	46	10.1%	1.5%	48	20.6%	1.6%
De 45 000 à moins de 65 000 euros par an	102	11.3%	1.6%	58	12.9%	1.6%	44	9.7%	1.6%	44	19.0%	1.2%
De 65 000 à moins de 80 000 euros par an	24	2.7%	1.5%	17	3.8%	1.8%	7	1.6%	1.1%	18	7.9%	1.6%
De 80 000 à moins de 115 000 euros par an	5	0.6%	0.5%	3	0.8%	0.6%	2	0.4%	0.4%	4	1.8%	0.6%
115 000 euros et plus par an	4	0.4%	0.8%	3	0.7%	1.2%	0	0.1%	0.3%	3	1.5%	0.9%
Refus	65	7.2%	2.1%	24	5.4%	1.9%	41	9.0%	2.2%	12	5.2%	1.0%
Ne sait pas	29	3.3%	1.9%	8	1.8%	1.2%	21	4.8%	2.3%	0	0.2%	0.1%