

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	992	100.0%	1.9%	484	100.0%	2.0%	507	100.0%	1.9%	265	100.0%	1.5%
Sexe												
Homme	484	48.8%	2.0%	484	100.0%	2.0%	0	0.0%	0.0%	138	52.1%	1.6%
Femme	507	51.2%	1.9%	0	0.0%	0.0%	507	100.0%	1.9%	127	47.9%	1.5%
Age												
15 à 24 ans	82	8.3%	1.1%	54	11.1%	1.4%	29	5.7%	0.8%	35	13.0%	1.1%
25 à 34 ans	92	9.3%	1.2%	51	10.5%	1.4%	41	8.1%	1.1%	43	16.1%	1.3%
35 à 49 ans	221	22.3%	1.8%	123	25.3%	2.0%	98	19.4%	1.5%	95	36.0%	1.5%
50 à 59 ans	210	21.2%	2.3%	88	18.2%	2.0%	122	24.0%	2.7%	81	30.5%	2.2%
60 ans et plus	386	38.9%	2.6%	168	34.8%	2.7%	217	42.8%	2.6%	12	4.5%	1.6%
Individu												
Ménagères	474	47.8%	2.0%	0	0.0%	0.0%	474	93.5%	2.0%	110	41.6%	1.6%
Personne de référence	535	54.0%	1.9%	412	85.0%	2.0%	124	24.4%	1.6%	134	50.6%	1.6%
Responsable des achats	691	69.6%	1.9%	238	49.1%	1.9%	453	89.3%	2.0%	164	62.0%	1.5%
PCS Individu												
Agriculteurs	17	1.7%	3.1%	11	2.3%	3.0%	6	1.1%	3.4%	1	0.2%	2.6%
Petits patrons	32	3.3%	2.0%	18	3.8%	1.6%	14	2.8%	2.8%	31	11.5%	2.1%
Affaires et Cadres	56	5.7%	1.1%	37	7.7%	1.2%	19	3.7%	1.0%	49	18.6%	1.1%
Professions intermédiaires	121	12.2%	1.8%	67	13.9%	1.9%	54	10.7%	1.7%	97	36.5%	1.7%
Employés	152	15.3%	1.8%	44	9.1%	2.2%	108	21.3%	1.7%	43	16.3%	2.4%
Ouvriers	129	13.0%	2.0%	102	21.1%	2.1%	27	5.4%	1.9%	7	2.6%	1.5%
Retraités	334	33.7%	2.6%	159	32.9%	2.6%	175	34.4%	2.6%	4	1.4%	1.6%
Autres inactifs	150	15.1%	1.5%	45	9.3%	1.3%	104	20.6%	1.6%	34	12.9%	1.1%
PCS Personne de référence												
Agriculteurs	18	1.9%	2.3%	9	1.8%	2.1%	9	1.9%	2.4%	0	0.0%	0.0%
Petits patrons	70	7.1%	2.7%	21	4.3%	1.6%	49	9.7%	3.7%	70	26.4%	2.7%
Affaires et Cadres	73	7.3%	1.0%	40	8.3%	1.1%	33	6.5%	1.0%	73	27.4%	1.0%
Professions intermédiaires	123	12.4%	1.6%	78	16.0%	2.0%	45	8.9%	1.3%	123	46.2%	1.6%
Employés	87	8.8%	1.6%	53	10.9%	2.4%	34	6.7%	1.1%	0	0.0%	0.0%
Ouvriers	168	16.9%	1.8%	88	18.2%	1.8%	80	15.7%	1.8%	0	0.0%	0.0%
Retraités	402	40.6%	2.7%	172	35.4%	2.6%	231	45.5%	2.9%	0	0.0%	0.0%
Autres inactifs	51	5.1%	1.3%	25	5.1%	1.6%	26	5.2%	1.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	175	17.6%	1.8%	83	17.1%	2.0%	92	18.1%	1.7%	23	8.7%	1.2%
2 personnes	403	40.7%	2.2%	186	38.5%	2.1%	217	42.8%	2.4%	58	22.0%	1.4%
3 personnes	190	19.2%	2.1%	103	21.2%	2.2%	88	17.3%	1.9%	75	28.3%	1.9%
4 personnes	143	14.4%	1.6%	71	14.7%	1.6%	72	14.1%	1.5%	70	26.5%	1.5%
5 personnes et +	80	8.1%	1.5%	41	8.5%	1.7%	39	7.6%	1.4%	39	14.5%	1.5%
Présence d'enfants de moins de 15 ans												
Oui	249	25.2%	1.6%	137	28.3%	1.9%	113	22.2%	1.3%	120	45.1%	1.5%
Non	742	74.8%	2.1%	348	71.7%	2.0%	395	77.8%	2.1%	146	54.9%	1.5%
Habitat												
Communes rurales	213	21.4%	1.8%	95	19.6%	1.7%	117	23.2%	1.9%	65	24.3%	1.9%
Agglo. - 20 000 hab	246	24.8%	2.8%	111	23.0%	2.7%	135	26.7%	2.9%	75	28.4%	2.9%
Agglo. 20 000 à 100 000 hab	194	19.6%	2.8%	104	21.4%	3.0%	91	17.9%	2.6%	41	15.5%	2.0%
Agglo. + 100 000 hab	335	33.7%	2.2%	173	35.7%	2.4%	162	31.9%	2.0%	84	31.6%	1.6%
Agglo. Paris	4	0.4%	-	1	0.3%	-	2	0.4%	-	1	0.2%	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	4	0.4%	-	1	0.3%	-	2	0.4%	-	1	0.2%	-
Nord Pas de Calais	0	-	-	0	-	-	0	0.0%	0.0%	0	0.1%	-
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%
Champagne Ardennes	0	-	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	870	87.8%	17.1%	414	85.5%	16.9%	456	90.0%	17.3%	232	87.6%	12.3%
Languedoc Roussillon	2	0.3%	0.1%	1	0.3%	0.1%	1	0.2%	0.1%	2	0.6%	0.2%
Provence Alpes Côte d'Azur. Corse	113	11.4%	2.6%	65	13.5%	3.2%	47	9.3%	2.1%	30	11.4%	2.2%
Habitudes de connexion à Internet												
Tous les jours	470	47.4%	1.6%	241	49.7%	1.7%	229	45.2%	1.6%	201	75.8%	1.5%
Presque tous les jours	124	12.5%	1.9%	71	14.6%	2.3%	53	10.4%	1.6%	39	14.5%	1.7%
1 à 2 fois par semaine	69	6.9%	2.2%	23	4.7%	1.7%	46	9.1%	2.5%	11	4.1%	1.2%
1 à 3 fois par mois	14	1.4%	1.6%	9	1.9%	2.3%	5	1.0%	1.0%	2	0.9%	1.4%
Moins souvent	20	2.0%	1.6%	10	2.0%	1.8%	10	2.0%	1.5%	1	0.5%	1.2%
Jamais	3	0.3%	2.3%	1	0.3%	2.3%	2	0.3%	2.3%	1	0.2%	3.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	32	3.2%	1.5%	16	3.3%	1.9%	16	3.1%	1.3%	3	1.1%	1.6%
De 9 000 à moins de 12 000 euros par an	62	6.3%	1.9%	24	5.0%	2.1%	38	7.5%	1.8%	5	1.9%	1.9%
De 12 000 à moins de 18 000 euros par an	136	13.7%	2.1%	51	10.5%	1.9%	85	16.7%	2.3%	15	5.5%	2.0%
De 18 000 à moins de 24 000 euros par an	136	13.8%	1.9%	70	14.4%	2.1%	66	13.1%	1.7%	20	7.4%	1.3%
De 24 000 à moins de 36 000 euros par an	243	24.5%	2.1%	130	26.9%	2.3%	113	22.2%	1.9%	62	23.5%	1.7%
De 36 000 à moins de 45 000 euros par an	137	13.8%	2.0%	73	15.0%	2.0%	64	12.7%	2.1%	44	16.6%	1.4%
De 45 000 à moins de 65 000 euros par an	113	11.4%	1.8%	57	11.7%	1.6%	56	11.1%	2.0%	60	22.6%	1.6%
De 65 000 à moins de 80 000 euros par an	25	2.5%	1.5%	20	4.2%	2.1%	5	0.9%	0.7%	12	4.7%	1.1%
De 80 000 à moins de 115 000 euros par an	9	0.9%	0.9%	4	0.8%	0.7%	5	1.0%	1.2%	7	2.8%	1.0%
115 000 euros et plus par an	3	0.3%	0.6%	3	0.5%	0.9%	0	0.1%	0.2%	3	1.1%	0.7%
Refus	69	7.0%	2.2%	28	5.9%	2.2%	41	8.1%	2.2%	31	11.6%	2.7%
Ne sait pas	27	2.7%	1.7%	9	1.8%	1.4%	18	3.6%	2.0%	4	1.3%	0.6%