

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	338	100.0%	0.7%	170	100.0%	0.7%	168	100.0%	0.6%	90	100.0%	0.5%
<b>Sexe</b>												
<b>Homme</b>	170	50.3%	0.7%	170	100.0%	0.7%	0	0.0%	0.0%	39	43.5%	0.4%
<b>Femme</b>	168	49.7%	0.6%	0	0.0%	0.0%	168	100.0%	0.6%	51	56.5%	0.6%
<b>Age</b>												
<b>15 à 24 ans</b>	47	13.8%	0.6%	30	17.8%	0.8%	16	9.8%	0.5%	18	20.3%	0.6%
<b>25 à 34 ans</b>	34	10.2%	0.5%	20	11.5%	0.5%	15	8.9%	0.4%	11	12.6%	0.3%
<b>35 à 49 ans</b>	69	20.4%	0.5%	34	20.1%	0.5%	35	20.7%	0.5%	30	33.6%	0.5%
<b>50 à 59 ans</b>	83	24.6%	0.9%	40	23.5%	0.9%	43	25.8%	1.0%	29	32.5%	0.8%
<b>60 ans et plus</b>	105	30.9%	0.7%	46	27.1%	0.7%	59	34.8%	0.7%	1	1.0%	0.1%
<b>Individu</b>												
<b>Ménagères</b>	145	42.8%	0.6%	0	0.0%	0.0%	145	86.2%	0.6%	39	43.6%	0.6%
<b>Personne de référence</b>	173	51.3%	0.6%	134	79.0%	0.7%	39	23.3%	0.5%	39	43.3%	0.5%
<b>Responsable des achats</b>	237	70.2%	0.7%	90	53.2%	0.7%	147	87.4%	0.6%	55	61.6%	0.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.6%	0.4%	2	1.2%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	2	0.7%	0.1%	1	0.7%	0.1%	1	0.6%	0.2%	2	2.5%	0.2%
<b>Affaires et Cadres</b>	28	8.2%	0.6%	15	8.5%	0.5%	13	7.8%	0.7%	23	26.1%	0.5%
<b>Professions intermédiaires</b>	35	10.3%	0.5%	18	10.4%	0.5%	17	10.2%	0.5%	31	34.4%	0.5%
<b>Employés</b>	63	18.6%	0.8%	16	9.4%	0.8%	47	27.9%	0.8%	16	17.6%	0.9%
<b>Ouvriers</b>	48	14.3%	0.8%	45	26.5%	0.9%	3	2.1%	0.2%	2	2.4%	0.5%
<b>Retraités</b>	118	34.9%	0.9%	54	32.0%	0.9%	64	37.9%	1.0%	2	2.3%	0.9%
<b>Autres inactifs</b>	42	12.3%	0.4%	19	11.2%	0.5%	23	13.5%	0.3%	13	14.7%	0.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	2	0.7%	0.3%	2	1.3%	0.5%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	3	0.9%	0.1%	1	0.7%	0.1%	2	1.1%	0.1%	3	3.3%	0.1%
<b>Affaires et Cadres</b>	39	11.7%	0.6%	17	10.2%	0.5%	22	13.1%	0.6%	39	44.0%	0.6%
<b>Professions intermédiaires</b>	47	14.0%	0.6%	20	12.0%	0.5%	27	16.0%	0.8%	47	52.7%	0.6%
<b>Employés</b>	29	8.5%	0.5%	10	6.1%	0.5%	18	10.9%	0.6%	0	0.0%	0.0%
<b>Ouvriers</b>	64	18.8%	0.7%	43	25.4%	0.9%	20	12.1%	0.5%	0	0.0%	0.0%
<b>Retraités</b>	130	38.4%	0.9%	58	34.3%	0.9%	72	42.6%	0.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	24	7.0%	0.6%	17	9.8%	1.1%	7	4.1%	0.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	49	14.4%	0.5%	22	13.1%	0.5%	26	15.7%	0.5%	5	5.8%	0.3%
<b>2 personnes</b>	135	39.9%	0.7%	73	42.7%	0.8%	62	37.0%	0.7%	24	26.8%	0.6%
<b>3 personnes</b>	74	21.9%	0.8%	30	17.6%	0.7%	44	26.1%	1.0%	30	33.7%	0.8%
<b>4 personnes</b>	41	12.0%	0.4%	27	16.1%	0.6%	13	7.9%	0.3%	17	18.6%	0.3%
<b>5 personnes et +</b>	40	11.8%	0.8%	18	10.4%	0.7%	22	13.3%	0.8%	14	15.1%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	81	23.9%	0.5%	46	26.9%	0.6%	35	20.9%	0.4%	27	30.3%	0.3%
<b>Non</b>	257	76.1%	0.7%	124	73.1%	0.7%	133	79.1%	0.7%	63	69.7%	0.7%
<b>Habitat</b>												
<b>Communes rurales</b>	76	22.5%	0.7%	39	22.8%	0.7%	37	22.1%	0.6%	18	19.5%	0.5%
<b>Agglo. - 20 000 hab</b>	62	18.4%	0.7%	30	17.6%	0.7%	32	19.2%	0.7%	17	18.6%	0.6%
<b>Agglo. 20 000 à 100 000 hab</b>	80	23.6%	1.1%	50	29.2%	1.4%	30	18.0%	0.9%	17	18.7%	0.8%
<b>Agglo. + 100 000 hab</b>	118	35.0%	0.8%	51	30.0%	0.7%	67	40.0%	0.8%	38	41.9%	0.7%
<b>Agglo. Paris</b>	2	0.5%	-	1	0.4%	-	1	0.7%	-	1	1.3%	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	3	0.8%	-	1	0.4%	-	2	1.2%	-	1	1.3%	-
Nord Pas de Calais	0	0.1%	-	0	0.0%	0.0%	0	0.2%	-	0	0.3%	-
Lorraine	1	0.4%	0.1%	1	0.3%	0.1%	1	0.4%	0.1%	1	0.7%	0.1%
Alsace	272	80.4%	18.0%	140	82.2%	19.1%	132	78.4%	16.9%	69	76.5%	13.6%
Franche-Comté	60	17.8%	6.3%	29	16.9%	6.2%	31	18.7%	6.4%	19	21.1%	7.1%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	2	0.5%	0.1%	0	0.0%	0.0%	2	1.1%	0.2%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.1%	-	0	0.1%	-	0	0.0%	0.0%	0	0.2%	-
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	186	55.1%	0.7%	103	60.4%	0.7%	84	49.8%	0.6%	67	74.4%	0.5%
Presque tous les jours	33	9.8%	0.5%	15	8.6%	0.5%	18	11.0%	0.5%	16	17.6%	0.7%
1 à 2 fois par semaine	30	8.9%	0.9%	12	7.3%	0.9%	18	10.5%	1.0%	4	3.9%	0.4%
1 à 3 fois par mois	8	2.2%	0.9%	3	1.6%	0.7%	5	2.9%	1.0%	4	3.9%	2.2%
Moins souvent	11	3.3%	0.9%	5	3.0%	1.0%	6	3.6%	0.9%	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	5	1.6%	0.3%	4	2.5%	0.5%	1	0.7%	0.1%	1	0.7%	0.3%
De 9 000 à moins de 12 000 euros par an	20	5.9%	0.6%	9	5.5%	0.8%	11	6.3%	0.5%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	34	10.0%	0.5%	15	8.7%	0.6%	19	11.4%	0.5%	0	0.5%	0.1%
De 18 000 à moins de 24 000 euros par an	48	14.1%	0.7%	31	18.2%	0.9%	17	9.9%	0.4%	4	4.0%	0.2%
De 24 000 à moins de 36 000 euros par an	63	18.7%	0.5%	32	18.5%	0.6%	32	18.8%	0.5%	25	28.0%	0.7%
De 36 000 à moins de 45 000 euros par an	68	20.0%	1.0%	29	17.3%	0.8%	38	22.7%	1.2%	13	14.0%	0.4%
De 45 000 à moins de 65 000 euros par an	41	12.0%	0.6%	18	10.3%	0.5%	23	13.7%	0.8%	17	19.5%	0.5%
De 65 000 à moins de 80 000 euros par an	20	6.0%	1.2%	7	4.4%	0.8%	13	7.7%	1.9%	14	15.5%	1.2%
De 80 000 à moins de 115 000 euros par an	13	3.8%	1.4%	10	5.9%	1.8%	3	1.7%	0.7%	5	5.9%	0.7%
115 000 euros et plus par an	4	1.2%	0.9%	4	2.3%	1.4%	0	0.0%	0.0%	4	4.4%	1.0%
Refus	13	3.9%	0.4%	6	3.7%	0.5%	7	4.1%	0.4%	3	3.8%	0.3%
Ne sait pas	9	2.8%	0.6%	5	2.7%	0.7%	5	2.9%	0.5%	3	3.8%	0.6%