

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	124	100.0%	0.2%	66	100.0%	0.3%	59	100.0%	0.2%	26	100.0%	0.1%
Sexe												
Homme	66	52.7%	0.3%	66	100.0%	0.3%	0	0.0%	0.0%	16	62.2%	0.2%
Femme	59	47.3%	0.2%	0	0.0%	0.0%	59	100.0%	0.2%	10	37.8%	0.1%
Age												
15 à 24 ans	6	4.7%	0.1%	3	4.4%	0.1%	3	5.2%	0.1%	3	10.5%	0.1%
25 à 34 ans	11	8.6%	0.1%	6	9.4%	0.2%	5	7.8%	0.1%	1	5.3%	-
35 à 49 ans	26	21.1%	0.2%	17	25.6%	0.3%	9	16.1%	0.1%	11	44.6%	0.2%
50 à 59 ans	35	27.8%	0.4%	21	32.3%	0.5%	13	22.9%	0.3%	8	32.9%	0.2%
60 ans et plus	47	37.7%	0.3%	19	28.4%	0.3%	28	48.1%	0.3%	2	6.7%	0.2%
Individu												
Ménagères	56	45.3%	0.2%	0	0.0%	0.0%	56	95.9%	0.2%	9	33.6%	0.1%
Personne de référence	81	64.9%	0.3%	59	89.9%	0.3%	22	37.1%	0.3%	18	69.3%	0.2%
Responsable des achats	92	74.0%	0.3%	37	56.4%	0.3%	55	93.5%	0.2%	15	57.2%	0.1%
PCS Individu												
Agriculteurs	7	5.4%	1.2%	6	9.4%	1.7%	0	0.8%	0.3%	0	0.0%	0.0%
Petits patrons	1	1.1%	0.1%	0	0.3%	-	1	2.1%	0.2%	0	0.6%	-
Affaires et Cadres	10	7.7%	0.2%	7	10.6%	0.2%	3	4.5%	0.1%	8	32.9%	0.2%
Professions intermédiaires	14	11.2%	0.2%	8	12.8%	0.2%	6	9.5%	0.2%	12	46.0%	0.2%
Employés	16	13.3%	0.2%	4	5.5%	0.2%	13	21.9%	0.2%	4	14.3%	0.2%
Ouvriers	22	17.6%	0.3%	16	23.8%	0.3%	6	10.6%	0.4%	0	0.0%	0.0%
Retraités	37	29.7%	0.3%	18	27.4%	0.3%	19	32.3%	0.3%	0	0.7%	0.1%
Autres inactifs	17	14.0%	0.2%	7	10.2%	0.2%	11	18.2%	0.2%	1	5.5%	-
PCS Personne de référence												
Agriculteurs	8	6.1%	0.9%	6	8.7%	1.4%	2	3.1%	0.5%	0	0.0%	0.0%
Petits patrons	2	1.5%	0.1%	0	0.3%	-	2	2.8%	0.1%	2	7.1%	0.1%
Affaires et Cadres	10	8.2%	0.1%	7	11.2%	0.2%	3	4.9%	0.1%	10	39.7%	0.1%
Professions intermédiaires	14	11.0%	0.2%	8	12.9%	0.2%	5	8.8%	0.1%	14	53.2%	0.2%
Employés	8	6.5%	0.2%	4	6.2%	0.2%	4	6.7%	0.1%	0	0.0%	0.0%
Ouvriers	26	21.2%	0.3%	15	22.6%	0.3%	12	19.6%	0.3%	0	0.0%	0.0%
Retraités	47	37.9%	0.3%	20	31.3%	0.3%	27	45.2%	0.3%	0	0.0%	0.0%
Autres inactifs	10	7.8%	0.2%	4	6.8%	0.3%	5	8.8%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	27	21.4%	0.3%	13	19.5%	0.3%	14	23.5%	0.3%	1	5.2%	0.1%
2 personnes	51	40.9%	0.3%	24	37.0%	0.3%	27	45.2%	0.3%	7	26.7%	0.2%
3 personnes	22	17.7%	0.2%	12	18.6%	0.3%	10	16.7%	0.2%	6	24.1%	0.2%
4 personnes	16	12.6%	0.2%	11	17.0%	0.2%	5	7.7%	0.1%	6	25.0%	0.1%
5 personnes et +	9	7.4%	0.2%	5	7.8%	0.2%	4	6.9%	0.1%	5	19.0%	0.2%
Présence d'enfants de moins de 15 ans												
Oui	32	26.1%	0.2%	19	29.1%	0.3%	13	22.8%	0.2%	14	56.4%	0.2%
Non	92	73.9%	0.3%	46	70.9%	0.3%	45	77.2%	0.2%	11	43.6%	0.1%
Habitat												
Communes rurales	68	55.0%	0.6%	35	53.2%	0.6%	34	57.0%	0.6%	12	47.5%	0.4%
Agglo. - 20 000 hab	22	18.0%	0.3%	13	20.4%	0.3%	9	15.3%	0.2%	6	22.1%	0.2%
Agglo. 20 000 à 100 000 hab	29	23.1%	0.4%	14	21.2%	0.4%	15	25.2%	0.4%	6	24.8%	0.3%
Agglo. + 100 000 hab	1	0.9%	-	0	0.6%	-	1	1.3%	-	1	2.5%	-
Agglo. Paris	4	3.0%	-	3	4.6%	0.1%	1	1.2%	-	1	3.1%	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	4	3.2%	-	3	4.9%	0.1%	1	1.2%	-	1	3.1%	-
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.8%	0.1%	0	0.6%	0.1%	1	1.1%	0.1%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	117	93.8%	8.6%	60	92.0%	9.3%	56	95.9%	8.0%	23	88.8%	5.9%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.9%	0.1%	0	0.0%	0.0%	1	1.8%	0.1%	0	1.7%	0.1%
Pays de Loire	1	1.0%	-	1	2.0%	0.1%	0	0.0%	0.0%	1	5.0%	0.2%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.3%	-	0	0.6%	-	0	0.0%	0.0%	0	1.4%	-
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	52	41.7%	0.2%	32	48.2%	0.2%	20	34.4%	0.1%	18	70.1%	0.1%
Presque tous les jours	13	10.3%	0.2%	7	10.4%	0.2%	6	10.3%	0.2%	5	20.3%	0.2%
1 à 2 fois par semaine	7	5.4%	0.2%	3	4.6%	0.2%	4	6.3%	0.2%	1	4.5%	0.1%
1 à 3 fois par mois	1	0.9%	0.1%	1	1.4%	0.2%	0	0.3%	-	0	0.0%	0.0%
Moins souvent	9	7.5%	0.8%	1	1.2%	0.1%	9	14.6%	1.2%	0	0.0%	0.0%
Jamais	1	1.1%	1.0%	1	2.0%	2.2%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	3	2.4%	0.1%	2	3.3%	0.3%	1	1.5%	0.1%	1	2.1%	0.3%
De 9 000 à moins de 12 000 euros par an	6	4.7%	0.2%	2	2.6%	0.1%	4	7.0%	0.2%	0	1.5%	0.1%
De 12 000 à moins de 18 000 euros par an	16	13.1%	0.3%	3	5.1%	0.1%	13	22.0%	0.3%	0	1.2%	-
De 18 000 à moins de 24 000 euros par an	22	17.7%	0.3%	11	16.4%	0.3%	11	19.2%	0.3%	2	9.0%	0.2%
De 24 000 à moins de 36 000 euros par an	28	22.9%	0.2%	16	24.7%	0.3%	12	20.8%	0.2%	6	22.5%	0.2%
De 36 000 à moins de 45 000 euros par an	16	12.8%	0.2%	10	15.9%	0.3%	5	9.4%	0.2%	7	25.7%	0.2%
De 45 000 à moins de 65 000 euros par an	12	9.7%	0.2%	8	12.8%	0.2%	4	6.2%	0.1%	5	19.9%	0.1%
De 65 000 à moins de 80 000 euros par an	1	1.0%	0.1%	1	1.6%	0.1%	0	0.4%	-	1	5.0%	0.1%
De 80 000 à moins de 115 000 euros par an	1	0.7%	0.1%	1	1.3%	0.2%	0	0.0%	0.0%	1	3.4%	0.1%
115 000 euros et plus par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	12	9.5%	0.4%	6	9.1%	0.5%	6	10.0%	0.3%	2	7.9%	0.2%
Ne sait pas	7	5.4%	0.4%	5	7.1%	0.7%	2	3.5%	0.2%	0	1.8%	0.1%