

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1147	100.0%	2.2%	546	100.0%	2.2%	601	100.0%	2.2%	273	100.0%	1.6%
Sexe												
Homme	546	47.6%	2.2%	546	100.0%	2.2%	0	0.0%	0.0%	152	55.6%	1.7%
Femme	601	52.4%	2.2%	0	0.0%	0.0%	601	100.0%	2.2%	121	44.4%	1.5%
Age												
15 à 24 ans	113	9.9%	1.5%	56	10.3%	1.5%	57	9.5%	1.6%	33	12.2%	1.1%
25 à 34 ans	146	12.7%	1.9%	84	15.3%	2.2%	62	10.4%	1.6%	40	14.7%	1.2%
35 à 49 ans	264	23.0%	2.1%	137	25.0%	2.2%	128	21.2%	2.0%	103	37.5%	1.6%
50 à 59 ans	192	16.8%	2.1%	88	16.1%	2.0%	104	17.4%	2.3%	75	27.6%	2.0%
60 ans et plus	431	37.6%	2.9%	182	33.3%	2.9%	250	41.5%	3.0%	22	7.9%	3.0%
Individu												
Ménagères	549	47.9%	2.3%	0	0.0%	0.0%	549	91.4%	2.3%	112	41.0%	1.6%
Personne de référence	667	58.1%	2.4%	457	83.6%	2.3%	210	34.9%	2.7%	141	51.8%	1.6%
Responsable des achats	810	70.6%	2.3%	269	49.2%	2.1%	541	90.0%	2.4%	177	64.8%	1.6%
PCS Individu												
Agriculteurs	15	1.3%	2.7%	10	1.9%	2.8%	4	0.7%	2.6%	3	1.2%	14.0%
Petits patrons	19	1.6%	1.1%	12	2.3%	1.1%	6	1.0%	1.2%	12	4.5%	0.9%
Affaires et Cadres	61	5.3%	1.2%	42	7.7%	1.4%	19	3.1%	1.0%	53	19.4%	1.2%
Professions intermédiaires	130	11.3%	1.9%	84	15.5%	2.4%	45	7.5%	1.4%	113	41.3%	2.0%
Employés	165	14.4%	2.0%	47	8.6%	2.3%	118	19.6%	1.9%	26	9.4%	1.4%
Ouvriers	166	14.5%	2.6%	119	21.7%	2.4%	48	7.9%	3.2%	15	5.4%	3.3%
Retraités	376	32.8%	3.0%	177	32.4%	2.9%	199	33.2%	3.0%	10	3.8%	4.2%
Autres inactifs	216	18.9%	2.1%	55	10.0%	1.5%	162	26.9%	2.5%	41	15.1%	1.3%
PCS Personne de référence												
Agriculteurs	22	1.9%	2.7%	10	1.9%	2.4%	12	1.9%	2.9%	0	0.0%	0.0%
Petits patrons	32	2.8%	1.2%	11	2.0%	0.9%	21	3.5%	1.6%	32	11.8%	1.2%
Affaires et Cadres	90	7.8%	1.3%	52	9.4%	1.4%	38	6.3%	1.1%	90	32.8%	1.3%
Professions intermédiaires	151	13.2%	2.0%	89	16.3%	2.2%	62	10.3%	1.8%	151	55.4%	2.0%
Employés	105	9.2%	2.0%	45	8.3%	2.1%	60	9.9%	1.9%	0	0.0%	0.0%
Ouvriers	208	18.1%	2.2%	116	21.2%	2.4%	92	15.3%	2.1%	0	0.0%	0.0%
Retraités	417	36.3%	2.8%	192	35.2%	2.9%	225	37.4%	2.8%	0	0.0%	0.0%
Autres inactifs	123	10.7%	3.1%	31	5.6%	2.0%	92	15.3%	3.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	226	19.7%	2.3%	72	13.1%	1.7%	154	25.7%	2.8%	21	7.7%	1.1%
2 personnes	456	39.7%	2.5%	233	42.7%	2.6%	222	37.0%	2.4%	85	31.2%	2.1%
3 personnes	184	16.0%	2.0%	90	16.5%	2.0%	94	15.6%	2.0%	58	21.2%	1.5%
4 personnes	170	14.8%	1.8%	97	17.8%	2.1%	72	12.0%	1.6%	76	27.7%	1.6%
5 personnes et +	112	9.8%	2.1%	54	9.9%	2.2%	58	9.7%	2.1%	33	12.1%	1.3%
Présence d'enfants de moins de 15 ans												
Oui	297	25.9%	1.9%	145	26.5%	2.0%	153	25.4%	1.8%	105	38.3%	1.3%
Non	850	74.1%	2.4%	401	73.5%	2.3%	449	74.6%	2.4%	168	61.7%	1.8%
Habitat												
Communes rurales	146	12.7%	1.3%	68	12.4%	1.2%	78	12.9%	1.3%	26	9.4%	0.8%
Agglo. - 20 000 hab	140	12.2%	1.6%	60	10.9%	1.4%	80	13.4%	1.7%	27	9.8%	1.0%
Agglo. 20 000 à 100 000 hab	184	16.1%	2.6%	87	15.9%	2.5%	98	16.2%	2.8%	50	18.4%	2.4%
Agglo. + 100 000 hab	669	58.3%	4.4%	330	60.4%	4.5%	339	56.4%	4.2%	167	61.1%	3.1%
Agglo. Paris	8	0.7%	0.1%	2	0.4%	-	6	1.1%	0.1%	4	1.3%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	8	0.7%	0.1%	2	0.4%	-	6	1.1%	0.1%	4	1.3%	0.1%
Nord Pas de Calais	1114	97.1%	34.8%	528	96.6%	34.7%	586	97.6%	34.8%	263	96.3%	28.5%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	-	0.1%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	-	-	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Picardie	16	1.4%	1.1%	10	1.7%	1.3%	7	1.1%	0.8%	4	1.5%	0.9%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	1	-	-	0	0.1%	0.1%	0	-	-	0	0.2%	0.1%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	1	0.1%	-	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Bretagne	3	0.2%	0.1%	3	0.5%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	-	-	0	0.0%	0.0%	0	0.1%	-	0	0.1%	-
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	1	0.1%	-	1	0.1%	-	0	0.0%	0.0%	1	0.3%	-
Languedoc Roussillon	2	0.2%	0.1%	2	0.4%	0.2%	0	0.0%	0.0%	1	0.4%	0.2%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	603	52.5%	2.1%	319	58.5%	2.2%	283	47.1%	2.0%	223	81.8%	1.7%
Presque tous les jours	84	7.4%	1.3%	44	8.1%	1.5%	40	6.7%	1.2%	24	8.9%	1.1%
1 à 2 fois par semaine	62	5.4%	1.9%	17	3.1%	1.2%	45	7.5%	2.5%	6	2.1%	0.6%
1 à 3 fois par mois	21	1.8%	2.4%	11	2.0%	2.8%	10	1.6%	2.0%	6	2.3%	3.9%
Moins souvent	24	2.1%	2.0%	16	2.9%	3.0%	8	1.4%	1.2%	0	0.0%	0.0%
Jamais	1	0.1%	0.8%	1	0.2%	1.8%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	75	6.6%	3.7%	21	3.9%	2.6%	54	9.0%	4.4%	1	0.4%	0.6%
De 9 000 à moins de 12 000 euros par an	87	7.6%	2.6%	32	5.8%	2.7%	55	9.2%	2.6%	2	0.8%	0.8%
De 12 000 à moins de 18 000 euros par an	147	12.8%	2.3%	56	10.3%	2.1%	91	15.2%	2.5%	6	2.2%	0.8%
De 18 000 à moins de 24 000 euros par an	197	17.2%	2.7%	85	15.6%	2.5%	112	18.6%	2.9%	33	12.1%	2.2%
De 24 000 à moins de 36 000 euros par an	258	22.5%	2.2%	149	27.4%	2.7%	109	18.1%	1.8%	63	22.9%	1.7%
De 36 000 à moins de 45 000 euros par an	125	10.9%	1.9%	66	12.0%	1.8%	59	9.9%	1.9%	48	17.7%	1.6%
De 45 000 à moins de 65 000 euros par an	120	10.4%	1.9%	70	12.8%	2.0%	50	8.3%	1.8%	67	24.4%	1.8%
De 65 000 à moins de 80 000 euros par an	25	2.2%	1.5%	17	3.0%	1.7%	9	1.5%	1.3%	20	7.3%	1.7%
De 80 000 à moins de 115 000 euros par an	11	1.0%	1.2%	10	1.8%	1.8%	1	0.2%	0.3%	10	3.6%	1.3%
115 000 euros et plus par an	3	0.3%	0.7%	2	0.3%	0.6%	1	0.2%	0.8%	3	1.1%	0.7%
Refus	66	5.7%	2.1%	25	4.6%	2.0%	40	6.7%	2.2%	12	4.4%	1.0%
Ne sait pas	32	2.8%	2.0%	13	2.4%	2.0%	19	3.1%	2.0%	9	3.1%	1.5%