

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	678	100.0%	1.3%	344	100.0%	1.4%	333	100.0%	1.2%	190	100.0%	1.1%
<b>Sexe</b>												
Homme	344	50.8%	1.4%	344	100.0%	1.4%	0	0.0%	0.0%	97	51.3%	1.1%
Femme	333	49.2%	1.2%	0	0.0%	0.0%	333	100.0%	1.2%	92	48.7%	1.1%
<b>Age</b>												
15 à 24 ans	71	10.5%	1.0%	38	11.1%	1.0%	33	10.0%	0.9%	26	13.5%	0.8%
25 à 34 ans	75	11.1%	1.0%	51	14.9%	1.4%	24	7.2%	0.6%	27	14.4%	0.8%
35 à 49 ans	162	23.8%	1.3%	74	21.5%	1.2%	88	26.3%	1.4%	71	37.4%	1.1%
50 à 59 ans	142	21.0%	1.6%	74	21.4%	1.6%	69	20.6%	1.5%	58	30.4%	1.6%
60 ans et plus	227	33.5%	1.5%	107	31.2%	1.7%	120	35.9%	1.4%	8	4.2%	1.1%
<b>Individu</b>												
Ménagères	302	44.5%	1.3%	0	0.0%	0.0%	302	90.5%	1.3%	80	42.2%	1.2%
Personne de référence	366	54.0%	1.3%	296	86.0%	1.5%	70	20.9%	0.9%	92	48.5%	1.1%
Responsable des achats	455	67.2%	1.3%	156	45.2%	1.2%	300	89.9%	1.3%	128	67.5%	1.2%
<b>PCS Individu</b>												
Agriculteurs	4	0.6%	0.7%	2	0.6%	0.6%	2	0.6%	1.1%	0	0.0%	0.0%
Petits patrons	29	4.3%	1.8%	20	5.9%	1.8%	9	2.7%	1.8%	29	15.5%	2.0%
Affaires et Cadres	55	8.1%	1.1%	32	9.4%	1.1%	23	6.8%	1.2%	47	24.9%	1.0%
Professions intermédiaires	68	10.0%	1.0%	30	8.8%	0.9%	37	11.2%	1.1%	57	30.0%	1.0%
Employés	119	17.6%	1.4%	36	10.6%	1.8%	83	24.9%	1.3%	20	10.6%	1.1%
Ouvriers	98	14.5%	1.5%	77	22.3%	1.6%	21	6.3%	1.4%	6	3.1%	1.3%
Retraités	200	29.5%	1.6%	106	30.8%	1.8%	94	28.2%	1.4%	5	2.6%	2.0%
Autres inactifs	104	15.3%	1.0%	40	11.6%	1.1%	64	19.3%	1.0%	25	13.4%	0.8%
<b>PCS Personne de référence</b>												
Agriculteurs	16	2.3%	2.0%	9	2.6%	2.1%	7	2.1%	1.8%	0	0.0%	0.0%
Petits patrons	38	5.6%	1.4%	20	5.9%	1.6%	17	5.2%	1.3%	38	19.9%	1.4%
Affaires et Cadres	71	10.5%	1.0%	37	10.6%	1.0%	35	10.4%	1.0%	71	37.6%	1.0%
Professions intermédiaires	80	11.9%	1.1%	40	11.7%	1.0%	40	12.1%	1.1%	80	42.4%	1.1%
Employés	67	9.9%	1.3%	37	10.8%	1.7%	30	9.0%	0.9%	0	0.0%	0.0%
Ouvriers	133	19.7%	1.4%	67	19.3%	1.4%	67	20.0%	1.5%	0	0.0%	0.0%
Retraités	235	34.7%	1.6%	114	33.2%	1.7%	121	36.3%	1.5%	0	0.0%	0.0%
Autres inactifs	36	5.3%	0.9%	20	5.8%	1.3%	16	4.9%	0.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	101	14.9%	1.0%	51	14.8%	1.2%	50	15.0%	0.9%	17	9.1%	0.9%
2 personnes	272	40.1%	1.5%	130	37.8%	1.5%	142	42.5%	1.5%	41	21.7%	1.0%
3 personnes	106	15.7%	1.2%	59	17.1%	1.3%	47	14.2%	1.0%	40	20.8%	1.0%
4 personnes	125	18.5%	1.4%	60	17.4%	1.3%	65	19.5%	1.4%	68	35.7%	1.4%
5 personnes et +	74	10.9%	1.4%	44	12.9%	1.8%	29	8.7%	1.0%	24	12.7%	0.9%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	183	27.0%	1.2%	96	28.0%	1.3%	87	26.0%	1.0%	83	44.0%	1.1%
Non	495	73.0%	1.4%	248	72.0%	1.4%	247	74.0%	1.3%	106	56.0%	1.1%
<b>Habitat</b>												
Communes rurales	167	24.7%	1.4%	87	25.1%	1.6%	81	24.2%	1.3%	50	26.4%	1.5%
Agglo. - 20 000 hab	230	34.0%	2.6%	111	32.2%	2.6%	119	35.8%	2.5%	65	34.4%	2.5%
Agglo. 20 000 à 100 000 hab	139	20.5%	2.0%	76	22.2%	2.2%	63	18.8%	1.8%	38	20.1%	1.9%
Agglo. + 100 000 hab	137	20.2%	0.9%	68	19.7%	0.9%	69	20.6%	0.9%	33	17.1%	0.6%
Agglo. Paris	5	0.7%	0.1%	2	0.7%	0.1%	2	0.7%	0.1%	4	2.1%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	5	0.7%	-	2	0.7%	0.1%	2	0.7%	-	4	2.1%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	-	-	0	0.0%	0.0%	0	-	-	0	0.1%	-
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.1%	-	0	-	-	0	0.1%	-	0	0.1%	-
Pays de Loire	2	0.3%	0.1%	2	0.6%	0.1%	0	0.1%	-	1	0.5%	0.1%
Bretagne	666	98.2%	25.3%	338	98.2%	26.7%	328	98.3%	23.9%	182	95.9%	23.5%
Poitou Charentes	1	0.1%	-	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	3	0.5%	0.1%	1	0.3%	0.1%	2	0.6%	0.1%	2	1.0%	0.2%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.1%	-	0	0.0%	0.0%	0	0.1%	0.1%	0	0.2%	0.1%
Rhône Alpes	0	-	-	0	0.0%	0.0%	0	0.1%	-	0	0.2%	-
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
Tous les jours	362	53.4%	1.3%	194	56.4%	1.3%	168	50.4%	1.2%	148	78.1%	1.1%
Presque tous les jours	80	11.8%	1.3%	40	11.7%	1.3%	40	12.0%	1.2%	24	12.8%	1.1%
1 à 2 fois par semaine	50	7.4%	1.6%	28	8.1%	2.0%	22	6.7%	1.2%	14	7.5%	1.5%
1 à 3 fois par mois	8	1.3%	1.0%	5	1.3%	1.1%	4	1.2%	0.8%	2	0.9%	1.1%
Moins souvent	21	3.1%	1.7%	10	2.8%	1.8%	12	3.5%	1.7%	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	19	2.8%	0.9%	7	1.9%	0.8%	12	3.7%	1.0%	6	3.2%	3.4%
De 9 000 à moins de 12 000 euros par an	33	4.9%	1.0%	17	4.9%	1.4%	17	5.0%	0.8%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	102	15.0%	1.6%	71	20.6%	2.7%	31	9.2%	0.8%	20	10.4%	2.7%
De 18 000 à moins de 24 000 euros par an	67	9.9%	0.9%	34	9.8%	1.0%	34	10.1%	0.9%	14	7.5%	0.9%
De 24 000 à moins de 36 000 euros par an	188	27.8%	1.6%	73	21.1%	1.3%	116	34.7%	1.9%	39	20.6%	1.0%
De 36 000 à moins de 45 000 euros par an	102	15.0%	1.5%	55	15.8%	1.5%	47	14.1%	1.5%	31	16.5%	1.0%
De 45 000 à moins de 65 000 euros par an	85	12.5%	1.3%	52	15.1%	1.5%	32	9.7%	1.2%	44	23.4%	1.2%
De 65 000 à moins de 80 000 euros par an	13	1.9%	0.8%	8	2.4%	0.8%	5	1.5%	0.7%	8	4.2%	0.7%
De 80 000 à moins de 115 000 euros par an	3	0.5%	0.3%	2	0.7%	0.4%	1	0.3%	0.2%	3	1.7%	0.4%
115 000 euros et plus par an	2	0.3%	0.4%	2	0.5%	0.6%	0	0.0%	0.0%	2	0.9%	0.4%
Refus	40	5.9%	1.3%	15	4.4%	1.2%	25	7.3%	1.3%	19	10.0%	1.6%
Ne sait pas	24	3.6%	1.6%	10	2.8%	1.5%	15	4.4%	1.6%	3	1.6%	0.5%