

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	251	100.0%	0.5%	115	100.0%	0.5%	136	100.0%	0.5%	52	100.0%	0.3%
Sexe												
Homme	115	45.9%	0.5%	115	100.0%	0.5%	0	0.0%	0.0%	34	66.6%	0.4%
Femme	136	54.1%	0.5%	0	0.0%	0.0%	136	100.0%	0.5%	17	33.4%	0.2%
Age												
15 à 24 ans	10	4.1%	0.1%	5	4.0%	0.1%	6	4.2%	0.2%	4	7.2%	0.1%
25 à 34 ans	15	6.0%	0.2%	10	9.1%	0.3%	5	3.4%	0.1%	4	8.2%	0.1%
35 à 49 ans	54	21.5%	0.4%	27	23.7%	0.4%	27	19.7%	0.4%	26	49.9%	0.4%
50 à 59 ans	57	22.6%	0.6%	28	24.6%	0.6%	28	20.9%	0.6%	14	26.8%	0.4%
60 ans et plus	115	45.7%	0.8%	45	38.6%	0.7%	70	51.7%	0.8%	4	7.9%	0.6%
Individu												
Ménagères	133	52.8%	0.6%	0	0.0%	0.0%	133	97.6%	0.6%	17	32.8%	0.2%
Personne de référence	153	60.9%	0.5%	106	92.1%	0.5%	47	34.4%	0.6%	31	60.5%	0.4%
Responsable des achats	193	76.7%	0.5%	65	56.3%	0.5%	128	94.1%	0.6%	33	64.0%	0.3%
PCS Individu												
Agriculteurs	1	0.4%	0.2%	1	0.9%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	9	3.4%	0.5%	5	4.2%	0.4%	4	2.7%	0.7%	6	12.4%	0.4%
Affaires et Cadres	15	5.9%	0.3%	10	8.6%	0.3%	5	3.5%	0.3%	14	26.6%	0.3%
Professions intermédiaires	27	10.8%	0.4%	16	14.2%	0.5%	11	7.8%	0.3%	21	40.7%	0.4%
Employés	29	11.5%	0.3%	10	8.5%	0.5%	19	14.0%	0.3%	5	9.4%	0.3%
Ouvriers	37	14.6%	0.6%	28	23.9%	0.6%	9	6.6%	0.6%	0	0.0%	0.0%
Retraités	97	38.4%	0.8%	34	29.3%	0.6%	63	46.2%	1.0%	1	1.5%	0.3%
Autres inactifs	38	15.1%	0.4%	12	10.4%	0.3%	26	19.1%	0.4%	5	9.3%	0.2%
PCS Personne de référence												
Agriculteurs	3	1.3%	0.4%	1	0.9%	0.2%	2	1.6%	0.6%	0	0.0%	0.0%
Petits patrons	8	3.4%	0.3%	6	4.9%	0.4%	3	2.0%	0.2%	8	16.3%	0.3%
Affaires et Cadres	21	8.2%	0.3%	11	9.9%	0.3%	9	6.7%	0.3%	21	39.8%	0.3%
Professions intermédiaires	23	9.0%	0.3%	17	15.0%	0.4%	5	3.9%	0.2%	23	43.9%	0.3%
Employés	16	6.3%	0.3%	9	7.7%	0.4%	7	5.1%	0.2%	0	0.0%	0.0%
Ouvriers	47	18.7%	0.5%	28	24.0%	0.6%	19	14.2%	0.4%	0	0.0%	0.0%
Retraités	112	44.7%	0.8%	36	31.2%	0.5%	76	56.2%	1.0%	0	0.0%	0.0%
Autres inactifs	21	8.5%	0.5%	7	6.4%	0.5%	14	10.3%	0.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	57	22.9%	0.6%	18	15.5%	0.4%	40	29.1%	0.7%	4	6.8%	0.2%
2 personnes	103	41.0%	0.6%	53	45.7%	0.6%	50	37.0%	0.5%	17	32.7%	0.4%
3 personnes	42	16.7%	0.5%	25	21.2%	0.5%	18	12.9%	0.4%	7	14.1%	0.2%
4 personnes	39	15.5%	0.4%	15	13.0%	0.3%	24	17.6%	0.5%	19	36.4%	0.4%
5 personnes et +	10	4.0%	0.2%	5	4.6%	0.2%	5	3.4%	0.2%	5	10.0%	0.2%
Présence d'enfants de moins de 15 ans												
Oui	55	22.0%	0.4%	23	19.7%	0.3%	32	23.9%	0.4%	24	47.1%	0.3%
Non	196	78.0%	0.6%	93	80.3%	0.5%	104	76.1%	0.6%	27	52.9%	0.3%
Habitat												
Communes rurales	90	35.7%	0.8%	37	31.9%	0.7%	53	39.0%	0.9%	11	21.9%	0.3%
Agglo. - 20 000 hab	51	20.3%	0.6%	30	26.4%	0.7%	21	15.1%	0.4%	8	15.8%	0.3%
Agglo. 20 000 à 100 000 hab	33	13.2%	0.5%	13	11.5%	0.4%	20	14.7%	0.6%	7	13.1%	0.3%
Agglo. + 100 000 hab	76	30.1%	0.5%	35	30.0%	0.5%	41	30.1%	0.5%	24	47.0%	0.5%
Agglo. Paris	2	0.7%	-	0	0.2%	-	1	1.0%	-	1	2.1%	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	5	2.0%	0.1%	0	0.2%	-	5	3.4%	0.1%	4	8.4%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.2%	-	0	0.3%	-	0	0.1%	-	0	0.6%	0.1%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	243	96.6%	16.4%	113	98.2%	16.0%	130	95.3%	16.8%	45	87.4%	10.2%
Basse Normandie	2	0.8%	0.2%	1	0.6%	0.1%	1	0.9%	0.2%	1	2.1%	0.3%
Centre	1	0.5%	0.1%	1	0.7%	0.1%	0	0.2%	-	1	1.6%	0.1%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	94	37.4%	0.3%	45	39.1%	0.3%	49	36.0%	0.3%	39	76.4%	0.3%
Presque tous les jours	25	9.7%	0.4%	16	13.6%	0.5%	9	6.5%	0.3%	6	11.4%	0.3%
1 à 2 fois par semaine	14	5.5%	0.4%	4	3.4%	0.3%	10	7.3%	0.5%	2	3.0%	0.2%
1 à 3 fois par mois	4	1.6%	0.4%	2	2.0%	0.6%	2	1.2%	0.3%	1	1.1%	0.3%
Moins souvent	4	1.6%	0.3%	1	1.0%	0.2%	3	2.2%	0.4%	0	0.6%	0.2%
Jamais	1	0.5%	0.9%	0	0.0%	0.0%	1	0.8%	1.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	6	2.2%	0.3%	1	0.7%	0.1%	5	3.5%	0.4%	1	1.6%	0.5%
De 9 000 à moins de 12 000 euros par an	30	11.8%	0.9%	11	9.5%	0.9%	19	13.7%	0.9%	3	5.2%	1.0%
De 12 000 à moins de 18 000 euros par an	48	19.3%	0.8%	26	22.1%	1.0%	23	16.9%	0.6%	3	4.9%	0.3%
De 18 000 à moins de 24 000 euros par an	39	15.5%	0.5%	12	10.1%	0.3%	27	20.1%	0.7%	1	2.6%	0.1%
De 24 000 à moins de 36 000 euros par an	47	18.6%	0.4%	21	17.9%	0.4%	26	19.2%	0.4%	9	16.7%	0.2%
De 36 000 à moins de 45 000 euros par an	36	14.5%	0.5%	22	18.8%	0.6%	15	10.9%	0.5%	18	34.2%	0.6%
De 45 000 à moins de 65 000 euros par an	19	7.6%	0.3%	9	8.1%	0.3%	10	7.3%	0.4%	9	18.2%	0.3%
De 65 000 à moins de 80 000 euros par an	3	1.3%	0.2%	2	1.6%	0.2%	1	1.1%	0.2%	3	5.6%	0.2%
De 80 000 à moins de 115 000 euros par an	2	0.8%	0.2%	2	1.5%	0.3%	0	0.2%	0.1%	1	1.8%	0.1%
115 000 euros et plus par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	18	7.3%	0.6%	9	7.7%	0.7%	10	7.0%	0.5%	5	9.2%	0.4%
Ne sait pas	3	1.0%	0.2%	2	2.0%	0.4%	0	0.2%	-	0	0.0%	0.0%