

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2560	100.0%	5.0%	1287	100.0%	5.2%	1273	100.0%	4.8%	621	100.0%	3.6%
Sexe												
Homme	1287	50.3%	5.2%	1287	100.0%	5.2%	0	0.0%	0.0%	361	58.2%	4.0%
Femme	1273	49.7%	4.8%	0	0.0%	0.0%	1273	100.0%	4.8%	260	41.8%	3.1%
Age												
15 à 24 ans	263	10.3%	3.6%	149	11.6%	4.0%	114	8.9%	3.1%	101	16.2%	3.2%
25 à 34 ans	287	11.2%	3.7%	157	12.2%	4.2%	130	10.2%	3.3%	101	16.3%	3.0%
35 à 49 ans	527	20.6%	4.2%	284	22.0%	4.6%	243	19.1%	3.8%	225	36.3%	3.6%
50 à 59 ans	444	17.4%	4.9%	226	17.5%	5.0%	218	17.2%	4.9%	165	26.6%	4.5%
60 ans et plus	1039	40.6%	7.1%	472	36.6%	7.4%	567	44.6%	6.8%	29	4.6%	4.0%
Individu												
Ménagères	1168	45.6%	5.0%	0	0.0%	0.0%	1168	91.8%	5.0%	224	36.1%	3.3%
Personne de référence	1438	56.2%	5.1%	1125	87.4%	5.6%	313	24.6%	4.0%	330	53.1%	3.8%
Responsable des achats	1730	67.6%	4.9%	594	46.2%	4.7%	1136	89.2%	4.9%	362	58.4%	3.3%
PCS Individu												
Agriculteurs	43	1.7%	8.0%	27	2.1%	7.4%	16	1.2%	9.2%	0	0.0%	0.0%
Petits patrons	51	2.0%	3.2%	35	2.7%	3.1%	17	1.3%	3.3%	44	7.1%	3.0%
Affaires et Cadres	175	6.9%	3.5%	123	9.5%	4.0%	53	4.1%	2.7%	153	24.6%	3.4%
Professions intermédiaires	274	10.7%	4.0%	157	12.2%	4.5%	116	9.2%	3.6%	231	37.3%	4.1%
Employés	362	14.2%	4.4%	96	7.5%	4.8%	266	20.9%	4.3%	59	9.6%	3.3%
Ouvriers	316	12.3%	4.9%	238	18.5%	4.8%	77	6.1%	5.3%	17	2.8%	3.9%
Retraités	948	37.0%	7.5%	462	35.9%	7.7%	486	38.2%	7.4%	11	1.8%	4.6%
Autres inactifs	391	15.3%	3.9%	149	11.6%	4.2%	241	19.0%	3.7%	105	16.9%	3.3%
PCS Personne de référence												
Agriculteurs	87	3.4%	10.7%	37	2.9%	8.9%	50	3.9%	12.6%	0	0.0%	0.0%
Petits patrons	84	3.3%	3.2%	36	2.8%	2.8%	48	3.8%	3.6%	84	13.5%	3.2%
Affaires et Cadres	237	9.3%	3.3%	139	10.8%	3.8%	98	7.7%	2.8%	237	38.2%	3.3%
Professions intermédiaires	300	11.7%	4.0%	186	14.4%	4.7%	114	8.9%	3.2%	300	48.3%	4.0%
Employés	220	8.6%	4.1%	107	8.3%	4.9%	113	8.9%	3.6%	0	0.0%	0.0%
Ouvriers	448	17.5%	4.8%	238	18.5%	4.9%	210	16.5%	4.7%	0	0.0%	0.0%
Retraités	1051	41.1%	7.2%	482	37.5%	7.2%	569	44.7%	7.1%	0	0.0%	0.0%
Autres inactifs	133	5.2%	3.4%	62	4.8%	4.1%	71	5.6%	2.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	460	18.0%	4.8%	216	16.8%	5.2%	244	19.2%	4.4%	50	8.1%	2.7%
2 personnes	1138	44.5%	6.3%	570	44.3%	6.5%	568	44.6%	6.2%	154	24.8%	3.8%
3 personnes	298	11.6%	3.2%	149	11.6%	3.3%	149	11.7%	3.2%	111	17.9%	2.9%
4 personnes	398	15.5%	4.3%	219	17.0%	4.8%	179	14.0%	3.9%	195	31.4%	4.1%
5 personnes et +	266	10.4%	5.0%	133	10.3%	5.3%	133	10.5%	4.7%	110	17.7%	4.3%
Présence d'enfants de moins de 15 ans												
Oui	661	25.8%	4.2%	346	26.8%	4.7%	315	24.8%	3.8%	298	48.0%	3.8%
Non	1899	74.2%	5.3%	942	73.2%	5.5%	958	75.2%	5.2%	323	52.0%	3.4%
Habitat												
Communes rurales	886	34.6%	7.6%	440	34.2%	8.0%	445	35.0%	7.3%	173	27.9%	5.2%
Agglo. - 20 000 hab	684	26.7%	7.7%	353	27.4%	8.4%	332	26.1%	7.1%	170	27.4%	6.4%
Agglo. 20 000 à 100 000 hab	429	16.8%	6.2%	226	17.6%	6.5%	202	15.9%	5.8%	113	18.2%	5.5%
Agglo. + 100 000 hab	539	21.1%	3.5%	251	19.5%	3.4%	288	22.6%	3.6%	153	24.7%	2.9%
Agglo. Paris	22	0.9%	0.3%	17	1.3%	0.4%	5	0.4%	0.1%	11	1.8%	0.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	23	0.9%	0.2%	18	1.4%	0.4%	5	0.4%	0.1%	12	1.9%	0.3%
Nord Pas de Calais	1	-	-	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%
Lorraine	1	-	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Alsace	1	-	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	0	0.0%	0.0%
Picardie	2	0.1%	0.1%	1	0.1%	0.1%	0	-	0.1%	2	0.2%	0.4%
Bourgogne	1	-	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	9	0.3%	0.6%	5	0.4%	0.7%	4	0.3%	0.5%	3	0.5%	0.7%
Basse Normandie	427	16.7%	35.4%	224	17.4%	38.8%	202	15.9%	32.3%	91	14.7%	28.7%
Centre	8	0.3%	0.4%	6	0.5%	0.6%	2	0.2%	0.2%	2	0.3%	0.3%
Pays de Loire	954	37.3%	32.9%	470	36.5%	33.6%	484	38.0%	32.2%	235	37.9%	27.5%
Bretagne	1118	43.7%	42.5%	554	43.1%	43.9%	564	44.3%	41.2%	270	43.5%	34.9%
Poitou Charentes	11	0.4%	0.8%	5	0.4%	0.8%	6	0.5%	0.8%	3	0.6%	0.9%
Aquitaine	0	-	-	0	-	-	0	0.0%	0.0%	0	0.1%	-
Midi Pyrénées	0	-	-	0	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	-	0.1%	0	-	-	0	-	0.1%	0	-	0.1%
Auvergne	1	-	0.1%	1	-	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	2	0.1%	-	0	0.0%	0.0%	2	0.2%	0.1%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	1253	49.0%	4.4%	690	53.6%	4.8%	564	44.3%	4.0%	483	77.8%	3.6%
Presque tous les jours	307	12.0%	4.8%	159	12.4%	5.3%	147	11.6%	4.4%	84	13.5%	3.6%
1 à 2 fois par semaine	151	5.9%	4.7%	77	6.0%	5.6%	74	5.8%	4.1%	34	5.4%	3.7%
1 à 3 fois par mois	32	1.2%	3.6%	20	1.6%	5.2%	11	0.9%	2.3%	3	0.4%	1.7%
Moins souvent	59	2.3%	4.8%	33	2.6%	6.2%	26	2.0%	3.7%	4	0.7%	3.3%
Jamais	9	0.4%	6.9%	2	0.1%	3.0%	7	0.6%	10.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	82	3.2%	4.0%	44	3.4%	5.3%	38	3.0%	3.1%	5	0.9%	3.1%
De 9 000 à moins de 12 000 euros par an	166	6.5%	5.0%	61	4.7%	5.2%	104	8.2%	4.9%	2	0.3%	0.6%
De 12 000 à moins de 18 000 euros par an	344	13.4%	5.4%	158	12.2%	5.9%	186	14.6%	5.0%	34	5.5%	4.6%
De 18 000 à moins de 24 000 euros par an	365	14.3%	5.1%	178	13.8%	5.2%	187	14.7%	4.9%	37	6.0%	2.5%
De 24 000 à moins de 36 000 euros par an	665	26.0%	5.8%	321	24.9%	5.7%	344	27.0%	5.8%	171	27.6%	4.6%
De 36 000 à moins de 45 000 euros par an	362	14.1%	5.4%	218	16.9%	6.0%	145	11.4%	4.7%	131	21.2%	4.3%
De 45 000 à moins de 65 000 euros par an	273	10.7%	4.4%	171	13.3%	4.8%	102	8.0%	3.7%	139	22.4%	3.8%
De 65 000 à moins de 80 000 euros par an	38	1.5%	2.3%	29	2.3%	3.0%	9	0.7%	1.3%	24	3.8%	2.0%
De 80 000 à moins de 115 000 euros par an	28	1.1%	2.9%	19	1.4%	3.3%	9	0.7%	2.3%	22	3.6%	2.9%
115 000 euros et plus par an	7	0.3%	1.6%	4	0.3%	1.5%	3	0.2%	1.8%	6	1.0%	1.5%
Refus	179	7.0%	5.7%	64	5.0%	5.0%	114	9.0%	6.2%	31	5.0%	2.7%
Ne sait pas	53	2.1%	3.4%	21	1.6%	3.3%	32	2.5%	3.4%	17	2.8%	3.0%