

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	649	100.0%	1.3%	333	100.0%	1.4%	316	100.0%	1.2%	134	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	333	51.4%	1.4%	333	100.0%	1.4%	0	0.0%	0.0%	76	56.5%	0.8%
<b>Femme</b>	316	48.6%	1.2%	0	0.0%	0.0%	316	100.0%	1.2%	58	43.5%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	47	7.3%	0.6%	28	8.4%	0.8%	19	6.2%	0.5%	16	11.8%	0.5%
<b>25 à 34 ans</b>	60	9.3%	0.8%	31	9.3%	0.8%	29	9.2%	0.7%	23	17.6%	0.7%
<b>35 à 49 ans</b>	126	19.3%	1.0%	73	21.8%	1.2%	53	16.8%	0.8%	50	37.7%	0.8%
<b>50 à 59 ans</b>	136	20.9%	1.5%	72	21.6%	1.6%	64	20.3%	1.4%	36	27.3%	1.0%
<b>60 ans et plus</b>	280	43.2%	1.9%	130	39.0%	2.1%	150	47.6%	1.8%	8	5.7%	1.1%
<b>Individu</b>												
<b>Ménagères</b>	297	45.8%	1.3%	0	0.0%	0.0%	297	94.2%	1.3%	50	37.7%	0.7%
<b>Personne de référence</b>	371	57.1%	1.3%	287	86.1%	1.4%	83	26.4%	1.1%	71	53.5%	0.8%
<b>Responsable des achats</b>	448	68.9%	1.3%	155	46.5%	1.2%	292	92.6%	1.3%	81	60.4%	0.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	26	4.0%	4.9%	20	6.0%	5.5%	6	1.9%	3.5%	0	0.0%	0.0%
<b>Petits patrons</b>	12	1.8%	0.7%	7	2.2%	0.7%	4	1.4%	0.9%	10	7.4%	0.7%
<b>Affaires et Cadres</b>	31	4.8%	0.6%	22	6.5%	0.7%	10	3.1%	0.5%	27	20.2%	0.6%
<b>Professions intermédiaires</b>	69	10.6%	1.0%	39	11.7%	1.1%	30	9.5%	0.9%	55	40.8%	1.0%
<b>Employés</b>	97	15.0%	1.2%	25	7.6%	1.3%	72	22.8%	1.2%	17	12.6%	0.9%
<b>Ouvriers</b>	71	11.0%	1.1%	56	16.8%	1.1%	15	4.9%	1.0%	5	3.8%	1.2%
<b>Retraités</b>	249	38.4%	2.0%	125	37.5%	2.1%	124	39.4%	1.9%	2	1.2%	0.7%
<b>Autres inactifs</b>	93	14.3%	0.9%	39	11.6%	1.1%	54	17.1%	0.8%	19	13.9%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	39	6.0%	4.8%	22	6.6%	5.3%	17	5.3%	4.2%	0	0.0%	0.0%
<b>Petits patrons</b>	25	3.9%	1.0%	8	2.3%	0.6%	18	5.6%	1.3%	25	18.9%	1.0%
<b>Affaires et Cadres</b>	42	6.5%	0.6%	25	7.5%	0.7%	17	5.3%	0.5%	42	31.3%	0.6%
<b>Professions intermédiaires</b>	67	10.2%	0.9%	43	12.8%	1.1%	24	7.5%	0.7%	67	49.7%	0.9%
<b>Employés</b>	50	7.8%	0.9%	31	9.2%	1.4%	20	6.3%	0.6%	0	0.0%	0.0%
<b>Ouvriers</b>	101	15.6%	1.1%	51	15.3%	1.0%	50	15.9%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	284	43.8%	1.9%	134	40.2%	2.0%	150	47.6%	1.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	41	6.3%	1.0%	20	6.0%	1.3%	21	6.6%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	112	17.2%	1.2%	47	14.2%	1.1%	64	20.4%	1.2%	14	10.7%	0.8%
<b>2 personnes</b>	292	45.1%	1.6%	147	44.1%	1.7%	145	46.1%	1.6%	36	27.2%	0.9%
<b>3 personnes</b>	115	17.7%	1.3%	69	20.6%	1.5%	46	14.7%	1.0%	28	20.7%	0.7%
<b>4 personnes</b>	97	14.9%	1.1%	52	15.5%	1.1%	45	14.2%	1.0%	37	27.6%	0.8%
<b>5 personnes et +</b>	34	5.2%	0.6%	19	5.6%	0.8%	15	4.7%	0.5%	19	13.9%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	143	22.1%	0.9%	76	22.7%	1.0%	68	21.4%	0.8%	58	43.0%	0.7%
<b>Non</b>	506	77.9%	1.4%	258	77.3%	1.5%	248	78.6%	1.3%	76	57.0%	0.8%
<b>Habitat</b>												
<b>Communes rurales</b>	291	44.8%	2.5%	150	45.1%	2.7%	140	44.5%	2.3%	56	41.7%	1.7%
<b>Agglo. - 20 000 hab</b>	111	17.1%	1.3%	59	17.7%	1.4%	52	16.5%	1.1%	17	12.9%	0.7%
<b>Agglo. 20 000 à 100 000 hab</b>	140	21.6%	2.0%	63	19.0%	1.8%	77	24.3%	2.2%	29	21.6%	1.4%
<b>Agglo. + 100 000 hab</b>	104	16.1%	0.7%	58	17.3%	0.8%	46	14.7%	0.6%	31	23.5%	0.6%
<b>Agglo. Paris</b>	3	0.4%	-	3	0.9%	0.1%	0	0.0%	0.0%	0	0.2%	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	3	0.5%	-	3	0.9%	0.1%	0	0.0%	0.0%	0	0.4%	-
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	2	0.3%	0.1%	1	0.4%	0.2%	1	0.2%	0.1%	1	0.5%	0.2%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.3%	0.1%	0	0.1%	-	2	0.5%	0.1%	0	0.1%	-
Pays de Loire	0	0.1%	-	0	0.0%	0.0%	0	0.2%	-	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	0.1%	0.1%	1	0.2%	0.1%	0	0.1%	-	0	0.0%	0.0%
Aquitaine	3	0.5%	0.1%	2	0.7%	0.2%	1	0.3%	0.1%	1	0.8%	0.1%
Midi Pyrénées	2	0.3%	0.1%	2	0.6%	0.2%	0	0.0%	0.0%	2	1.4%	0.2%
Limousin	146	22.5%	23.3%	76	22.7%	25.3%	70	22.3%	21.6%	30	22.6%	19.5%
Auvergne	487	75.0%	43.4%	246	73.8%	45.9%	240	76.1%	41.1%	98	73.6%	32.7%
Rhône Alpes	1	0.1%	-	1	0.2%	-	0	0.0%	0.0%	1	0.5%	-
Languedoc Roussillon	1	0.2%	0.1%	1	0.3%	0.1%	0	0.1%	-	0	0.2%	-
Provence Alpes Côte d'Azur. Corse	1	0.1%	-	0	0.1%	-	0	0.1%	-	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	271	41.8%	1.0%	160	48.0%	1.1%	111	35.3%	0.8%	94	70.4%	0.7%
Presque tous les jours	92	14.2%	1.4%	42	12.5%	1.4%	51	16.1%	1.5%	24	17.9%	1.0%
1 à 2 fois par semaine	42	6.5%	1.3%	19	5.6%	1.4%	23	7.4%	1.3%	6	4.8%	0.7%
1 à 3 fois par mois	11	1.7%	1.2%	6	1.7%	1.5%	5	1.6%	1.1%	0	0.2%	0.2%
Moins souvent	14	2.1%	1.1%	3	1.0%	0.6%	10	3.3%	1.5%	2	1.3%	1.4%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	32	5.0%	1.6%	16	4.8%	2.0%	16	5.1%	1.3%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	38	5.8%	1.1%	16	4.9%	1.4%	21	6.8%	1.0%	2	1.2%	0.6%
De 12 000 à moins de 18 000 euros par an	96	14.8%	1.5%	44	13.2%	1.7%	52	16.4%	1.4%	4	3.1%	0.6%
De 18 000 à moins de 24 000 euros par an	95	14.7%	1.3%	38	11.5%	1.1%	57	18.0%	1.5%	11	8.3%	0.7%
De 24 000 à moins de 36 000 euros par an	158	24.4%	1.4%	77	23.2%	1.4%	81	25.7%	1.4%	37	27.4%	1.0%
De 36 000 à moins de 45 000 euros par an	102	15.7%	1.5%	59	17.8%	1.6%	42	13.4%	1.4%	34	25.3%	1.1%
De 45 000 à moins de 65 000 euros par an	62	9.5%	1.0%	43	12.9%	1.2%	19	6.0%	0.7%	20	15.1%	0.5%
De 65 000 à moins de 80 000 euros par an	13	2.1%	0.8%	8	2.5%	0.9%	5	1.6%	0.8%	10	7.5%	0.9%
De 80 000 à moins de 115 000 euros par an	2	0.4%	0.3%	1	0.3%	0.2%	1	0.4%	0.3%	2	1.6%	0.3%
115 000 euros et plus par an	5	0.8%	1.2%	4	1.1%	1.3%	2	0.6%	1.0%	4	2.9%	1.0%
Refus	28	4.3%	0.9%	14	4.3%	1.1%	13	4.2%	0.7%	8	5.8%	0.7%
Ne sait pas	17	2.6%	1.1%	12	3.5%	1.8%	6	1.8%	0.6%	2	1.7%	0.4%