

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	616	100.0%	1.2%	297	100.0%	1.2%	319	100.0%	1.2%	153	100.0%	0.9%
Sexe												
Homme	297	48.2%	1.2%	297	100.0%	1.2%	0	0.0%	0.0%	85	55.5%	0.9%
Femme	319	51.8%	1.2%	0	0.0%	0.0%	319	100.0%	1.2%	68	44.5%	0.8%
Age												
15 à 24 ans	57	9.2%	0.8%	30	10.2%	0.8%	26	8.3%	0.7%	24	15.8%	0.8%
25 à 34 ans	64	10.3%	0.8%	34	11.5%	0.9%	30	9.3%	0.8%	23	15.2%	0.7%
35 à 49 ans	136	22.1%	1.1%	61	20.4%	1.0%	75	23.6%	1.2%	55	36.0%	0.9%
50 à 59 ans	100	16.2%	1.1%	62	20.7%	1.4%	38	12.0%	0.9%	40	26.1%	1.1%
60 ans et plus	260	42.2%	1.8%	110	37.2%	1.7%	150	46.9%	1.8%	10	6.9%	1.5%
Individu												
Ménagères	289	46.9%	1.2%	0	0.0%	0.0%	289	90.5%	1.2%	63	41.4%	0.9%
Personne de référence	345	56.0%	1.2%	254	85.4%	1.3%	92	28.7%	1.2%	87	56.7%	1.0%
Responsable des achats	464	75.4%	1.3%	167	56.3%	1.3%	297	93.1%	1.3%	107	70.0%	1.0%
PCS Individu												
Agriculteurs	11	1.7%	2.0%	8	2.8%	2.3%	2	0.7%	1.3%	0	0.0%	0.0%
Petits patrons	17	2.8%	1.1%	9	3.1%	0.8%	8	2.5%	1.6%	16	10.2%	1.1%
Affaires et Cadres	39	6.4%	0.8%	24	8.2%	0.8%	15	4.7%	0.8%	36	23.4%	0.8%
Professions intermédiaires	65	10.6%	1.0%	37	12.5%	1.1%	28	8.9%	0.9%	55	36.0%	1.0%
Employés	96	15.5%	1.2%	28	9.4%	1.4%	68	21.2%	1.1%	15	9.8%	0.8%
Ouvriers	62	10.1%	1.0%	52	17.4%	1.1%	11	3.4%	0.7%	3	1.9%	0.7%
Retraités	221	35.8%	1.7%	103	34.8%	1.7%	117	36.7%	1.8%	1	0.7%	0.4%
Autres inactifs	105	17.1%	1.0%	35	11.8%	1.0%	70	22.0%	1.1%	28	18.0%	0.9%
PCS Personne de référence												
Agriculteurs	10	1.7%	1.3%	8	2.8%	2.0%	2	0.6%	0.5%	0	0.0%	0.0%
Petits patrons	29	4.6%	1.1%	11	3.6%	0.8%	18	5.5%	1.3%	29	18.7%	1.1%
Affaires et Cadres	58	9.3%	0.8%	30	10.0%	0.8%	28	8.7%	0.8%	58	37.7%	0.8%
Professions intermédiaires	67	10.8%	0.9%	44	14.9%	1.1%	23	7.1%	0.6%	67	43.7%	0.9%
Employés	58	9.4%	1.1%	30	10.2%	1.4%	28	8.7%	0.9%	0	0.0%	0.0%
Ouvriers	78	12.6%	0.8%	43	14.4%	0.9%	35	11.0%	0.8%	0	0.0%	0.0%
Retraités	259	42.1%	1.8%	114	38.3%	1.7%	145	45.6%	1.8%	0	0.0%	0.0%
Autres inactifs	58	9.5%	1.5%	17	5.8%	1.2%	41	12.8%	1.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	130	21.0%	1.3%	65	22.0%	1.6%	64	20.1%	1.2%	26	16.8%	1.4%
2 personnes	284	46.2%	1.6%	130	43.8%	1.5%	154	48.3%	1.7%	44	28.6%	1.1%
3 personnes	78	12.7%	0.9%	39	13.3%	0.9%	39	12.2%	0.8%	24	15.8%	0.6%
4 personnes	84	13.7%	0.9%	44	14.9%	1.0%	40	12.5%	0.9%	45	29.6%	0.9%
5 personnes et +	40	6.4%	0.7%	18	6.0%	0.7%	22	6.8%	0.8%	14	9.3%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	161	26.1%	1.0%	74	25.1%	1.0%	86	27.1%	1.0%	64	42.2%	0.8%
Non	455	73.9%	1.3%	223	74.9%	1.3%	233	72.9%	1.3%	88	57.8%	0.9%
Habitat												
Communes rurales	127	20.6%	1.1%	59	20.0%	1.1%	68	21.2%	1.1%	29	18.8%	0.9%
Agglo. - 20 000 hab	195	31.6%	2.2%	84	28.3%	2.0%	111	34.7%	2.4%	37	24.2%	1.4%
Agglo. 20 000 à 100 000 hab	160	25.9%	2.3%	82	27.7%	2.4%	78	24.3%	2.2%	50	32.5%	2.4%
Agglo. + 100 000 hab	133	21.6%	0.9%	70	23.7%	1.0%	63	19.6%	0.8%	36	23.6%	0.7%
Agglo. Paris	1	0.2%	-	1	0.2%	-	1	0.2%	-	1	0.9%	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1	0.2%	-	1	0.2%	-	1	0.2%	-	1	0.9%	-
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.1%	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.3%	0.1%
Franche-Comté	0	-	-	0	-	-	0	0.0%	0.0%	0	0.1%	-
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	-	-	0	0.1%	-	0	0.0%	0.0%	0	0.1%	-
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	53	8.7%	2.2%	23	7.8%	2.0%	30	9.5%	2.4%	13	8.3%	1.6%
Limousin	0	-	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	1	0.2%	0.1%	1	0.3%	0.2%	0	-	-	0	0.0%	0.0%
Rhône Alpes	7	1.1%	0.1%	3	1.0%	0.1%	4	1.2%	0.1%	1	0.9%	0.1%
Languedoc Roussillon	548	89.0%	24.9%	267	89.8%	25.5%	282	88.3%	24.4%	135	88.4%	19.7%
Provence Alpes Côte d'Azur. Corse	4	0.7%	0.1%	2	0.7%	0.1%	2	0.8%	0.1%	2	1.1%	0.1%
Habitudes de connexion à Internet												
Tous les jours	308	50.1%	1.1%	153	51.7%	1.1%	155	48.6%	1.1%	116	76.2%	0.9%
Presque tous les jours	63	10.2%	1.0%	24	7.9%	0.8%	39	12.3%	1.2%	17	11.4%	0.8%
1 à 2 fois par semaine	33	5.4%	1.0%	20	6.8%	1.5%	13	4.0%	0.7%	6	4.1%	0.7%
1 à 3 fois par mois	8	1.3%	0.9%	2	0.7%	0.5%	6	1.8%	1.2%	1	0.5%	0.5%
Moins souvent	6	1.0%	0.5%	3	0.9%	0.5%	3	1.1%	0.5%	1	0.7%	0.9%
Jamais	2	0.3%	1.3%	0	0.0%	0.0%	2	0.5%	2.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	21	3.5%	1.0%	11	3.6%	1.3%	10	3.3%	0.8%	0	0.2%	0.1%
De 9 000 à moins de 12 000 euros par an	56	9.1%	1.7%	21	7.1%	1.8%	35	11.1%	1.6%	3	2.1%	1.2%
De 12 000 à moins de 18 000 euros par an	102	16.5%	1.6%	50	16.9%	1.9%	51	16.1%	1.4%	15	10.0%	2.1%
De 18 000 à moins de 24 000 euros par an	94	15.3%	1.3%	48	16.3%	1.4%	46	14.4%	1.2%	14	9.2%	0.9%
De 24 000 à moins de 36 000 euros par an	163	26.4%	1.4%	74	24.9%	1.3%	89	27.8%	1.5%	51	33.2%	1.4%
De 36 000 à moins de 45 000 euros par an	63	10.2%	0.9%	37	12.6%	1.0%	25	8.0%	0.8%	26	17.0%	0.8%
De 45 000 à moins de 65 000 euros par an	47	7.6%	0.7%	30	10.2%	0.9%	17	5.2%	0.6%	18	11.5%	0.5%
De 65 000 à moins de 80 000 euros par an	10	1.6%	0.6%	3	1.0%	0.3%	7	2.1%	1.0%	5	3.2%	0.4%
De 80 000 à moins de 115 000 euros par an	3	0.5%	0.3%	2	0.7%	0.4%	1	0.3%	0.2%	3	1.8%	0.4%
115 000 euros et plus par an	4	0.7%	0.9%	4	1.4%	1.5%	0	0.0%	0.0%	3	2.0%	0.8%
Refus	35	5.7%	1.1%	10	3.5%	0.8%	25	7.7%	1.3%	9	5.9%	0.8%
Ne sait pas	18	3.0%	1.2%	5	1.8%	0.8%	13	4.1%	1.4%	6	3.9%	1.0%