

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	151	100.0%	0.3%	69	100.0%	0.3%	82	100.0%	0.3%	34	100.0%	0.2%
<b>Sexe</b>												
Homme	69	45.7%	0.3%	69	100.0%	0.3%	0	0.0%	0.0%	18	52.9%	0.2%
Femme	82	54.3%	0.3%	0	0.0%	0.0%	82	100.0%	0.3%	16	47.1%	0.2%
<b>Age</b>												
15 à 24 ans	14	9.2%	0.2%	8	11.9%	0.2%	6	6.9%	0.2%	2	7.3%	0.1%
25 à 34 ans	25	16.6%	0.3%	12	16.9%	0.3%	13	16.3%	0.3%	6	18.2%	0.2%
35 à 49 ans	37	24.7%	0.3%	18	25.8%	0.3%	20	23.8%	0.3%	13	39.0%	0.2%
50 à 59 ans	37	24.4%	0.4%	16	23.3%	0.4%	21	25.4%	0.5%	12	34.8%	0.3%
60 ans et plus	38	25.1%	0.3%	15	22.1%	0.2%	23	27.6%	0.3%	0	0.7%	-
<b>Individu</b>												
Ménagères	78	51.4%	0.3%	0	0.0%	0.0%	78	94.7%	0.3%	16	47.1%	0.2%
Personne de référence	86	56.8%	0.3%	56	80.3%	0.3%	30	37.1%	0.4%	22	66.2%	0.3%
Responsable des achats	93	61.7%	0.3%	19	27.1%	0.1%	75	90.9%	0.3%	22	64.4%	0.2%
<b>PCS Individu</b>												
Agriculteurs	5	3.0%	0.8%	2	2.2%	0.4%	3	3.6%	1.8%	0	0.0%	0.0%
Petits patrons	2	1.6%	0.2%	0	0.5%	-	2	2.6%	0.4%	0	1.0%	-
Affaires et Cadres	6	3.7%	0.1%	3	4.8%	0.1%	2	2.7%	0.1%	6	16.5%	0.1%
Professions intermédiaires	20	13.5%	0.3%	13	18.7%	0.4%	8	9.2%	0.2%	20	61.0%	0.4%
Employés	32	21.2%	0.4%	9	12.3%	0.4%	23	28.7%	0.4%	6	17.3%	0.3%
Ouvriers	25	16.3%	0.4%	22	32.0%	0.5%	3	3.1%	0.2%	0	0.9%	0.1%
Retraités	34	22.6%	0.3%	16	22.5%	0.3%	19	22.7%	0.3%	0	0.0%	0.0%
Autres inactifs	27	18.1%	0.3%	5	6.9%	0.1%	23	27.5%	0.3%	1	3.4%	-
<b>PCS Personne de référence</b>												
Agriculteurs	8	5.4%	1.0%	5	7.6%	1.3%	3	3.6%	0.8%	0	0.0%	0.0%
Petits patrons	2	1.2%	0.1%	0	0.5%	-	2	1.9%	0.1%	2	5.6%	0.1%
Affaires et Cadres	8	5.1%	0.1%	4	6.4%	0.1%	3	4.0%	0.1%	8	23.0%	0.1%
Professions intermédiaires	24	15.8%	0.3%	13	18.7%	0.3%	11	13.4%	0.3%	24	71.3%	0.3%
Employés	18	11.8%	0.3%	7	10.4%	0.3%	11	12.9%	0.3%	0	0.0%	0.0%
Ouvriers	36	23.9%	0.4%	19	28.2%	0.4%	17	20.3%	0.4%	0	0.0%	0.0%
Retraités	41	27.4%	0.3%	18	26.4%	0.3%	23	28.2%	0.3%	0	0.0%	0.0%
Autres inactifs	14	9.3%	0.4%	1	1.8%	0.1%	13	15.7%	0.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	20	13.0%	0.2%	7	9.5%	0.2%	13	15.9%	0.2%	4	11.9%	0.2%
<b>2 personnes</b>	64	42.1%	0.4%	24	35.1%	0.3%	39	48.0%	0.4%	8	25.2%	0.2%
<b>3 personnes</b>	22	14.4%	0.2%	15	22.0%	0.3%	6	7.9%	0.1%	6	18.8%	0.2%
<b>4 personnes</b>	26	17.2%	0.3%	15	21.9%	0.3%	11	13.3%	0.2%	9	25.4%	0.2%
<b>5 personnes et +</b>	20	13.3%	0.4%	8	11.4%	0.3%	12	14.9%	0.4%	6	18.8%	0.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	44	29.3%	0.3%	20	29.4%	0.3%	24	29.2%	0.3%	12	35.7%	0.2%
<b>Non</b>	107	70.7%	0.3%	49	70.6%	0.3%	58	70.8%	0.3%	22	64.3%	0.2%
<b>Habitat</b>												
<b>Communes rurales</b>	51	33.6%	0.4%	26	37.0%	0.5%	25	30.8%	0.4%	12	36.5%	0.4%
<b>Agglo. - 20 000 hab</b>	43	28.1%	0.5%	21	30.1%	0.5%	22	26.5%	0.5%	5	14.3%	0.2%
<b>Agglo. 20 000 à 100 000 hab</b>	1	0.9%	-	0	0.5%	-	1	1.3%	-	1	4.2%	0.1%
<b>Agglo. + 100 000 hab</b>	56	36.8%	0.4%	22	31.3%	0.3%	34	41.4%	0.4%	15	45.0%	0.3%
<b>Agglo. Paris</b>	1	0.5%	-	1	1.2%	-	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	1	0.5%	-	1	1.2%	-	0	0.0%	0.0%	0	0.0%	0.0%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	4	2.6%	0.3%	2	2.6%	0.3%	2	2.6%	0.3%	1	2.1%	0.2%
Centre	2	1.1%	0.1%	1	1.8%	0.1%	0	0.5%	-	0	0.0%	0.0%
Pays de Loire	145	95.8%	5.0%	65	94.4%	4.7%	80	97.0%	5.3%	33	97.9%	3.8%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	91	60.2%	0.3%	39	56.0%	0.3%	52	63.8%	0.4%	27	81.0%	0.2%
Presque tous les jours	22	14.5%	0.3%	14	20.9%	0.5%	7	9.1%	0.2%	3	7.9%	0.1%
1 à 2 fois par semaine	14	9.1%	0.4%	6	8.6%	0.4%	8	9.5%	0.4%	3	7.9%	0.3%
1 à 3 fois par mois	3	1.8%	0.3%	1	1.4%	0.2%	2	2.1%	0.3%	1	3.3%	0.7%
Moins souvent	5	3.3%	0.4%	1	1.5%	0.2%	4	4.7%	0.6%	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	3	2.0%	0.2%	2	2.4%	0.2%	1	1.8%	0.1%	1	4.2%	0.8%
De 9 000 à moins de 12 000 euros par an	7	4.6%	0.2%	0	0.2%	-	7	8.4%	0.3%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	21	14.2%	0.3%	5	7.7%	0.2%	16	19.6%	0.4%	1	1.9%	0.1%
De 18 000 à moins de 24 000 euros par an	36	23.9%	0.5%	14	20.6%	0.4%	22	26.7%	0.6%	5	15.9%	0.4%
De 24 000 à moins de 36 000 euros par an	45	29.9%	0.4%	26	37.2%	0.5%	19	23.7%	0.3%	11	33.1%	0.3%
De 36 000 à moins de 45 000 euros par an	12	8.1%	0.2%	8	11.8%	0.2%	4	5.0%	0.1%	4	10.9%	0.1%
De 45 000 à moins de 65 000 euros par an	17	11.3%	0.3%	13	18.5%	0.4%	4	5.2%	0.2%	10	28.9%	0.3%
De 65 000 à moins de 80 000 euros par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
De 80 000 à moins de 115 000 euros par an	1	0.5%	0.1%	1	1.0%	0.1%	0	0.0%	0.0%	1	2.2%	0.1%
115 000 euros et plus par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	6	4.1%	0.2%	0	0.7%	-	6	6.9%	0.3%	0	0.9%	-
Ne sait pas	2	1.5%	0.1%	0	0.0%	0.0%	2	2.7%	0.2%	1	2.1%	0.1%