

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	93	100.0%	0.2%	44	100.0%	0.2%	49	100.0%	0.2%	17	100.0%	0.1%
Sexe												
Homme	44	47.4%	0.2%	44	100.0%	0.2%	0	0.0%	0.0%	10	60.0%	0.1%
Femme	49	52.6%	0.2%	0	0.0%	0.0%	49	100.0%	0.2%	7	40.0%	0.1%
Age												
15 à 24 ans	10	11.2%	0.1%	7	16.2%	0.2%	3	6.6%	0.1%	3	18.6%	0.1%
25 à 34 ans	9	9.2%	0.1%	3	7.5%	0.1%	5	10.7%	0.1%	2	13.5%	0.1%
35 à 49 ans	17	18.2%	0.1%	7	15.7%	0.1%	10	20.4%	0.2%	7	41.8%	0.1%
50 à 59 ans	18	19.7%	0.2%	8	17.4%	0.2%	11	21.7%	0.2%	4	26.1%	0.1%
60 ans et plus	39	41.8%	0.3%	19	43.2%	0.3%	20	40.6%	0.2%	0	0.0%	0.0%
Individu												
Ménagères	47	50.6%	0.2%	0	0.0%	0.0%	47	96.1%	0.2%	6	36.4%	0.1%
Personne de référence	53	57.2%	0.2%	38	86.9%	0.2%	15	30.4%	0.2%	8	49.4%	0.1%
Responsable des achats	65	69.8%	0.2%	18	41.8%	0.1%	47	95.0%	0.2%	10	60.6%	0.1%
PCS Individu												
Agriculteurs	3	3.0%	0.5%	3	6.3%	0.8%	0	0.0%	0.0%	1	7.3%	5.4%
Petits patrons	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Affaires et Cadres	4	3.8%	0.1%	2	4.9%	0.1%	1	2.7%	0.1%	3	16.0%	0.1%
Professions intermédiaires	9	9.2%	0.1%	5	11.8%	0.1%	3	6.9%	0.1%	7	39.8%	0.1%
Employés	14	15.3%	0.2%	1	3.1%	0.1%	13	26.3%	0.2%	4	23.2%	0.2%
Ouvriers	14	15.1%	0.2%	10	23.1%	0.2%	4	7.9%	0.3%	1	4.4%	0.2%
Retraités	36	38.9%	0.3%	19	42.1%	0.3%	18	36.0%	0.3%	0	0.0%	0.0%
Autres inactifs	14	14.7%	0.1%	4	8.7%	0.1%	10	20.2%	0.2%	1	8.8%	-
PCS Personne de référence												
Agriculteurs	3	3.6%	0.4%	2	3.5%	0.4%	2	3.7%	0.5%	0	0.0%	0.0%
Petits patrons	1	1.5%	0.1%	1	1.6%	0.1%	1	1.3%	-	1	8.2%	0.1%
Affaires et Cadres	4	4.6%	0.1%	3	5.7%	0.1%	2	3.6%	0.1%	4	25.6%	0.1%
Professions intermédiaires	11	11.9%	0.1%	7	15.4%	0.2%	4	8.7%	0.1%	11	66.2%	0.1%
Employés	5	5.6%	0.1%	2	4.9%	0.1%	3	6.2%	0.1%	0	0.0%	0.0%
Ouvriers	21	22.4%	0.2%	10	22.5%	0.2%	11	22.3%	0.2%	0	0.0%	0.0%
Retraités	43	46.5%	0.3%	19	42.6%	0.3%	25	50.0%	0.3%	0	0.0%	0.0%
Autres inactifs	4	4.0%	0.1%	2	3.9%	0.1%	2	4.2%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	17	17.7%	0.2%	6	12.7%	0.1%	11	22.1%	0.2%	2	9.5%	0.1%
2 personnes	43	46.4%	0.2%	24	55.3%	0.3%	19	38.3%	0.2%	4	21.6%	0.1%
3 personnes	15	15.9%	0.2%	7	15.6%	0.2%	8	16.1%	0.2%	4	25.5%	0.1%
4 personnes	14	15.5%	0.2%	6	14.5%	0.1%	8	16.4%	0.2%	6	36.8%	0.1%
5 personnes et +	4	4.6%	0.1%	1	1.9%	-	3	7.0%	0.1%	1	6.6%	-
Présence d'enfants de moins de 15 ans												
Oui	21	22.0%	0.1%	8	17.1%	0.1%	13	26.4%	0.2%	8	45.5%	0.1%
Non	73	78.0%	0.2%	37	82.9%	0.2%	36	73.6%	0.2%	9	54.5%	0.1%
Habitat												
Communes rurales	49	52.6%	0.4%	22	50.0%	0.4%	27	54.9%	0.4%	9	55.6%	0.3%
Agglo. - 20 000 hab	16	16.8%	0.2%	7	16.0%	0.2%	9	17.6%	0.2%	4	23.4%	0.1%
Agglo. 20 000 à 100 000 hab	26	28.0%	0.4%	13	29.1%	0.4%	13	27.1%	0.4%	4	21.0%	0.2%
Agglo. + 100 000 hab	2	1.8%	-	1	3.4%	-	0	0.4%	-	0	0.0%	0.0%
Agglo. Paris	1	0.7%	-	1	1.5%	-	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1	0.7%	-	1	1.5%	-	0	0.0%	0.0%	0	0.0%	0.0%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	1	1.0%	-	1	2.1%	0.1%	0	0.0%	0.0%	1	3.3%	0.1%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	1	1.1%	0.1%	0	0.0%	0.0%	1	2.1%	0.2%	0	0.0%	0.0%
Champagne Ardennes	89	95.0%	8.2%	41	92.8%	7.9%	48	97.1%	8.5%	16	95.3%	5.3%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	2	2.1%	0.1%	2	3.6%	0.2%	0	0.8%	0.1%	0	1.3%	0.1%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	39	41.6%	0.1%	21	47.9%	0.1%	18	35.9%	0.1%	12	69.2%	0.1%
Presque tous les jours	10	10.9%	0.2%	4	9.1%	0.1%	6	12.6%	0.2%	3	15.5%	0.1%
1 à 2 fois par semaine	12	13.3%	0.4%	7	15.1%	0.5%	6	11.8%	0.3%	2	13.9%	0.3%
1 à 3 fois par mois	1	1.3%	0.1%	0	0.9%	0.1%	1	1.7%	0.2%	0	0.0%	0.0%
Moins souvent	0	0.4%	-	0	0.5%	-	0	0.3%	-	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	2	1.8%	0.1%	0	0.8%	-	1	2.7%	0.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	8	9.0%	0.3%	1	1.4%	0.1%	8	15.9%	0.4%	0	1.2%	0.1%
De 12 000 à moins de 18 000 euros par an	12	12.7%	0.2%	6	14.0%	0.2%	6	11.6%	0.2%	0	0.0%	0.0%
De 18 000 à moins de 24 000 euros par an	19	20.8%	0.3%	8	18.3%	0.2%	11	23.0%	0.3%	2	11.3%	0.1%
De 24 000 à moins de 36 000 euros par an	24	25.7%	0.2%	10	22.6%	0.2%	14	28.4%	0.2%	6	33.3%	0.1%
De 36 000 à moins de 45 000 euros par an	12	12.5%	0.2%	8	17.3%	0.2%	4	8.1%	0.1%	2	14.2%	0.1%
De 45 000 à moins de 65 000 euros par an	10	10.6%	0.2%	8	17.0%	0.2%	2	4.8%	0.1%	4	23.7%	0.1%
De 65 000 à moins de 80 000 euros par an	1	1.4%	0.1%	1	1.8%	0.1%	0	1.0%	0.1%	1	6.2%	0.1%
De 80 000 à moins de 115 000 euros par an	1	0.9%	0.1%	1	2.0%	0.2%	0	0.0%	0.0%	0	1.5%	-
115 000 euros et plus par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	2	1.9%	0.1%	1	2.2%	0.1%	1	1.7%	-	1	5.4%	0.1%
Ne sait pas	3	2.8%	0.2%	1	2.6%	0.2%	1	3.0%	0.2%	1	3.2%	0.1%