

Les DNA/Dernières Nouvelles d'Alsace



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	552	100.0%	1.1%	280	100.0%	1.1%	272	100.0%	1.0%	120	100.0%	0.7%
Sexe												
Homme	280	50.7%	1.1%	280	100.0%	1.1%	0	0.0%	0.0%	60	49.7%	0.7%
Femme	272	49.3%	1.0%	0	0.0%	0.0%	272	100.0%	1.0%	60	50.3%	0.7%
Age												
15 à 24 ans	47	8.6%	0.6%	31	11.2%	0.8%	16	5.9%	0.4%	14	11.8%	0.5%
25 à 34 ans	49	8.9%	0.6%	23	8.3%	0.6%	26	9.5%	0.7%	18	14.8%	0.5%
35 à 49 ans	105	19.0%	0.8%	58	20.6%	0.9%	47	17.3%	0.7%	38	31.6%	0.6%
50 à 59 ans	110	19.9%	1.2%	48	17.0%	1.1%	62	22.9%	1.4%	44	37.1%	1.2%
60 ans et plus	240	43.6%	1.6%	120	42.8%	1.9%	121	44.4%	1.5%	6	4.8%	0.8%
Individu												
Ménagères	251	45.5%	1.1%	0	0.0%	0.0%	251	92.4%	1.1%	50	41.5%	0.7%
Personne de référence	300	54.3%	1.1%	237	84.6%	1.2%	63	23.1%	0.8%	68	56.5%	0.8%
Responsable des achats	385	69.8%	1.1%	135	48.2%	1.1%	250	92.0%	1.1%	71	59.5%	0.7%
PCS Individu												
Agriculteurs	9	1.7%	1.8%	6	2.2%	1.7%	3	1.2%	2.0%	0	0.0%	0.0%
Petits patrons	12	2.1%	0.7%	9	3.2%	0.8%	3	0.9%	0.5%	10	8.1%	0.7%
Affaires et Cadres	33	6.0%	0.7%	21	7.4%	0.7%	13	4.7%	0.7%	29	24.1%	0.6%
Professions intermédiaires	56	10.1%	0.8%	29	10.3%	0.8%	27	9.9%	0.8%	47	38.8%	0.8%
Employés	86	15.5%	1.0%	28	10.0%	1.4%	58	21.2%	0.9%	12	10.2%	0.7%
Ouvriers	70	12.7%	1.1%	48	17.0%	1.0%	22	8.2%	1.5%	4	3.7%	1.0%
Retraités	231	41.8%	1.8%	123	44.2%	2.0%	107	39.3%	1.6%	1	0.9%	0.4%
Autres inactifs	55	10.0%	0.5%	16	5.7%	0.4%	39	14.5%	0.6%	17	14.2%	0.5%
PCS Personne de référence												
Agriculteurs	4	0.6%	0.4%	2	0.7%	0.5%	2	0.6%	0.4%	0	0.0%	0.0%
Petits patrons	19	3.5%	0.7%	11	3.8%	0.8%	8	3.1%	0.6%	19	16.0%	0.7%
Affaires et Cadres	42	7.6%	0.6%	22	7.9%	0.6%	20	7.3%	0.6%	42	34.9%	0.6%
Professions intermédiaires	59	10.7%	0.8%	27	9.6%	0.7%	32	11.8%	0.9%	59	49.2%	0.8%
Employés	46	8.4%	0.9%	25	8.8%	1.1%	22	8.1%	0.7%	0	0.0%	0.0%
Ouvriers	85	15.5%	0.9%	45	16.2%	0.9%	40	14.7%	0.9%	0	0.0%	0.0%
Retraités	275	49.8%	1.9%	137	48.8%	2.0%	138	50.8%	1.7%	0	0.0%	0.0%
Autres inactifs	22	4.0%	0.6%	12	4.2%	0.8%	10	3.8%	0.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	77	13.9%	0.8%	36	12.9%	0.9%	41	15.0%	0.7%	8	6.4%	0.4%
2 personnes	276	50.1%	1.5%	142	50.7%	1.6%	135	49.5%	1.5%	44	37.1%	1.1%
3 personnes	88	16.0%	1.0%	49	17.5%	1.1%	39	14.4%	0.9%	28	23.0%	0.7%
4 personnes	71	12.9%	0.8%	34	12.2%	0.8%	37	13.6%	0.8%	27	22.8%	0.6%
5 personnes et +	39	7.1%	0.7%	19	6.6%	0.7%	21	7.6%	0.7%	13	10.7%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	111	20.1%	0.7%	55	19.8%	0.8%	56	20.5%	0.7%	44	36.9%	0.6%
Non	441	79.9%	1.2%	224	80.2%	1.3%	216	79.5%	1.2%	76	63.1%	0.8%
Habitat												
Communes rurales	150	27.3%	1.3%	72	25.8%	1.3%	78	28.7%	1.3%	27	22.3%	0.8%
Agglo. - 20 000 hab	156	28.2%	1.8%	68	24.4%	1.6%	87	32.1%	1.9%	46	38.2%	1.7%
Agglo. 20 000 à 100 000 hab	83	15.0%	1.2%	50	17.7%	1.4%	33	12.2%	1.0%	10	8.2%	0.5%
Agglo. + 100 000 hab	162	29.3%	1.1%	90	32.0%	1.2%	72	26.5%	0.9%	36	30.4%	0.7%
Agglo. Paris	1	0.2%	-	0	0.0%	0.0%	1	0.4%	-	1	1.0%	-

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Régions INSEE												
Ile de France	2	0.4%	-	0	0.0%	0.0%	2	0.7%	-	1	1.0%	-
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	8	1.5%	0.4%	3	1.2%	0.4%	5	1.8%	0.5%	5	3.9%	0.9%
Alsace	536	97.1%	35.4%	274	98.0%	37.5%	262	96.2%	33.5%	112	93.0%	22.0%
Franche-Comté	1	0.1%	0.1%	0	0.2%	0.1%	0	0.1%	0.1%	0	0.4%	0.2%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	-	-	0	0.1%	-	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	2	0.3%	0.1%	0	0.0%	0.0%	2	0.7%	0.2%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	0.1%	-	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.1%	-	0	0.0%	0.0%	1	0.2%	-	1	0.5%	0.1%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	1	0.1%	-	1	0.2%	0.1%	0	0.0%	0.0%	0	0.3%	0.1%
Provence Alpes Côte d'Azur. Corse	1	0.2%	-	1	0.3%	-	0	0.0%	0.0%	1	0.8%	0.1%
Habitudes de connexion à Internet												
Tous les jours	245	44.5%	0.9%	138	49.3%	1.0%	108	39.6%	0.8%	77	64.3%	0.6%
Presque tous les jours	76	13.8%	1.2%	32	11.5%	1.1%	44	16.1%	1.3%	25	20.6%	1.1%
1 à 2 fois par semaine	44	7.9%	1.4%	16	5.6%	1.1%	28	10.4%	1.6%	9	7.8%	1.0%
1 à 3 fois par mois	9	1.6%	1.0%	4	1.3%	0.9%	5	2.0%	1.1%	3	2.8%	2.1%
Moins souvent	16	2.9%	1.3%	5	1.9%	1.0%	10	3.8%	1.5%	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

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Revenus du foyer												
Moins de 9 000 euros par an	9	1.7%	0.5%	7	2.6%	0.9%	2	0.7%	0.2%	1	0.8%	0.5%
De 9 000 à moins de 12 000 euros par an	35	6.4%	1.1%	18	6.3%	1.5%	18	6.5%	0.8%	1	0.5%	0.2%
De 12 000 à moins de 18 000 euros par an	65	11.8%	1.0%	22	7.9%	0.8%	43	15.7%	1.1%	1	1.2%	0.2%
De 18 000 à moins de 24 000 euros par an	80	14.5%	1.1%	49	17.4%	1.4%	31	11.5%	0.8%	16	13.4%	1.1%
De 24 000 à moins de 36 000 euros par an	144	26.1%	1.2%	59	20.9%	1.0%	86	31.5%	1.4%	30	24.6%	0.8%
De 36 000 à moins de 45 000 euros par an	80	14.5%	1.2%	41	14.6%	1.1%	39	14.4%	1.3%	19	15.8%	0.6%
De 45 000 à moins de 65 000 euros par an	61	11.0%	1.0%	35	12.6%	1.0%	25	9.3%	0.9%	27	22.1%	0.7%
De 65 000 à moins de 80 000 euros par an	16	2.8%	1.0%	7	2.7%	0.8%	8	3.0%	1.2%	7	5.5%	0.6%
De 80 000 à moins de 115 000 euros par an	9	1.6%	0.9%	8	2.9%	1.4%	1	0.3%	0.2%	6	5.1%	0.8%
115 000 euros et plus par an	3	0.6%	0.8%	1	0.3%	0.4%	2	0.9%	1.4%	2	1.7%	0.5%
Refus	32	5.9%	1.0%	20	7.0%	1.5%	13	4.7%	0.7%	7	6.0%	0.6%
Ne sait pas	17	3.1%	1.1%	13	4.6%	2.0%	4	1.5%	0.4%	4	3.2%	0.7%