

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	151	100.0%	0.3%	78	100.0%	0.3%	73	100.0%	0.3%	33	100.0%	0.2%
<b>Sexe</b>												
Homme	78	51.6%	0.3%	78	100.0%	0.3%	0	0.0%	0.0%	18	53.4%	0.2%
Femme	73	48.4%	0.3%	0	0.0%	0.0%	73	100.0%	0.3%	15	46.6%	0.2%
<b>Age</b>												
15 à 24 ans	14	9.0%	0.2%	8	10.2%	0.2%	6	7.7%	0.2%	3	8.7%	0.1%
25 à 34 ans	21	13.9%	0.3%	12	15.0%	0.3%	9	12.8%	0.2%	9	25.9%	0.3%
35 à 49 ans	36	23.8%	0.3%	17	21.8%	0.3%	19	25.8%	0.3%	10	30.4%	0.2%
50 à 59 ans	25	16.4%	0.3%	16	20.1%	0.3%	9	12.4%	0.2%	10	29.7%	0.3%
60 ans et plus	56	37.0%	0.4%	26	32.9%	0.4%	30	41.3%	0.4%	2	5.3%	0.2%
<b>Individu</b>												
Ménagères	65	42.8%	0.3%	0	0.0%	0.0%	65	88.5%	0.3%	14	42.3%	0.2%
Personne de référence	87	57.4%	0.3%	71	90.7%	0.4%	16	21.8%	0.2%	17	50.3%	0.2%
Responsable des achats	106	70.3%	0.3%	41	52.7%	0.3%	65	89.0%	0.3%	24	72.2%	0.2%
<b>PCS Individu</b>												
Agriculteurs	2	1.0%	0.3%	0	0.5%	0.1%	1	1.6%	0.7%	0	0.0%	0.0%
Petits patrons	7	4.3%	0.4%	5	6.4%	0.4%	2	2.1%	0.3%	7	19.7%	0.4%
Affaires et Cadres	9	6.2%	0.2%	6	7.5%	0.2%	3	4.8%	0.2%	7	21.9%	0.2%
Professions intermédiaires	12	7.9%	0.2%	5	7.0%	0.2%	7	9.0%	0.2%	9	27.2%	0.2%
Employés	26	17.1%	0.3%	6	8.1%	0.3%	19	26.6%	0.3%	6	18.3%	0.3%
Ouvriers	26	17.3%	0.4%	21	26.9%	0.4%	5	7.1%	0.4%	0	1.0%	0.1%
Retraités	53	35.1%	0.4%	24	30.9%	0.4%	29	39.5%	0.4%	1	3.5%	0.5%
Autres inactifs	17	11.1%	0.2%	10	12.7%	0.3%	7	9.4%	0.1%	3	8.3%	0.1%
<b>PCS Personne de référence</b>												
Agriculteurs	4	2.3%	0.4%	0	0.5%	0.1%	3	4.3%	0.8%	0	0.0%	0.0%
Petits patrons	9	5.7%	0.3%	5	6.6%	0.4%	4	4.8%	0.3%	9	26.3%	0.3%
Affaires et Cadres	11	7.4%	0.2%	6	7.2%	0.2%	6	7.6%	0.2%	11	34.0%	0.2%
Professions intermédiaires	13	8.6%	0.2%	7	8.7%	0.2%	6	8.6%	0.2%	13	39.6%	0.2%
Employés	12	7.9%	0.2%	6	8.3%	0.3%	6	7.5%	0.2%	0	0.0%	0.0%
Ouvriers	34	22.5%	0.4%	22	27.9%	0.4%	12	16.8%	0.3%	0	0.0%	0.0%
Retraités	57	37.4%	0.4%	26	32.6%	0.4%	31	42.5%	0.4%	0	0.0%	0.0%
Autres inactifs	12	8.0%	0.3%	6	8.1%	0.4%	6	7.8%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	29	18.9%	0.3%	17	21.2%	0.4%	12	16.6%	0.2%	2	6.8%	0.1%
<b>2 personnes</b>	58	38.4%	0.3%	30	38.1%	0.3%	28	38.6%	0.3%	8	23.7%	0.2%
<b>3 personnes</b>	23	15.1%	0.2%	11	13.7%	0.2%	12	16.6%	0.3%	8	24.4%	0.2%
<b>4 personnes</b>	27	18.0%	0.3%	13	16.3%	0.3%	15	19.8%	0.3%	12	35.5%	0.2%
<b>5 personnes et +</b>	15	9.6%	0.3%	8	10.7%	0.3%	6	8.4%	0.2%	3	9.6%	0.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	43	28.7%	0.3%	22	27.7%	0.3%	22	29.7%	0.3%	15	44.4%	0.2%
<b>Non</b>	108	71.3%	0.3%	57	72.3%	0.3%	52	70.3%	0.3%	18	55.6%	0.2%
<b>Habitat</b>												
<b>Communes rurales</b>	81	53.2%	0.7%	39	49.6%	0.7%	42	57.2%	0.7%	13	40.2%	0.4%
<b>Agglo. - 20 000 hab</b>	14	9.5%	0.2%	10	13.4%	0.2%	4	5.3%	0.1%	6	17.4%	0.2%
<b>Agglo. 20 000 à 100 000 hab</b>	5	3.5%	0.1%	1	1.0%	-	5	6.3%	0.1%	1	1.9%	-
<b>Agglo. + 100 000 hab</b>	51	33.6%	0.3%	28	35.9%	0.4%	23	31.2%	0.3%	13	40.0%	0.2%
<b>Agglo. Paris</b>	0	0.1%	-	0	0.2%	-	0	0.0%	0.0%	0	0.5%	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	0	0.1%	-	0	0.2%	-	0	0.0%	0.0%	0	0.5%	-
Nord Pas de Calais	0	0.1%	-	0	0.2%	-	0	0.0%	0.0%	0	0.4%	-
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.1%	-	0	0.3%	-	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	150	99.0%	10.2%	77	99.0%	10.9%	73	99.0%	9.5%	33	98.4%	8.2%
Aquitaine	0	0.1%	-	0	0.2%	-	0	0.0%	0.0%	0	0.5%	-
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.5%	0.1%	0	0.0%	0.0%	1	1.0%	0.2%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	86	56.6%	0.3%	46	58.3%	0.3%	40	54.8%	0.3%	30	89.6%	0.2%
Presque tous les jours	13	8.9%	0.2%	8	10.1%	0.3%	5	7.5%	0.2%	2	7.4%	0.1%
1 à 2 fois par semaine	6	3.8%	0.2%	3	3.8%	0.2%	3	3.8%	0.2%	1	2.3%	0.1%
1 à 3 fois par mois	5	3.2%	0.6%	4	5.0%	1.0%	1	1.4%	0.2%	0	0.7%	0.1%
Moins souvent	4	2.3%	0.3%	2	3.0%	0.4%	1	1.6%	0.2%	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	7	4.7%	0.3%	4	4.5%	0.4%	4	4.9%	0.3%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	6	3.7%	0.2%	4	5.3%	0.4%	1	2.0%	0.1%	0	1.2%	0.1%
De 12 000 à moins de 18 000 euros par an	23	15.2%	0.4%	9	11.3%	0.3%	14	19.3%	0.4%	4	10.8%	0.5%
De 18 000 à moins de 24 000 euros par an	20	13.3%	0.3%	7	8.8%	0.2%	13	18.2%	0.3%	2	4.5%	0.1%
De 24 000 à moins de 36 000 euros par an	51	33.5%	0.4%	31	39.9%	0.6%	20	26.6%	0.3%	10	30.8%	0.3%
De 36 000 à moins de 45 000 euros par an	17	11.4%	0.3%	9	11.9%	0.3%	8	10.7%	0.3%	6	17.4%	0.2%
De 45 000 à moins de 65 000 euros par an	19	12.6%	0.3%	10	12.6%	0.3%	9	12.5%	0.3%	8	23.2%	0.2%
De 65 000 à moins de 80 000 euros par an	2	1.5%	0.1%	1	1.7%	0.1%	1	1.3%	0.1%	1	2.8%	0.1%
De 80 000 à moins de 115 000 euros par an	0	0.2%	-	0	0.4%	0.1%	0	0.0%	0.0%	0	0.9%	-
115 000 euros et plus par an	0	0.1%	-	0	0.0%	0.0%	0	0.2%	0.1%	0	0.5%	-
Refus	5	3.5%	0.2%	3	3.7%	0.2%	2	3.3%	0.1%	2	5.8%	0.2%
Ne sait pas	1	0.4%	-	0	0.0%	0.0%	1	0.9%	0.1%	1	1.9%	0.1%