

Version Femina

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	8261	100.0%	16.1%	2812	100.0%	11.5%	5448	100.0%	20.4%	1957	100.0%	11.4%
Sexe												
Homme	2812	34.0%	11.5%	2812	100.0%	11.5%	0	0.0%	0.0%	656	33.5%	7.4%
Femme	5448	66.0%	20.4%	0	0.0%	0.0%	5448	100.0%	20.4%	1301	66.5%	15.7%
Age												
15 à 24 ans	480	5.8%	6.5%	108	3.8%	2.9%	373	6.8%	10.2%	211	10.8%	6.7%
25 à 34 ans	653	7.9%	8.5%	170	6.1%	4.5%	483	8.9%	12.4%	239	12.2%	7.0%
35 à 49 ans	1639	19.8%	13.0%	524	18.6%	8.4%	1115	20.5%	17.5%	752	38.4%	12.0%
50 à 59 ans	1726	20.9%	19.2%	650	23.1%	14.4%	1076	19.8%	24.0%	616	31.5%	16.7%
60 ans et plus	3762	45.5%	25.7%	1360	48.4%	21.4%	2402	44.1%	28.9%	140	7.1%	19.5%
Individu												
Ménagères	5018	60.7%	21.5%	0	0.0%	0.0%	5018	92.1%	21.5%	1140	58.3%	16.6%
Personne de référence	4120	49.9%	14.7%	2577	91.7%	12.8%	1542	28.3%	19.6%	794	40.6%	9.3%
Responsable des achats	6431	77.9%	18.0%	1551	55.2%	12.2%	4880	89.6%	21.3%	1435	73.3%	13.1%
PCS Individu												
Agriculteurs	98	1.2%	18.3%	66	2.4%	18.1%	32	0.6%	18.8%	10	0.5%	43.0%
Petits patrons	215	2.6%	13.3%	103	3.7%	9.2%	112	2.1%	22.4%	181	9.3%	12.5%
Affaires et Cadres	465	5.6%	9.3%	219	7.8%	7.2%	246	4.5%	12.8%	384	19.6%	8.5%
Professions intermédiaires	818	9.9%	12.1%	293	10.4%	8.4%	524	9.6%	16.0%	648	33.1%	11.5%
Employés	1431	17.3%	17.3%	179	6.4%	8.9%	1251	23.0%	20.0%	319	16.3%	17.9%
Ouvriers	689	8.3%	10.8%	439	15.6%	8.9%	250	4.6%	17.0%	49	2.5%	11.0%
Retraités	3240	39.2%	25.7%	1324	47.1%	22.0%	1916	35.2%	29.1%	66	3.4%	27.2%
Autres inactifs	1305	15.8%	12.9%	189	6.7%	5.3%	1116	20.5%	17.0%	300	15.3%	9.5%
PCS Personne de référence												
Agriculteurs	153	1.9%	18.9%	65	2.3%	15.6%	88	1.6%	22.3%	0	0.0%	0.0%
Petits patrons	403	4.9%	15.4%	115	4.1%	8.9%	288	5.3%	21.8%	403	20.6%	15.4%
Affaires et Cadres	687	8.3%	9.7%	232	8.3%	6.3%	454	8.3%	13.2%	687	35.1%	9.7%
Professions intermédiaires	867	10.5%	11.5%	309	11.0%	7.8%	558	10.2%	15.8%	867	44.3%	11.5%
Employés	703	8.5%	13.2%	177	6.3%	8.1%	526	9.7%	16.6%	0	0.0%	0.0%
Ouvriers	1168	14.1%	12.6%	411	14.6%	8.4%	758	13.9%	17.1%	0	0.0%	0.0%
Retraités	3691	44.7%	25.2%	1362	48.4%	20.4%	2329	42.7%	29.2%	0	0.0%	0.0%
Autres inactifs	588	7.1%	15.0%	141	5.0%	9.4%	447	8.2%	18.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	1604	19.4%	16.7%	490	17.4%	11.8%	1114	20.5%	20.3%	161	8.2%	8.6%
2 personnes	3738	45.3%	20.8%	1457	51.8%	16.5%	2282	41.9%	24.8%	565	28.9%	13.8%
3 personnes	1226	14.8%	13.4%	375	13.3%	8.2%	851	15.6%	18.5%	421	21.5%	10.8%
4 personnes	1185	14.3%	12.9%	370	13.1%	8.1%	816	15.0%	17.6%	566	28.9%	11.7%
5 personnes et +	507	6.1%	9.6%	121	4.3%	4.9%	385	7.1%	13.7%	244	12.5%	9.5%
Présence d'enfants de moins de 15 ans												
Oui	1717	20.8%	11.0%	475	16.9%	6.5%	1242	22.8%	14.9%	799	40.8%	10.3%
Non	6543	79.2%	18.4%	2337	83.1%	13.6%	4206	77.2%	22.9%	1158	59.2%	12.3%
Habitat												
Communes rurales	2029	24.6%	17.5%	702	25.0%	12.7%	1327	24.4%	21.8%	428	21.9%	12.9%
Agglo. - 20 000 hab	1571	19.0%	17.7%	517	18.4%	12.3%	1054	19.3%	22.5%	378	19.3%	14.3%
Agglo. 20 000 à 100 000 hab	1391	16.8%	20.0%	503	17.9%	14.5%	887	16.3%	25.4%	303	15.5%	14.7%
Agglo. + 100 000 hab	3018	36.5%	19.6%	1030	36.6%	14.0%	1988	36.5%	24.8%	736	37.6%	13.9%
Agglo. Paris	252	3.1%	3.0%	60	2.1%	1.5%	192	3.5%	4.3%	112	5.7%	2.9%

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Régions INSEE												
Ile de France	265	3.2%	2.8%	69	2.4%	1.5%	196	3.6%	4.0%	117	6.0%	2.7%
Nord Pas de Calais	853	10.3%	26.6%	255	9.1%	16.8%	598	11.0%	35.5%	205	10.5%	22.2%
Lorraine	467	5.7%	24.2%	173	6.1%	18.5%	294	5.4%	29.6%	108	5.5%	20.4%
Alsace	561	6.8%	37.1%	201	7.1%	27.4%	361	6.6%	46.2%	134	6.8%	26.4%
Franche-Comté	269	3.3%	28.2%	99	3.5%	21.4%	170	3.1%	34.7%	54	2.8%	20.4%
Champagne Ardennes	251	3.0%	23.3%	88	3.1%	16.8%	164	3.0%	29.3%	49	2.5%	16.2%
Picardie	230	2.8%	15.0%	83	3.0%	11.2%	147	2.7%	18.6%	52	2.6%	12.0%
Bourgogne	281	3.4%	20.7%	85	3.0%	13.0%	196	3.6%	27.8%	67	3.4%	17.4%
Haute Normandie	261	3.2%	17.7%	86	3.1%	12.2%	175	3.2%	22.7%	47	2.4%	10.7%
Basse Normandie	4	0.1%	0.3%	2	0.1%	0.4%	2	-	0.3%	0	-	0.1%
Centre	39	0.5%	1.9%	16	0.6%	1.6%	22	0.4%	2.1%	8	0.4%	1.3%
Pays de Loire	56	0.7%	1.9%	23	0.8%	1.6%	34	0.6%	2.2%	11	0.6%	1.3%
Bretagne	351	4.2%	13.3%	121	4.3%	9.6%	230	4.2%	16.8%	87	4.5%	11.3%
Poitou Charentes	96	1.2%	6.5%	31	1.1%	4.4%	66	1.2%	8.5%	17	0.9%	4.2%
Aquitaine	573	6.9%	21.1%	201	7.2%	15.6%	372	6.8%	26.2%	145	7.4%	17.4%
Midi Pyrénées	517	6.3%	21.4%	186	6.6%	16.0%	331	6.1%	26.5%	123	6.3%	15.3%
Limousin	111	1.3%	17.7%	45	1.6%	15.0%	66	1.2%	20.2%	20	1.0%	13.0%
Auvergne	338	4.1%	30.1%	125	4.4%	23.2%	213	3.9%	36.5%	71	3.6%	23.6%
Rhône Alpes	1223	14.8%	24.1%	386	13.7%	15.8%	837	15.4%	31.8%	292	14.9%	15.4%
Languedoc Roussillon	529	6.4%	24.0%	185	6.6%	17.8%	344	6.3%	29.7%	118	6.0%	17.2%
Provence Alpes Côte d'Azur. Corse	985	11.9%	22.9%	353	12.6%	17.3%	632	11.6%	27.8%	231	11.8%	16.5%
Habitudes de connexion à Internet												
Tous les jours	3523	42.6%	12.3%	1178	41.9%	8.2%	2345	43.0%	16.6%	1355	69.2%	10.2%
Presque tous les jours	890	10.8%	13.9%	264	9.4%	8.7%	626	11.5%	18.6%	295	15.1%	12.8%
1 à 2 fois par semaine	585	7.1%	18.4%	158	5.6%	11.4%	428	7.9%	23.6%	143	7.3%	15.6%
1 à 3 fois par mois	174	2.1%	19.9%	57	2.0%	14.6%	117	2.1%	24.2%	38	1.9%	23.2%
Moins souvent	237	2.9%	19.3%	77	2.7%	14.3%	161	3.0%	23.1%	22	1.1%	17.7%
Jamais	27	0.3%	20.4%	14	0.5%	22.6%	13	0.2%	18.4%	3	0.2%	21.9%

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Revenus du foyer												
Moins de 9 000 euros par an	262	3.2%	12.8%	87	3.1%	10.6%	175	3.2%	14.2%	18	0.9%	10.1%
De 9 000 à moins de 12 000 euros par an	583	7.1%	17.5%	147	5.2%	12.5%	437	8.0%	20.3%	33	1.7%	12.2%
De 12 000 à moins de 18 000 euros par an	1163	14.1%	18.2%	367	13.1%	13.8%	795	14.6%	21.3%	81	4.1%	11.0%
De 18 000 à moins de 24 000 euros par an	1336	16.2%	18.5%	490	17.4%	14.5%	845	15.5%	22.2%	167	8.5%	11.0%
De 24 000 à moins de 36 000 euros par an	1927	23.3%	16.7%	647	23.0%	11.6%	1280	23.5%	21.5%	448	22.9%	12.0%
De 36 000 à moins de 45 000 euros par an	1019	12.3%	15.2%	367	13.0%	10.1%	653	12.0%	21.2%	361	18.5%	11.8%
De 45 000 à moins de 65 000 euros par an	895	10.8%	14.3%	369	13.1%	10.4%	526	9.7%	19.2%	409	20.9%	11.1%
De 65 000 à moins de 80 000 euros par an	242	2.9%	14.7%	97	3.4%	10.0%	145	2.7%	21.4%	137	7.0%	11.7%
De 80 000 à moins de 115 000 euros par an	82	1.0%	8.6%	40	1.4%	7.1%	42	0.8%	10.7%	70	3.6%	9.1%
115 000 euros et plus par an	46	0.6%	10.3%	32	1.1%	11.5%	15	0.3%	8.4%	32	1.6%	8.0%
Refus	525	6.4%	16.7%	139	4.9%	10.7%	386	7.1%	20.9%	149	7.6%	12.9%
Ne sait pas	180	2.2%	11.4%	31	1.1%	4.8%	150	2.7%	16.0%	52	2.7%	9.2%