

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	15604	100.0%	30.4%	7222	100.0%	29.4%	8382	100.0%	31.4%	3675	100.0%	21.3%
<b>Sexe</b>												
Homme	7222	46.3%	29.4%	7222	100.0%	29.4%	0	0.0%	0.0%	1760	47.9%	19.7%
Femme	8382	53.7%	31.4%	0	0.0%	0.0%	8382	100.0%	31.4%	1916	52.1%	23.0%
<b>Age</b>												
15 à 24 ans	1301	8.3%	17.6%	670	9.3%	18.0%	630	7.5%	17.3%	512	13.9%	16.3%
25 à 34 ans	1416	9.1%	18.5%	663	9.2%	17.7%	753	9.0%	19.3%	458	12.4%	13.4%
35 à 49 ans	3237	20.7%	25.7%	1522	21.1%	24.4%	1715	20.5%	26.9%	1369	37.3%	21.8%
50 à 59 ans	3055	19.6%	34.0%	1476	20.4%	32.8%	1578	18.8%	35.2%	1108	30.1%	30.0%
60 ans et plus	6595	42.3%	45.0%	2890	40.0%	45.6%	3705	44.2%	44.6%	229	6.2%	31.8%
<b>Individu</b>												
Ménagères	7638	48.9%	32.7%	0	0.0%	0.0%	7638	91.1%	32.7%	1637	44.5%	23.8%
Personne de référence	8590	55.1%	30.6%	6230	86.3%	30.8%	2360	28.2%	30.0%	1723	46.9%	20.1%
Responsable des achats	11105	71.2%	31.2%	3652	50.6%	28.8%	7454	88.9%	32.5%	2342	63.7%	21.4%
<b>PCS Individu</b>												
Agriculteurs	234	1.5%	43.7%	162	2.2%	44.4%	71	0.8%	42.1%	10	0.3%	43.0%
Petits patrons	385	2.5%	23.7%	236	3.3%	21.1%	149	1.8%	29.7%	327	8.9%	22.5%
Affaires et Cadres	897	5.7%	18.0%	545	7.5%	17.8%	352	4.2%	18.3%	776	21.1%	17.2%
Professions intermédiaires	1537	9.8%	22.7%	796	11.0%	22.8%	740	8.8%	22.6%	1221	33.2%	21.7%
Employés	2461	15.8%	29.8%	562	7.8%	28.0%	1899	22.7%	30.4%	490	13.3%	27.5%
Ouvriers	1772	11.4%	27.8%	1356	18.8%	27.6%	416	5.0%	28.3%	115	3.1%	26.0%
Retraités	5812	37.2%	46.0%	2824	39.1%	46.8%	2989	35.7%	45.3%	103	2.8%	42.2%
Autres inactifs	2508	16.1%	24.8%	741	10.3%	20.8%	1766	21.1%	27.0%	634	17.3%	20.2%
<b>PCS Personne de référence</b>												
Agriculteurs	349	2.2%	43.0%	170	2.4%	40.6%	179	2.1%	45.5%	0	0.0%	0.0%
Petits patrons	653	4.2%	25.0%	274	3.8%	21.2%	379	4.5%	28.6%	653	17.8%	25.0%
Affaires et Cadres	1344	8.6%	18.9%	631	8.7%	17.2%	712	8.5%	20.7%	1344	36.6%	18.9%
Professions intermédiaires	1679	10.8%	22.3%	854	11.8%	21.5%	824	9.8%	23.3%	1679	45.7%	22.3%
Employés	1378	8.8%	25.8%	574	7.9%	26.4%	804	9.6%	25.4%	0	0.0%	0.0%
Ouvriers	2523	16.2%	27.1%	1311	18.2%	26.9%	1211	14.5%	27.3%	0	0.0%	0.0%
Retraités	6651	42.6%	45.4%	3005	41.6%	45.1%	3646	43.5%	45.7%	0	0.0%	0.0%
Autres inactifs	1028	6.6%	26.2%	402	5.6%	26.9%	626	7.5%	25.7%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	2983	19.1%	31.0%	1227	17.0%	29.6%	1757	21.0%	32.0%	321	8.7%	17.2%
<b>2 personnes</b>	6748	43.2%	37.5%	3230	44.7%	36.7%	3517	42.0%	38.3%	1006	27.4%	24.5%
<b>3 personnes</b>	2406	15.4%	26.2%	1177	16.3%	25.7%	1229	14.7%	26.8%	794	21.6%	20.4%
<b>4 personnes</b>	2326	14.9%	25.4%	1091	15.1%	24.1%	1235	14.7%	26.7%	1045	28.4%	21.7%
<b>5 personnes et +</b>	1142	7.3%	21.5%	498	6.9%	20.0%	644	7.7%	22.8%	510	13.9%	19.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	3492	22.4%	22.3%	1573	21.8%	21.5%	1919	22.9%	23.0%	1519	41.3%	19.5%
<b>Non</b>	12113	77.6%	34.0%	5650	78.2%	32.8%	6463	77.1%	35.2%	2157	58.7%	22.8%
<b>Habitat</b>												
<b>Communes rurales</b>	4084	26.2%	35.2%	1861	25.8%	33.7%	2223	26.5%	36.6%	842	22.9%	25.3%
<b>Agglo. - 20 000 hab</b>	3178	20.4%	35.8%	1454	20.1%	34.7%	1724	20.6%	36.7%	760	20.7%	28.8%
<b>Agglo. 20 000 à 100 000 hab</b>	2428	15.6%	34.9%	1196	16.6%	34.5%	1232	14.7%	35.2%	527	14.3%	25.6%
<b>Agglo. + 100 000 hab</b>	4828	30.9%	31.4%	2199	30.4%	29.9%	2629	31.4%	32.7%	1210	32.9%	22.8%
<b>Agglo. Paris</b>	1086	7.0%	12.8%	511	7.1%	12.7%	575	6.9%	13.0%	336	9.1%	8.6%

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<b>Régions INSEE</b>												
Ile de France	1231	7.9%	13.0%	596	8.3%	13.2%	635	7.6%	12.8%	402	10.9%	9.1%
Nord Pas de Calais	963	6.2%	30.1%	446	6.2%	29.3%	517	6.2%	30.7%	241	6.6%	26.2%
Lorraine	836	5.4%	43.4%	380	5.3%	40.7%	457	5.4%	45.9%	192	5.2%	36.2%
Alsace	709	4.5%	46.9%	343	4.8%	46.9%	366	4.4%	46.8%	167	4.5%	32.9%
Franche-Comté	379	2.4%	39.8%	179	2.5%	38.5%	201	2.4%	41.1%	89	2.4%	33.4%
Champagne Ardennes	450	2.9%	41.6%	192	2.7%	36.8%	258	3.1%	46.1%	92	2.5%	30.3%
Picardie	524	3.4%	34.2%	245	3.4%	33.0%	279	3.3%	35.4%	104	2.8%	24.1%
Bourgogne	417	2.7%	30.8%	192	2.7%	29.5%	225	2.7%	32.0%	86	2.3%	22.2%
Haute Normandie	369	2.4%	25.0%	168	2.3%	23.8%	201	2.4%	26.1%	74	2.0%	16.8%
Basse Normandie	475	3.0%	39.4%	231	3.2%	40.0%	243	2.9%	38.7%	87	2.4%	27.2%
Centre	522	3.3%	25.1%	244	3.4%	24.4%	278	3.3%	25.8%	110	3.0%	17.7%
Pays de Loire	1054	6.8%	36.3%	493	6.8%	35.2%	561	6.7%	37.4%	224	6.1%	26.1%
Bretagne	1393	8.9%	52.9%	658	9.1%	52.1%	735	8.8%	53.7%	317	8.6%	41.0%
Poitou Charentes	447	2.9%	30.3%	208	2.9%	29.4%	238	2.8%	31.1%	91	2.5%	22.8%
Aquitaine	867	5.6%	32.0%	404	5.6%	31.4%	463	5.5%	32.6%	219	6.0%	26.3%
Midi Pyrénées	741	4.8%	30.7%	359	5.0%	30.9%	382	4.6%	30.6%	201	5.5%	25.0%
Limousin	157	1.0%	25.1%	80	1.1%	26.6%	77	0.9%	23.7%	34	0.9%	22.1%
Auvergne	470	3.0%	42.0%	226	3.1%	42.2%	244	2.9%	41.7%	108	3.0%	36.0%
Rhône Alpes	1765	11.3%	34.7%	758	10.5%	30.9%	1007	12.0%	38.2%	443	12.1%	23.4%
Languedoc Roussillon	649	4.2%	29.5%	296	4.1%	28.3%	353	4.2%	30.5%	133	3.6%	19.4%
Provence Alpes Côte d'Azur. Corse	1185	7.6%	27.5%	525	7.3%	25.7%	661	7.9%	29.1%	262	7.1%	18.7%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	7174	46.0%	25.1%	3505	48.5%	24.3%	3670	43.8%	26.0%	2709	73.7%	20.3%
Presque tous les jours	1814	11.6%	28.4%	831	11.5%	27.4%	983	11.7%	29.2%	519	14.1%	22.5%
1 à 2 fois par semaine	1030	6.6%	32.3%	391	5.4%	28.4%	639	7.6%	35.3%	232	6.3%	25.2%
1 à 3 fois par mois	282	1.8%	32.2%	147	2.0%	37.5%	135	1.6%	28.0%	45	1.2%	27.5%
Moins souvent	412	2.6%	33.5%	194	2.7%	36.2%	219	2.6%	31.4%	29	0.8%	23.4%
Jamais	52	0.3%	39.7%	27	0.4%	43.8%	25	0.3%	36.0%	3	0.1%	21.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	497	3.2%	24.2%	207	2.9%	25.3%	290	3.5%	23.5%	29	0.8%	16.4%
De 9 000 à moins de 12 000 euros par an	1064	6.8%	32.0%	368	5.1%	31.3%	696	8.3%	32.4%	46	1.2%	16.6%
De 12 000 à moins de 18 000 euros par an	2159	13.8%	33.7%	903	12.5%	33.8%	1256	15.0%	33.7%	135	3.7%	18.3%
De 18 000 à moins de 24 000 euros par an	2378	15.2%	33.0%	1120	15.5%	33.0%	1259	15.0%	33.0%	304	8.3%	20.1%
De 24 000 à moins de 36 000 euros par an	3640	23.3%	31.5%	1665	23.1%	29.7%	1976	23.6%	33.2%	827	22.5%	22.2%
De 36 000 à moins de 45 000 euros par an	2051	13.1%	30.6%	1068	14.8%	29.5%	984	11.7%	31.9%	705	19.2%	22.9%
De 45 000 à moins de 65 000 euros par an	1707	10.9%	27.2%	942	13.0%	26.6%	766	9.1%	27.9%	762	20.7%	20.7%
De 65 000 à moins de 80 000 euros par an	412	2.6%	25.1%	226	3.1%	23.4%	186	2.2%	27.6%	235	6.4%	20.1%
De 80 000 à moins de 115 000 euros par an	184	1.2%	19.3%	115	1.6%	20.6%	69	0.8%	17.4%	126	3.4%	16.5%
115 000 euros et plus par an	91	0.6%	20.3%	63	0.9%	23.0%	28	0.3%	16.1%	79	2.2%	19.8%
Refus	1013	6.5%	32.3%	383	5.3%	29.6%	630	7.5%	34.1%	304	8.3%	26.3%
Ne sait pas	406	2.6%	25.8%	163	2.3%	25.5%	244	2.9%	26.0%	124	3.4%	21.6%