

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	474	100.0%	0.9%	130	100.0%	0.5%	344	100.0%	1.3%	222	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	130	27.4%	0.5%	130	100.0%	0.5%	0	0.0%	0.0%	66	29.5%	0.7%
<b>Femme</b>	344	72.6%	1.3%	0	0.0%	0.0%	344	100.0%	1.3%	157	70.5%	1.9%
<b>Age</b>												
<b>15 à 24 ans</b>	33	6.9%	0.4%	8	6.2%	0.2%	25	7.1%	0.7%	19	8.5%	0.6%
<b>25 à 34 ans</b>	36	7.7%	0.5%	10	8.0%	0.3%	26	7.6%	0.7%	13	6.0%	0.4%
<b>35 à 49 ans</b>	168	35.4%	1.3%	50	38.6%	0.8%	118	34.2%	1.8%	126	56.7%	2.0%
<b>50 à 59 ans</b>	107	22.6%	1.2%	34	26.0%	0.8%	73	21.3%	1.6%	54	24.2%	1.5%
<b>60 ans et plus</b>	130	27.4%	0.9%	28	21.1%	0.4%	103	29.8%	1.2%	10	4.5%	1.4%
<b>Individu</b>												
<b>Ménagères</b>	322	67.9%	1.4%	0	0.0%	0.0%	322	93.6%	1.4%	145	65.2%	2.1%
<b>Personne de référence</b>	209	44.1%	0.7%	118	90.4%	0.6%	91	26.6%	1.2%	81	36.5%	0.9%
<b>Responsable des achats</b>	381	80.4%	1.1%	73	56.2%	0.6%	308	89.5%	1.3%	177	79.7%	1.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.6%	0.5%	3	2.2%	0.8%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	29	6.1%	1.8%	9	7.0%	0.8%	20	5.8%	4.0%	24	10.7%	1.6%
<b>Affaires et Cadres</b>	67	14.2%	1.4%	33	25.3%	1.1%	34	10.0%	1.8%	64	28.9%	1.4%
<b>Professions intermédiaires</b>	74	15.5%	1.1%	19	14.6%	0.5%	55	15.8%	1.7%	62	27.7%	1.1%
<b>Employés</b>	74	15.6%	0.9%	9	6.7%	0.4%	65	19.0%	1.0%	23	10.1%	1.3%
<b>Ouvriers</b>	20	4.1%	0.3%	19	14.9%	0.4%	0	-	-	0	0.0%	0.0%
<b>Retraités</b>	108	22.8%	0.9%	29	22.1%	0.5%	79	23.0%	1.2%	3	1.5%	1.4%
<b>Autres inactifs</b>	100	21.0%	1.0%	9	7.2%	0.3%	90	26.2%	1.4%	47	21.1%	1.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	8	1.6%	0.9%	3	2.2%	0.7%	5	1.4%	1.2%	0	0.0%	0.0%
<b>Petits patrons</b>	43	9.0%	1.6%	8	6.5%	0.7%	34	10.0%	2.6%	43	19.2%	1.6%
<b>Affaires et Cadres</b>	110	23.3%	1.6%	35	26.7%	0.9%	76	22.0%	2.2%	110	49.7%	1.6%
<b>Professions intermédiaires</b>	69	14.6%	0.9%	23	17.3%	0.6%	47	13.6%	1.3%	69	31.1%	0.9%
<b>Employés</b>	46	9.7%	0.9%	10	7.5%	0.4%	36	10.5%	1.1%	0	0.0%	0.0%
<b>Ouvriers</b>	48	10.2%	0.5%	19	14.9%	0.4%	29	8.4%	0.6%	0	0.0%	0.0%
<b>Retraités</b>	121	25.6%	0.8%	31	23.9%	0.5%	90	26.2%	1.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	29	6.1%	0.7%	1	1.0%	0.1%	28	8.0%	1.1%	0	0.0%	0.0%

# Maisons Côté Est

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	69	14.6%	0.7%	13	10.2%	0.3%	56	16.2%	1.0%	18	8.3%	1.0%
<b>2 personnes</b>	181	38.1%	1.0%	58	44.8%	0.7%	123	35.6%	1.3%	66	29.8%	1.6%
<b>3 personnes</b>	93	19.5%	1.0%	24	18.1%	0.5%	69	20.1%	1.5%	43	19.3%	1.1%
<b>4 personnes</b>	74	15.6%	0.8%	19	14.3%	0.4%	55	16.1%	1.2%	54	24.1%	1.1%
<b>5 personnes et +</b>	57	12.1%	1.1%	16	12.6%	0.7%	41	11.9%	1.5%	41	18.5%	1.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	143	30.2%	0.9%	38	29.0%	0.5%	106	30.7%	1.3%	96	43.0%	1.2%
<b>Non</b>	331	69.8%	0.9%	92	71.0%	0.5%	238	69.3%	1.3%	127	57.0%	1.3%
<b>Habitat</b>												
<b>Communes rurales</b>	108	22.8%	0.9%	29	22.3%	0.5%	79	23.0%	1.3%	48	21.7%	1.5%
<b>Agglo. - 20 000 hab</b>	81	17.0%	0.9%	26	19.8%	0.6%	55	16.0%	1.2%	28	12.8%	1.1%
<b>Agglo. 20 000 à 100 000 hab</b>	51	10.8%	0.7%	11	8.4%	0.3%	40	11.7%	1.2%	30	13.7%	1.5%
<b>Agglo. + 100 000 hab</b>	149	31.5%	1.0%	43	33.4%	0.6%	106	30.8%	1.3%	81	36.2%	1.5%
<b>Agglo. Paris</b>	84	17.8%	1.0%	21	16.1%	0.5%	63	18.4%	1.4%	35	15.7%	0.9%

# Maisons Côté Est

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	96	20.3%	1.0%	26	20.2%	0.6%	70	20.3%	1.4%	41	18.5%	0.9%
Nord Pas de Calais	17	3.6%	0.5%	8	6.4%	0.5%	9	2.6%	0.5%	10	4.6%	1.1%
Lorraine	19	4.1%	1.0%	6	4.6%	0.6%	13	3.8%	1.3%	5	2.1%	0.9%
Alsace	37	7.9%	2.5%	8	6.5%	1.2%	29	8.4%	3.7%	17	7.7%	3.4%
Franche-Comté	12	2.4%	1.2%	2	1.9%	0.5%	9	2.6%	1.9%	5	2.4%	2.0%
Champagne Ardennes	11	2.2%	1.0%	7	5.8%	1.4%	3	0.9%	0.6%	5	2.2%	1.6%
Picardie	11	2.3%	0.7%	2	1.9%	0.3%	9	2.5%	1.1%	4	1.8%	0.9%
Bourgogne	9	1.8%	0.6%	8	6.3%	1.3%	0	0.1%	0.1%	4	1.9%	1.1%
Haute Normandie	6	1.3%	0.4%	0	0.0%	0.0%	6	1.8%	0.8%	4	1.6%	0.8%
Basse Normandie	5	1.1%	0.4%	2	1.2%	0.3%	4	1.1%	0.6%	4	1.8%	1.3%
Centre	11	2.4%	0.5%	5	4.1%	0.5%	6	1.7%	0.5%	3	1.5%	0.5%
Pays de Loire	21	4.4%	0.7%	6	4.3%	0.4%	16	4.5%	1.0%	5	2.4%	0.6%
Bretagne	8	1.7%	0.3%	1	1.0%	0.1%	7	1.9%	0.5%	5	2.4%	0.7%
Poitou Charentes	12	2.5%	0.8%	1	0.7%	0.1%	11	3.2%	1.4%	4	2.0%	1.1%
Aquitaine	24	5.0%	0.9%	4	3.0%	0.3%	20	5.8%	1.4%	13	5.7%	1.5%
Midi Pyrénées	9	1.8%	0.4%	0	0.3%	-	8	2.4%	0.7%	3	1.4%	0.4%
Limousin	3	0.5%	0.4%	1	0.6%	0.3%	2	0.5%	0.5%	2	1.0%	1.5%
Auvergne	9	2.0%	0.8%	0	0.0%	0.0%	9	2.7%	1.6%	7	3.0%	2.2%
Rhône Alpes	85	18.0%	1.7%	24	18.7%	1.0%	61	17.8%	2.3%	47	21.0%	2.5%
Languedoc Roussillon	23	4.9%	1.1%	6	4.9%	0.6%	17	5.0%	1.5%	10	4.4%	1.4%
Provence Alpes Côte d'Azur. Corse	46	9.6%	1.1%	10	7.7%	0.5%	36	10.4%	1.6%	24	10.7%	1.7%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	288	60.7%	1.0%	89	68.4%	0.6%	199	57.8%	1.4%	162	72.7%	1.2%
Presque tous les jours	89	18.7%	1.4%	24	18.4%	0.8%	65	18.8%	1.9%	41	18.5%	1.8%
1 à 2 fois par semaine	38	8.1%	1.2%	4	3.2%	0.3%	34	10.0%	1.9%	13	5.7%	1.4%
1 à 3 fois par mois	3	0.6%	0.3%	0	0.0%	0.0%	3	0.8%	0.5%	0	0.0%	0.0%
Moins souvent	7	1.5%	0.6%	0	0.0%	0.0%	7	2.1%	1.0%	4	1.7%	3.1%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

# Maisons Côté Est

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	10	2.0%	0.5%	5	3.5%	0.6%	5	1.5%	0.4%	1	0.5%	0.6%
De 9 000 à moins de 12 000 euros par an	16	3.4%	0.5%	0	0.0%	0.0%	16	4.7%	0.7%	7	3.3%	2.6%
De 12 000 à moins de 18 000 euros par an	33	6.9%	0.5%	13	9.7%	0.5%	20	5.8%	0.5%	3	1.3%	0.4%
De 18 000 à moins de 24 000 euros par an	49	10.3%	0.7%	6	4.5%	0.2%	43	12.5%	1.1%	18	8.0%	1.2%
De 24 000 à moins de 36 000 euros par an	113	23.9%	1.0%	26	20.2%	0.5%	87	25.3%	1.5%	37	16.5%	1.0%
De 36 000 à moins de 45 000 euros par an	71	15.1%	1.1%	20	15.1%	0.5%	52	15.1%	1.7%	48	21.7%	1.6%
De 45 000 à moins de 65 000 euros par an	86	18.2%	1.4%	28	21.8%	0.8%	58	16.9%	2.1%	60	26.8%	1.6%
De 65 000 à moins de 80 000 euros par an	19	4.0%	1.2%	7	5.1%	0.7%	13	3.6%	1.9%	10	4.5%	0.9%
De 80 000 à moins de 115 000 euros par an	16	3.4%	1.7%	6	4.3%	1.0%	10	3.0%	2.6%	11	5.0%	1.5%
115 000 euros et plus par an	23	4.8%	5.1%	13	10.2%	4.8%	10	2.8%	5.5%	20	9.1%	5.1%
Refus	28	5.9%	0.9%	7	5.1%	0.5%	21	6.2%	1.2%	6	2.5%	0.5%
Ne sait pas	10	2.1%	0.6%	1	0.6%	0.1%	9	2.7%	1.0%	2	0.8%	0.3%