

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	690	100.0%	1.3%	175	100.0%	0.7%	515	100.0%	1.9%	255	100.0%	1.5%
<b>Sexe</b>												
Homme	175	25.3%	0.7%	175	100.0%	0.7%	0	0.0%	0.0%	73	28.6%	0.8%
Femme	515	74.7%	1.9%	0	0.0%	0.0%	515	100.0%	1.9%	182	71.4%	2.2%
<b>Age</b>												
15 à 24 ans	57	8.3%	0.8%	24	13.6%	0.6%	34	6.5%	0.9%	13	5.2%	0.4%
25 à 34 ans	120	17.4%	1.6%	18	10.2%	0.5%	102	19.8%	2.6%	58	22.8%	1.7%
35 à 49 ans	190	27.5%	1.5%	41	23.7%	0.7%	149	28.8%	2.3%	112	44.1%	1.8%
50 à 59 ans	140	20.3%	1.6%	51	29.1%	1.1%	89	17.3%	2.0%	58	22.6%	1.6%
60 ans et plus	183	26.5%	1.2%	41	23.4%	0.6%	142	27.6%	1.7%	14	5.3%	1.9%
<b>Individu</b>												
Ménagères	487	70.5%	2.1%	0	0.0%	0.0%	487	94.4%	2.1%	173	68.0%	2.5%
Personne de référence	252	36.5%	0.9%	146	83.3%	0.7%	106	20.6%	1.3%	109	42.9%	1.3%
Responsable des achats	571	82.7%	1.6%	108	61.7%	0.9%	463	89.8%	2.0%	206	81.1%	1.9%
<b>PCS Individu</b>												
Agriculteurs	14	2.0%	2.6%	2	1.1%	0.5%	12	2.3%	7.1%	0	0.0%	0.0%
Petits patrons	35	5.0%	2.1%	14	8.0%	1.2%	21	4.0%	4.1%	19	7.6%	1.3%
Affaires et Cadres	85	12.3%	1.7%	32	18.2%	1.0%	53	10.3%	2.8%	77	30.3%	1.7%
Professions intermédiaires	114	16.5%	1.7%	23	13.2%	0.7%	91	17.6%	2.8%	91	35.9%	1.6%
Employés	124	18.0%	1.5%	11	6.3%	0.5%	113	22.0%	1.8%	27	10.6%	1.5%
Ouvriers	56	8.1%	0.9%	33	19.1%	0.7%	23	4.4%	1.5%	4	1.5%	0.9%
Retraités	151	21.9%	1.2%	38	21.8%	0.6%	113	22.0%	1.7%	1	0.3%	0.3%
Autres inactifs	111	16.1%	1.1%	22	12.4%	0.6%	90	17.4%	1.4%	35	13.8%	1.1%
<b>PCS Personne de référence</b>												
Agriculteurs	24	3.4%	2.9%	2	1.1%	0.5%	22	4.2%	5.5%	0	0.0%	0.0%
Petits patrons	37	5.4%	1.4%	16	8.9%	1.2%	22	4.2%	1.6%	37	14.6%	1.4%
Affaires et Cadres	128	18.6%	1.8%	33	18.8%	0.9%	96	18.6%	2.8%	128	50.4%	1.8%
Professions intermédiaires	89	12.9%	1.2%	25	14.1%	0.6%	64	12.5%	1.8%	89	34.9%	1.2%
Employés	72	10.5%	1.4%	16	9.0%	0.7%	57	11.0%	1.8%	0	0.0%	0.0%
Ouvriers	118	17.1%	1.3%	31	17.8%	0.6%	87	16.9%	2.0%	0	0.0%	0.0%
Retraités	186	27.0%	1.3%	44	25.1%	0.7%	142	27.6%	1.8%	0	0.0%	0.0%
Autres inactifs	35	5.1%	0.9%	9	5.3%	0.6%	26	5.0%	1.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	89	12.9%	0.9%	23	13.3%	0.6%	66	12.8%	1.2%	28	11.0%	1.5%
<b>2 personnes</b>	280	40.6%	1.6%	64	36.5%	0.7%	216	42.0%	2.4%	77	30.3%	1.9%
<b>3 personnes</b>	116	16.9%	1.3%	32	18.4%	0.7%	84	16.4%	1.8%	49	19.3%	1.3%
<b>4 personnes</b>	119	17.2%	1.3%	31	18.0%	0.7%	87	17.0%	1.9%	58	22.9%	1.2%
<b>5 personnes et +</b>	86	12.4%	1.6%	24	13.9%	1.0%	61	11.9%	2.2%	42	16.4%	1.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	250	36.3%	1.6%	54	31.0%	0.7%	196	38.1%	2.4%	117	45.9%	1.5%
<b>Non</b>	440	63.7%	1.2%	121	69.0%	0.7%	319	61.9%	1.7%	138	54.1%	1.5%
<b>Habitat</b>												
<b>Communes rurales</b>	171	24.7%	1.5%	36	20.3%	0.6%	135	26.2%	2.2%	43	17.0%	1.3%
<b>Agglo. - 20 000 hab</b>	137	19.8%	1.5%	34	19.6%	0.8%	102	19.8%	2.2%	43	16.8%	1.6%
<b>Agglo. 20 000 à 100 000 hab</b>	96	13.9%	1.4%	24	13.5%	0.7%	72	14.0%	2.1%	35	13.6%	1.7%
<b>Agglo. + 100 000 hab</b>	197	28.6%	1.3%	58	33.2%	0.8%	139	27.0%	1.7%	92	36.1%	1.7%
<b>Agglo. Paris</b>	90	13.0%	1.1%	23	13.3%	0.6%	66	12.9%	1.5%	42	16.4%	1.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	97	14.0%	1.0%	23	13.3%	0.5%	73	14.2%	1.5%	45	17.8%	1.0%
Nord Pas de Calais	51	7.4%	1.6%	10	5.6%	0.6%	41	8.0%	2.5%	15	6.0%	1.6%
Lorraine	13	1.8%	0.7%	4	2.0%	0.4%	9	1.8%	0.9%	6	2.2%	1.1%
Alsace	5	0.7%	0.3%	0	0.0%	0.0%	5	0.9%	0.6%	1	0.4%	0.2%
Franche-Comté	7	1.0%	0.8%	1	0.6%	0.2%	6	1.2%	1.3%	2	0.8%	0.8%
Champagne Ardennes	18	2.6%	1.7%	7	3.9%	1.3%	11	2.2%	2.0%	5	1.8%	1.5%
Picardie	14	2.0%	0.9%	4	2.4%	0.6%	9	1.8%	1.2%	5	1.9%	1.1%
Bourgogne	10	1.4%	0.7%	5	3.0%	0.8%	4	0.9%	0.6%	4	1.5%	1.0%
Haute Normandie	15	2.2%	1.0%	3	2.0%	0.5%	12	2.3%	1.5%	6	2.2%	1.3%
Basse Normandie	8	1.2%	0.7%	3	1.6%	0.5%	6	1.1%	0.9%	3	1.0%	0.8%
Centre	42	6.1%	2.0%	10	5.8%	1.0%	32	6.2%	3.0%	20	7.8%	3.2%
Pays de Loire	56	8.1%	1.9%	11	6.4%	0.8%	45	8.7%	3.0%	24	9.2%	2.7%
Bretagne	35	5.1%	1.3%	6	3.3%	0.5%	29	5.7%	2.1%	12	4.9%	1.6%
Poitou Charentes	36	5.2%	2.4%	9	5.3%	1.3%	27	5.2%	3.5%	5	1.9%	1.2%
Aquitaine	52	7.5%	1.9%	15	8.6%	1.2%	37	7.1%	2.6%	18	7.1%	2.2%
Midi Pyrénées	50	7.2%	2.1%	7	4.2%	0.6%	42	8.2%	3.4%	9	3.6%	1.1%
Limousin	11	1.5%	1.7%	3	2.0%	1.2%	7	1.4%	2.2%	6	2.4%	3.9%
Auvergne	21	3.0%	1.8%	6	3.3%	1.1%	15	2.9%	2.6%	3	1.2%	1.0%
Rhône Alpes	89	12.9%	1.7%	32	18.4%	1.3%	57	11.0%	2.2%	37	14.6%	2.0%
Languedoc Roussillon	31	4.5%	1.4%	10	5.8%	1.0%	21	4.1%	1.8%	14	5.6%	2.1%
Provence Alpes Côte d'Azur. Corse	31	4.5%	0.7%	4	2.5%	0.2%	27	5.2%	1.2%	15	6.0%	1.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	426	61.7%	1.5%	106	60.7%	0.7%	319	62.0%	2.3%	202	79.4%	1.5%
Presque tous les jours	88	12.7%	1.4%	19	10.6%	0.6%	69	13.4%	2.1%	35	13.7%	1.5%
1 à 2 fois par semaine	60	8.7%	1.9%	19	10.8%	1.4%	41	7.9%	2.3%	11	4.4%	1.2%
1 à 3 fois par mois	16	2.3%	1.8%	5	2.6%	1.2%	11	2.2%	2.3%	3	1.1%	1.7%
Moins souvent	13	1.9%	1.1%	5	2.8%	0.9%	8	1.6%	1.2%	1	0.2%	0.4%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	22	3.2%	1.1%	14	8.1%	1.7%	8	1.6%	0.7%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	33	4.8%	1.0%	11	6.6%	1.0%	22	4.3%	1.0%	1	0.4%	0.3%
De 12 000 à moins de 18 000 euros par an	60	8.6%	0.9%	5	2.8%	0.2%	55	10.6%	1.5%	7	2.7%	0.9%
De 18 000 à moins de 24 000 euros par an	99	14.3%	1.4%	18	10.4%	0.5%	81	15.6%	2.1%	17	6.7%	1.1%
De 24 000 à moins de 36 000 euros par an	178	25.8%	1.5%	28	15.8%	0.5%	150	29.2%	2.5%	76	29.7%	2.0%
De 36 000 à moins de 45 000 euros par an	99	14.3%	1.5%	33	19.0%	0.9%	65	12.7%	2.1%	36	14.1%	1.2%
De 45 000 à moins de 65 000 euros par an	91	13.2%	1.5%	30	17.2%	0.9%	61	11.8%	2.2%	52	20.3%	1.4%
De 65 000 à moins de 80 000 euros par an	32	4.7%	2.0%	14	7.8%	1.4%	19	3.6%	2.8%	21	8.2%	1.8%
De 80 000 à moins de 115 000 euros par an	16	2.3%	1.7%	8	4.4%	1.4%	8	1.6%	2.1%	15	5.8%	1.9%
115 000 euros et plus par an	8	1.1%	1.7%	1	0.5%	0.3%	7	1.3%	3.9%	8	3.0%	1.9%
Refus	34	5.0%	1.1%	10	5.7%	0.8%	24	4.7%	1.3%	18	6.9%	1.5%
Ne sait pas	18	2.6%	1.1%	3	1.6%	0.5%	15	2.9%	1.6%	6	2.2%	1.0%