

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2044	100.0%	4.0%	353	100.0%	1.4%	1691	100.0%	6.3%	839	100.0%	4.9%
Sexe												
Homme	353	17.3%	1.4%	353	100.0%	1.4%	0	0.0%	0.0%	165	19.7%	1.9%
Femme	1691	82.7%	6.3%	0	0.0%	0.0%	1691	100.0%	6.3%	674	80.3%	8.1%
Age												
15 à 24 ans	119	5.8%	1.6%	25	7.0%	0.7%	94	5.6%	2.6%	66	7.8%	2.1%
25 à 34 ans	240	11.7%	3.1%	37	10.4%	1.0%	203	12.0%	5.2%	134	15.9%	3.9%
35 à 49 ans	648	31.7%	5.1%	117	33.2%	1.9%	531	31.4%	8.3%	359	42.8%	5.7%
50 à 59 ans	502	24.6%	5.6%	88	24.9%	2.0%	414	24.5%	9.2%	230	27.4%	6.2%
60 ans et plus	535	26.2%	3.7%	86	24.5%	1.4%	449	26.5%	5.4%	50	6.0%	7.0%
Individu												
Ménagères	1610	78.8%	6.9%	0	0.0%	0.0%	1610	95.2%	6.9%	636	75.7%	9.2%
Personne de référence	774	37.9%	2.8%	322	91.1%	1.6%	453	26.8%	5.7%	267	31.9%	3.1%
Responsable des achats	1748	85.5%	4.9%	190	53.8%	1.5%	1558	92.2%	6.8%	701	83.5%	6.4%
PCS Individu												
Agriculteurs	28	1.4%	5.3%	11	3.0%	2.9%	17	1.0%	10.3%	2	0.3%	9.4%
Petits patrons	84	4.1%	5.2%	16	4.6%	1.5%	68	4.0%	13.4%	67	7.9%	4.6%
Affaires et Cadres	257	12.6%	5.2%	77	21.7%	2.5%	181	10.7%	9.4%	221	26.4%	4.9%
Professions intermédiaires	332	16.2%	4.9%	59	16.8%	1.7%	272	16.1%	8.3%	272	32.4%	4.8%
Employés	407	19.9%	4.9%	23	6.6%	1.2%	384	22.7%	6.1%	101	12.1%	5.7%
Ouvriers	136	6.6%	2.1%	52	14.6%	1.1%	84	5.0%	5.7%	25	3.0%	5.8%
Retraités	439	21.5%	3.5%	81	23.0%	1.3%	358	21.1%	5.4%	17	2.0%	6.9%
Autres inactifs	362	17.7%	3.6%	34	9.7%	1.0%	328	19.4%	5.0%	133	15.9%	4.2%
PCS Personne de référence												
Agriculteurs	49	2.4%	6.0%	11	3.0%	2.5%	38	2.3%	9.7%	0	0.0%	0.0%
Petits patrons	121	5.9%	4.6%	19	5.3%	1.5%	103	6.1%	7.8%	121	14.5%	4.6%
Affaires et Cadres	394	19.3%	5.5%	77	21.9%	2.1%	317	18.7%	9.2%	394	47.0%	5.5%
Professions intermédiaires	324	15.8%	4.3%	69	19.6%	1.7%	254	15.0%	7.2%	324	38.6%	4.3%
Employés	201	9.8%	3.8%	26	7.4%	1.2%	175	10.3%	5.5%	0	0.0%	0.0%
Ouvriers	301	14.7%	3.2%	46	12.9%	0.9%	256	15.1%	5.8%	0	0.0%	0.0%
Retraités	527	25.8%	3.6%	85	24.1%	1.3%	442	26.2%	5.5%	0	0.0%	0.0%
Autres inactifs	126	6.2%	3.2%	20	5.7%	1.3%	106	6.3%	4.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	329	16.1%	3.4%	43	12.2%	1.0%	286	16.9%	5.2%	78	9.2%	4.2%
2 personnes	764	37.4%	4.2%	137	38.8%	1.6%	627	37.1%	6.8%	231	27.5%	5.6%
3 personnes	344	16.8%	3.7%	62	17.5%	1.3%	282	16.7%	6.1%	185	22.0%	4.8%
4 personnes	383	18.7%	4.2%	73	20.6%	1.6%	311	18.4%	6.7%	199	23.7%	4.1%
5 personnes et +	224	11.0%	4.2%	39	11.0%	1.6%	185	10.9%	6.6%	147	17.5%	5.7%
Présence d'enfants de moins de 15 ans												
Oui	683	33.4%	4.4%	125	35.5%	1.7%	558	33.0%	6.7%	393	46.9%	5.0%
Non	1361	66.6%	3.8%	228	64.5%	1.3%	1133	67.0%	6.2%	446	53.1%	4.7%
Habitat												
Communes rurales	470	23.0%	4.1%	84	23.8%	1.5%	386	22.8%	6.4%	143	17.1%	4.3%
Agglo. - 20 000 hab	350	17.1%	3.9%	59	16.7%	1.4%	292	17.2%	6.2%	140	16.7%	5.3%
Agglo. 20 000 à 100 000 hab	269	13.2%	3.9%	48	13.5%	1.4%	222	13.1%	6.3%	102	12.2%	5.0%
Agglo. + 100 000 hab	587	28.7%	3.8%	101	28.7%	1.4%	486	28.7%	6.1%	252	30.1%	4.7%
Agglo. Paris	367	18.0%	4.3%	61	17.4%	1.5%	306	18.1%	6.9%	201	24.0%	5.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	415	20.3%	4.4%	74	20.9%	1.6%	342	20.2%	6.9%	224	26.7%	5.1%
Nord Pas de Calais	80	3.9%	2.5%	19	5.3%	1.2%	61	3.6%	3.6%	24	2.8%	2.6%
Lorraine	63	3.1%	3.3%	6	1.6%	0.6%	58	3.4%	5.8%	24	2.9%	4.5%
Alsace	56	2.8%	3.7%	11	3.1%	1.5%	46	2.7%	5.8%	19	2.3%	3.8%
Franche-Comté	29	1.4%	3.0%	7	1.9%	1.4%	22	1.3%	4.6%	12	1.4%	4.5%
Champagne Ardennes	50	2.5%	4.7%	14	4.0%	2.7%	36	2.1%	6.5%	11	1.3%	3.6%
Picardie	41	2.0%	2.7%	5	1.4%	0.7%	36	2.1%	4.6%	15	1.7%	3.4%
Bourgogne	50	2.5%	3.7%	10	2.9%	1.6%	40	2.4%	5.7%	14	1.7%	3.6%
Haute Normandie	66	3.2%	4.5%	13	3.7%	1.8%	53	3.2%	6.9%	23	2.7%	5.1%
Basse Normandie	31	1.5%	2.6%	4	1.3%	0.8%	27	1.6%	4.3%	9	1.1%	3.0%
Centre	80	3.9%	3.9%	12	3.3%	1.2%	69	4.1%	6.4%	34	4.1%	5.6%
Pays de Loire	118	5.8%	4.1%	23	6.4%	1.6%	95	5.6%	6.4%	49	5.8%	5.7%
Bretagne	77	3.8%	2.9%	5	1.4%	0.4%	72	4.3%	5.3%	31	3.7%	4.1%
Poitou Charentes	75	3.7%	5.1%	15	4.1%	2.1%	60	3.6%	7.8%	23	2.8%	5.9%
Aquitaine	115	5.6%	4.2%	15	4.3%	1.2%	99	5.9%	7.0%	49	5.9%	5.9%
Midi Pyrénées	105	5.1%	4.3%	10	2.7%	0.8%	95	5.6%	7.6%	32	3.9%	4.0%
Limousin	31	1.5%	4.9%	4	1.2%	1.4%	26	1.6%	8.1%	9	1.0%	5.6%
Auvergne	50	2.5%	4.5%	13	3.7%	2.4%	37	2.2%	6.4%	24	2.8%	7.8%
Rhône Alpes	211	10.3%	4.1%	35	10.0%	1.4%	175	10.4%	6.7%	90	10.8%	4.8%
Languedoc Roussillon	110	5.4%	5.0%	24	6.9%	2.3%	85	5.1%	7.4%	41	4.9%	5.9%
Provence Alpes Côte d'Azur. Corse	190	9.3%	4.4%	36	10.1%	1.8%	155	9.1%	6.8%	82	9.8%	5.9%
Habitudes de connexion à Internet												
Tous les jours	1235	60.4%	4.3%	227	64.3%	1.6%	1008	59.6%	7.1%	633	75.4%	4.7%
Presque tous les jours	291	14.2%	4.5%	49	13.8%	1.6%	242	14.3%	7.2%	117	14.0%	5.1%
1 à 2 fois par semaine	146	7.1%	4.6%	20	5.6%	1.4%	126	7.5%	7.0%	50	6.0%	5.4%
1 à 3 fois par mois	35	1.7%	4.1%	4	1.1%	1.0%	31	1.9%	6.5%	5	0.6%	3.0%
Moins souvent	51	2.5%	4.2%	5	1.5%	1.0%	46	2.7%	6.6%	17	2.0%	13.5%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	77	3.8%	3.8%	11	3.2%	1.4%	66	3.9%	5.4%	10	1.1%	5.4%
De 9 000 à moins de 12 000 euros par an	111	5.4%	3.3%	13	3.7%	1.1%	98	5.8%	4.6%	14	1.7%	5.1%
De 12 000 à moins de 18 000 euros par an	193	9.5%	3.0%	30	8.6%	1.1%	163	9.6%	4.4%	27	3.2%	3.6%
De 18 000 à moins de 24 000 euros par an	256	12.5%	3.6%	27	7.7%	0.8%	229	13.5%	6.0%	59	7.0%	3.9%
De 24 000 à moins de 36 000 euros par an	528	25.8%	4.6%	84	23.9%	1.5%	443	26.2%	7.5%	184	22.0%	4.9%
De 36 000 à moins de 45 000 euros par an	288	14.1%	4.3%	53	15.1%	1.5%	235	13.9%	7.6%	169	20.1%	5.5%
De 45 000 à moins de 65 000 euros par an	290	14.2%	4.6%	68	19.2%	1.9%	223	13.2%	8.1%	184	22.0%	5.0%
De 65 000 à moins de 80 000 euros par an	83	4.1%	5.1%	19	5.3%	1.9%	64	3.8%	9.5%	59	7.0%	5.0%
De 80 000 à moins de 115 000 euros par an	57	2.8%	6.0%	13	3.8%	2.4%	43	2.6%	11.0%	49	5.8%	6.4%
115 000 euros et plus par an	21	1.1%	4.8%	9	2.6%	3.3%	12	0.7%	7.1%	20	2.4%	5.0%
Refus	117	5.7%	3.7%	24	6.9%	1.9%	93	5.5%	5.0%	58	6.9%	5.0%
Ne sait pas	22	1.1%	1.4%	0	0.0%	0.0%	22	1.3%	2.3%	7	0.8%	1.2%