

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1930	100.0%	3.8%	276	100.0%	1.1%	1654	100.0%	6.2%	752	100.0%	4.4%
Sexe												
Homme	276	14.3%	1.1%	276	100.0%	1.1%	0	0.0%	0.0%	110	14.7%	1.2%
Femme	1654	85.7%	6.2%	0	0.0%	0.0%	1654	100.0%	6.2%	641	85.3%	7.7%
Age												
15 à 24 ans	122	6.3%	1.7%	17	6.3%	0.5%	105	6.3%	2.9%	55	7.3%	1.7%
25 à 34 ans	216	11.2%	2.8%	22	8.0%	0.6%	193	11.7%	5.0%	126	16.8%	3.7%
35 à 49 ans	576	29.9%	4.6%	89	32.3%	1.4%	487	29.4%	7.6%	307	40.8%	4.9%
50 à 59 ans	491	25.4%	5.5%	63	22.7%	1.4%	428	25.9%	9.6%	226	30.1%	6.1%
60 ans et plus	525	27.2%	3.6%	85	30.7%	1.3%	440	26.6%	5.3%	38	5.0%	5.3%
Individu												
Ménagères	1545	80.0%	6.6%	0	0.0%	0.0%	1545	93.4%	6.6%	597	79.4%	8.7%
Personne de référence	695	36.0%	2.5%	249	90.2%	1.2%	446	27.0%	5.7%	225	29.9%	2.6%
Responsable des achats	1662	86.1%	4.7%	157	56.7%	1.2%	1506	91.1%	6.6%	634	84.3%	5.8%
PCS Individu												
Agriculteurs	13	0.7%	2.5%	1	0.4%	0.3%	12	0.7%	7.2%	2	0.3%	9.4%
Petits patrons	65	3.4%	4.0%	7	2.6%	0.6%	58	3.5%	11.5%	51	6.8%	3.5%
Affaires et Cadres	213	11.0%	4.3%	46	16.6%	1.5%	167	10.1%	8.7%	184	24.4%	4.1%
Professions intermédiaires	311	16.1%	4.6%	48	17.5%	1.4%	263	15.9%	8.0%	253	33.7%	4.5%
Employés	383	19.8%	4.6%	21	7.5%	1.0%	362	21.9%	5.8%	95	12.6%	5.3%
Ouvriers	129	6.7%	2.0%	46	16.6%	0.9%	83	5.0%	5.7%	13	1.7%	2.9%
Retraités	420	21.8%	3.3%	79	28.7%	1.3%	340	20.6%	5.2%	13	1.8%	5.5%
Autres inactifs	396	20.5%	3.9%	28	10.1%	0.8%	368	22.2%	5.6%	140	18.7%	4.5%
PCS Personne de référence												
Agriculteurs	36	1.9%	4.5%	2	0.5%	0.4%	35	2.1%	8.9%	0	0.0%	0.0%
Petits patrons	109	5.6%	4.2%	12	4.2%	0.9%	97	5.9%	7.3%	109	14.4%	4.2%
Affaires et Cadres	344	17.8%	4.8%	45	16.2%	1.2%	299	18.1%	8.7%	344	45.7%	4.8%
Professions intermédiaires	299	15.5%	4.0%	54	19.7%	1.4%	245	14.8%	6.9%	299	39.8%	4.0%
Employés	207	10.7%	3.9%	25	8.9%	1.1%	183	11.1%	5.8%	0	0.0%	0.0%
Ouvriers	273	14.1%	2.9%	46	16.8%	1.0%	227	13.7%	5.1%	0	0.0%	0.0%
Retraités	553	28.6%	3.8%	82	29.8%	1.2%	470	28.4%	5.9%	0	0.0%	0.0%
Autres inactifs	109	5.6%	2.8%	11	4.0%	0.7%	98	5.9%	4.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	294	15.3%	3.1%	36	13.2%	0.9%	258	15.6%	4.7%	74	9.8%	4.0%
2 personnes	734	38.0%	4.1%	111	40.3%	1.3%	623	37.6%	6.8%	213	28.3%	5.2%
3 personnes	304	15.7%	3.3%	40	14.5%	0.9%	264	15.9%	5.7%	135	18.0%	3.5%
4 personnes	367	19.0%	4.0%	55	19.9%	1.2%	312	18.9%	6.7%	198	26.3%	4.1%
5 personnes et +	231	12.0%	4.4%	34	12.2%	1.4%	197	11.9%	7.0%	132	17.5%	5.1%
Présence d'enfants de moins de 15 ans												
Oui	620	32.1%	4.0%	82	29.8%	1.1%	538	32.5%	6.4%	355	47.3%	4.6%
Non	1310	67.9%	3.7%	194	70.2%	1.1%	1116	67.5%	6.1%	397	52.7%	4.2%
Habitat												
Communes rurales	419	21.7%	3.6%	51	18.7%	0.9%	368	22.2%	6.1%	139	18.5%	4.2%
Agglo. - 20 000 hab	355	18.4%	4.0%	53	19.1%	1.3%	303	18.3%	6.4%	126	16.8%	4.8%
Agglo. 20 000 à 100 000 hab	278	14.4%	4.0%	22	8.1%	0.6%	256	15.5%	7.3%	93	12.4%	4.5%
Agglo. + 100 000 hab	567	29.4%	3.7%	99	36.0%	1.4%	468	28.3%	5.8%	232	30.9%	4.4%
Agglo. Paris	309	16.0%	3.7%	50	18.1%	1.2%	259	15.7%	5.9%	161	21.4%	4.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	347	18.0%	3.7%	56	20.3%	1.2%	291	17.6%	5.9%	178	23.7%	4.0%
Nord Pas de Calais	107	5.5%	3.3%	13	4.7%	0.8%	94	5.7%	5.6%	34	4.5%	3.7%
Lorraine	63	3.3%	3.3%	7	2.5%	0.7%	56	3.4%	5.7%	19	2.5%	3.5%
Alsace	55	2.9%	3.6%	14	5.1%	1.9%	41	2.5%	5.3%	16	2.2%	3.2%
Franche-Comté	29	1.5%	3.0%	4	1.6%	0.9%	25	1.5%	5.1%	13	1.7%	4.9%
Champagne Ardennes	29	1.5%	2.7%	5	1.9%	1.0%	24	1.4%	4.3%	11	1.5%	3.8%
Picardie	43	2.2%	2.8%	4	1.3%	0.5%	39	2.4%	4.9%	18	2.4%	4.1%
Bourgogne	34	1.8%	2.5%	4	1.3%	0.6%	31	1.8%	4.3%	8	1.1%	2.1%
Haute Normandie	60	3.1%	4.1%	9	3.1%	1.2%	52	3.1%	6.7%	29	3.8%	6.4%
Basse Normandie	50	2.6%	4.1%	10	3.5%	1.6%	40	2.4%	6.4%	15	2.0%	4.8%
Centre	87	4.5%	4.2%	8	3.0%	0.8%	79	4.8%	7.3%	32	4.3%	5.2%
Pays de Loire	109	5.6%	3.8%	18	6.6%	1.3%	91	5.5%	6.0%	35	4.6%	4.0%
Bretagne	100	5.2%	3.8%	16	5.7%	1.3%	84	5.1%	6.2%	33	4.4%	4.3%
Poitou Charentes	64	3.3%	4.3%	11	3.8%	1.5%	54	3.2%	7.0%	21	2.8%	5.4%
Aquitaine	109	5.7%	4.0%	12	4.5%	1.0%	97	5.8%	6.8%	43	5.7%	5.1%
Midi Pyrénées	111	5.8%	4.6%	16	5.7%	1.4%	95	5.8%	7.6%	46	6.1%	5.7%
Limousin	21	1.1%	3.4%	2	0.7%	0.6%	19	1.2%	5.9%	9	1.2%	5.8%
Auvergne	47	2.5%	4.2%	4	1.5%	0.7%	43	2.6%	7.4%	18	2.5%	6.1%
Rhône Alpes	207	10.7%	4.1%	34	12.4%	1.4%	172	10.4%	6.5%	84	11.2%	4.4%
Languedoc Roussillon	90	4.7%	4.1%	11	3.9%	1.0%	80	4.8%	6.9%	31	4.2%	4.6%
Provence Alpes Côte d'Azur. Corse	166	8.6%	3.8%	19	6.9%	0.9%	147	8.9%	6.5%	58	7.7%	4.2%
Habitudes de connexion à Internet												
Tous les jours	1173	60.8%	4.1%	170	61.7%	1.2%	1003	60.7%	7.1%	590	78.4%	4.4%
Presque tous les jours	274	14.2%	4.3%	32	11.6%	1.1%	242	14.6%	7.2%	97	12.9%	4.2%
1 à 2 fois par semaine	128	6.6%	4.0%	12	4.4%	0.9%	116	7.0%	6.4%	38	5.0%	4.1%
1 à 3 fois par mois	40	2.0%	4.5%	6	2.3%	1.6%	33	2.0%	6.9%	6	0.8%	3.9%
Moins souvent	22	1.1%	1.7%	4	1.4%	0.7%	18	1.1%	2.5%	7	0.9%	5.3%
Jamais	3	0.1%	2.1%	2	0.6%	2.5%	1	0.1%	1.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	65	3.4%	3.2%	13	4.7%	1.6%	52	3.2%	4.2%	10	1.3%	5.4%
De 9 000 à moins de 12 000 euros par an	108	5.6%	3.2%	8	2.9%	0.7%	100	6.0%	4.6%	14	1.9%	5.1%
De 12 000 à moins de 18 000 euros par an	218	11.3%	3.4%	33	12.0%	1.2%	185	11.2%	5.0%	24	3.2%	3.3%
De 18 000 à moins de 24 000 euros par an	243	12.6%	3.4%	34	12.4%	1.0%	209	12.6%	5.5%	56	7.4%	3.7%
De 24 000 à moins de 36 000 euros par an	489	25.3%	4.2%	56	20.1%	1.0%	433	26.2%	7.3%	175	23.2%	4.7%
De 36 000 à moins de 45 000 euros par an	259	13.4%	3.9%	44	15.8%	1.2%	216	13.0%	7.0%	148	19.7%	4.8%
De 45 000 à moins de 65 000 euros par an	275	14.2%	4.4%	51	18.5%	1.4%	224	13.5%	8.2%	168	22.3%	4.6%
De 65 000 à moins de 80 000 euros par an	65	3.4%	4.0%	10	3.7%	1.1%	55	3.3%	8.1%	50	6.7%	4.3%
De 80 000 à moins de 115 000 euros par an	37	1.9%	3.9%	12	4.3%	2.1%	25	1.5%	6.4%	27	3.6%	3.5%
115 000 euros et plus par an	25	1.3%	5.5%	3	1.0%	1.0%	22	1.3%	12.6%	25	3.3%	6.3%
Refus	96	5.0%	3.1%	12	4.4%	0.9%	84	5.1%	4.6%	37	4.9%	3.2%
Ne sait pas	50	2.6%	3.2%	0	0.2%	0.1%	49	3.0%	5.3%	19	2.6%	3.4%