

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	489	100.0%	1.0%	56	100.0%	0.2%	432	100.0%	1.6%	214	100.0%	1.2%
<b>Sexe</b>												
<b>Homme</b>	56	11.5%	0.2%	56	100.0%	0.2%	0	0.0%	0.0%	23	10.9%	0.3%
<b>Femme</b>	432	88.5%	1.6%	0	0.0%	0.0%	432	100.0%	1.6%	190	89.1%	2.3%
<b>Age</b>												
<b>15 à 24 ans</b>	32	6.5%	0.4%	1	1.4%	-	31	7.2%	0.9%	13	5.9%	0.4%
<b>25 à 34 ans</b>	173	35.3%	2.3%	19	34.2%	0.5%	153	35.5%	3.9%	85	39.9%	2.5%
<b>35 à 49 ans</b>	181	37.0%	1.4%	20	35.8%	0.3%	161	37.1%	2.5%	87	40.6%	1.4%
<b>50 à 59 ans</b>	69	14.2%	0.8%	9	15.6%	0.2%	61	14.0%	1.4%	26	12.2%	0.7%
<b>60 ans et plus</b>	34	7.0%	0.2%	7	13.0%	0.1%	27	6.2%	0.3%	3	1.3%	0.4%
<b>Individu</b>												
<b>Ménagères</b>	403	82.6%	1.7%	0	0.0%	0.0%	403	93.3%	1.7%	179	83.6%	2.6%
<b>Personne de référence</b>	133	27.2%	0.5%	52	91.7%	0.3%	81	18.8%	1.0%	38	17.8%	0.4%
<b>Responsable des achats</b>	418	85.5%	1.2%	35	61.4%	0.3%	383	88.6%	1.7%	181	84.5%	1.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.3%	0.3%	2	2.8%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	9	1.9%	0.6%	0	0.7%	-	9	2.0%	1.7%	9	4.2%	0.6%
<b>Affaires et Cadres</b>	46	9.4%	0.9%	14	25.1%	0.5%	32	7.4%	1.7%	41	19.4%	0.9%
<b>Professions intermédiaires</b>	88	17.9%	1.3%	9	16.4%	0.3%	78	18.1%	2.4%	66	31.1%	1.2%
<b>Employés</b>	218	44.7%	2.6%	7	12.7%	0.4%	211	48.8%	3.4%	70	32.9%	4.0%
<b>Ouvriers</b>	33	6.8%	0.5%	12	20.9%	0.2%	21	4.9%	1.5%	0	0.0%	0.0%
<b>Retraités</b>	24	4.9%	0.2%	9	15.5%	0.1%	15	3.5%	0.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	69	14.2%	0.7%	3	6.0%	0.1%	66	15.2%	1.0%	27	12.4%	0.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	9	1.8%	1.1%	2	2.8%	0.4%	7	1.7%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	19	3.8%	0.7%	0	0.7%	-	18	4.2%	1.4%	19	8.7%	0.7%
<b>Affaires et Cadres</b>	91	18.6%	1.3%	14	25.1%	0.4%	77	17.8%	2.2%	91	42.6%	1.3%
<b>Professions intermédiaires</b>	104	21.3%	1.4%	9	15.5%	0.2%	95	22.1%	2.7%	104	48.7%	1.4%
<b>Employés</b>	103	21.1%	1.9%	7	12.7%	0.3%	96	22.3%	3.0%	0	0.0%	0.0%
<b>Ouvriers</b>	112	22.9%	1.2%	14	25.4%	0.3%	97	22.5%	2.2%	0	0.0%	0.0%
<b>Retraités</b>	41	8.4%	0.3%	10	17.8%	0.2%	31	7.2%	0.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	10	2.0%	0.2%	0	0.0%	0.0%	10	2.3%	0.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	26	5.4%	0.3%	4	6.7%	0.1%	22	5.2%	0.4%	6	2.8%	0.3%
<b>2 personnes</b>	90	18.5%	0.5%	16	28.4%	0.2%	74	17.2%	0.8%	31	14.5%	0.8%
<b>3 personnes</b>	138	28.3%	1.5%	18	31.7%	0.4%	120	27.8%	2.6%	63	29.4%	1.6%
<b>4 personnes</b>	135	27.7%	1.5%	16	27.8%	0.3%	120	27.7%	2.6%	74	34.5%	1.5%
<b>5 personnes et +</b>	99	20.2%	1.9%	3	5.5%	0.1%	96	22.1%	3.4%	40	18.8%	1.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	332	67.9%	2.1%	30	53.3%	0.4%	302	69.8%	3.6%	159	74.2%	2.0%
<b>Non</b>	157	32.1%	0.4%	26	46.7%	0.2%	131	30.2%	0.7%	55	25.8%	0.6%
<b>Habitat</b>												
<b>Communes rurales</b>	84	17.2%	0.7%	8	14.4%	0.1%	76	17.5%	1.2%	34	15.8%	1.0%
<b>Agglo. - 20 000 hab</b>	60	12.3%	0.7%	12	21.3%	0.3%	48	11.2%	1.0%	22	10.5%	0.8%
<b>Agglo. 20 000 à 100 000 hab</b>	75	15.3%	1.1%	4	7.3%	0.1%	71	16.4%	2.0%	27	12.5%	1.3%
<b>Agglo. + 100 000 hab</b>	145	29.6%	0.9%	18	31.6%	0.2%	127	29.4%	1.6%	66	31.0%	1.2%
<b>Agglo. Paris</b>	125	25.5%	1.5%	14	25.3%	0.4%	110	25.5%	2.5%	64	30.2%	1.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	129	26.4%	1.4%	16	29.1%	0.4%	113	26.0%	2.3%	69	32.2%	1.6%
Nord Pas de Calais	22	4.6%	0.7%	3	4.5%	0.2%	20	4.6%	1.2%	9	4.3%	1.0%
Lorraine	12	2.4%	0.6%	0	0.0%	0.0%	12	2.7%	1.2%	7	3.5%	1.4%
Alsace	17	3.5%	1.1%	2	3.7%	0.3%	15	3.5%	1.9%	6	3.0%	1.2%
Franche-Comté	7	1.5%	0.8%	1	2.5%	0.3%	6	1.4%	1.2%	2	0.8%	0.7%
Champagne Ardennes	8	1.6%	0.7%	2	2.7%	0.3%	6	1.5%	1.2%	3	1.4%	1.0%
Picardie	21	4.3%	1.4%	0	0.0%	0.0%	21	4.8%	2.7%	12	5.6%	2.8%
Bourgogne	10	2.0%	0.7%	3	5.0%	0.4%	7	1.6%	1.0%	2	1.1%	0.6%
Haute Normandie	17	3.4%	1.1%	2	3.3%	0.3%	15	3.5%	1.9%	8	3.5%	1.7%
Basse Normandie	14	3.0%	1.2%	2	4.0%	0.4%	12	2.8%	1.9%	7	3.2%	2.1%
Centre	12	2.4%	0.6%	0	0.0%	0.0%	12	2.7%	1.1%	6	2.7%	0.9%
Pays de Loire	12	2.5%	0.4%	0	0.0%	0.0%	12	2.8%	0.8%	4	1.8%	0.5%
Bretagne	30	6.1%	1.1%	1	2.3%	0.1%	29	6.6%	2.1%	10	4.9%	1.4%
Poitou Charentes	9	1.9%	0.6%	0	0.0%	0.0%	9	2.1%	1.2%	3	1.3%	0.7%
Aquitaine	25	5.1%	0.9%	3	5.8%	0.3%	22	5.1%	1.5%	5	2.6%	0.7%
Midi Pyrénées	19	3.9%	0.8%	2	3.7%	0.2%	17	3.9%	1.4%	12	5.4%	1.4%
Limousin	4	0.8%	0.6%	1	2.3%	0.4%	2	0.6%	0.8%	1	0.3%	0.4%
Auvergne	11	2.3%	1.0%	1	1.4%	0.1%	10	2.4%	1.8%	5	2.1%	1.5%
Rhône Alpes	65	13.3%	1.3%	4	7.5%	0.2%	61	14.1%	2.3%	24	11.1%	1.3%
Languedoc Roussillon	10	2.0%	0.4%	0	0.0%	0.0%	10	2.2%	0.8%	5	2.3%	0.7%
Provence Alpes Côte d'Azur. Corse	34	7.0%	0.8%	13	22.2%	0.6%	22	5.0%	1.0%	15	6.9%	1.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	297	60.8%	1.0%	45	80.4%	0.3%	252	58.2%	1.8%	156	72.9%	1.2%
Presque tous les jours	72	14.8%	1.1%	6	9.8%	0.2%	67	15.4%	2.0%	25	11.8%	1.1%
1 à 2 fois par semaine	40	8.2%	1.3%	4	7.4%	0.3%	36	8.3%	2.0%	13	6.2%	1.4%
1 à 3 fois par mois	13	2.7%	1.5%	0	0.0%	0.0%	13	3.1%	2.8%	3	1.3%	1.7%
Moins souvent	17	3.4%	1.4%	0	0.0%	0.0%	17	3.9%	2.4%	5	2.5%	4.4%
Jamais	2	0.5%	1.9%	0	0.0%	0.0%	2	0.6%	3.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	13	2.7%	0.7%	0	0.0%	0.0%	13	3.1%	1.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	33	6.7%	1.0%	4	6.6%	0.3%	29	6.7%	1.4%	3	1.2%	1.0%
De 12 000 à moins de 18 000 euros par an	46	9.5%	0.7%	4	6.6%	0.1%	43	9.9%	1.1%	9	4.1%	1.2%
De 18 000 à moins de 24 000 euros par an	66	13.4%	0.9%	5	9.6%	0.2%	60	13.9%	1.6%	16	7.4%	1.0%
De 24 000 à moins de 36 000 euros par an	123	25.3%	1.1%	19	33.2%	0.3%	105	24.2%	1.8%	42	19.7%	1.1%
De 36 000 à moins de 45 000 euros par an	91	18.7%	1.4%	12	21.0%	0.3%	79	18.4%	2.6%	59	27.5%	1.9%
De 45 000 à moins de 65 000 euros par an	50	10.2%	0.8%	8	14.7%	0.2%	41	9.6%	1.5%	41	19.0%	1.1%
De 65 000 à moins de 80 000 euros par an	17	3.4%	1.0%	0	0.0%	0.0%	17	3.8%	2.5%	16	7.4%	1.4%
De 80 000 à moins de 115 000 euros par an	8	1.6%	0.8%	3	5.1%	0.5%	5	1.2%	1.3%	7	3.1%	0.9%
115 000 euros et plus par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	26	5.3%	0.8%	2	3.3%	0.1%	24	5.5%	1.3%	14	6.6%	1.2%
Ne sait pas	16	3.2%	1.0%	0	0.0%	0.0%	16	3.6%	1.7%	9	4.1%	1.5%