

Art & Décoration

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3383	100.0%	6.6%	1111	100.0%	4.5%	2272	100.0%	8.5%	1347	100.0%	7.8%
Sexe												
Homme	1111	32.8%	4.5%	1111	100.0%	4.5%	0	0.0%	0.0%	458	34.0%	5.1%
Femme	2272	67.2%	8.5%	0	0.0%	0.0%	2272	100.0%	8.5%	889	66.0%	10.7%
Age												
15 à 24 ans	193	5.7%	2.6%	60	5.4%	1.6%	134	5.9%	3.7%	90	6.7%	2.9%
25 à 34 ans	395	11.7%	5.2%	125	11.2%	3.3%	270	11.9%	6.9%	179	13.3%	5.3%
35 à 49 ans	1115	32.9%	8.8%	375	33.8%	6.0%	739	32.5%	11.6%	656	48.7%	10.5%
50 à 59 ans	801	23.7%	8.9%	300	27.0%	6.7%	501	22.1%	11.2%	355	26.4%	9.6%
60 ans et plus	879	26.0%	6.0%	251	22.6%	4.0%	628	27.6%	7.6%	67	5.0%	9.3%
Individu												
Ménagères	2151	63.6%	9.2%	0	0.0%	0.0%	2151	94.7%	9.2%	842	62.5%	12.2%
Personne de référence	1609	47.6%	5.7%	1014	91.3%	5.0%	594	26.2%	7.5%	571	42.4%	6.7%
Responsable des achats	2713	80.2%	7.6%	600	54.0%	4.7%	2113	93.0%	9.2%	1049	77.9%	9.6%
PCS Individu												
Agriculteurs	60	1.8%	11.3%	24	2.2%	6.7%	36	1.6%	21.3%	5	0.4%	23.3%
Petits patrons	198	5.9%	12.2%	106	9.5%	9.4%	92	4.1%	18.4%	166	12.3%	11.4%
Affaires et Cadres	359	10.6%	7.2%	151	13.6%	4.9%	208	9.1%	10.8%	320	23.8%	7.1%
Professions intermédiaires	543	16.0%	8.0%	176	15.8%	5.0%	367	16.2%	11.2%	446	33.1%	7.9%
Employés	646	19.1%	7.8%	95	8.5%	4.7%	551	24.3%	8.8%	180	13.3%	10.1%
Ouvriers	301	8.9%	4.7%	196	17.6%	4.0%	106	4.6%	7.2%	31	2.3%	7.0%
Retraités	747	22.1%	5.9%	249	22.4%	4.1%	498	21.9%	7.6%	22	1.6%	8.8%
Autres inactifs	529	15.6%	5.2%	115	10.4%	3.2%	414	18.2%	6.3%	177	13.1%	5.6%
PCS Personne de référence												
Agriculteurs	85	2.5%	10.4%	21	1.9%	5.1%	63	2.8%	16.1%	0	0.0%	0.0%
Petits patrons	262	7.8%	10.0%	105	9.4%	8.1%	157	6.9%	11.9%	262	19.5%	10.0%
Affaires et Cadres	564	16.7%	7.9%	157	14.2%	4.3%	407	17.9%	11.8%	564	41.9%	7.9%
Professions intermédiaires	520	15.4%	6.9%	196	17.6%	4.9%	325	14.3%	9.2%	520	38.6%	6.9%
Employés	323	9.5%	6.0%	95	8.6%	4.4%	227	10.0%	7.2%	0	0.0%	0.0%
Ouvriers	509	15.0%	5.5%	184	16.5%	3.8%	325	14.3%	7.3%	0	0.0%	0.0%
Retraités	890	26.3%	6.1%	269	24.2%	4.0%	621	27.3%	7.8%	0	0.0%	0.0%
Autres inactifs	229	6.8%	5.8%	84	7.5%	5.6%	145	6.4%	6.0%	0	0.0%	0.0%

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Taille du foyer												
1 personne	515	15.2%	5.4%	134	12.1%	3.2%	381	16.8%	6.9%	113	8.4%	6.1%
2 personnes	1261	37.3%	7.0%	440	39.6%	5.0%	821	36.1%	8.9%	350	26.0%	8.5%
3 personnes	598	17.7%	6.5%	210	18.9%	4.6%	388	17.1%	8.5%	283	21.0%	7.3%
4 personnes	648	19.1%	7.1%	209	18.8%	4.6%	438	19.3%	9.5%	388	28.8%	8.0%
5 personnes et +	361	10.7%	6.8%	117	10.6%	4.7%	243	10.7%	8.6%	213	15.8%	8.3%
Présence d'enfants de moins de 15 ans												
Oui	1164	34.4%	7.4%	386	34.7%	5.3%	778	34.2%	9.3%	685	50.8%	8.8%
Non	2219	65.6%	6.2%	725	65.3%	4.2%	1494	65.8%	8.1%	662	49.2%	7.0%
Habitat												
Communes rurales	865	25.6%	7.5%	275	24.7%	5.0%	590	26.0%	9.7%	301	22.3%	9.1%
Agglo. - 20 000 hab	652	19.3%	7.3%	208	18.7%	5.0%	444	19.6%	9.5%	235	17.4%	8.9%
Agglo. 20 000 à 100 000 hab	475	14.0%	6.8%	138	12.4%	4.0%	337	14.8%	9.6%	168	12.5%	8.2%
Agglo. + 100 000 hab	974	28.8%	6.3%	364	32.7%	5.0%	611	26.9%	7.6%	408	30.3%	7.7%
Agglo. Paris	416	12.3%	4.9%	126	11.4%	3.1%	290	12.8%	6.5%	235	17.5%	6.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	508	15.0%	5.4%	153	13.8%	3.4%	355	15.6%	7.2%	273	20.3%	6.2%
Nord Pas de Calais	168	5.0%	5.2%	62	5.6%	4.1%	106	4.7%	6.3%	59	4.3%	6.3%
Lorraine	102	3.0%	5.3%	42	3.7%	4.5%	60	2.6%	6.0%	48	3.6%	9.1%
Alsace	72	2.1%	4.8%	28	2.5%	3.8%	45	2.0%	5.7%	26	1.9%	5.1%
Franche-Comté	49	1.5%	5.2%	17	1.5%	3.7%	32	1.4%	6.6%	20	1.5%	7.4%
Champagne Ardennes	69	2.0%	6.4%	30	2.7%	5.8%	39	1.7%	7.0%	29	2.2%	9.8%
Picardie	77	2.3%	5.0%	27	2.5%	3.7%	50	2.2%	6.3%	25	1.9%	5.8%
Bourgogne	101	3.0%	7.4%	37	3.3%	5.7%	64	2.8%	9.1%	40	3.0%	10.3%
Haute Normandie	90	2.7%	6.1%	30	2.7%	4.3%	60	2.6%	7.7%	34	2.6%	7.7%
Basse Normandie	89	2.6%	7.4%	30	2.7%	5.2%	59	2.6%	9.4%	25	1.8%	7.7%
Centre	156	4.6%	7.5%	48	4.3%	4.8%	109	4.8%	10.1%	65	4.9%	10.5%
Pays de Loire	207	6.1%	7.1%	86	7.7%	6.1%	121	5.3%	8.1%	75	5.6%	8.8%
Bretagne	177	5.2%	6.7%	42	3.8%	3.3%	135	5.9%	9.9%	53	4.0%	6.9%
Poitou Charentes	129	3.8%	8.7%	44	4.0%	6.2%	85	3.7%	11.1%	40	3.0%	10.2%
Aquitaine	200	5.9%	7.4%	50	4.5%	3.8%	150	6.6%	10.6%	80	6.0%	9.7%
Midi Pyrénées	182	5.4%	7.6%	40	3.6%	3.5%	142	6.3%	11.4%	65	4.8%	8.1%
Limousin	57	1.7%	9.1%	20	1.8%	6.7%	37	1.6%	11.3%	21	1.6%	13.7%
Auvergne	92	2.7%	8.2%	25	2.2%	4.6%	67	3.0%	11.5%	32	2.4%	10.6%
Rhône Alpes	360	10.6%	7.1%	127	11.5%	5.2%	233	10.3%	8.8%	158	11.7%	8.3%
Languedoc Roussillon	147	4.3%	6.7%	47	4.2%	4.5%	99	4.4%	8.6%	59	4.3%	8.6%
Provence Alpes Côte d'Azur. Corse	350	10.3%	8.1%	126	11.4%	6.2%	223	9.8%	9.8%	119	8.8%	8.5%
Habitudes de connexion à Internet												
Tous les jours	1968	58.2%	6.9%	667	60.0%	4.6%	1302	57.3%	9.2%	999	74.2%	7.5%
Presque tous les jours	495	14.6%	7.7%	144	12.9%	4.7%	351	15.5%	10.4%	182	13.5%	7.9%
1 à 2 fois par semaine	263	7.8%	8.2%	71	6.4%	5.2%	192	8.4%	10.6%	93	6.9%	10.1%
1 à 3 fois par mois	51	1.5%	5.8%	20	1.8%	5.2%	30	1.3%	6.3%	11	0.8%	6.5%
Moins souvent	72	2.1%	5.9%	30	2.7%	5.5%	42	1.9%	6.1%	13	1.0%	10.8%
Jamais	10	0.3%	7.5%	2	0.1%	2.4%	8	0.4%	12.1%	0	0.0%	0.0%

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Revenus du foyer												
Moins de 9 000 euros par an	113	3.3%	5.5%	38	3.4%	4.7%	75	3.3%	6.0%	12	0.9%	6.9%
De 9 000 à moins de 12 000 euros par an	177	5.2%	5.3%	28	2.5%	2.4%	149	6.6%	6.9%	34	2.5%	12.2%
De 12 000 à moins de 18 000 euros par an	319	9.4%	5.0%	88	7.9%	3.3%	231	10.2%	6.2%	39	2.9%	5.3%
De 18 000 à moins de 24 000 euros par an	385	11.4%	5.3%	128	11.5%	3.8%	258	11.3%	6.8%	98	7.3%	6.5%
De 24 000 à moins de 36 000 euros par an	861	25.5%	7.5%	280	25.2%	5.0%	581	25.6%	9.8%	299	22.2%	8.0%
De 36 000 à moins de 45 000 euros par an	489	14.4%	7.3%	183	16.5%	5.0%	306	13.5%	9.9%	228	16.9%	7.4%
De 45 000 à moins de 65 000 euros par an	521	15.4%	8.3%	208	18.7%	5.9%	313	13.8%	11.4%	316	23.5%	8.6%
De 65 000 à moins de 80 000 euros par an	145	4.3%	8.8%	57	5.1%	5.9%	88	3.9%	13.0%	100	7.4%	8.6%
De 80 000 à moins de 115 000 euros par an	64	1.9%	6.7%	22	2.0%	3.9%	42	1.8%	10.6%	53	4.0%	7.0%
115 000 euros et plus par an	51	1.5%	11.3%	13	1.2%	4.7%	38	1.7%	21.7%	48	3.6%	12.1%
Refus	200	5.9%	6.4%	57	5.1%	4.4%	143	6.3%	7.7%	87	6.5%	7.6%
Ne sait pas	59	1.7%	3.7%	9	0.8%	1.4%	50	2.2%	5.3%	32	2.4%	5.5%