

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2555	100.0%	5.0%	1575	100.0%	6.4%	980	100.0%	3.7%	1147	100.0%	6.7%
<b>Sexe</b>												
<b>Homme</b>	1575	61.6%	6.4%	1575	100.0%	6.4%	0	0.0%	0.0%	710	61.9%	8.0%
<b>Femme</b>	980	38.4%	3.7%	0	0.0%	0.0%	980	100.0%	3.7%	437	38.1%	5.3%
<b>Age</b>												
<b>15 à 24 ans</b>	377	14.7%	5.1%	272	17.3%	7.3%	105	10.7%	2.9%	198	17.3%	6.3%
<b>25 à 34 ans</b>	396	15.5%	5.2%	230	14.6%	6.1%	166	16.9%	4.3%	192	16.7%	5.6%
<b>35 à 49 ans</b>	594	23.2%	4.7%	367	23.3%	5.9%	227	23.2%	3.6%	394	34.3%	6.3%
<b>50 à 59 ans</b>	540	21.1%	6.0%	327	20.7%	7.2%	213	21.8%	4.8%	301	26.2%	8.1%
<b>60 ans et plus</b>	649	25.4%	4.4%	380	24.1%	6.0%	269	27.4%	3.2%	63	5.5%	8.7%
<b>Individu</b>												
<b>Ménagères</b>	857	33.6%	3.7%	0	0.0%	0.0%	857	87.4%	3.7%	377	32.9%	5.5%
<b>Personne de référence</b>	1522	59.6%	5.4%	1244	79.0%	6.2%	278	28.3%	3.5%	623	54.3%	7.3%
<b>Responsable des achats</b>	1687	66.0%	4.7%	838	53.2%	6.6%	850	86.7%	3.7%	711	62.0%	6.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.2%	1.0%	5	0.3%	1.4%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	99	3.9%	6.1%	78	4.9%	6.9%	21	2.2%	4.2%	93	8.1%	6.4%
<b>Affaires et Cadres</b>	406	15.9%	8.2%	269	17.1%	8.8%	137	13.9%	7.1%	389	33.9%	8.6%
<b>Professions intermédiaires</b>	388	15.2%	5.7%	216	13.7%	6.2%	171	17.5%	5.2%	348	30.4%	6.2%
<b>Employés</b>	311	12.2%	3.8%	159	10.1%	7.9%	152	15.5%	2.4%	54	4.7%	3.0%
<b>Ouvriers</b>	230	9.0%	3.6%	209	13.3%	4.3%	21	2.2%	1.4%	27	2.3%	6.0%
<b>Retraités</b>	576	22.5%	4.6%	348	22.1%	5.8%	228	23.3%	3.5%	17	1.5%	7.1%
<b>Autres inactifs</b>	541	21.2%	5.4%	291	18.5%	8.2%	250	25.5%	3.8%	218	19.0%	6.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	22	0.9%	2.7%	11	0.7%	2.7%	11	1.1%	2.8%	0	0.0%	0.0%
<b>Petits patrons</b>	132	5.1%	5.0%	92	5.8%	7.1%	40	4.1%	3.0%	132	11.5%	5.0%
<b>Affaires et Cadres</b>	561	22.0%	7.9%	331	21.0%	9.0%	230	23.5%	6.7%	561	49.0%	7.9%
<b>Professions intermédiaires</b>	454	17.8%	6.0%	287	18.2%	7.2%	167	17.0%	4.7%	454	39.6%	6.0%
<b>Employés</b>	247	9.7%	4.6%	150	9.5%	6.9%	97	9.9%	3.1%	0	0.0%	0.0%
<b>Ouvriers</b>	294	11.5%	3.2%	205	13.0%	4.2%	88	9.0%	2.0%	0	0.0%	0.0%
<b>Retraités</b>	651	25.5%	4.4%	387	24.6%	5.8%	264	26.9%	3.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	195	7.6%	5.0%	112	7.1%	7.5%	83	8.5%	3.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	449	17.6%	4.7%	271	17.2%	6.5%	178	18.1%	3.2%	128	11.2%	6.9%
<b>2 personnes</b>	868	34.0%	4.8%	525	33.3%	6.0%	343	35.0%	3.7%	271	23.7%	6.6%
<b>3 personnes</b>	511	20.0%	5.6%	336	21.3%	7.3%	175	17.9%	3.8%	276	24.0%	7.1%
<b>4 personnes</b>	456	17.9%	5.0%	286	18.2%	6.3%	170	17.4%	3.7%	308	26.9%	6.4%
<b>5 personnes et +</b>	271	10.6%	5.1%	157	10.0%	6.3%	115	11.7%	4.1%	163	14.3%	6.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	762	29.8%	4.9%	459	29.1%	6.3%	304	31.0%	3.6%	461	40.2%	5.9%
<b>Non</b>	1793	70.2%	5.0%	1116	70.9%	6.5%	677	69.0%	3.7%	686	59.8%	7.3%
<b>Habitat</b>												
<b>Communes rurales</b>	506	19.8%	4.4%	305	19.4%	5.5%	201	20.5%	3.3%	201	17.5%	6.0%
<b>Agglo. - 20 000 hab</b>	391	15.3%	4.4%	242	15.4%	5.8%	149	15.2%	3.2%	151	13.2%	5.7%
<b>Agglo. 20 000 à 100 000 hab</b>	335	13.1%	4.8%	233	14.8%	6.7%	102	10.4%	2.9%	166	14.5%	8.1%
<b>Agglo. + 100 000 hab</b>	897	35.1%	5.8%	545	34.6%	7.4%	352	35.9%	4.4%	402	35.0%	7.6%
<b>Agglo. Paris</b>	426	16.7%	5.0%	249	15.8%	6.2%	177	18.0%	4.0%	227	19.8%	5.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	462	18.1%	4.9%	266	16.9%	5.9%	196	20.0%	4.0%	252	22.0%	5.7%
<b>Nord Pas de Calais</b>	109	4.3%	3.4%	79	5.0%	5.2%	29	3.0%	1.7%	57	5.0%	6.2%
<b>Lorraine</b>	100	3.9%	5.2%	56	3.6%	6.0%	43	4.4%	4.3%	41	3.5%	7.6%
<b>Alsace</b>	90	3.5%	5.9%	64	4.0%	8.7%	26	2.7%	3.3%	30	2.6%	5.9%
<b>Franche-Comté</b>	38	1.5%	4.0%	23	1.5%	5.0%	15	1.5%	3.1%	16	1.4%	6.2%
<b>Champagne Ardennes</b>	55	2.1%	5.0%	38	2.4%	7.3%	16	1.7%	2.9%	22	1.9%	7.2%
<b>Picardie</b>	68	2.6%	4.4%	43	2.7%	5.7%	25	2.6%	3.2%	35	3.1%	8.1%
<b>Bourgogne</b>	44	1.7%	3.3%	22	1.4%	3.4%	22	2.3%	3.2%	16	1.4%	4.2%
<b>Haute Normandie</b>	67	2.6%	4.5%	44	2.8%	6.2%	23	2.3%	3.0%	37	3.2%	8.3%
<b>Basse Normandie</b>	58	2.3%	4.8%	39	2.5%	6.7%	19	1.9%	3.0%	15	1.3%	4.6%
<b>Centre</b>	82	3.2%	3.9%	49	3.1%	4.9%	32	3.3%	3.0%	39	3.4%	6.2%
<b>Pays de Loire</b>	104	4.1%	3.6%	56	3.5%	4.0%	48	4.9%	3.2%	41	3.6%	4.8%
<b>Bretagne</b>	111	4.3%	4.2%	79	5.0%	6.3%	32	3.2%	2.3%	39	3.4%	5.1%
<b>Poitou Charentes</b>	61	2.4%	4.2%	32	2.0%	4.5%	30	3.0%	3.9%	24	2.1%	6.0%
<b>Aquitaine</b>	150	5.9%	5.5%	98	6.2%	7.6%	52	5.3%	3.7%	67	5.8%	8.0%
<b>Midi Pyrénées</b>	137	5.4%	5.7%	85	5.4%	7.3%	52	5.3%	4.1%	72	6.3%	9.0%
<b>Limousin</b>	25	1.0%	4.0%	14	0.9%	4.8%	11	1.1%	3.3%	7	0.6%	4.5%
<b>Auvergne</b>	52	2.0%	4.7%	39	2.5%	7.3%	13	1.4%	2.3%	18	1.6%	6.0%
<b>Rhône Alpes</b>	331	13.0%	6.5%	210	13.4%	8.6%	121	12.3%	4.6%	154	13.5%	8.1%
<b>Languedoc Roussillon</b>	130	5.1%	5.9%	73	4.6%	7.0%	57	5.8%	4.9%	48	4.2%	7.0%
<b>Provence Alpes Côte d'Azur. Corse</b>	283	11.1%	6.6%	166	10.6%	8.2%	117	11.9%	5.1%	116	10.1%	8.3%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1681	65.8%	5.9%	1058	67.2%	7.3%	622	63.5%	4.4%	887	77.4%	6.7%
<b>Presque tous les jours</b>	372	14.6%	5.8%	219	13.9%	7.2%	152	15.5%	4.5%	172	15.0%	7.4%
<b>1 à 2 fois par semaine</b>	165	6.5%	5.2%	97	6.2%	7.0%	68	6.9%	3.8%	62	5.4%	6.7%
<b>1 à 3 fois par mois</b>	35	1.4%	4.0%	19	1.2%	4.8%	16	1.7%	3.4%	8	0.7%	5.0%
<b>Moins souvent</b>	45	1.8%	3.7%	30	1.9%	5.6%	15	1.5%	2.2%	4	0.4%	3.4%
<b>Jamais</b>	5	0.2%	3.8%	4	0.3%	7.3%	0	-	0.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	94	3.7%	4.6%	75	4.7%	9.1%	20	2.0%	1.6%	20	1.7%	10.9%
De 9 000 à moins de 12 000 euros par an	116	4.5%	3.5%	64	4.1%	5.4%	52	5.3%	2.4%	14	1.2%	5.1%
De 12 000 à moins de 18 000 euros par an	209	8.2%	3.3%	134	8.5%	5.0%	74	7.6%	2.0%	29	2.6%	4.0%
De 18 000 à moins de 24 000 euros par an	292	11.4%	4.1%	153	9.7%	4.5%	139	14.1%	3.6%	90	7.9%	6.0%
De 24 000 à moins de 36 000 euros par an	550	21.5%	4.8%	316	20.1%	5.7%	233	23.8%	3.9%	231	20.2%	6.2%
De 36 000 à moins de 45 000 euros par an	411	16.1%	6.1%	286	18.2%	7.9%	125	12.7%	4.1%	209	18.2%	6.8%
De 45 000 à moins de 65 000 euros par an	419	16.4%	6.7%	263	16.7%	7.4%	155	15.8%	5.7%	270	23.6%	7.3%
De 65 000 à moins de 80 000 euros par an	130	5.1%	7.9%	96	6.1%	10.0%	34	3.4%	5.0%	79	6.9%	6.8%
De 80 000 à moins de 115 000 euros par an	84	3.3%	8.8%	49	3.1%	8.7%	35	3.6%	8.9%	68	5.9%	8.9%
115 000 euros et plus par an	40	1.6%	8.8%	24	1.6%	8.9%	15	1.6%	8.8%	34	3.0%	8.6%
Refus	156	6.1%	5.0%	81	5.1%	6.3%	75	7.7%	4.1%	75	6.5%	6.5%
Ne sait pas	55	2.2%	3.5%	32	2.0%	5.0%	23	2.4%	2.5%	27	2.3%	4.7%