

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2034	100.0%	4.0%	265	100.0%	1.1%	1769	100.0%	6.6%	623	100.0%	3.6%
Sexe												
Homme	265	13.0%	1.1%	265	100.0%	1.1%	0	0.0%	0.0%	75	12.0%	0.8%
Femme	1769	87.0%	6.6%	0	0.0%	0.0%	1769	100.0%	6.6%	548	88.0%	6.6%
Age												
15 à 24 ans	84	4.1%	1.1%	8	3.0%	0.2%	76	4.3%	2.1%	25	3.9%	0.8%
25 à 34 ans	189	9.3%	2.5%	18	6.9%	0.5%	171	9.7%	4.4%	99	16.0%	2.9%
35 à 49 ans	530	26.1%	4.2%	53	19.8%	0.8%	477	27.0%	7.5%	260	41.7%	4.1%
50 à 59 ans	478	23.5%	5.3%	68	25.5%	1.5%	410	23.2%	9.1%	190	30.5%	5.1%
60 ans et plus	754	37.1%	5.1%	119	44.7%	1.9%	635	35.9%	7.6%	49	7.9%	6.8%
Individu												
Ménagères	1690	83.1%	7.2%	0	0.0%	0.0%	1690	95.5%	7.2%	528	84.7%	7.7%
Personne de référence	757	37.2%	2.7%	254	95.8%	1.3%	503	28.4%	6.4%	178	28.5%	2.1%
Responsable des achats	1780	87.5%	5.0%	128	48.1%	1.0%	1652	93.4%	7.2%	547	87.8%	5.0%
PCS Individu												
Agriculteurs	24	1.2%	4.5%	6	2.3%	1.7%	18	1.0%	10.7%	2	0.3%	9.4%
Petits patrons	50	2.5%	3.1%	16	5.9%	1.4%	34	1.9%	6.8%	38	6.0%	2.6%
Affaires et Cadres	141	6.9%	2.8%	25	9.6%	0.8%	115	6.5%	6.0%	111	17.8%	2.5%
Professions intermédiaires	277	13.6%	4.1%	33	12.3%	0.9%	245	13.8%	7.5%	227	36.4%	4.0%
Employés	464	22.8%	5.6%	15	5.8%	0.8%	448	25.3%	7.2%	130	20.9%	7.3%
Ouvriers	138	6.8%	2.2%	47	17.6%	1.0%	91	5.2%	6.2%	11	1.7%	2.4%
Retraités	640	31.5%	5.1%	111	41.7%	1.8%	530	29.9%	8.0%	25	4.0%	10.3%
Autres inactifs	300	14.7%	3.0%	13	4.8%	0.4%	287	16.2%	4.4%	79	12.7%	2.5%
PCS Personne de référence												
Agriculteurs	45	2.2%	5.5%	2	0.7%	0.4%	43	2.4%	10.9%	0	0.0%	0.0%
Petits patrons	85	4.2%	3.3%	16	5.9%	1.2%	69	3.9%	5.2%	85	13.6%	3.3%
Affaires et Cadres	284	14.0%	4.0%	26	9.9%	0.7%	258	14.6%	7.5%	284	45.7%	4.0%
Professions intermédiaires	254	12.5%	3.4%	33	12.3%	0.8%	221	12.5%	6.2%	254	40.7%	3.4%
Employés	215	10.6%	4.0%	21	7.8%	0.9%	195	11.0%	6.1%	0	0.0%	0.0%
Ouvriers	277	13.6%	3.0%	43	16.1%	0.9%	235	13.3%	5.3%	0	0.0%	0.0%
Retraités	750	36.9%	5.1%	116	43.6%	1.7%	635	35.9%	8.0%	0	0.0%	0.0%
Autres inactifs	123	6.1%	3.1%	10	3.7%	0.7%	114	6.4%	4.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	349	17.2%	3.6%	25	9.3%	0.6%	324	18.3%	5.9%	61	9.7%	3.3%
2 personnes	897	44.1%	5.0%	157	59.1%	1.8%	740	41.8%	8.1%	185	29.7%	4.5%
3 personnes	307	15.1%	3.3%	40	15.1%	0.9%	266	15.1%	5.8%	136	21.9%	3.5%
4 personnes	345	17.0%	3.8%	30	11.2%	0.7%	315	17.8%	6.8%	182	29.2%	3.8%
5 personnes et +	137	6.7%	2.6%	14	5.2%	0.6%	123	6.9%	4.4%	59	9.5%	2.3%
Présence d'enfants de moins de 15 ans												
Oui	535	26.3%	3.4%	53	19.8%	0.7%	483	27.3%	5.8%	279	44.9%	3.6%
Non	1499	73.7%	4.2%	213	80.2%	1.2%	1286	72.7%	7.0%	344	55.1%	3.6%
Habitat												
Communes rurales	498	24.5%	4.3%	53	20.1%	1.0%	444	25.1%	7.3%	115	18.5%	3.5%
Agglo. - 20 000 hab	421	20.7%	4.7%	53	19.8%	1.3%	368	20.8%	7.8%	125	20.1%	4.7%
Agglo. 20 000 à 100 000 hab	279	13.7%	4.0%	46	17.2%	1.3%	234	13.2%	6.7%	77	12.3%	3.7%
Agglo. + 100 000 hab	594	29.2%	3.9%	84	31.6%	1.1%	510	28.8%	6.3%	199	32.0%	3.8%
Agglo. Paris	243	11.9%	2.9%	30	11.3%	0.7%	212	12.0%	4.8%	106	17.0%	2.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	294	14.4%	3.1%	35	13.1%	0.8%	259	14.6%	5.2%	127	20.4%	2.9%
Nord Pas de Calais	144	7.1%	4.5%	18	6.7%	1.2%	126	7.1%	7.5%	42	6.7%	4.5%
Lorraine	84	4.1%	4.3%	12	4.5%	1.3%	72	4.1%	7.2%	19	3.1%	3.6%
Alsace	63	3.1%	4.1%	7	2.8%	1.0%	55	3.1%	7.1%	20	3.1%	3.9%
Franche-Comté	45	2.2%	4.8%	8	2.9%	1.7%	37	2.1%	7.7%	16	2.6%	6.0%
Champagne Ardennes	47	2.3%	4.3%	8	3.0%	1.5%	39	2.2%	6.9%	16	2.5%	5.2%
Picardie	66	3.2%	4.3%	4	1.5%	0.5%	62	3.5%	7.9%	17	2.7%	4.0%
Bourgogne	57	2.8%	4.2%	2	0.9%	0.4%	54	3.1%	7.7%	8	1.3%	2.2%
Haute Normandie	60	2.9%	4.0%	5	2.0%	0.8%	54	3.1%	7.0%	27	4.3%	6.0%
Basse Normandie	39	1.9%	3.3%	11	4.2%	1.9%	28	1.6%	4.5%	10	1.5%	3.0%
Centre	102	5.0%	4.9%	14	5.2%	1.4%	89	5.0%	8.2%	34	5.4%	5.4%
Pays de Loire	96	4.7%	3.3%	15	5.6%	1.1%	81	4.6%	5.4%	27	4.4%	3.2%
Bretagne	83	4.1%	3.2%	18	6.8%	1.4%	65	3.7%	4.7%	30	4.8%	3.8%
Poitou Charentes	72	3.5%	4.9%	10	3.6%	1.4%	62	3.5%	8.1%	15	2.4%	3.7%
Aquitaine	114	5.6%	4.2%	8	2.9%	0.6%	106	6.0%	7.5%	28	4.5%	3.3%
Midi Pyrénées	120	5.9%	5.0%	17	6.5%	1.5%	103	5.8%	8.2%	37	5.9%	4.6%
Limousin	35	1.7%	5.7%	1	0.4%	0.3%	34	1.9%	10.6%	9	1.4%	5.8%
Auvergne	52	2.5%	4.6%	10	3.9%	1.9%	42	2.3%	7.1%	13	2.1%	4.4%
Rhône Alpes	176	8.7%	3.5%	20	7.4%	0.8%	156	8.8%	5.9%	57	9.2%	3.0%
Languedoc Roussillon	102	5.0%	4.6%	11	4.3%	1.1%	91	5.1%	7.8%	25	4.0%	3.6%
Provence Alpes Côte d'Azur. Corse	184	9.1%	4.3%	31	11.8%	1.5%	153	8.6%	6.7%	48	7.6%	3.4%
Habitudes de connexion à Internet												
Tous les jours	1100	54.1%	3.8%	119	45.0%	0.8%	980	55.4%	6.9%	455	73.0%	3.4%
Presque tous les jours	313	15.4%	4.9%	42	16.0%	1.4%	271	15.3%	8.0%	95	15.2%	4.1%
1 à 2 fois par semaine	142	7.0%	4.5%	17	6.2%	1.2%	126	7.1%	7.0%	33	5.4%	3.6%
1 à 3 fois par mois	45	2.2%	5.1%	8	3.1%	2.1%	37	2.1%	7.6%	17	2.7%	10.5%
Moins souvent	33	1.6%	2.7%	2	0.6%	0.3%	32	1.8%	4.6%	4	0.6%	3.3%
Jamais	9	0.4%	6.5%	0	0.0%	0.0%	9	0.5%	12.3%	1	0.2%	6.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	48	2.4%	2.4%	9	3.3%	1.1%	39	2.2%	3.2%	2	0.3%	1.2%
De 9 000 à moins de 12 000 euros par an	111	5.5%	3.3%	3	1.2%	0.3%	108	6.1%	5.0%	9	1.4%	3.3%
De 12 000 à moins de 18 000 euros par an	231	11.4%	3.6%	19	7.0%	0.7%	212	12.0%	5.7%	18	2.8%	2.4%
De 18 000 à moins de 24 000 euros par an	321	15.8%	4.5%	43	16.4%	1.3%	277	15.7%	7.3%	59	9.5%	3.9%
De 24 000 à moins de 36 000 euros par an	533	26.2%	4.6%	74	27.7%	1.3%	459	26.0%	7.7%	161	25.8%	4.3%
De 36 000 à moins de 45 000 euros par an	262	12.9%	3.9%	45	17.1%	1.3%	216	12.2%	7.0%	99	15.9%	3.2%
De 45 000 à moins de 65 000 euros par an	267	13.1%	4.2%	43	16.1%	1.2%	224	12.7%	8.2%	152	24.4%	4.1%
De 65 000 à moins de 80 000 euros par an	61	3.0%	3.7%	12	4.7%	1.3%	49	2.7%	7.2%	38	6.1%	3.3%
De 80 000 à moins de 115 000 euros par an	31	1.5%	3.3%	5	1.8%	0.9%	27	1.5%	6.8%	20	3.2%	2.6%
115 000 euros et plus par an	7	0.3%	1.5%	1	0.2%	0.2%	6	0.3%	3.4%	5	0.7%	1.2%
Refus	135	6.7%	4.3%	12	4.5%	0.9%	123	7.0%	6.7%	50	8.0%	4.3%
Ne sait pas	27	1.3%	1.7%	0	0.0%	0.0%	27	1.5%	2.9%	11	1.7%	1.9%