

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1205	100.0%	2.3%	179	100.0%	0.7%	1026	100.0%	3.8%	389	100.0%	2.3%
Sexe												
Homme	179	14.9%	0.7%	179	100.0%	0.7%	0	0.0%	0.0%	60	15.5%	0.7%
Femme	1026	85.1%	3.8%	0	0.0%	0.0%	1026	100.0%	3.8%	328	84.5%	4.0%
Age												
15 à 24 ans	81	6.8%	1.1%	6	3.5%	0.2%	75	7.3%	2.1%	44	11.4%	1.4%
25 à 34 ans	101	8.4%	1.3%	13	7.4%	0.4%	88	8.6%	2.3%	46	11.8%	1.3%
35 à 49 ans	271	22.5%	2.2%	50	28.1%	0.8%	221	21.5%	3.5%	118	30.4%	1.9%
50 à 59 ans	289	24.0%	3.2%	60	33.4%	1.3%	229	22.3%	5.1%	144	37.0%	3.9%
60 ans et plus	462	38.3%	3.2%	49	27.6%	0.8%	412	40.2%	5.0%	37	9.4%	5.1%
Individu												
Ménagères	959	79.6%	4.1%	0	0.0%	0.0%	959	93.5%	4.1%	295	76.0%	4.3%
Personne de référence	482	40.1%	1.7%	164	91.6%	0.8%	318	31.1%	4.0%	119	30.5%	1.4%
Responsable des achats	1070	88.8%	3.0%	132	73.8%	1.0%	938	91.5%	4.1%	328	84.3%	3.0%
PCS Individu												
Agriculteurs	11	0.9%	2.1%	2	1.1%	0.6%	9	0.9%	5.4%	0	0.0%	0.0%
Petits patrons	34	2.8%	2.1%	12	6.6%	1.1%	22	2.2%	4.4%	25	6.4%	1.7%
Affaires et Cadres	104	8.6%	2.1%	22	12.5%	0.7%	82	8.0%	4.2%	89	23.0%	2.0%
Professions intermédiaires	152	12.6%	2.2%	20	10.9%	0.6%	132	12.9%	4.0%	120	31.0%	2.1%
Employés	257	21.3%	3.1%	27	14.8%	1.3%	231	22.5%	3.7%	63	16.3%	3.6%
Ouvriers	65	5.4%	1.0%	27	14.9%	0.5%	39	3.8%	2.6%	10	2.5%	2.2%
Retraités	359	29.8%	2.8%	40	22.3%	0.7%	319	31.1%	4.8%	16	4.2%	6.7%
Autres inactifs	222	18.5%	2.2%	30	16.8%	0.8%	192	18.7%	2.9%	65	16.6%	2.1%
PCS Personne de référence												
Agriculteurs	22	1.8%	2.7%	2	1.1%	0.5%	20	2.0%	5.1%	0	0.0%	0.0%
Petits patrons	50	4.1%	1.9%	10	5.8%	0.8%	40	3.9%	3.0%	50	12.8%	1.9%
Affaires et Cadres	179	14.9%	2.5%	25	14.1%	0.7%	154	15.0%	4.5%	179	46.1%	2.5%
Professions intermédiaires	160	13.2%	2.1%	24	13.7%	0.6%	135	13.2%	3.8%	160	41.1%	2.1%
Employés	128	10.6%	2.4%	30	16.8%	1.4%	98	9.6%	3.1%	0	0.0%	0.0%
Ouvriers	138	11.4%	1.5%	27	14.9%	0.5%	111	10.8%	2.5%	0	0.0%	0.0%
Retraités	432	35.9%	3.0%	42	23.7%	0.6%	390	38.0%	4.9%	0	0.0%	0.0%
Autres inactifs	96	7.9%	2.4%	18	10.0%	1.2%	78	7.6%	3.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	253	21.0%	2.6%	38	21.2%	0.9%	215	21.0%	3.9%	41	10.4%	2.2%
2 personnes	496	41.2%	2.8%	62	34.4%	0.7%	434	42.4%	4.7%	128	32.9%	3.1%
3 personnes	178	14.8%	1.9%	27	14.9%	0.6%	152	14.8%	3.3%	91	23.5%	2.3%
4 personnes	167	13.8%	1.8%	36	20.0%	0.8%	131	12.8%	2.8%	77	19.9%	1.6%
5 personnes et +	110	9.1%	2.1%	17	9.5%	0.7%	93	9.1%	3.3%	52	13.3%	2.0%
Présence d'enfants de moins de 15 ans												
Oui	294	24.4%	1.9%	57	32.0%	0.8%	237	23.1%	2.8%	132	33.9%	1.7%
Non	911	75.6%	2.6%	122	68.0%	0.7%	789	76.9%	4.3%	257	66.1%	2.7%
Habitat												
Communes rurales	213	17.7%	1.8%	30	16.8%	0.5%	183	17.8%	3.0%	55	14.2%	1.7%
Agglo. - 20 000 hab	191	15.8%	2.1%	33	18.3%	0.8%	158	15.4%	3.4%	56	14.5%	2.1%
Agglo. 20 000 à 100 000 hab	156	13.0%	2.2%	26	14.3%	0.7%	131	12.8%	3.7%	32	8.1%	1.5%
Agglo. + 100 000 hab	374	31.0%	2.4%	45	25.4%	0.6%	328	32.0%	4.1%	122	31.5%	2.3%
Agglo. Paris	271	22.5%	3.2%	45	25.3%	1.1%	225	22.0%	5.1%	123	31.7%	3.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	296	24.6%	3.1%	51	28.5%	1.1%	245	23.9%	4.9%	129	33.3%	2.9%
Nord Pas de Calais	57	4.7%	1.8%	4	2.3%	0.3%	53	5.1%	3.1%	16	4.2%	1.8%
Lorraine	44	3.6%	2.3%	3	1.4%	0.3%	41	4.0%	4.2%	12	3.1%	2.3%
Alsace	45	3.7%	3.0%	8	4.3%	1.1%	37	3.6%	4.8%	5	1.3%	1.0%
Franche-Comté	22	1.8%	2.3%	6	3.2%	1.2%	16	1.6%	3.3%	7	1.8%	2.7%
Champagne Ardennes	16	1.3%	1.5%	4	2.3%	0.8%	12	1.1%	2.1%	4	1.0%	1.2%
Picardie	36	3.0%	2.4%	8	4.7%	1.1%	28	2.7%	3.5%	10	2.7%	2.4%
Bourgogne	26	2.2%	1.9%	3	1.8%	0.5%	23	2.2%	3.2%	5	1.3%	1.3%
Haute Normandie	28	2.3%	1.9%	5	2.6%	0.7%	23	2.2%	3.0%	12	3.0%	2.6%
Basse Normandie	24	2.0%	2.0%	4	2.1%	0.7%	20	2.0%	3.3%	9	2.4%	3.0%
Centre	38	3.2%	1.8%	5	2.7%	0.5%	33	3.2%	3.1%	6	1.5%	1.0%
Pays de Loire	46	3.9%	1.6%	11	6.3%	0.8%	35	3.4%	2.3%	10	2.6%	1.2%
Bretagne	49	4.1%	1.9%	10	5.5%	0.8%	40	3.9%	2.9%	15	3.8%	1.9%
Poitou Charentes	35	2.9%	2.4%	4	2.1%	0.5%	31	3.0%	4.1%	7	1.7%	1.6%
Aquitaine	48	4.0%	1.8%	8	4.5%	0.6%	40	3.9%	2.8%	13	3.4%	1.6%
Midi Pyrénées	74	6.2%	3.1%	7	3.8%	0.6%	68	6.6%	5.4%	23	5.9%	2.9%
Limousin	13	1.0%	2.0%	0	0.2%	0.1%	12	1.2%	3.7%	5	1.3%	3.2%
Auvergne	35	2.9%	3.2%	8	4.4%	1.5%	28	2.7%	4.7%	13	3.3%	4.2%
Rhône Alpes	111	9.2%	2.2%	9	4.8%	0.4%	102	9.9%	3.9%	31	8.0%	1.6%
Languedoc Roussillon	60	5.0%	2.7%	10	5.8%	1.0%	50	4.9%	4.3%	16	4.1%	2.3%
Provence Alpes Côte d'Azur. Corse	101	8.4%	2.3%	12	6.6%	0.6%	89	8.7%	3.9%	40	10.2%	2.8%
Habitudes de connexion à Internet												
Tous les jours	623	51.7%	2.2%	96	53.4%	0.7%	527	51.4%	3.7%	270	69.6%	2.0%
Presque tous les jours	154	12.8%	2.4%	19	10.4%	0.6%	135	13.2%	4.0%	46	11.8%	2.0%
1 à 2 fois par semaine	95	7.9%	3.0%	10	5.4%	0.7%	85	8.3%	4.7%	25	6.4%	2.7%
1 à 3 fois par mois	34	2.9%	3.9%	0	0.0%	0.0%	34	3.4%	7.1%	8	1.9%	4.6%
Moins souvent	49	4.1%	4.0%	2	1.0%	0.3%	47	4.6%	6.8%	16	4.1%	12.9%
Jamais	3	0.3%	2.5%	1	0.7%	2.0%	2	0.2%	3.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	46	3.8%	2.2%	9	5.2%	1.1%	36	3.5%	2.9%	6	1.5%	3.3%
De 9 000 à moins de 12 000 euros par an	69	5.7%	2.1%	8	4.5%	0.7%	61	6.0%	2.8%	2	0.6%	0.8%
De 12 000 à moins de 18 000 euros par an	141	11.7%	2.2%	25	14.1%	0.9%	116	11.3%	3.1%	11	2.9%	1.5%
De 18 000 à moins de 24 000 euros par an	165	13.7%	2.3%	19	10.6%	0.6%	146	14.3%	3.8%	39	10.0%	2.6%
De 24 000 à moins de 36 000 euros par an	278	23.1%	2.4%	43	24.0%	0.8%	235	22.9%	4.0%	80	20.7%	2.2%
De 36 000 à moins de 45 000 euros par an	149	12.4%	2.2%	17	9.6%	0.5%	132	12.9%	4.3%	62	15.8%	2.0%
De 45 000 à moins de 65 000 euros par an	143	11.9%	2.3%	20	10.9%	0.6%	124	12.1%	4.5%	72	18.6%	2.0%
De 65 000 à moins de 80 000 euros par an	45	3.8%	2.8%	11	6.4%	1.2%	34	3.3%	5.0%	25	6.4%	2.1%
De 80 000 à moins de 115 000 euros par an	36	3.0%	3.8%	11	6.0%	1.9%	25	2.5%	6.4%	28	7.2%	3.7%
115 000 euros et plus par an	19	1.6%	4.2%	4	2.3%	1.5%	15	1.5%	8.6%	16	4.2%	4.1%
Refus	84	6.9%	2.7%	9	4.8%	0.7%	75	7.3%	4.1%	37	9.4%	3.2%
Ne sait pas	29	2.4%	1.8%	3	1.5%	0.4%	26	2.5%	2.8%	11	2.7%	1.8%