

# Historia

## Lecture Dernière Période



CUMUL 2012/2013

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1277	100.0%	2.5%	720	100.0%	2.9%	556	100.0%	2.1%	488	100.0%	2.8%
<b>Sexe</b>												
<b>Homme</b>	720	56.4%	2.9%	720	100.0%	2.9%	0	0.0%	0.0%	280	57.3%	3.1%
<b>Femme</b>	556	43.6%	2.1%	0	0.0%	0.0%	556	100.0%	2.1%	208	42.7%	2.5%
<b>Age</b>												
<b>15 à 24 ans</b>	141	11.0%	1.9%	74	10.2%	2.0%	67	12.1%	1.8%	74	15.1%	2.3%
<b>25 à 34 ans</b>	147	11.6%	1.9%	85	11.8%	2.3%	62	11.2%	1.6%	64	13.0%	1.9%
<b>35 à 49 ans</b>	302	23.7%	2.4%	184	25.5%	3.0%	118	21.3%	1.9%	199	40.9%	3.2%
<b>50 à 59 ans</b>	256	20.1%	2.9%	142	19.7%	3.2%	114	20.5%	2.5%	115	23.6%	3.1%
<b>60 ans et plus</b>	429	33.6%	2.9%	236	32.7%	3.7%	194	34.8%	2.3%	36	7.4%	5.0%
<b>Individu</b>												
<b>Ménagères</b>	492	38.5%	2.1%	0	0.0%	0.0%	492	88.4%	2.1%	178	36.5%	2.6%
<b>Personne de référence</b>	792	62.0%	2.8%	613	85.1%	3.0%	179	32.1%	2.3%	276	56.5%	3.2%
<b>Responsable des achats</b>	907	71.1%	2.5%	424	58.9%	3.3%	483	86.8%	2.1%	302	61.8%	2.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.5%	1.2%	5	0.7%	1.5%	1	0.2%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	49	3.8%	3.0%	31	4.2%	2.7%	18	3.3%	3.6%	37	7.6%	2.6%
<b>Affaires et Cadres</b>	182	14.2%	3.7%	130	18.0%	4.2%	52	9.3%	2.7%	170	34.9%	3.8%
<b>Professions intermédiaires</b>	170	13.3%	2.5%	81	11.3%	2.3%	89	15.9%	2.7%	152	31.2%	2.7%
<b>Employés</b>	154	12.0%	1.9%	66	9.2%	3.3%	88	15.8%	1.4%	21	4.3%	1.2%
<b>Ouvriers</b>	90	7.1%	1.4%	79	11.0%	1.6%	11	2.0%	0.8%	3	0.7%	0.7%
<b>Retraités</b>	381	29.8%	3.0%	216	30.0%	3.6%	165	29.6%	2.5%	7	1.5%	3.0%
<b>Autres inactifs</b>	245	19.2%	2.4%	112	15.6%	3.2%	133	23.9%	2.0%	97	19.8%	3.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	13	1.0%	1.6%	6	0.8%	1.4%	7	1.3%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	60	4.7%	2.3%	35	4.8%	2.7%	26	4.6%	1.9%	60	12.3%	2.3%
<b>Affaires et Cadres</b>	262	20.6%	3.7%	143	19.8%	3.9%	119	21.5%	3.5%	262	53.8%	3.7%
<b>Professions intermédiaires</b>	165	13.0%	2.2%	102	14.2%	2.6%	63	11.4%	1.8%	165	33.9%	2.2%
<b>Employés</b>	107	8.4%	2.0%	61	8.4%	2.8%	46	8.3%	1.5%	0	0.0%	0.0%
<b>Ouvriers</b>	131	10.3%	1.4%	90	12.5%	1.9%	41	7.3%	0.9%	0	0.0%	0.0%
<b>Retraités</b>	425	33.3%	2.9%	235	32.7%	3.5%	189	34.1%	2.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	113	8.9%	2.9%	49	6.7%	3.2%	65	11.6%	2.7%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	310	24.3%	3.2%	181	25.2%	4.4%	129	23.1%	2.3%	74	15.2%	4.0%
<b>2 personnes</b>	445	34.8%	2.5%	227	31.5%	2.6%	217	39.1%	2.4%	117	24.1%	2.9%
<b>3 personnes</b>	193	15.1%	2.1%	115	16.0%	2.5%	78	14.0%	1.7%	96	19.7%	2.5%
<b>4 personnes</b>	194	15.2%	2.1%	124	17.2%	2.7%	70	12.6%	1.5%	115	23.5%	2.4%
<b>5 personnes et +</b>	135	10.6%	2.5%	73	10.1%	2.9%	63	11.2%	2.2%	85	17.5%	3.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	338	26.5%	2.2%	214	29.7%	2.9%	124	22.3%	1.5%	198	40.6%	2.5%
<b>Non</b>	939	73.5%	2.6%	506	70.3%	2.9%	432	77.7%	2.4%	290	59.4%	3.1%
<b>Habitat</b>												
<b>Communes rurales</b>	239	18.7%	2.1%	139	19.3%	2.5%	100	17.9%	1.6%	82	16.8%	2.5%
<b>Agglo. - 20 000 hab</b>	183	14.3%	2.1%	93	12.9%	2.2%	90	16.1%	1.9%	68	14.0%	2.6%
<b>Agglo. 20 000 à 100 000 hab</b>	189	14.8%	2.7%	114	15.8%	3.3%	75	13.5%	2.2%	60	12.3%	2.9%
<b>Agglo. + 100 000 hab</b>	390	30.5%	2.5%	220	30.6%	3.0%	169	30.4%	2.1%	142	29.0%	2.7%
<b>Agglo. Paris</b>	277	21.7%	3.3%	154	21.4%	3.8%	122	22.0%	2.8%	136	27.8%	3.5%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	306	24.0%	3.2%	172	23.8%	3.8%	134	24.2%	2.7%	155	31.7%	3.5%
Nord Pas de Calais	66	5.2%	2.1%	41	5.7%	2.7%	25	4.6%	1.5%	25	5.0%	2.7%
Lorraine	46	3.6%	2.4%	33	4.5%	3.5%	14	2.4%	1.4%	14	2.8%	2.6%
Alsace	34	2.7%	2.3%	19	2.6%	2.6%	15	2.8%	2.0%	10	2.1%	2.0%
Franche-Comté	20	1.6%	2.1%	11	1.6%	2.5%	9	1.6%	1.8%	6	1.2%	2.2%
Champagne Ardennes	22	1.7%	2.1%	16	2.2%	3.0%	7	1.2%	1.2%	8	1.7%	2.8%
Picardie	23	1.8%	1.5%	12	1.7%	1.6%	11	2.0%	1.4%	13	2.8%	3.1%
Bourgogne	26	2.1%	1.9%	20	2.7%	3.0%	7	1.2%	1.0%	10	2.0%	2.5%
Haute Normandie	31	2.4%	2.1%	16	2.2%	2.3%	15	2.6%	1.9%	15	3.2%	3.5%
Basse Normandie	41	3.2%	3.4%	21	3.0%	3.7%	20	3.5%	3.1%	14	2.8%	4.3%
Centre	55	4.3%	2.7%	34	4.8%	3.4%	21	3.8%	2.0%	19	3.9%	3.1%
Pays de Loire	62	4.9%	2.1%	34	4.7%	2.4%	28	5.1%	1.9%	17	3.4%	1.9%
Bretagne	47	3.7%	1.8%	22	3.1%	1.7%	25	4.5%	1.8%	9	1.9%	1.2%
Poitou Charentes	31	2.4%	2.1%	16	2.2%	2.2%	15	2.7%	2.0%	7	1.4%	1.7%
Aquitaine	71	5.5%	2.6%	31	4.4%	2.4%	39	7.1%	2.8%	31	6.3%	3.7%
Midi Pyrénées	56	4.4%	2.3%	28	3.9%	2.4%	28	5.0%	2.2%	24	4.9%	3.0%
Limousin	16	1.2%	2.5%	10	1.4%	3.4%	6	1.0%	1.8%	6	1.2%	3.7%
Auvergne	23	1.8%	2.1%	13	1.8%	2.4%	10	1.8%	1.7%	7	1.5%	2.4%
Rhône Alpes	131	10.2%	2.6%	73	10.2%	3.0%	57	10.3%	2.2%	51	10.4%	2.7%
Languedoc Roussillon	59	4.6%	2.7%	43	6.0%	4.2%	16	2.8%	1.4%	19	3.9%	2.7%
Provence Alpes Côte d'Azur. Corse	109	8.6%	2.5%	55	7.7%	2.7%	54	9.8%	2.4%	29	6.0%	2.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	737	57.7%	2.6%	417	57.9%	2.9%	320	57.5%	2.3%	396	81.1%	3.0%
Presque tous les jours	202	15.8%	3.2%	110	15.2%	3.6%	92	16.5%	2.7%	60	12.3%	2.6%
1 à 2 fois par semaine	74	5.8%	2.3%	29	4.0%	2.1%	46	8.2%	2.5%	22	4.5%	2.4%
1 à 3 fois par mois	20	1.6%	2.3%	12	1.7%	3.1%	8	1.5%	1.7%	1	0.2%	0.6%
Moins souvent	20	1.5%	1.6%	13	1.8%	2.5%	6	1.2%	0.9%	1	0.3%	1.1%
Jamais	7	0.5%	5.1%	2	0.3%	3.4%	5	0.8%	6.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	64	5.0%	3.1%	38	5.3%	4.7%	26	4.6%	2.1%	5	1.0%	2.8%
<b>De 9 000 à moins de 12 000 euros par an</b>	50	3.9%	1.5%	37	5.1%	3.1%	13	2.4%	0.6%	4	0.8%	1.4%
<b>De 12 000 à moins de 18 000 euros par an</b>	92	7.2%	1.4%	36	5.0%	1.3%	56	10.1%	1.5%	9	1.9%	1.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	171	13.4%	2.4%	109	15.1%	3.2%	62	11.2%	1.6%	39	7.9%	2.6%
<b>De 24 000 à moins de 36 000 euros par an</b>	267	20.9%	2.3%	138	19.1%	2.5%	129	23.2%	2.2%	106	21.8%	2.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	170	13.3%	2.5%	100	13.9%	2.8%	70	12.6%	2.3%	66	13.6%	2.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	224	17.5%	3.6%	136	18.9%	3.8%	88	15.8%	3.2%	128	26.2%	3.5%
<b>De 65 000 à moins de 80 000 euros par an</b>	45	3.6%	2.8%	28	3.9%	3.0%	17	3.0%	2.5%	28	5.6%	2.4%
<b>De 80 000 à moins de 115 000 euros par an</b>	58	4.5%	6.1%	37	5.1%	6.5%	21	3.8%	5.4%	47	9.5%	6.1%
<b>115 000 euros et plus par an</b>	24	1.8%	5.2%	15	2.0%	5.3%	9	1.6%	5.1%	17	3.5%	4.3%
<b>Refus</b>	92	7.2%	2.9%	41	5.6%	3.1%	51	9.3%	2.8%	33	6.7%	2.8%
<b>Ne sait pas</b>	20	1.6%	1.3%	7	0.9%	1.1%	13	2.4%	1.4%	7	1.4%	1.2%