

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	4079	100.0%	8.0%	2058	100.0%	8.4%	2021	100.0%	7.6%	1610	100.0%	9.3%
<b>Sexe</b>												
Homme	2058	50.4%	8.4%	2058	100.0%	8.4%	0	0.0%	0.0%	831	51.6%	9.3%
Femme	2021	49.6%	7.6%	0	0.0%	0.0%	2021	100.0%	7.6%	779	48.4%	9.4%
<b>Age</b>												
15 à 24 ans	497	12.2%	6.7%	257	12.5%	6.9%	240	11.9%	6.6%	214	13.3%	6.8%
25 à 34 ans	458	11.2%	6.0%	238	11.6%	6.3%	221	10.9%	5.7%	222	13.8%	6.5%
35 à 49 ans	1117	27.4%	8.9%	579	28.1%	9.3%	538	26.6%	8.5%	597	37.1%	9.5%
50 à 59 ans	903	22.1%	10.0%	482	23.4%	10.7%	421	20.8%	9.4%	471	29.3%	12.8%
60 ans et plus	1104	27.1%	7.5%	502	24.4%	7.9%	602	29.8%	7.2%	106	6.6%	14.7%
<b>Individu</b>												
Ménagères	1816	44.5%	7.8%	0	0.0%	0.0%	1816	89.8%	7.8%	688	42.7%	10.0%
Personne de référence	2328	57.1%	8.3%	1734	84.3%	8.6%	594	29.4%	7.5%	853	53.0%	9.9%
Responsable des achats	2863	70.2%	8.0%	1122	54.5%	8.8%	1741	86.1%	7.6%	1062	66.0%	9.7%
<b>PCS Individu</b>												
Agriculteurs	38	0.9%	7.0%	28	1.4%	7.8%	9	0.5%	5.4%	0	0.0%	0.0%
Petits patrons	118	2.9%	7.3%	84	4.1%	7.5%	34	1.7%	6.8%	110	6.8%	7.6%
Affaires et Cadres	536	13.1%	10.8%	314	15.3%	10.3%	222	11.0%	11.6%	497	30.9%	11.0%
Professions intermédiaires	648	15.9%	9.6%	330	16.0%	9.4%	318	15.7%	9.7%	556	34.5%	9.9%
Employés	577	14.1%	7.0%	160	7.8%	8.0%	417	20.6%	6.7%	110	6.9%	6.2%
Ouvriers	430	10.6%	6.7%	353	17.1%	7.2%	78	3.9%	5.3%	30	1.9%	6.8%
Retraités	993	24.3%	7.9%	451	21.9%	7.5%	542	26.8%	8.2%	41	2.5%	16.6%
Autres inactifs	739	18.1%	7.3%	338	16.4%	9.5%	401	19.9%	6.1%	265	16.5%	8.4%
<b>PCS Personne de référence</b>												
Agriculteurs	61	1.5%	7.6%	33	1.6%	7.9%	28	1.4%	7.2%	0	0.0%	0.0%
Petits patrons	192	4.7%	7.3%	88	4.3%	6.8%	103	5.1%	7.8%	192	11.9%	7.3%
Affaires et Cadres	732	17.9%	10.3%	370	18.0%	10.1%	362	17.9%	10.5%	732	45.5%	10.3%
Professions intermédiaires	686	16.8%	9.1%	373	18.1%	9.4%	314	15.5%	8.8%	686	42.6%	9.1%
Employés	412	10.1%	7.7%	191	9.3%	8.8%	221	10.9%	7.0%	0	0.0%	0.0%
Ouvriers	602	14.8%	6.5%	349	16.9%	7.2%	253	12.5%	5.7%	0	0.0%	0.0%
Retraités	1108	27.2%	7.6%	496	24.1%	7.4%	612	30.3%	7.7%	0	0.0%	0.0%
Autres inactifs	286	7.0%	7.3%	159	7.7%	10.6%	128	6.3%	5.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	748	18.3%	7.8%	350	17.0%	8.4%	398	19.7%	7.3%	186	11.6%	10.0%
<b>2 personnes</b>	1516	37.2%	8.4%	759	36.9%	8.6%	757	37.4%	8.2%	458	28.5%	11.2%
<b>3 personnes</b>	714	17.5%	7.8%	380	18.5%	8.3%	333	16.5%	7.3%	343	21.3%	8.8%
<b>4 personnes</b>	719	17.6%	7.8%	380	18.5%	8.4%	340	16.8%	7.3%	405	25.2%	8.4%
<b>5 personnes et +</b>	382	9.4%	7.2%	189	9.2%	7.6%	193	9.6%	6.9%	217	13.5%	8.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1190	29.2%	7.6%	596	29.0%	8.2%	594	29.4%	7.1%	653	40.6%	8.4%
<b>Non</b>	2889	70.8%	8.1%	1462	71.0%	8.5%	1427	70.6%	7.8%	957	59.4%	10.1%
<b>Habitat</b>												
<b>Communes rurales</b>	869	21.3%	7.5%	430	20.9%	7.8%	439	21.7%	7.2%	293	18.2%	8.8%
<b>Agglo. - 20 000 hab</b>	717	17.6%	8.1%	344	16.7%	8.2%	373	18.4%	7.9%	281	17.4%	10.6%
<b>Agglo. 20 000 à 100 000 hab</b>	557	13.7%	8.0%	304	14.8%	8.8%	254	12.6%	7.3%	212	13.2%	10.3%
<b>Agglo. + 100 000 hab</b>	1313	32.2%	8.5%	670	32.6%	9.1%	643	31.8%	8.0%	508	31.5%	9.6%
<b>Agglo. Paris</b>	623	15.3%	7.4%	310	15.1%	7.7%	313	15.5%	7.1%	317	19.7%	8.1%

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<b>Régions INSEE</b>												
<b>Ile de France</b>	714	17.5%	7.5%	359	17.4%	7.9%	356	17.6%	7.2%	359	22.3%	8.1%
<b>Nord Pas de Calais</b>	136	3.3%	4.2%	78	3.8%	5.1%	58	2.9%	3.5%	62	3.9%	6.7%
<b>Lorraine</b>	144	3.5%	7.5%	63	3.0%	6.7%	81	4.0%	8.2%	53	3.3%	10.0%
<b>Alsace</b>	153	3.8%	10.1%	78	3.8%	10.7%	75	3.7%	9.6%	52	3.2%	10.2%
<b>Franche-Comté</b>	65	1.6%	6.8%	36	1.8%	7.8%	29	1.4%	5.9%	19	1.2%	7.2%
<b>Champagne Ardennes</b>	58	1.4%	5.4%	37	1.8%	7.1%	21	1.0%	3.7%	19	1.2%	6.3%
<b>Picardie</b>	78	1.9%	5.1%	36	1.8%	4.9%	42	2.1%	5.3%	37	2.3%	8.6%
<b>Bourgogne</b>	99	2.4%	7.3%	48	2.3%	7.4%	51	2.5%	7.3%	31	1.9%	8.0%
<b>Haute Normandie</b>	94	2.3%	6.4%	46	2.3%	6.6%	48	2.4%	6.2%	41	2.6%	9.3%
<b>Basse Normandie</b>	84	2.1%	7.0%	43	2.1%	7.4%	41	2.0%	6.6%	25	1.5%	7.7%
<b>Centre</b>	186	4.6%	9.0%	89	4.3%	8.9%	97	4.8%	9.0%	64	4.0%	10.4%
<b>Pays de Loire</b>	241	5.9%	8.3%	137	6.7%	9.8%	104	5.1%	6.9%	89	5.5%	10.4%
<b>Bretagne</b>	213	5.2%	8.1%	109	5.3%	8.6%	104	5.1%	7.6%	78	4.9%	10.1%
<b>Poitou Charentes</b>	132	3.2%	8.9%	76	3.7%	10.7%	56	2.8%	7.3%	38	2.4%	9.5%
<b>Aquitaine</b>	216	5.3%	8.0%	86	4.2%	6.7%	130	6.4%	9.1%	87	5.4%	10.4%
<b>Midi Pyrénées</b>	219	5.4%	9.1%	110	5.3%	9.4%	109	5.4%	8.8%	83	5.1%	10.3%
<b>Limousin</b>	51	1.3%	8.2%	25	1.2%	8.3%	26	1.3%	8.1%	14	0.9%	9.1%
<b>Auvergne</b>	105	2.6%	9.4%	52	2.5%	9.6%	53	2.6%	9.1%	35	2.1%	11.5%
<b>Rhône Alpes</b>	487	11.9%	9.6%	261	12.7%	10.7%	226	11.2%	8.6%	218	13.6%	11.5%
<b>Languedoc Roussillon</b>	173	4.2%	7.9%	77	3.7%	7.4%	96	4.8%	8.3%	62	3.9%	9.1%
<b>Provence Alpes Côte d'Azur. Corse</b>	429	10.5%	10.0%	212	10.3%	10.4%	217	10.7%	9.5%	144	8.9%	10.2%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	2490	61.0%	8.7%	1302	63.3%	9.0%	1188	58.8%	8.4%	1212	75.3%	9.1%
<b>Presque tous les jours</b>	633	15.5%	9.9%	305	14.8%	10.1%	328	16.2%	9.7%	244	15.1%	10.5%
<b>1 à 2 fois par semaine</b>	293	7.2%	9.2%	129	6.3%	9.4%	164	8.1%	9.1%	92	5.7%	10.1%
<b>1 à 3 fois par mois</b>	74	1.8%	8.4%	34	1.7%	8.8%	39	1.9%	8.1%	15	0.9%	9.1%
<b>Moins souvent</b>	53	1.3%	4.3%	25	1.2%	4.6%	28	1.4%	4.1%	8	0.5%	6.8%
<b>Jamais</b>	7	0.2%	5.7%	4	0.2%	6.9%	3	0.2%	4.6%	1	0.1%	6.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	109	2.7%	5.3%	70	3.4%	8.5%	39	1.9%	3.2%	14	0.9%	7.7%
De 9 000 à moins de 12 000 euros par an	211	5.2%	6.4%	85	4.1%	7.2%	126	6.3%	5.9%	25	1.5%	8.9%
De 12 000 à moins de 18 000 euros par an	387	9.5%	6.1%	179	8.7%	6.7%	208	10.3%	5.6%	43	2.6%	5.8%
De 18 000 à moins de 24 000 euros par an	533	13.1%	7.4%	259	12.6%	7.6%	274	13.6%	7.2%	135	8.4%	8.9%
De 24 000 à moins de 36 000 euros par an	923	22.6%	8.0%	427	20.7%	7.6%	496	24.6%	8.3%	328	20.4%	8.8%
De 36 000 à moins de 45 000 euros par an	586	14.4%	8.7%	321	15.6%	8.9%	265	13.1%	8.6%	282	17.5%	9.2%
De 45 000 à moins de 65 000 euros par an	643	15.8%	10.2%	354	17.2%	10.0%	288	14.2%	10.5%	376	23.4%	10.2%
De 65 000 à moins de 80 000 euros par an	177	4.3%	10.8%	111	5.4%	11.5%	66	3.3%	9.8%	118	7.3%	10.1%
De 80 000 à moins de 115 000 euros par an	124	3.0%	13.0%	74	3.6%	13.2%	50	2.5%	12.7%	94	5.8%	12.3%
115 000 euros et plus par an	66	1.6%	14.6%	31	1.5%	11.2%	35	1.7%	20.2%	62	3.9%	15.6%
Refus	249	6.1%	7.9%	117	5.7%	9.0%	132	6.5%	7.2%	103	6.4%	8.9%
Ne sait pas	70	1.7%	4.5%	30	1.4%	4.6%	40	2.0%	4.3%	31	1.9%	5.3%