

TV Grandes Chaînes

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2749	100.0%	5.4%	1145	100.0%	4.7%	1605	100.0%	6.0%	779	100.0%	4.5%
Sexe												
Homme	1145	41.6%	4.7%	1145	100.0%	4.7%	0	0.0%	0.0%	357	45.8%	4.0%
Femme	1605	58.4%	6.0%	0	0.0%	0.0%	1605	100.0%	6.0%	422	54.2%	5.1%
Age												
15 à 24 ans	484	17.6%	6.6%	200	17.5%	5.4%	283	17.7%	7.8%	196	25.2%	6.2%
25 à 34 ans	455	16.5%	5.9%	198	17.3%	5.3%	257	16.0%	6.6%	145	18.7%	4.3%
35 à 49 ans	751	27.3%	6.0%	330	28.8%	5.3%	421	26.3%	6.6%	278	35.7%	4.4%
50 à 59 ans	446	16.2%	5.0%	182	15.9%	4.0%	264	16.4%	5.9%	140	18.0%	3.8%
60 ans et plus	613	22.3%	4.2%	234	20.5%	3.7%	379	23.6%	4.6%	19	2.4%	2.6%
Individu												
Ménagères	1345	48.9%	5.8%	0	0.0%	0.0%	1345	83.8%	5.8%	334	42.9%	4.8%
Personne de référence	1353	49.2%	4.8%	877	76.7%	4.3%	475	29.6%	6.0%	316	40.5%	3.7%
Responsable des achats	1915	69.6%	5.4%	571	49.9%	4.5%	1343	83.7%	5.9%	483	62.0%	4.4%
PCS Individu												
Agriculteurs	23	0.9%	4.4%	13	1.2%	3.7%	10	0.6%	5.9%	4	0.5%	16.1%
Petits patrons	61	2.2%	3.7%	33	2.9%	3.0%	27	1.7%	5.4%	55	7.0%	3.8%
Affaires et Cadres	150	5.5%	3.0%	81	7.1%	2.7%	69	4.3%	3.6%	124	15.9%	2.7%
Professions intermédiaires	324	11.8%	4.8%	153	13.4%	4.4%	171	10.7%	5.2%	258	33.2%	4.6%
Employés	538	19.6%	6.5%	109	9.6%	5.4%	429	26.7%	6.9%	92	11.8%	5.1%
Ouvriers	426	15.5%	6.7%	296	25.9%	6.0%	130	8.1%	8.8%	24	3.1%	5.5%
Retraités	519	18.9%	4.1%	230	20.1%	3.8%	289	18.0%	4.4%	3	0.4%	1.3%
Autres inactifs	707	25.7%	7.0%	228	19.9%	6.4%	479	29.9%	7.3%	219	28.2%	7.0%
PCS Personne de référence												
Agriculteurs	36	1.3%	4.4%	12	1.0%	2.8%	24	1.5%	6.0%	0	0.0%	0.0%
Petits patrons	106	3.9%	4.1%	34	3.0%	2.6%	72	4.5%	5.5%	106	13.7%	4.1%
Affaires et Cadres	265	9.7%	3.7%	121	10.6%	3.3%	144	9.0%	4.2%	265	34.1%	3.7%
Professions intermédiaires	407	14.8%	5.4%	202	17.6%	5.1%	205	12.8%	5.8%	407	52.2%	5.4%
Employés	371	13.5%	7.0%	121	10.5%	5.5%	251	15.6%	7.9%	0	0.0%	0.0%
Ouvriers	653	23.8%	7.0%	282	24.7%	5.8%	371	23.1%	8.4%	0	0.0%	0.0%
Retraités	670	24.4%	4.6%	275	24.0%	4.1%	395	24.6%	5.0%	0	0.0%	0.0%
Autres inactifs	240	8.7%	6.1%	98	8.6%	6.6%	142	8.9%	5.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	518	18.8%	5.4%	199	17.3%	4.8%	319	19.9%	5.8%	72	9.2%	3.9%
2 personnes	856	31.1%	4.8%	342	29.8%	3.9%	515	32.1%	5.6%	170	21.8%	4.1%
3 personnes	593	21.6%	6.5%	272	23.8%	5.9%	321	20.0%	7.0%	206	26.5%	5.3%
4 personnes	500	18.2%	5.4%	217	18.9%	4.8%	283	17.6%	6.1%	222	28.6%	4.6%
5 personnes et +	282	10.3%	5.3%	116	10.1%	4.6%	167	10.4%	5.9%	108	13.9%	4.2%
Présence d'enfants de moins de 15 ans												
Oui	941	34.2%	6.0%	374	32.7%	5.1%	567	35.4%	6.8%	364	46.7%	4.7%
Non	1808	65.8%	5.1%	771	67.3%	4.5%	1037	64.6%	5.6%	415	53.3%	4.4%
Habitat												
Communes rurales	653	23.8%	5.6%	267	23.3%	4.8%	386	24.1%	6.4%	182	23.4%	5.5%
Agglo. - 20 000 hab	557	20.3%	6.3%	230	20.1%	5.5%	327	20.4%	7.0%	139	17.9%	5.3%
Agglo. 20 000 à 100 000 hab	430	15.6%	6.2%	177	15.5%	5.1%	253	15.7%	7.2%	115	14.8%	5.6%
Agglo. + 100 000 hab	759	27.6%	4.9%	319	27.8%	4.3%	440	27.4%	5.5%	224	28.8%	4.2%
Agglo. Paris	351	12.8%	4.1%	152	13.3%	3.8%	199	12.4%	4.5%	118	15.1%	3.0%

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Régions INSEE												
Ile de France	431	15.7%	4.6%	180	15.7%	4.0%	251	15.7%	5.1%	162	20.8%	3.7%
Nord Pas de Calais	161	5.9%	5.0%	56	4.9%	3.7%	105	6.6%	6.3%	28	3.6%	3.0%
Lorraine	58	2.1%	3.0%	26	2.3%	2.8%	33	2.0%	3.3%	20	2.6%	3.8%
Alsace	49	1.8%	3.2%	27	2.4%	3.7%	22	1.3%	2.8%	17	2.2%	3.4%
Franche-Comté	33	1.2%	3.5%	12	1.0%	2.5%	22	1.4%	4.5%	7	0.8%	2.5%
Champagne Ardennes	102	3.7%	9.5%	41	3.5%	7.8%	62	3.9%	11.1%	39	5.1%	13.1%
Picardie	102	3.7%	6.7%	39	3.4%	5.3%	63	3.9%	8.0%	22	2.8%	5.1%
Bourgogne	91	3.3%	6.7%	37	3.3%	5.7%	54	3.4%	7.7%	18	2.3%	4.7%
Haute Normandie	97	3.5%	6.6%	29	2.6%	4.2%	68	4.2%	8.8%	20	2.6%	4.6%
Basse Normandie	75	2.7%	6.2%	28	2.4%	4.8%	48	3.0%	7.6%	26	3.3%	8.2%
Centre	132	4.8%	6.3%	58	5.0%	5.7%	74	4.6%	6.9%	40	5.1%	6.4%
Pays de Loire	183	6.7%	6.3%	83	7.3%	5.9%	100	6.2%	6.6%	44	5.6%	5.1%
Bretagne	129	4.7%	4.9%	43	3.7%	3.4%	86	5.4%	6.3%	29	3.7%	3.7%
Poitou Charentes	129	4.7%	8.7%	63	5.5%	8.9%	66	4.1%	8.6%	27	3.5%	6.8%
Aquitaine	153	5.6%	5.6%	69	6.0%	5.3%	84	5.2%	5.9%	37	4.7%	4.4%
Midi Pyrénées	161	5.9%	6.7%	71	6.2%	6.1%	90	5.6%	7.2%	47	6.1%	5.9%
Limousin	36	1.3%	5.8%	14	1.2%	4.6%	23	1.4%	6.9%	8	1.1%	5.4%
Auvergne	75	2.7%	6.6%	36	3.1%	6.6%	39	2.4%	6.7%	18	2.3%	5.8%
Rhône Alpes	259	9.4%	5.1%	121	10.6%	4.9%	138	8.6%	5.2%	88	11.3%	4.6%
Languedoc Roussillon	124	4.5%	5.6%	38	3.3%	3.6%	86	5.4%	7.4%	33	4.3%	4.9%
Provence Alpes Côte d'Azur. Corse	168	6.1%	3.9%	76	6.7%	3.7%	91	5.7%	4.0%	49	6.2%	3.5%
Habitudes de connexion à Internet												
Tous les jours	1498	54.5%	5.2%	620	54.1%	4.3%	878	54.7%	6.2%	545	70.0%	4.1%
Presque tous les jours	343	12.5%	5.4%	165	14.4%	5.4%	178	11.1%	5.3%	124	15.9%	5.4%
1 à 2 fois par semaine	252	9.2%	7.9%	112	9.8%	8.1%	140	8.7%	7.7%	75	9.6%	8.1%
1 à 3 fois par mois	62	2.2%	7.1%	11	1.0%	2.9%	51	3.1%	10.4%	8	1.1%	5.1%
Moins souvent	81	2.9%	6.5%	36	3.1%	6.7%	45	2.8%	6.4%	5	0.7%	4.2%
Jamais	13	0.5%	10.2%	4	0.3%	5.8%	10	0.6%	14.1%	2	0.2%	11.8%

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Revenus du foyer												
Moins de 9 000 euros par an	160	5.8%	7.8%	64	5.5%	7.8%	96	6.0%	7.8%	6	0.7%	3.2%
De 9 000 à moins de 12 000 euros par an	227	8.3%	6.8%	74	6.5%	6.3%	153	9.6%	7.1%	21	2.7%	7.7%
De 12 000 à moins de 18 000 euros par an	390	14.2%	6.1%	144	12.6%	5.4%	246	15.3%	6.6%	56	7.2%	7.7%
De 18 000 à moins de 24 000 euros par an	431	15.7%	6.0%	173	15.1%	5.1%	258	16.1%	6.8%	74	9.5%	4.9%
De 24 000 à moins de 36 000 euros par an	581	21.1%	5.0%	245	21.4%	4.4%	336	20.9%	5.6%	197	25.3%	5.3%
De 36 000 à moins de 45 000 euros par an	371	13.5%	5.5%	185	16.1%	5.1%	186	11.6%	6.0%	144	18.4%	4.7%
De 45 000 à moins de 65 000 euros par an	231	8.4%	3.7%	115	10.0%	3.2%	116	7.2%	4.2%	123	15.8%	3.3%
De 65 000 à moins de 80 000 euros par an	41	1.5%	2.5%	21	1.8%	2.1%	21	1.3%	3.1%	30	3.8%	2.5%
De 80 000 à moins de 115 000 euros par an	22	0.8%	2.3%	12	1.0%	2.1%	10	0.6%	2.5%	15	2.0%	2.0%
115 000 euros et plus par an	8	0.3%	1.7%	4	0.3%	1.4%	4	0.2%	2.2%	6	0.7%	1.4%
Refus	208	7.6%	6.6%	75	6.6%	5.8%	133	8.3%	7.2%	72	9.3%	6.3%
Ne sait pas	80	2.9%	5.1%	34	3.0%	5.4%	45	2.8%	4.8%	35	4.4%	6.0%