

# Oops !

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2218	100.0%	4.3%	597	100.0%	2.4%	1621	100.0%	6.1%	704	100.0%	4.1%
<b>Sexe</b>												
<b>Homme</b>	597	26.9%	2.4%	597	100.0%	2.4%	0	0.0%	0.0%	203	28.8%	2.3%
<b>Femme</b>	1621	73.1%	6.1%	0	0.0%	0.0%	1621	100.0%	6.1%	502	71.2%	6.0%
<b>Age</b>												
<b>15 à 24 ans</b>	983	44.3%	13.3%	236	39.5%	6.3%	747	46.1%	20.4%	339	48.1%	10.8%
<b>25 à 34 ans</b>	577	26.0%	7.5%	168	28.2%	4.5%	409	25.2%	10.5%	162	23.0%	4.7%
<b>35 à 49 ans</b>	470	21.2%	3.7%	150	25.1%	2.4%	320	19.7%	5.0%	154	21.9%	2.5%
<b>50 à 59 ans</b>	140	6.3%	1.6%	37	6.2%	0.8%	103	6.3%	2.3%	48	6.8%	1.3%
<b>60 ans et plus</b>	48	2.2%	0.3%	6	1.1%	0.1%	42	2.6%	0.5%	2	0.2%	0.2%
<b>Individu</b>												
<b>Ménagères</b>	990	44.6%	4.2%	0	0.0%	0.0%	990	61.1%	4.2%	269	38.2%	3.9%
<b>Personne de référence</b>	642	29.0%	2.3%	338	56.7%	1.7%	304	18.7%	3.9%	157	22.3%	1.8%
<b>Responsable des achats</b>	1277	57.6%	3.6%	263	44.0%	2.1%	1014	62.5%	4.4%	343	48.7%	3.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	0.4%	1.9%	2	0.4%	0.7%	7	0.5%	4.4%	0	0.0%	0.0%
<b>Petits patrons</b>	38	1.7%	2.3%	13	2.3%	1.2%	25	1.5%	4.9%	29	4.0%	2.0%
<b>Affaires et Cadres</b>	73	3.3%	1.5%	37	6.2%	1.2%	36	2.2%	1.9%	59	8.4%	1.3%
<b>Professions intermédiaires</b>	239	10.8%	3.5%	96	16.2%	2.8%	142	8.8%	4.3%	166	23.5%	2.9%
<b>Employés</b>	620	27.9%	7.5%	81	13.5%	4.0%	539	33.3%	8.6%	140	19.8%	7.9%
<b>Ouvriers</b>	336	15.1%	5.3%	200	33.5%	4.1%	136	8.4%	9.2%	31	4.5%	7.1%
<b>Retraités</b>	38	1.7%	0.3%	6	1.0%	0.1%	32	2.0%	0.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	865	39.0%	8.6%	161	27.0%	4.5%	704	43.4%	10.7%	280	39.7%	8.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	21	1.0%	2.6%	4	0.7%	0.9%	18	1.1%	4.5%	0	0.0%	0.0%
<b>Petits patrons</b>	112	5.0%	4.3%	14	2.4%	1.1%	97	6.0%	7.4%	112	15.9%	4.3%
<b>Affaires et Cadres</b>	223	10.1%	3.1%	66	11.1%	1.8%	157	9.7%	4.6%	223	31.7%	3.1%
<b>Professions intermédiaires</b>	369	16.6%	4.9%	122	20.4%	3.1%	247	15.2%	7.0%	369	52.4%	4.9%
<b>Employés</b>	456	20.6%	8.5%	103	17.2%	4.7%	353	21.8%	11.2%	0	0.0%	0.0%
<b>Ouvriers</b>	685	30.9%	7.4%	191	32.0%	3.9%	494	30.5%	11.1%	0	0.0%	0.0%
<b>Retraités</b>	148	6.7%	1.0%	40	6.7%	0.6%	108	6.7%	1.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	203	9.1%	5.2%	57	9.5%	3.8%	146	9.0%	6.0%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	186	8.4%	1.9%	50	8.4%	1.2%	135	8.4%	2.5%	35	5.0%	1.9%
<b>2 personnes</b>	426	19.2%	2.4%	123	20.6%	1.4%	303	18.7%	3.3%	129	18.3%	3.1%
<b>3 personnes</b>	545	24.6%	5.9%	160	26.8%	3.5%	384	23.7%	8.4%	161	22.9%	4.1%
<b>4 personnes</b>	613	27.6%	6.7%	169	28.3%	3.7%	444	27.4%	9.6%	220	31.2%	4.6%
<b>5 personnes et +</b>	448	20.2%	8.4%	94	15.8%	3.8%	354	21.8%	12.5%	159	22.6%	6.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1090	49.1%	7.0%	282	47.2%	3.9%	808	49.9%	9.7%	348	49.4%	4.5%
<b>Non</b>	1128	50.9%	3.2%	316	52.8%	1.8%	813	50.1%	4.4%	356	50.6%	3.8%
<b>Habitat</b>												
<b>Communes rurales</b>	374	16.9%	3.2%	89	14.9%	1.6%	285	17.6%	4.7%	125	17.8%	3.8%
<b>Agglo. - 20 000 hab</b>	416	18.8%	4.7%	90	15.1%	2.1%	326	20.1%	7.0%	123	17.5%	4.7%
<b>Agglo. 20 000 à 100 000 hab</b>	334	15.1%	4.8%	102	17.1%	2.9%	232	14.3%	6.6%	91	12.9%	4.4%
<b>Agglo. + 100 000 hab</b>	701	31.6%	4.6%	197	33.0%	2.7%	504	31.1%	6.3%	226	32.1%	4.3%
<b>Agglo. Paris</b>	392	17.7%	4.6%	119	19.9%	3.0%	273	16.8%	6.2%	139	19.7%	3.5%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	442	19.9%	4.7%	137	23.0%	3.0%	305	18.8%	6.1%	158	22.4%	3.6%
Nord Pas de Calais	188	8.5%	5.9%	55	9.2%	3.6%	133	8.2%	7.9%	33	4.7%	3.6%
Lorraine	91	4.1%	4.7%	24	4.0%	2.6%	67	4.1%	6.7%	21	3.0%	3.9%
Alsace	57	2.6%	3.8%	30	5.0%	4.1%	27	1.7%	3.4%	21	2.9%	4.1%
Franche-Comté	39	1.7%	4.1%	5	0.9%	1.2%	33	2.0%	6.8%	13	1.8%	4.8%
Champagne Ardennes	51	2.3%	4.7%	16	2.7%	3.1%	34	2.1%	6.2%	19	2.7%	6.2%
Picardie	88	3.9%	5.7%	17	2.9%	2.3%	71	4.4%	8.9%	21	3.0%	4.9%
Bourgogne	51	2.3%	3.8%	10	1.7%	1.5%	41	2.5%	5.9%	15	2.1%	3.9%
Haute Normandie	56	2.5%	3.8%	16	2.7%	2.3%	40	2.5%	5.2%	14	2.0%	3.2%
Basse Normandie	46	2.1%	3.8%	11	1.9%	1.9%	35	2.2%	5.6%	17	2.4%	5.3%
Centre	90	4.0%	4.3%	29	4.8%	2.9%	61	3.8%	5.7%	28	4.0%	4.5%
Pays de Loire	98	4.4%	3.4%	21	3.5%	1.5%	77	4.8%	5.2%	23	3.3%	2.7%
Bretagne	83	3.7%	3.1%	12	1.9%	0.9%	71	4.4%	5.2%	21	3.0%	2.7%
Poitou Charentes	71	3.2%	4.8%	18	3.0%	2.5%	53	3.3%	6.9%	17	2.5%	4.4%
Aquitaine	115	5.2%	4.2%	27	4.5%	2.1%	88	5.4%	6.2%	37	5.2%	4.4%
Midi Pyrénées	73	3.3%	3.0%	18	3.1%	1.6%	55	3.4%	4.4%	22	3.1%	2.8%
Limousin	14	0.6%	2.3%	4	0.7%	1.4%	10	0.6%	3.1%	5	0.7%	3.0%
Auvergne	45	2.0%	4.1%	10	1.6%	1.8%	36	2.2%	6.1%	12	1.6%	3.8%
Rhône Alpes	209	9.4%	4.1%	57	9.5%	2.3%	153	9.4%	5.8%	94	13.4%	5.0%
Languedoc Roussillon	99	4.5%	4.5%	24	4.0%	2.3%	75	4.6%	6.5%	33	4.7%	4.8%
Provence Alpes Côte d'Azur. Corse	212	9.5%	4.9%	56	9.3%	2.7%	156	9.6%	6.9%	81	11.5%	5.8%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1504	67.8%	5.3%	423	70.8%	2.9%	1081	66.7%	7.7%	560	79.6%	4.2%
Presque tous les jours	317	14.3%	5.0%	91	15.3%	3.0%	226	13.9%	6.7%	85	12.1%	3.7%
1 à 2 fois par semaine	148	6.7%	4.7%	30	5.0%	2.2%	119	7.3%	6.6%	34	4.9%	3.7%
1 à 3 fois par mois	34	1.5%	3.9%	2	0.4%	0.6%	32	2.0%	6.6%	5	0.7%	3.2%
Moins souvent	56	2.5%	4.5%	10	1.7%	1.9%	45	2.8%	6.5%	8	1.2%	6.7%
Jamais	3	0.1%	2.1%	0	0.0%	0.0%	3	0.2%	4.0%	1	0.1%	3.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	136	6.1%	6.6%	25	4.2%	3.1%	111	6.8%	9.0%	12	1.7%	6.5%
De 9 000 à moins de 12 000 euros par an	148	6.7%	4.4%	27	4.4%	2.3%	121	7.5%	5.6%	8	1.2%	3.0%
De 12 000 à moins de 18 000 euros par an	311	14.0%	4.9%	64	10.7%	2.4%	247	15.3%	6.6%	38	5.4%	5.2%
De 18 000 à moins de 24 000 euros par an	330	14.9%	4.6%	85	14.3%	2.5%	245	15.1%	6.4%	77	10.9%	5.1%
De 24 000 à moins de 36 000 euros par an	508	22.9%	4.4%	152	25.4%	2.7%	356	22.0%	6.0%	159	22.6%	4.3%
De 36 000 à moins de 45 000 euros par an	244	11.0%	3.6%	85	14.2%	2.3%	159	9.8%	5.2%	126	17.9%	4.1%
De 45 000 à moins de 65 000 euros par an	191	8.6%	3.0%	71	11.8%	2.0%	120	7.4%	4.4%	109	15.5%	3.0%
De 65 000 à moins de 80 000 euros par an	49	2.2%	3.0%	19	3.1%	1.9%	30	1.9%	4.5%	38	5.5%	3.3%
De 80 000 à moins de 115 000 euros par an	22	1.0%	2.3%	5	0.8%	0.8%	17	1.1%	4.4%	20	2.9%	2.7%
115 000 euros et plus par an	1	-	0.2%	1	0.2%	0.3%	0	0.0%	0.0%	1	0.1%	0.2%
Refus	146	6.6%	4.6%	47	7.8%	3.6%	99	6.1%	5.4%	70	10.0%	6.1%
Ne sait pas	132	6.0%	8.4%	18	3.0%	2.8%	115	7.1%	12.2%	45	6.4%	7.9%