

Voici

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3115	100.0%	6.1%	887	100.0%	3.6%	2228	100.0%	8.3%	976	100.0%	5.7%
Sexe												
Homme	887	28.5%	3.6%	887	100.0%	3.6%	0	0.0%	0.0%	286	29.3%	3.2%
Femme	2228	71.5%	8.3%	0	0.0%	0.0%	2228	100.0%	8.3%	689	70.7%	8.3%
Age												
15 à 24 ans	495	15.9%	6.7%	147	16.6%	4.0%	348	15.6%	9.5%	187	19.2%	6.0%
25 à 34 ans	525	16.9%	6.9%	129	14.5%	3.4%	396	17.8%	10.2%	189	19.4%	5.5%
35 à 49 ans	994	31.9%	7.9%	289	32.5%	4.6%	705	31.7%	11.1%	399	40.9%	6.4%
50 à 59 ans	488	15.7%	5.4%	157	17.7%	3.5%	331	14.8%	7.4%	176	18.1%	4.8%
60 ans et plus	613	19.7%	4.2%	165	18.6%	2.6%	447	20.1%	5.4%	24	2.5%	3.4%
Individu												
Ménagères	1875	60.2%	8.0%	0	0.0%	0.0%	1875	84.2%	8.0%	564	57.8%	8.2%
Personne de référence	1313	42.1%	4.7%	694	78.3%	3.4%	618	27.8%	7.9%	319	32.7%	3.7%
Responsable des achats	2342	75.2%	6.6%	456	51.4%	3.6%	1887	84.7%	8.2%	679	69.6%	6.2%
PCS Individu												
Agriculteurs	30	1.0%	5.6%	14	1.6%	3.9%	16	0.7%	9.2%	0	0.0%	0.0%
Petits patrons	94	3.0%	5.8%	40	4.5%	3.6%	54	2.4%	10.7%	78	8.0%	5.3%
Affaires et Cadres	164	5.3%	3.3%	68	7.6%	2.2%	97	4.3%	5.0%	149	15.3%	3.3%
Professions intermédiaires	397	12.8%	5.9%	139	15.6%	4.0%	259	11.6%	7.9%	295	30.3%	5.2%
Employés	814	26.1%	9.9%	78	8.8%	3.9%	736	33.0%	11.8%	208	21.3%	11.7%
Ouvriers	419	13.5%	6.6%	256	28.8%	5.2%	164	7.4%	11.2%	40	4.1%	9.0%
Retraités	500	16.0%	4.0%	154	17.3%	2.6%	346	15.5%	5.2%	11	1.2%	4.7%
Autres inactifs	697	22.4%	6.9%	139	15.7%	3.9%	558	25.0%	8.5%	195	20.0%	6.2%
PCS Personne de référence												
Agriculteurs	45	1.4%	5.6%	16	1.8%	3.8%	29	1.3%	7.4%	0	0.0%	0.0%
Petits patrons	168	5.4%	6.4%	41	4.6%	3.2%	127	5.7%	9.6%	168	17.2%	6.4%
Affaires et Cadres	332	10.7%	4.7%	84	9.5%	2.3%	248	11.1%	7.2%	332	34.1%	4.7%
Professions intermédiaires	476	15.3%	6.3%	161	18.2%	4.1%	314	14.1%	8.9%	476	48.7%	6.3%
Employés	462	14.8%	8.7%	104	11.7%	4.8%	358	16.1%	11.3%	0	0.0%	0.0%
Ouvriers	759	24.4%	8.2%	229	25.8%	4.7%	530	23.8%	12.0%	0	0.0%	0.0%
Retraités	621	19.9%	4.2%	175	19.7%	2.6%	446	20.0%	5.6%	0	0.0%	0.0%
Autres inactifs	252	8.1%	6.4%	77	8.7%	5.2%	175	7.8%	7.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	481	15.4%	5.0%	105	11.8%	2.5%	376	16.9%	6.9%	70	7.2%	3.8%
2 personnes	849	27.3%	4.7%	272	30.7%	3.1%	577	25.9%	6.3%	185	19.0%	4.5%
3 personnes	692	22.2%	7.5%	220	24.8%	4.8%	472	21.2%	10.3%	247	25.3%	6.4%
4 personnes	666	21.4%	7.3%	168	19.0%	3.7%	498	22.3%	10.7%	303	31.1%	6.3%
5 personnes et +	427	13.7%	8.1%	122	13.7%	4.9%	305	13.7%	10.8%	170	17.4%	6.6%
Présence d'enfants de moins de 15 ans												
Oui	1243	39.9%	7.9%	315	35.5%	4.3%	927	41.6%	11.1%	526	53.9%	6.7%
Non	1872	60.1%	5.3%	572	64.5%	3.3%	1300	58.4%	7.1%	450	46.1%	4.8%
Habitat												
Communes rurales	622	20.0%	5.4%	171	19.3%	3.1%	451	20.2%	7.4%	169	17.4%	5.1%
Agglo. - 20 000 hab	534	17.1%	6.0%	139	15.7%	3.3%	395	17.7%	8.4%	161	16.5%	6.1%
Agglo. 20 000 à 100 000 hab	460	14.8%	6.6%	140	15.8%	4.1%	320	14.4%	9.2%	103	10.6%	5.0%
Agglo. + 100 000 hab	958	30.8%	6.2%	292	32.9%	4.0%	666	29.9%	8.3%	299	30.7%	5.6%
Agglo. Paris	541	17.4%	6.4%	145	16.4%	3.6%	396	17.8%	8.9%	243	24.9%	6.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	615	19.8%	6.5%	166	18.8%	3.7%	449	20.2%	9.1%	273	28.0%	6.2%
Nord Pas de Calais	211	6.8%	6.6%	67	7.6%	4.4%	143	6.4%	8.5%	42	4.3%	4.6%
Lorraine	136	4.4%	7.0%	28	3.1%	3.0%	108	4.8%	10.8%	35	3.6%	6.6%
Alsace	103	3.3%	6.8%	45	5.1%	6.2%	58	2.6%	7.4%	33	3.4%	6.5%
Franche-Comté	51	1.6%	5.3%	11	1.3%	2.4%	40	1.8%	8.1%	14	1.5%	5.5%
Champagne Ardennes	67	2.1%	6.2%	24	2.7%	4.5%	43	1.9%	7.7%	11	1.1%	3.7%
Picardie	81	2.6%	5.3%	17	2.0%	2.4%	64	2.9%	8.1%	29	3.0%	6.7%
Bourgogne	67	2.2%	5.0%	15	1.7%	2.4%	52	2.3%	7.4%	14	1.4%	3.5%
Haute Normandie	95	3.1%	6.4%	37	4.2%	5.3%	58	2.6%	7.5%	23	2.3%	5.1%
Basse Normandie	61	2.0%	5.1%	16	1.8%	2.7%	46	2.0%	7.3%	13	1.4%	4.1%
Centre	135	4.3%	6.5%	45	5.0%	4.4%	90	4.1%	8.4%	37	3.8%	5.9%
Pays de Loire	114	3.7%	3.9%	32	3.6%	2.3%	82	3.7%	5.4%	32	3.3%	3.8%
Bretagne	149	4.8%	5.6%	33	3.7%	2.6%	116	5.2%	8.5%	31	3.2%	4.0%
Poitou Charentes	93	3.0%	6.3%	23	2.6%	3.2%	70	3.1%	9.1%	31	3.2%	7.7%
Aquitaine	195	6.3%	7.2%	59	6.7%	4.6%	136	6.1%	9.5%	49	5.0%	5.9%
Midi Pyrénées	130	4.2%	5.4%	29	3.2%	2.5%	101	4.5%	8.1%	44	4.5%	5.5%
Limousin	31	1.0%	5.0%	8	0.9%	2.7%	23	1.0%	7.0%	9	0.9%	5.9%
Auvergne	55	1.8%	4.9%	18	2.0%	3.3%	37	1.7%	6.3%	13	1.4%	4.4%
Rhône Alpes	249	8.0%	4.9%	63	7.1%	2.6%	186	8.3%	7.1%	93	9.6%	4.9%
Languedoc Roussillon	146	4.7%	6.6%	54	6.0%	5.1%	92	4.1%	8.0%	46	4.7%	6.7%
Provence Alpes Côte d'Azur. Corse	331	10.6%	7.7%	97	11.0%	4.8%	234	10.5%	10.3%	104	10.6%	7.4%
Habitudes de connexion à Internet												
Tous les jours	1837	59.0%	6.4%	555	62.5%	3.8%	1283	57.6%	9.1%	750	76.9%	5.6%
Presque tous les jours	388	12.5%	6.1%	91	10.2%	3.0%	298	13.4%	8.8%	109	11.2%	4.7%
1 à 2 fois par semaine	235	7.5%	7.4%	58	6.5%	4.2%	177	8.0%	9.8%	63	6.4%	6.8%
1 à 3 fois par mois	50	1.6%	5.7%	19	2.1%	4.8%	31	1.4%	6.4%	10	1.1%	6.4%
Moins souvent	93	3.0%	7.6%	9	1.0%	1.7%	84	3.8%	12.1%	17	1.7%	13.7%
Jamais	5	0.2%	4.1%	2	0.2%	3.0%	3	0.2%	5.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	143	4.6%	7.0%	45	5.0%	5.5%	98	4.4%	7.9%	15	1.5%	8.3%
De 9 000 à moins de 12 000 euros par an	197	6.3%	5.9%	32	3.6%	2.7%	165	7.4%	7.7%	14	1.4%	5.0%
De 12 000 à moins de 18 000 euros par an	451	14.5%	7.0%	111	12.5%	4.2%	340	15.3%	9.1%	28	2.8%	3.8%
De 18 000 à moins de 24 000 euros par an	497	16.0%	6.9%	141	15.9%	4.2%	356	16.0%	9.3%	110	11.3%	7.3%
De 24 000 à moins de 36 000 euros par an	766	24.6%	6.6%	235	26.4%	4.2%	532	23.9%	8.9%	256	26.2%	6.9%
De 36 000 à moins de 45 000 euros par an	359	11.5%	5.4%	116	13.1%	3.2%	243	10.9%	7.9%	155	15.9%	5.0%
De 45 000 à moins de 65 000 euros par an	326	10.5%	5.2%	109	12.2%	3.1%	218	9.8%	7.9%	210	21.5%	5.7%
De 65 000 à moins de 80 000 euros par an	77	2.5%	4.7%	28	3.2%	2.9%	49	2.2%	7.2%	57	5.8%	4.8%
De 80 000 à moins de 115 000 euros par an	24	0.8%	2.6%	11	1.3%	2.0%	13	0.6%	3.3%	18	1.9%	2.4%
115 000 euros et plus par an	11	0.3%	2.4%	6	0.7%	2.2%	5	0.2%	2.7%	11	1.1%	2.7%
Refus	178	5.7%	5.7%	41	4.6%	3.2%	137	6.2%	7.4%	71	7.3%	6.1%
Ne sait pas	85	2.7%	5.4%	13	1.5%	2.0%	72	3.2%	7.7%	32	3.3%	5.6%