

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2427	100.0%	4.7%	1118	100.0%	4.6%	1309	100.0%	4.9%	1241	100.0%	7.2%
<b>Sexe</b>												
<b>Homme</b>	1118	46.1%	4.6%	1118	100.0%	4.6%	0	0.0%	0.0%	603	48.6%	6.8%
<b>Femme</b>	1309	53.9%	4.9%	0	0.0%	0.0%	1309	100.0%	4.9%	638	51.4%	7.7%
<b>Age</b>												
<b>15 à 24 ans</b>	284	11.7%	3.9%	142	12.7%	3.8%	142	10.9%	3.9%	218	17.6%	6.9%
<b>25 à 34 ans</b>	190	7.8%	2.5%	81	7.3%	2.2%	108	8.3%	2.8%	133	10.7%	3.9%
<b>35 à 49 ans</b>	522	21.5%	4.1%	244	21.8%	3.9%	278	21.2%	4.4%	414	33.4%	6.6%
<b>50 à 59 ans</b>	535	22.0%	5.9%	261	23.3%	5.8%	274	20.9%	6.1%	350	28.2%	9.5%
<b>60 ans et plus</b>	897	37.0%	6.1%	390	34.9%	6.1%	507	38.7%	6.1%	126	10.1%	17.5%
<b>Individu</b>												
<b>Ménagères</b>	1149	47.4%	4.9%	0	0.0%	0.0%	1149	87.8%	4.9%	524	42.2%	7.6%
<b>Personne de référence</b>	1383	57.0%	4.9%	948	84.8%	4.7%	435	33.3%	5.5%	634	51.1%	7.4%
<b>Responsable des achats</b>	1721	70.9%	4.8%	618	55.3%	4.9%	1103	84.2%	4.8%	810	65.2%	7.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	0.3%	1.5%	4	0.4%	1.2%	4	0.3%	2.2%	1	0.1%	2.9%
<b>Petits patrons</b>	63	2.6%	3.9%	36	3.2%	3.2%	27	2.1%	5.4%	58	4.6%	4.0%
<b>Affaires et Cadres</b>	508	20.9%	10.2%	284	25.4%	9.3%	224	17.1%	11.7%	472	38.1%	10.4%
<b>Professions intermédiaires</b>	408	16.8%	6.0%	180	16.1%	5.2%	227	17.4%	7.0%	372	30.0%	6.6%
<b>Employés</b>	185	7.6%	2.2%	52	4.6%	2.6%	133	10.2%	2.1%	47	3.8%	2.7%
<b>Ouvriers</b>	75	3.1%	1.2%	61	5.4%	1.2%	14	1.1%	1.0%	13	1.0%	2.8%
<b>Retraités</b>	780	32.1%	6.2%	351	31.4%	5.8%	429	32.7%	6.5%	38	3.1%	15.6%
<b>Autres inactifs</b>	400	16.5%	4.0%	149	13.3%	4.2%	251	19.2%	3.8%	241	19.4%	7.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	12	0.5%	1.5%	4	0.4%	1.1%	8	0.6%	2.0%	0	0.0%	0.0%
<b>Petits patrons</b>	108	4.4%	4.1%	52	4.6%	4.0%	56	4.3%	4.2%	108	8.7%	4.1%
<b>Affaires et Cadres</b>	695	28.6%	9.8%	344	30.8%	9.4%	351	26.8%	10.2%	695	56.0%	9.8%
<b>Professions intermédiaires</b>	438	18.1%	5.8%	207	18.5%	5.2%	231	17.7%	6.5%	438	35.3%	5.8%
<b>Employés</b>	129	5.3%	2.4%	47	4.2%	2.2%	82	6.2%	2.6%	0	0.0%	0.0%
<b>Ouvriers</b>	104	4.3%	1.1%	59	5.3%	1.2%	45	3.4%	1.0%	0	0.0%	0.0%
<b>Retraités</b>	838	34.5%	5.7%	376	33.7%	5.6%	462	35.3%	5.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	103	4.2%	2.6%	28	2.5%	1.9%	75	5.7%	3.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	491	20.3%	5.1%	165	14.7%	4.0%	327	25.0%	6.0%	169	13.6%	9.1%
<b>2 personnes</b>	983	40.5%	5.5%	506	45.3%	5.7%	477	36.5%	5.2%	348	28.1%	8.5%
<b>3 personnes</b>	339	14.0%	3.7%	148	13.3%	3.2%	190	14.5%	4.1%	222	17.9%	5.7%
<b>4 personnes</b>	381	15.7%	4.2%	182	16.3%	4.0%	199	15.2%	4.3%	306	24.7%	6.4%
<b>5 personnes et +</b>	233	9.6%	4.4%	117	10.5%	4.7%	116	8.8%	4.1%	195	15.7%	7.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	591	24.4%	3.8%	282	25.2%	3.9%	309	23.6%	3.7%	486	39.2%	6.2%
<b>Non</b>	1836	75.6%	5.2%	835	74.8%	4.8%	1000	76.4%	5.4%	755	60.8%	8.0%
<b>Habitat</b>												
<b>Communes rurales</b>	360	14.8%	3.1%	185	16.6%	3.4%	175	13.4%	2.9%	179	14.4%	5.4%
<b>Agglo. - 20 000 hab</b>	256	10.5%	2.9%	127	11.4%	3.0%	128	9.8%	2.7%	128	10.3%	4.9%
<b>Agglo. 20 000 à 100 000 hab</b>	231	9.5%	3.3%	119	10.7%	3.4%	112	8.6%	3.2%	113	9.1%	5.5%
<b>Agglo. + 100 000 hab</b>	767	31.6%	5.0%	348	31.2%	4.7%	419	32.0%	5.2%	365	29.4%	6.9%
<b>Agglo. Paris</b>	813	33.5%	9.6%	337	30.2%	8.4%	475	36.3%	10.7%	456	36.8%	11.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	863	35.6%	9.1%	361	32.3%	8.0%	502	38.3%	10.1%	489	39.4%	11.1%
<b>Nord Pas de Calais</b>	53	2.2%	1.7%	23	2.1%	1.5%	30	2.3%	1.8%	24	1.9%	2.6%
<b>Lorraine</b>	50	2.1%	2.6%	25	2.3%	2.7%	25	1.9%	2.5%	22	1.8%	4.2%
<b>Alsace</b>	35	1.4%	2.3%	20	1.8%	2.7%	16	1.2%	2.0%	20	1.6%	3.9%
<b>Franche-Comté</b>	27	1.1%	2.9%	12	1.0%	2.5%	16	1.2%	3.2%	14	1.1%	5.3%
<b>Champagne Ardennes</b>	21	0.9%	1.9%	9	0.8%	1.6%	12	0.9%	2.2%	9	0.7%	2.9%
<b>Picardie</b>	34	1.4%	2.2%	16	1.4%	2.1%	18	1.4%	2.3%	16	1.3%	3.8%
<b>Bourgogne</b>	59	2.4%	4.4%	28	2.5%	4.3%	31	2.4%	4.4%	33	2.6%	8.5%
<b>Haute Normandie</b>	53	2.2%	3.6%	24	2.1%	3.4%	29	2.2%	3.8%	25	2.0%	5.6%
<b>Basse Normandie</b>	32	1.3%	2.7%	15	1.3%	2.5%	18	1.4%	2.8%	17	1.3%	5.2%
<b>Centre</b>	83	3.4%	4.0%	40	3.6%	4.0%	43	3.3%	4.0%	30	2.4%	4.9%
<b>Pays de Loire</b>	135	5.6%	4.7%	61	5.5%	4.4%	74	5.7%	4.9%	74	6.0%	8.7%
<b>Bretagne</b>	66	2.7%	2.5%	42	3.7%	3.3%	24	1.8%	1.7%	32	2.6%	4.1%
<b>Poitou Charentes</b>	64	2.7%	4.4%	35	3.1%	4.9%	30	2.3%	3.9%	27	2.2%	6.8%
<b>Aquitaine</b>	105	4.3%	3.9%	56	5.0%	4.3%	50	3.8%	3.5%	65	5.3%	7.8%
<b>Midi Pyrénées</b>	121	5.0%	5.0%	57	5.1%	4.9%	64	4.9%	5.1%	48	3.8%	5.9%
<b>Limousin</b>	31	1.3%	4.9%	14	1.3%	4.8%	16	1.3%	5.0%	17	1.4%	10.9%
<b>Auvergne</b>	44	1.8%	3.9%	19	1.7%	3.5%	25	1.9%	4.3%	14	1.1%	4.6%
<b>Rhône Alpes</b>	261	10.7%	5.1%	117	10.5%	4.8%	143	10.9%	5.4%	126	10.2%	6.7%
<b>Languedoc Roussillon</b>	90	3.7%	4.1%	41	3.7%	4.0%	49	3.7%	4.2%	46	3.7%	6.7%
<b>Provence Alpes Côte d'Azur. Corse</b>	198	8.1%	4.6%	103	9.2%	5.0%	95	7.3%	4.2%	92	7.4%	6.6%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1702	70.1%	6.0%	844	75.5%	5.8%	858	65.5%	6.1%	1004	80.9%	7.5%
<b>Presque tous les jours</b>	338	13.9%	5.3%	131	11.7%	4.3%	207	15.8%	6.1%	159	12.8%	6.9%
<b>1 à 2 fois par semaine</b>	131	5.4%	4.1%	46	4.1%	3.4%	85	6.5%	4.7%	59	4.7%	6.4%
<b>1 à 3 fois par mois</b>	35	1.4%	3.9%	12	1.1%	3.1%	23	1.7%	4.7%	4	0.3%	2.6%
<b>Moins souvent</b>	45	1.9%	3.7%	19	1.7%	3.5%	27	2.0%	3.8%	12	0.9%	9.4%
<b>Jamais</b>	4	0.2%	3.3%	2	0.2%	3.5%	2	0.2%	3.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	42	1.7%	2.1%	23	2.1%	2.8%	19	1.5%	1.6%	6	0.5%	3.5%
<b>De 9 000 à moins de 12 000 euros par an</b>	55	2.3%	1.6%	18	1.6%	1.5%	37	2.8%	1.7%	15	1.2%	5.4%
<b>De 12 000 à moins de 18 000 euros par an</b>	118	4.8%	1.8%	38	3.4%	1.4%	79	6.1%	2.1%	39	3.1%	5.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	213	8.8%	3.0%	79	7.1%	2.3%	134	10.2%	3.5%	74	6.0%	4.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	484	20.0%	4.2%	184	16.4%	3.3%	300	23.0%	5.1%	221	17.8%	5.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	376	15.5%	5.6%	199	17.8%	5.5%	177	13.5%	5.8%	191	15.4%	6.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	546	22.5%	8.7%	270	24.2%	7.6%	275	21.0%	10.0%	308	24.8%	8.4%
<b>De 65 000 à moins de 80 000 euros par an</b>	163	6.7%	9.9%	112	10.1%	11.7%	50	3.8%	7.4%	111	8.9%	9.5%
<b>De 80 000 à moins de 115 000 euros par an</b>	134	5.5%	14.0%	70	6.2%	12.4%	64	4.9%	16.2%	103	8.3%	13.5%
<b>115 000 euros et plus par an</b>	62	2.5%	13.7%	32	2.9%	11.7%	29	2.3%	16.9%	56	4.5%	14.0%
<b>Refus</b>	154	6.3%	4.9%	67	6.0%	5.2%	87	6.7%	4.7%	74	6.0%	6.5%
<b>Ne sait pas</b>	81	3.3%	5.1%	25	2.2%	3.9%	55	4.2%	5.9%	43	3.5%	7.5%