

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4897	100.0%	9.6%	2196	100.0%	8.9%	2701	100.0%	10.1%	1101	100.0%	6.4%
Sexe												
Homme	2196	44.8%	8.9%	2196	100.0%	8.9%	0	0.0%	0.0%	562	51.0%	6.3%
Femme	2701	55.2%	10.1%	0	0.0%	0.0%	2701	100.0%	10.1%	539	49.0%	6.5%
Age												
15 à 24 ans	747	15.3%	10.1%	404	18.4%	10.9%	343	12.7%	9.4%	240	21.8%	7.7%
25 à 34 ans	620	12.7%	8.1%	280	12.8%	7.5%	340	12.6%	8.7%	171	15.6%	5.0%
35 à 49 ans	1196	24.4%	9.5%	587	26.7%	9.4%	609	22.6%	9.6%	392	35.6%	6.2%
50 à 59 ans	896	18.3%	10.0%	395	18.0%	8.8%	501	18.5%	11.2%	251	22.8%	6.8%
60 ans et plus	1438	29.4%	9.8%	530	24.2%	8.4%	907	33.6%	10.9%	46	4.1%	6.3%
Individu												
Ménagères	2366	48.3%	10.1%	0	0.0%	0.0%	2366	87.6%	10.1%	449	40.8%	6.5%
Personne de référence	2740	55.9%	9.8%	1719	78.3%	8.5%	1020	37.8%	13.0%	510	46.3%	5.9%
Responsable des achats	3491	71.3%	9.8%	1124	51.2%	8.9%	2366	87.6%	10.3%	684	62.1%	6.3%
PCS Individu												
Agriculteurs	58	1.2%	10.9%	45	2.0%	12.2%	14	0.5%	8.1%	4	0.3%	16.1%
Petits patrons	84	1.7%	5.1%	49	2.3%	4.4%	34	1.3%	6.8%	68	6.2%	4.7%
Affaires et Cadres	215	4.4%	4.3%	128	5.8%	4.2%	87	3.2%	4.5%	184	16.7%	4.1%
Professions intermédiaires	527	10.8%	7.8%	274	12.5%	7.8%	252	9.3%	7.7%	417	37.9%	7.4%
Employés	883	18.0%	10.7%	191	8.7%	9.5%	692	25.6%	11.1%	150	13.7%	8.4%
Ouvriers	809	16.5%	12.7%	636	29.0%	13.0%	173	6.4%	11.8%	40	3.6%	9.0%
Retraités	1193	24.4%	9.5%	490	22.3%	8.1%	703	26.0%	10.7%	8	0.7%	3.3%
Autres inactifs	1129	23.0%	11.2%	383	17.4%	10.7%	746	27.6%	11.4%	230	20.9%	7.3%
PCS Personne de référence												
Agriculteurs	90	1.8%	11.1%	49	2.2%	11.6%	41	1.5%	10.5%	0	0.0%	0.0%
Petits patrons	155	3.2%	5.9%	68	3.1%	5.3%	87	3.2%	6.6%	155	14.1%	5.9%
Affaires et Cadres	349	7.1%	4.9%	164	7.5%	4.5%	184	6.8%	5.3%	349	31.7%	4.9%
Professions intermédiaires	597	12.2%	7.9%	329	15.0%	8.3%	268	9.9%	7.5%	597	54.2%	7.9%
Employés	592	12.1%	11.1%	216	9.9%	9.9%	376	13.9%	11.9%	0	0.0%	0.0%
Ouvriers	1169	23.9%	12.6%	624	28.4%	12.8%	544	20.2%	12.3%	0	0.0%	0.0%
Retraités	1402	28.6%	9.6%	552	25.1%	8.3%	850	31.5%	10.7%	0	0.0%	0.0%
Autres inactifs	544	11.1%	13.8%	193	8.8%	12.9%	350	13.0%	14.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1175	24.0%	12.2%	433	19.7%	10.5%	742	27.5%	13.5%	119	10.8%	6.4%
2 personnes	1526	31.2%	8.5%	716	32.6%	8.1%	810	30.0%	8.8%	231	21.0%	5.6%
3 personnes	829	16.9%	9.0%	401	18.3%	8.7%	428	15.8%	9.3%	228	20.7%	5.9%
4 personnes	833	17.0%	9.1%	410	18.7%	9.0%	423	15.7%	9.1%	329	29.9%	6.8%
5 personnes et +	534	10.9%	10.1%	235	10.7%	9.5%	299	11.1%	10.6%	193	17.5%	7.5%
Présence d'enfants de moins de 15 ans												
Oui	1427	29.1%	9.1%	628	28.6%	8.6%	799	29.6%	9.6%	471	42.8%	6.1%
Non	3470	70.9%	9.7%	1567	71.4%	9.1%	1903	70.4%	10.4%	629	57.2%	6.7%
Habitat												
Communes rurales	1221	24.9%	10.5%	561	25.5%	10.2%	660	24.4%	10.9%	237	21.5%	7.1%
Agglo. - 20 000 hab	878	17.9%	9.9%	426	19.4%	10.2%	451	16.7%	9.6%	211	19.2%	8.0%
Agglo. 20 000 à 100 000 hab	749	15.3%	10.8%	339	15.4%	9.8%	410	15.2%	11.7%	161	14.6%	7.8%
Agglo. + 100 000 hab	1417	28.9%	9.2%	599	27.3%	8.2%	819	30.3%	10.2%	307	27.9%	5.8%
Agglo. Paris	632	12.9%	7.5%	271	12.3%	6.7%	361	13.4%	8.1%	185	16.8%	4.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	728	14.9%	7.7%	318	14.5%	7.1%	410	15.2%	8.3%	223	20.3%	5.1%
Nord Pas de Calais	449	9.2%	14.0%	202	9.2%	13.3%	247	9.1%	14.7%	75	6.8%	8.2%
Lorraine	172	3.5%	8.9%	76	3.5%	8.1%	97	3.6%	9.7%	30	2.8%	5.7%
Alsace	97	2.0%	6.4%	55	2.5%	7.5%	43	1.6%	5.5%	29	2.7%	5.8%
Franche-Comté	97	2.0%	10.2%	45	2.0%	9.7%	53	1.9%	10.8%	14	1.2%	5.1%
Champagne Ardennes	138	2.8%	12.8%	58	2.6%	11.1%	80	3.0%	14.3%	36	3.3%	12.0%
Picardie	181	3.7%	11.8%	72	3.3%	9.7%	109	4.0%	13.8%	30	2.7%	6.9%
Bourgogne	169	3.4%	12.5%	72	3.3%	11.0%	97	3.6%	13.8%	43	3.9%	11.2%
Haute Normandie	188	3.8%	12.7%	93	4.2%	13.2%	95	3.5%	12.3%	34	3.1%	7.6%
Basse Normandie	137	2.8%	11.3%	59	2.7%	10.2%	78	2.9%	12.4%	23	2.1%	7.1%
Centre	242	4.9%	11.6%	117	5.3%	11.7%	125	4.6%	11.6%	61	5.5%	9.8%
Pays de Loire	253	5.2%	8.7%	113	5.1%	8.1%	140	5.2%	9.3%	55	5.0%	6.4%
Bretagne	163	3.3%	6.2%	80	3.6%	6.3%	84	3.1%	6.1%	38	3.4%	4.9%
Poitou Charentes	195	4.0%	13.2%	82	3.7%	11.6%	113	4.2%	14.7%	36	3.3%	9.1%
Aquitaine	281	5.7%	10.4%	99	4.5%	7.7%	182	6.7%	12.8%	58	5.2%	6.9%
Midi Pyrénées	265	5.4%	11.0%	130	5.9%	11.2%	135	5.0%	10.8%	68	6.2%	8.5%
Limousin	74	1.5%	11.7%	30	1.4%	10.1%	43	1.6%	13.3%	7	0.6%	4.2%
Auvergne	112	2.3%	10.0%	55	2.5%	10.3%	56	2.1%	9.6%	22	2.0%	7.4%
Rhône Alpes	408	8.3%	8.0%	211	9.6%	8.6%	197	7.3%	7.5%	108	9.8%	5.7%
Languedoc Roussillon	200	4.1%	9.1%	88	4.0%	8.5%	111	4.1%	9.6%	46	4.2%	6.7%
Provence Alpes Côte d'Azur. Corse	347	7.1%	8.1%	140	6.4%	6.9%	208	7.7%	9.1%	65	5.9%	4.6%
Habitudes de connexion à Internet												
Tous les jours	2222	45.4%	7.8%	1114	50.7%	7.7%	1108	41.0%	7.8%	789	71.7%	5.9%
Presque tous les jours	609	12.4%	9.5%	258	11.7%	8.5%	351	13.0%	10.4%	164	14.9%	7.1%
1 à 2 fois par semaine	402	8.2%	12.6%	179	8.2%	13.0%	223	8.2%	12.3%	83	7.6%	9.1%
1 à 3 fois par mois	92	1.9%	10.5%	45	2.1%	11.5%	47	1.7%	9.7%	15	1.4%	9.4%
Moins souvent	151	3.1%	12.3%	38	1.7%	7.1%	113	4.2%	16.3%	13	1.2%	10.7%
Jamais	13	0.3%	10.2%	4	0.2%	6.9%	9	0.3%	13.0%	1	0.1%	3.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	333	6.8%	16.2%	134	6.1%	16.3%	199	7.4%	16.1%	11	1.0%	6.1%
De 9 000 à moins de 12 000 euros par an	492	10.1%	14.8%	160	7.3%	13.6%	332	12.3%	15.5%	27	2.4%	9.8%
De 12 000 à moins de 18 000 euros par an	847	17.3%	13.2%	316	14.4%	11.8%	531	19.7%	14.2%	62	5.6%	8.4%
De 18 000 à moins de 24 000 euros par an	740	15.1%	10.3%	333	15.2%	9.8%	407	15.1%	10.7%	122	11.1%	8.1%
De 24 000 à moins de 36 000 euros par an	1063	21.7%	9.2%	512	23.3%	9.1%	552	20.4%	9.3%	270	24.6%	7.3%
De 36 000 à moins de 45 000 euros par an	485	9.9%	7.2%	283	12.9%	7.8%	202	7.5%	6.6%	184	16.7%	6.0%
De 45 000 à moins de 65 000 euros par an	388	7.9%	6.2%	230	10.5%	6.5%	159	5.9%	5.8%	219	19.9%	6.0%
De 65 000 à moins de 80 000 euros par an	82	1.7%	5.0%	44	2.0%	4.5%	38	1.4%	5.7%	60	5.4%	5.1%
De 80 000 à moins de 115 000 euros par an	27	0.5%	2.8%	17	0.8%	3.0%	10	0.4%	2.6%	24	2.2%	3.2%
115 000 euros et plus par an	4	0.1%	1.0%	0	-	0.1%	4	0.1%	2.3%	4	0.4%	1.1%
Refus	272	5.5%	8.7%	98	4.5%	7.6%	173	6.4%	9.4%	70	6.4%	6.1%
Ne sait pas	163	3.3%	10.3%	69	3.2%	10.9%	93	3.5%	10.0%	47	4.2%	8.2%