

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3952	100.0%	7.7%	1740	100.0%	7.1%	2212	100.0%	8.3%	1153	100.0%	6.7%
Sexe												
Homme	1740	44.0%	7.1%	1740	100.0%	7.1%	0	0.0%	0.0%	546	47.4%	6.1%
Femme	2212	56.0%	8.3%	0	0.0%	0.0%	2212	100.0%	8.3%	607	52.6%	7.3%
Age												
15 à 24 ans	708	17.9%	9.6%	338	19.4%	9.1%	370	16.7%	10.1%	281	24.4%	8.9%
25 à 34 ans	606	15.3%	7.9%	278	16.0%	7.4%	328	14.8%	8.4%	197	17.1%	5.8%
35 à 49 ans	1094	27.7%	8.7%	490	28.2%	7.9%	604	27.3%	9.5%	415	36.0%	6.6%
50 à 59 ans	731	18.5%	8.1%	323	18.5%	7.2%	409	18.5%	9.1%	221	19.2%	6.0%
60 ans et plus	813	20.6%	5.5%	312	17.9%	4.9%	501	22.6%	6.0%	38	3.3%	5.3%
Individu												
Ménagères	1842	46.6%	7.9%	0	0.0%	0.0%	1842	83.3%	7.9%	457	39.7%	6.6%
Personne de référence	1925	48.7%	6.9%	1315	75.6%	6.5%	610	27.6%	7.7%	457	39.6%	5.3%
Responsable des achats	2675	67.7%	7.5%	824	47.4%	6.5%	1850	83.6%	8.1%	633	54.9%	5.8%
PCS Individu												
Agriculteurs	24	0.6%	4.5%	13	0.7%	3.5%	11	0.5%	6.5%	4	0.3%	16.1%
Petits patrons	90	2.3%	5.5%	71	4.1%	6.3%	19	0.8%	3.7%	74	6.4%	5.1%
Affaires et Cadres	231	5.8%	4.6%	139	8.0%	4.5%	92	4.2%	4.8%	188	16.3%	4.2%
Professions intermédiaires	456	11.5%	6.7%	251	14.4%	7.2%	205	9.3%	6.3%	353	30.6%	6.3%
Employés	889	22.5%	10.8%	160	9.2%	8.0%	729	33.0%	11.7%	185	16.1%	10.4%
Ouvriers	686	17.3%	10.7%	518	29.8%	10.5%	167	7.6%	11.4%	67	5.8%	15.2%
Retraités	695	17.6%	5.5%	301	17.3%	5.0%	394	17.8%	6.0%	22	1.9%	9.1%
Autres inactifs	882	22.3%	8.7%	288	16.5%	8.1%	595	26.9%	9.1%	260	22.6%	8.3%
PCS Personne de référence												
Agriculteurs	43	1.1%	5.3%	15	0.9%	3.5%	28	1.3%	7.1%	0	0.0%	0.0%
Petits patrons	161	4.1%	6.2%	72	4.2%	5.6%	89	4.0%	6.7%	161	14.0%	6.2%
Affaires et Cadres	380	9.6%	5.4%	171	9.8%	4.7%	209	9.5%	6.1%	380	33.0%	5.4%
Professions intermédiaires	611	15.5%	8.1%	303	17.4%	7.6%	309	14.0%	8.7%	611	53.0%	8.1%
Employés	504	12.7%	9.4%	180	10.3%	8.3%	324	14.6%	10.2%	0	0.0%	0.0%
Ouvriers	1034	26.2%	11.1%	498	28.6%	10.2%	536	24.2%	12.1%	0	0.0%	0.0%
Retraités	889	22.5%	6.1%	365	21.0%	5.5%	524	23.7%	6.6%	0	0.0%	0.0%
Autres inactifs	329	8.3%	8.4%	136	7.8%	9.1%	193	8.7%	7.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	600	15.2%	6.2%	213	12.2%	5.1%	388	17.5%	7.1%	78	6.8%	4.2%
2 personnes	1241	31.4%	6.9%	576	33.1%	6.5%	665	30.1%	7.2%	263	22.8%	6.4%
3 personnes	892	22.6%	9.7%	385	22.1%	8.4%	507	22.9%	11.0%	309	26.8%	8.0%
4 personnes	775	19.6%	8.4%	356	20.4%	7.8%	419	18.9%	9.0%	348	30.2%	7.2%
5 personnes et +	445	11.2%	8.4%	211	12.1%	8.5%	234	10.6%	8.3%	155	13.5%	6.1%
Présence d'enfants de moins de 15 ans												
Oui	1284	32.5%	8.2%	527	30.3%	7.2%	757	34.2%	9.1%	499	43.3%	6.4%
Non	2669	67.5%	7.5%	1213	69.7%	7.0%	1455	65.8%	7.9%	654	56.7%	6.9%
Habitat												
Communes rurales	984	24.9%	8.5%	432	24.8%	7.8%	552	24.9%	9.1%	235	20.4%	7.1%
Agglo. - 20 000 hab	755	19.1%	8.5%	319	18.4%	7.6%	436	19.7%	9.3%	211	18.3%	8.0%
Agglo. 20 000 à 100 000 hab	574	14.5%	8.2%	245	14.1%	7.1%	329	14.9%	9.4%	158	13.7%	7.7%
Agglo. + 100 000 hab	1145	29.0%	7.4%	526	30.2%	7.2%	619	28.0%	7.7%	375	32.5%	7.1%
Agglo. Paris	494	12.5%	5.8%	218	12.5%	5.4%	276	12.5%	6.2%	173	15.0%	4.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	602	15.2%	6.4%	271	15.6%	6.0%	330	14.9%	6.7%	226	19.6%	5.1%
Nord Pas de Calais	327	8.3%	10.2%	144	8.3%	9.5%	183	8.3%	10.9%	96	8.4%	10.4%
Lorraine	300	7.6%	15.6%	113	6.5%	12.1%	188	8.5%	18.9%	82	7.1%	15.4%
Alsace	94	2.4%	6.2%	52	3.0%	7.1%	42	1.9%	5.4%	29	2.5%	5.7%
Franche-Comté	87	2.2%	9.2%	32	1.8%	6.9%	55	2.5%	11.3%	19	1.7%	7.2%
Champagne Ardennes	112	2.8%	10.4%	60	3.4%	11.5%	52	2.4%	9.3%	28	2.5%	9.4%
Picardie	163	4.1%	10.6%	68	3.9%	9.2%	95	4.3%	12.0%	50	4.3%	11.5%
Bourgogne	111	2.8%	8.2%	51	2.9%	7.9%	60	2.7%	8.5%	25	2.1%	6.4%
Haute Normandie	168	4.2%	11.4%	75	4.3%	10.6%	93	4.2%	12.1%	37	3.2%	8.3%
Basse Normandie	127	3.2%	10.5%	52	3.0%	9.0%	75	3.4%	11.9%	22	1.9%	6.8%
Centre	179	4.5%	8.6%	88	5.0%	8.7%	92	4.1%	8.5%	55	4.8%	8.8%
Pays de Loire	237	6.0%	8.2%	130	7.5%	9.3%	107	4.8%	7.1%	49	4.2%	5.7%
Bretagne	147	3.7%	5.6%	68	3.9%	5.4%	79	3.6%	5.7%	34	3.0%	4.4%
Poitou Charentes	149	3.8%	10.1%	63	3.6%	8.9%	86	3.9%	11.2%	31	2.7%	7.8%
Aquitaine	170	4.3%	6.3%	67	3.9%	5.2%	102	4.6%	7.2%	58	5.0%	6.9%
Midi Pyrénées	140	3.5%	5.8%	55	3.2%	4.7%	85	3.8%	6.8%	52	4.5%	6.5%
Limousin	54	1.4%	8.7%	25	1.5%	8.4%	29	1.3%	8.9%	11	1.0%	7.4%
Auvergne	76	1.9%	6.8%	37	2.1%	6.8%	39	1.8%	6.7%	23	2.0%	7.7%
Rhône Alpes	325	8.2%	6.4%	135	7.8%	5.5%	190	8.6%	7.2%	122	10.5%	6.4%
Languedoc Roussillon	114	2.9%	5.2%	29	1.7%	2.8%	85	3.8%	7.3%	28	2.4%	4.1%
Provence Alpes Côte d'Azur. Corse	272	6.9%	6.3%	125	7.2%	6.2%	147	6.6%	6.5%	77	6.7%	5.5%
Habitudes de connexion à Internet												
Tous les jours	2075	52.5%	7.3%	996	57.2%	6.9%	1079	48.8%	7.6%	850	73.7%	6.4%
Presque tous les jours	568	14.4%	8.9%	221	12.7%	7.3%	347	15.7%	10.3%	176	15.3%	7.6%
1 à 2 fois par semaine	324	8.2%	10.2%	126	7.2%	9.1%	198	9.0%	11.0%	85	7.4%	9.2%
1 à 3 fois par mois	60	1.5%	6.8%	25	1.4%	6.3%	35	1.6%	7.2%	7	0.6%	4.3%
Moins souvent	121	3.1%	9.8%	45	2.6%	8.3%	76	3.4%	11.0%	9	0.8%	7.4%
Jamais	9	0.2%	7.0%	5	0.3%	7.4%	5	0.2%	6.6%	2	0.2%	15.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	192	4.8%	9.3%	76	4.4%	9.3%	116	5.2%	9.4%	18	1.5%	9.9%
De 9 000 à moins de 12 000 euros par an	264	6.7%	7.9%	76	4.4%	6.5%	188	8.5%	8.8%	15	1.3%	5.6%
De 12 000 à moins de 18 000 euros par an	561	14.2%	8.8%	212	12.2%	7.9%	349	15.8%	9.4%	41	3.5%	5.5%
De 18 000 à moins de 24 000 euros par an	546	13.8%	7.6%	221	12.7%	6.5%	325	14.7%	8.5%	98	8.5%	6.5%
De 24 000 à moins de 36 000 euros par an	967	24.5%	8.4%	454	26.1%	8.1%	513	23.2%	8.6%	266	23.1%	7.1%
De 36 000 à moins de 45 000 euros par an	547	13.8%	8.2%	292	16.8%	8.1%	254	11.5%	8.2%	239	20.7%	7.8%
De 45 000 à moins de 65 000 euros par an	375	9.5%	6.0%	202	11.6%	5.7%	173	7.8%	6.3%	222	19.3%	6.0%
De 65 000 à moins de 80 000 euros par an	93	2.4%	5.7%	51	2.9%	5.3%	42	1.9%	6.2%	70	6.0%	6.0%
De 80 000 à moins de 115 000 euros par an	39	1.0%	4.1%	22	1.3%	3.9%	17	0.8%	4.4%	36	3.1%	4.7%
115 000 euros et plus par an	13	0.3%	2.9%	9	0.5%	3.4%	4	0.2%	2.2%	10	0.8%	2.4%
Refus	225	5.7%	7.2%	68	3.9%	5.3%	157	7.1%	8.5%	87	7.5%	7.5%
Ne sait pas	130	3.3%	8.3%	57	3.2%	8.9%	74	3.3%	7.9%	52	4.5%	9.1%