

# Télé Loisirs

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	4599	100.0%	9.0%	2141	100.0%	8.7%	2458	100.0%	9.2%	1437	100.0%	8.3%
<b>Sexe</b>												
Homme	2141	46.5%	8.7%	2141	100.0%	8.7%	0	0.0%	0.0%	764	53.2%	8.6%
Femme	2458	53.5%	9.2%	0	0.0%	0.0%	2458	100.0%	9.2%	672	46.8%	8.1%
<b>Age</b>												
15 à 24 ans	882	19.2%	12.0%	436	20.4%	11.7%	446	18.2%	12.2%	349	24.3%	11.1%
25 à 34 ans	757	16.5%	9.9%	384	17.9%	10.2%	373	15.2%	9.6%	274	19.1%	8.0%
35 à 49 ans	1118	24.3%	8.9%	513	24.0%	8.2%	605	24.6%	9.5%	466	32.5%	7.4%
50 à 59 ans	872	19.0%	9.7%	418	19.5%	9.3%	455	18.5%	10.1%	306	21.3%	8.3%
60 ans et plus	970	21.1%	6.6%	390	18.2%	6.2%	580	23.6%	7.0%	41	2.8%	5.7%
<b>Individu</b>												
Ménagères	2045	44.5%	8.7%	0	0.0%	0.0%	2045	83.2%	8.7%	519	36.1%	7.5%
Personne de référence	2287	49.7%	8.1%	1611	75.2%	8.0%	676	27.5%	8.6%	621	43.2%	7.2%
Responsable des achats	3060	66.5%	8.6%	1036	48.4%	8.2%	2024	82.3%	8.8%	807	56.2%	7.4%
<b>PCS Individu</b>												
Agriculteurs	31	0.7%	5.8%	20	0.9%	5.4%	11	0.5%	6.6%	4	0.3%	16.1%
Petits patrons	133	2.9%	8.2%	98	4.6%	8.8%	34	1.4%	6.8%	112	7.8%	7.7%
Affaires et Cadres	295	6.4%	5.9%	175	8.2%	5.7%	120	4.9%	6.2%	258	18.0%	5.7%
Professions intermédiaires	596	12.9%	8.8%	348	16.3%	10.0%	247	10.1%	7.6%	485	33.8%	8.6%
Employés	971	21.1%	11.8%	219	10.2%	10.9%	751	30.6%	12.0%	192	13.4%	10.8%
Ouvriers	683	14.9%	10.7%	529	24.7%	10.8%	154	6.3%	10.5%	59	4.1%	13.3%
Retraités	872	19.0%	6.9%	394	18.4%	6.5%	479	19.5%	7.3%	28	2.0%	11.6%
Autres inactifs	1019	22.2%	10.1%	357	16.7%	10.0%	662	26.9%	10.1%	298	20.8%	9.5%
<b>PCS Personne de référence</b>												
Agriculteurs	50	1.1%	6.1%	25	1.1%	5.9%	25	1.0%	6.4%	0	0.0%	0.0%
Petits patrons	202	4.4%	7.7%	115	5.4%	8.9%	87	3.5%	6.6%	202	14.1%	7.7%
Affaires et Cadres	463	10.1%	6.5%	228	10.6%	6.2%	235	9.6%	6.8%	463	32.2%	6.5%
Professions intermédiaires	771	16.8%	10.3%	422	19.7%	10.6%	350	14.2%	9.9%	771	53.7%	10.3%
Employés	624	13.6%	11.7%	243	11.4%	11.2%	381	15.5%	12.0%	0	0.0%	0.0%
Ouvriers	1082	23.5%	11.6%	530	24.7%	10.9%	552	22.5%	12.4%	0	0.0%	0.0%
Retraités	1049	22.8%	7.2%	453	21.2%	6.8%	596	24.2%	7.5%	0	0.0%	0.0%
Autres inactifs	358	7.8%	9.1%	126	5.9%	8.4%	232	9.4%	9.5%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	709	15.4%	7.4%	274	12.8%	6.6%	436	17.7%	7.9%	96	6.7%	5.2%
<b>2 personnes</b>	1577	34.3%	8.8%	726	33.9%	8.3%	851	34.6%	9.3%	386	26.9%	9.4%
<b>3 personnes</b>	930	20.2%	10.1%	469	21.9%	10.2%	462	18.8%	10.0%	340	23.7%	8.8%
<b>4 personnes</b>	882	19.2%	9.6%	452	21.1%	10.0%	429	17.5%	9.3%	418	29.1%	8.7%
<b>5 personnes et +</b>	501	10.9%	9.5%	220	10.3%	8.9%	281	11.4%	10.0%	195	13.6%	7.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1392	30.3%	8.9%	624	29.1%	8.5%	768	31.2%	9.2%	528	36.7%	6.8%
<b>Non</b>	3208	69.7%	9.0%	1517	70.9%	8.8%	1691	68.8%	9.2%	909	63.3%	9.6%
<b>Habitat</b>												
<b>Communes rurales</b>	966	21.0%	8.3%	440	20.6%	8.0%	526	21.4%	8.7%	251	17.5%	7.5%
<b>Agglo. - 20 000 hab</b>	846	18.4%	9.5%	375	17.5%	8.9%	472	19.2%	10.1%	260	18.1%	9.9%
<b>Agglo. 20 000 à 100 000 hab</b>	707	15.4%	10.2%	373	17.4%	10.8%	334	13.6%	9.6%	187	13.0%	9.1%
<b>Agglo. + 100 000 hab</b>	1432	31.1%	9.3%	650	30.4%	8.9%	781	31.8%	9.7%	469	32.7%	8.8%
<b>Agglo. Paris</b>	648	14.1%	7.7%	303	14.2%	7.5%	345	14.0%	7.8%	268	18.7%	6.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	760	16.5%	8.0%	374	17.5%	8.3%	386	15.7%	7.8%	319	22.2%	7.2%
Nord Pas de Calais	390	8.5%	12.2%	172	8.0%	11.3%	218	8.9%	12.9%	113	7.8%	12.2%
Lorraine	207	4.5%	10.7%	85	4.0%	9.2%	122	4.9%	12.2%	50	3.5%	9.4%
Alsace	169	3.7%	11.2%	82	3.8%	11.2%	87	3.5%	11.1%	59	4.1%	11.6%
Franche-Comté	91	2.0%	9.5%	42	2.0%	9.0%	49	2.0%	10.0%	24	1.7%	9.2%
Champagne Ardennes	100	2.2%	9.3%	47	2.2%	9.0%	53	2.2%	9.5%	25	1.8%	8.4%
Picardie	157	3.4%	10.2%	64	3.0%	8.6%	93	3.8%	11.7%	52	3.6%	12.1%
Bourgogne	119	2.6%	8.8%	57	2.7%	8.8%	62	2.5%	8.7%	29	2.0%	7.5%
Haute Normandie	139	3.0%	9.4%	69	3.2%	9.8%	69	2.8%	9.0%	35	2.4%	7.9%
Basse Normandie	97	2.1%	8.0%	39	1.8%	6.7%	58	2.4%	9.2%	14	1.0%	4.5%
Centre	198	4.3%	9.5%	97	4.5%	9.7%	101	4.1%	9.4%	56	3.9%	9.0%
Pays de Loire	223	4.8%	7.7%	105	4.9%	7.5%	118	4.8%	7.9%	67	4.7%	7.8%
Bretagne	180	3.9%	6.8%	82	3.8%	6.5%	98	4.0%	7.2%	52	3.6%	6.7%
Poitou Charentes	144	3.1%	9.7%	69	3.2%	9.8%	74	3.0%	9.7%	31	2.2%	7.9%
Aquitaine	239	5.2%	8.8%	87	4.1%	6.8%	152	6.2%	10.7%	59	4.1%	7.1%
Midi Pyrénées	198	4.3%	8.2%	106	5.0%	9.1%	91	3.7%	7.3%	73	5.1%	9.1%
Limousin	49	1.1%	7.8%	18	0.8%	5.9%	31	1.3%	9.6%	15	1.0%	9.4%
Auvergne	93	2.0%	8.3%	42	2.0%	7.8%	51	2.1%	8.8%	30	2.1%	9.9%
Rhône Alpes	457	9.9%	9.0%	215	10.1%	8.8%	242	9.8%	9.2%	157	10.9%	8.3%
Languedoc Roussillon	176	3.8%	8.0%	91	4.2%	8.7%	86	3.5%	7.4%	51	3.6%	7.5%
Provence Alpes Côte d'Azur. Corse	415	9.0%	9.6%	198	9.3%	9.7%	217	8.8%	9.6%	124	8.6%	8.8%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2727	59.3%	9.5%	1379	64.4%	9.5%	1349	54.9%	9.5%	1094	76.2%	8.2%
Presque tous les jours	582	12.6%	9.1%	258	12.1%	8.5%	324	13.2%	9.6%	199	13.8%	8.6%
1 à 2 fois par semaine	341	7.4%	10.7%	151	7.1%	11.0%	190	7.7%	10.5%	85	5.9%	9.3%
1 à 3 fois par mois	86	1.9%	9.8%	40	1.8%	10.1%	46	1.9%	9.6%	10	0.7%	6.3%
Moins souvent	131	2.9%	10.7%	39	1.8%	7.3%	92	3.8%	13.3%	22	1.5%	17.4%
Jamais	11	0.2%	8.2%	4	0.2%	6.9%	7	0.3%	9.4%	0	-	2.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	191	4.1%	9.3%	70	3.3%	8.6%	121	4.9%	9.8%	22	1.5%	12.3%
De 9 000 à moins de 12 000 euros par an	273	5.9%	8.2%	63	2.9%	5.3%	210	8.6%	9.8%	20	1.4%	7.4%
De 12 000 à moins de 18 000 euros par an	575	12.5%	9.0%	220	10.3%	8.3%	355	14.4%	9.5%	62	4.3%	8.4%
De 18 000 à moins de 24 000 euros par an	690	15.0%	9.6%	313	14.6%	9.2%	377	15.3%	9.9%	157	11.0%	10.4%
De 24 000 à moins de 36 000 euros par an	1177	25.6%	10.2%	566	26.4%	10.1%	611	24.8%	10.3%	324	22.6%	8.7%
De 36 000 à moins de 45 000 euros par an	573	12.5%	8.5%	308	14.4%	8.5%	265	10.8%	8.6%	244	17.0%	7.9%
De 45 000 à moins de 65 000 euros par an	497	10.8%	7.9%	280	13.1%	7.9%	217	8.8%	7.9%	288	20.1%	7.8%
De 65 000 à moins de 80 000 euros par an	112	2.4%	6.8%	72	3.4%	7.5%	40	1.6%	5.8%	79	5.5%	6.7%
De 80 000 à moins de 115 000 euros par an	71	1.5%	7.4%	45	2.1%	8.1%	25	1.0%	6.5%	62	4.3%	8.2%
115 000 euros et plus par an	13	0.3%	2.9%	6	0.3%	2.3%	7	0.3%	3.9%	10	0.7%	2.6%
Refus	275	6.0%	8.8%	124	5.8%	9.6%	151	6.1%	8.2%	113	7.9%	9.8%
Ne sait pas	153	3.3%	9.7%	72	3.4%	11.3%	81	3.3%	8.6%	54	3.7%	9.4%