

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	3686	100.0%	7.2%	1354	100.0%	5.5%	2332	100.0%	8.7%	1116	100.0%	6.5%
<b>Sexe</b>												
<b>Homme</b>	1354	36.7%	5.5%	1354	100.0%	5.5%	0	0.0%	0.0%	420	37.6%	4.7%
<b>Femme</b>	2332	63.3%	8.7%	0	0.0%	0.0%	2332	100.0%	8.7%	697	62.4%	8.4%
<b>Age</b>												
<b>15 à 24 ans</b>	286	7.7%	3.9%	143	10.5%	3.8%	143	6.1%	3.9%	129	11.5%	4.1%
<b>25 à 34 ans</b>	336	9.1%	4.4%	125	9.2%	3.3%	211	9.0%	5.4%	124	11.1%	3.6%
<b>35 à 49 ans</b>	830	22.5%	6.6%	294	21.7%	4.7%	536	23.0%	8.4%	447	40.1%	7.1%
<b>50 à 59 ans</b>	707	19.2%	7.9%	280	20.7%	6.2%	428	18.3%	9.5%	313	28.1%	8.5%
<b>60 ans et plus</b>	1528	41.4%	10.4%	513	37.9%	8.1%	1015	43.5%	12.2%	104	9.3%	14.4%
<b>Individu</b>												
<b>Ménagères</b>	2165	58.7%	9.3%	0	0.0%	0.0%	2165	92.8%	9.3%	634	56.8%	9.2%
<b>Personne de référence</b>	1859	50.4%	6.6%	1162	85.8%	5.7%	697	29.9%	8.9%	445	39.9%	5.2%
<b>Responsable des achats</b>	2844	77.1%	8.0%	714	52.8%	5.6%	2129	91.3%	9.3%	814	72.9%	7.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	24	0.7%	4.6%	13	0.9%	3.5%	12	0.5%	6.9%	0	0.0%	0.0%
<b>Petits patrons</b>	134	3.6%	8.2%	69	5.1%	6.2%	65	2.8%	12.8%	113	10.1%	7.8%
<b>Affaires et Cadres</b>	312	8.5%	6.3%	134	9.9%	4.4%	178	7.6%	9.3%	274	24.5%	6.1%
<b>Professions intermédiaires</b>	403	10.9%	6.0%	165	12.2%	4.7%	238	10.2%	7.3%	334	29.9%	5.9%
<b>Employés</b>	603	16.4%	7.3%	101	7.4%	5.0%	503	21.6%	8.0%	136	12.2%	7.6%
<b>Ouvriers</b>	308	8.3%	4.8%	224	16.5%	4.6%	84	3.6%	5.7%	17	1.5%	3.7%
<b>Retraités</b>	1266	34.3%	10.0%	482	35.6%	8.0%	784	33.6%	11.9%	43	3.9%	17.6%
<b>Autres inactifs</b>	637	17.3%	6.3%	167	12.4%	4.7%	469	20.1%	7.2%	201	18.0%	6.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	47	1.3%	5.8%	12	0.9%	2.8%	35	1.5%	8.9%	0	0.0%	0.0%
<b>Petits patrons</b>	180	4.9%	6.9%	75	5.5%	5.8%	105	4.5%	8.0%	180	16.2%	6.9%
<b>Affaires et Cadres</b>	501	13.6%	7.0%	154	11.4%	4.2%	346	14.8%	10.1%	501	44.8%	7.0%
<b>Professions intermédiaires</b>	435	11.8%	5.8%	191	14.1%	4.8%	245	10.5%	6.9%	435	39.0%	5.8%
<b>Employés</b>	322	8.7%	6.0%	130	9.6%	6.0%	191	8.2%	6.0%	0	0.0%	0.0%
<b>Ouvriers</b>	495	13.4%	5.3%	223	16.5%	4.6%	272	11.7%	6.1%	0	0.0%	0.0%
<b>Retraités</b>	1455	39.5%	9.9%	509	37.6%	7.6%	946	40.6%	11.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	252	6.8%	6.4%	61	4.5%	4.1%	191	8.2%	7.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	736	20.0%	7.6%	204	15.1%	4.9%	532	22.8%	9.7%	104	9.3%	5.6%
<b>2 personnes</b>	1519	41.2%	8.4%	596	44.0%	6.8%	922	39.5%	10.0%	303	27.1%	7.4%
<b>3 personnes</b>	593	16.1%	6.5%	242	17.9%	5.3%	351	15.0%	7.6%	268	24.0%	6.9%
<b>4 personnes</b>	536	14.5%	5.9%	208	15.4%	4.6%	328	14.1%	7.1%	271	24.3%	5.6%
<b>5 personnes et +</b>	303	8.2%	5.7%	103	7.6%	4.1%	199	8.6%	7.1%	171	15.3%	6.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	949	25.7%	6.1%	338	24.9%	4.6%	611	26.2%	7.3%	516	46.2%	6.6%
<b>Non</b>	2738	74.3%	7.7%	1017	75.1%	5.9%	1721	73.8%	9.4%	600	53.8%	6.4%
<b>Habitat</b>												
<b>Communes rurales</b>	672	18.2%	5.8%	214	15.8%	3.9%	458	19.7%	7.5%	170	15.2%	5.1%
<b>Agglo. - 20 000 hab</b>	609	16.5%	6.9%	224	16.6%	5.3%	385	16.5%	8.2%	167	14.9%	6.3%
<b>Agglo. 20 000 à 100 000 hab</b>	525	14.2%	7.5%	212	15.6%	6.1%	313	13.4%	9.0%	139	12.4%	6.8%
<b>Agglo. + 100 000 hab</b>	1200	32.6%	7.8%	479	35.4%	6.5%	721	30.9%	9.0%	350	31.3%	6.6%
<b>Agglo. Paris</b>	680	18.4%	8.0%	225	16.6%	5.6%	455	19.5%	10.3%	291	26.1%	7.5%

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<b>Régions INSEE</b>												
<b>Ile de France</b>	737	20.0%	7.8%	244	18.0%	5.4%	494	21.2%	10.0%	318	28.5%	7.2%
<b>Nord Pas de Calais</b>	151	4.1%	4.7%	56	4.2%	3.7%	95	4.1%	5.6%	38	3.4%	4.1%
<b>Lorraine</b>	136	3.7%	7.0%	41	3.0%	4.4%	95	4.1%	9.5%	38	3.4%	7.1%
<b>Alsace</b>	135	3.7%	8.9%	57	4.2%	7.8%	78	3.3%	10.0%	46	4.1%	9.0%
<b>Franche-Comté</b>	65	1.8%	6.9%	37	2.7%	8.0%	28	1.2%	5.8%	15	1.3%	5.5%
<b>Champagne Ardennes</b>	73	2.0%	6.8%	23	1.7%	4.4%	50	2.2%	9.0%	16	1.5%	5.4%
<b>Picardie</b>	98	2.7%	6.4%	32	2.3%	4.3%	67	2.9%	8.4%	20	1.8%	4.7%
<b>Bourgogne</b>	81	2.2%	6.0%	34	2.5%	5.2%	48	2.0%	6.7%	23	2.0%	5.9%
<b>Haute Normandie</b>	79	2.2%	5.4%	22	1.7%	3.2%	57	2.4%	7.4%	23	2.0%	5.1%
<b>Basse Normandie</b>	72	2.0%	6.0%	38	2.8%	6.5%	34	1.5%	5.5%	21	1.9%	6.6%
<b>Centre</b>	130	3.5%	6.3%	51	3.8%	5.1%	79	3.4%	7.3%	38	3.4%	6.2%
<b>Pays de Loire</b>	166	4.5%	5.7%	57	4.2%	4.1%	109	4.7%	7.3%	46	4.1%	5.4%
<b>Bretagne</b>	184	5.0%	7.0%	73	5.4%	5.7%	111	4.8%	8.1%	48	4.3%	6.2%
<b>Poitou Charentes</b>	109	3.0%	7.4%	52	3.9%	7.4%	56	2.4%	7.4%	38	3.4%	9.5%
<b>Aquitaine</b>	214	5.8%	7.9%	70	5.2%	5.5%	144	6.2%	10.1%	58	5.2%	7.0%
<b>Midi Pyrénées</b>	206	5.6%	8.6%	73	5.4%	6.2%	134	5.7%	10.7%	55	4.9%	6.8%
<b>Limousin</b>	51	1.4%	8.1%	18	1.3%	5.9%	33	1.4%	10.1%	11	1.0%	6.8%
<b>Auvergne</b>	74	2.0%	6.6%	26	1.9%	4.8%	49	2.1%	8.3%	14	1.3%	4.7%
<b>Rhône Alpes</b>	369	10.0%	7.3%	135	10.0%	5.5%	234	10.0%	8.9%	114	10.2%	6.0%
<b>Languedoc Roussillon</b>	164	4.5%	7.5%	68	5.0%	6.5%	96	4.1%	8.3%	46	4.1%	6.7%
<b>Provence Alpes Côte d'Azur. Corse</b>	390	10.6%	9.1%	147	10.9%	7.2%	243	10.4%	10.7%	92	8.2%	6.6%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	2008	54.5%	7.0%	750	55.3%	5.2%	1259	54.0%	8.9%	864	77.4%	6.5%
<b>Presque tous les jours</b>	453	12.3%	7.1%	168	12.4%	5.5%	285	12.2%	8.5%	136	12.2%	5.9%
<b>1 à 2 fois par semaine</b>	220	6.0%	6.9%	75	5.5%	5.5%	145	6.2%	8.0%	61	5.5%	6.6%
<b>1 à 3 fois par mois</b>	65	1.8%	7.4%	25	1.8%	6.3%	40	1.7%	8.3%	12	1.1%	7.2%
<b>Moins souvent</b>	93	2.5%	7.6%	36	2.7%	6.8%	57	2.4%	8.2%	12	1.1%	10.0%
<b>Jamais</b>	17	0.5%	13.1%	8	0.6%	12.8%	9	0.4%	13.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	99	2.7%	4.8%	31	2.3%	3.8%	67	2.9%	5.4%	12	1.1%	6.6%
De 9 000 à moins de 12 000 euros par an	201	5.5%	6.1%	61	4.5%	5.2%	140	6.0%	6.5%	25	2.2%	9.1%
De 12 000 à moins de 18 000 euros par an	438	11.9%	6.8%	119	8.8%	4.4%	320	13.7%	8.6%	30	2.7%	4.1%
De 18 000 à moins de 24 000 euros par an	487	13.2%	6.8%	191	14.1%	5.6%	296	12.7%	7.8%	90	8.1%	6.0%
De 24 000 à moins de 36 000 euros par an	778	21.1%	6.7%	285	21.1%	5.1%	493	21.1%	8.3%	187	16.7%	5.0%
De 36 000 à moins de 45 000 euros par an	528	14.3%	7.9%	206	15.2%	5.7%	322	13.8%	10.4%	197	17.6%	6.4%
De 45 000 à moins de 65 000 euros par an	476	12.9%	7.6%	198	14.6%	5.6%	279	12.0%	10.2%	226	20.3%	6.1%
De 65 000 à moins de 80 000 euros par an	164	4.5%	10.0%	70	5.2%	7.3%	94	4.0%	13.9%	106	9.5%	9.1%
De 80 000 à moins de 115 000 euros par an	100	2.7%	10.4%	53	3.9%	9.4%	47	2.0%	11.9%	67	6.0%	8.8%
115 000 euros et plus par an	61	1.7%	13.6%	32	2.3%	11.5%	30	1.3%	17.1%	57	5.1%	14.2%
Refus	250	6.8%	8.0%	90	6.6%	7.0%	160	6.8%	8.7%	81	7.2%	7.0%
Ne sait pas	103	2.8%	6.6%	18	1.4%	2.9%	85	3.6%	9.1%	39	3.5%	6.8%